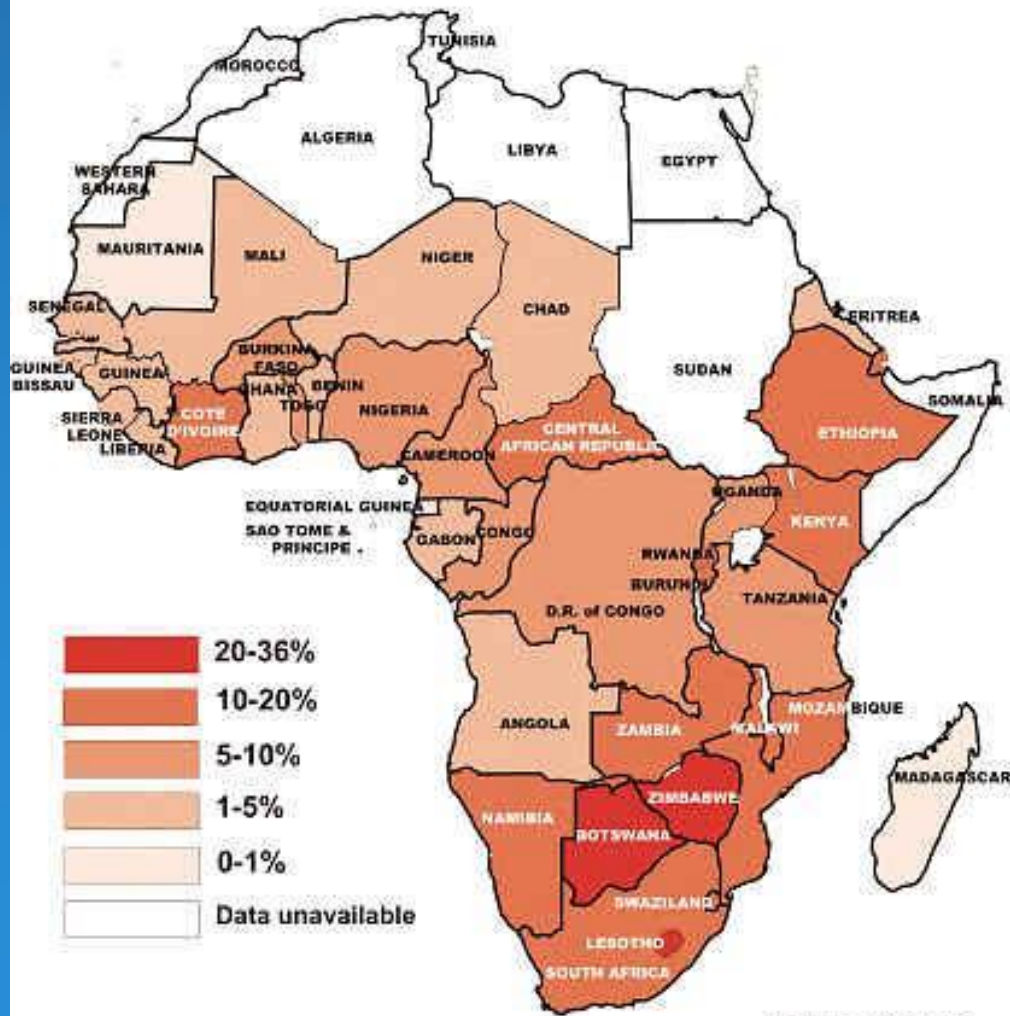

How Video Supports Behavior Change and Increases Retention

Arthur J Kohn, Ph.D.
Fulbright Professor of Neuroscience

Art_Kohn@aklearning.com

The best of all training worlds

Estimated percentage of adults (15-49) infected with HIV, 2000



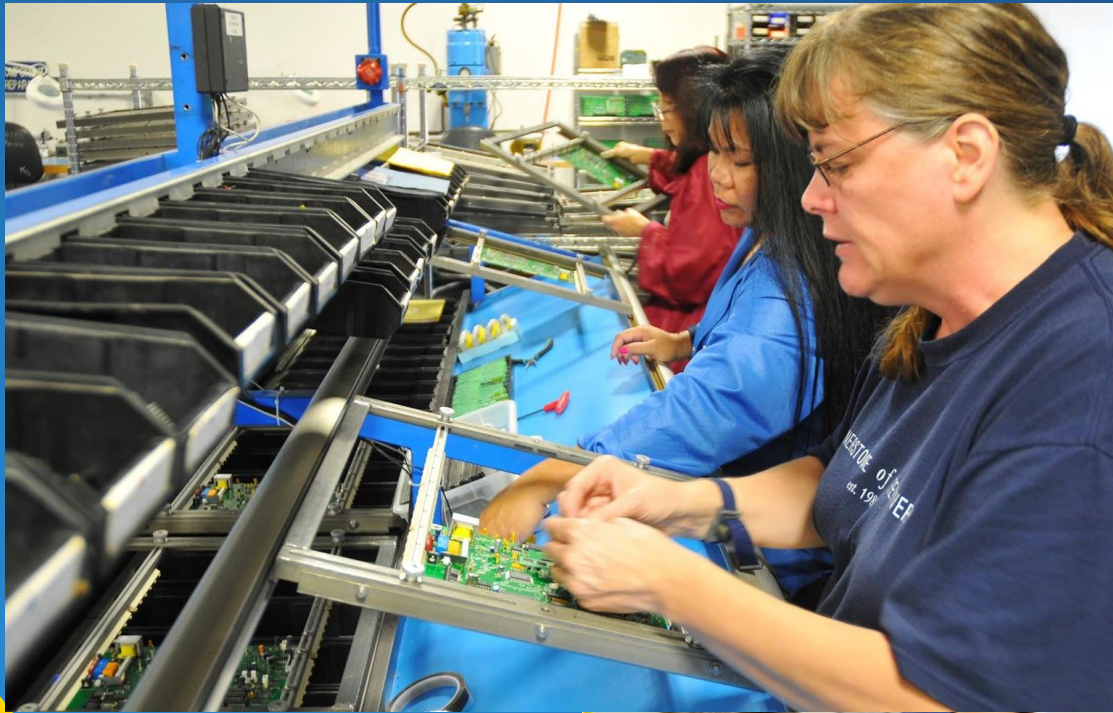
Source: UNAIDS













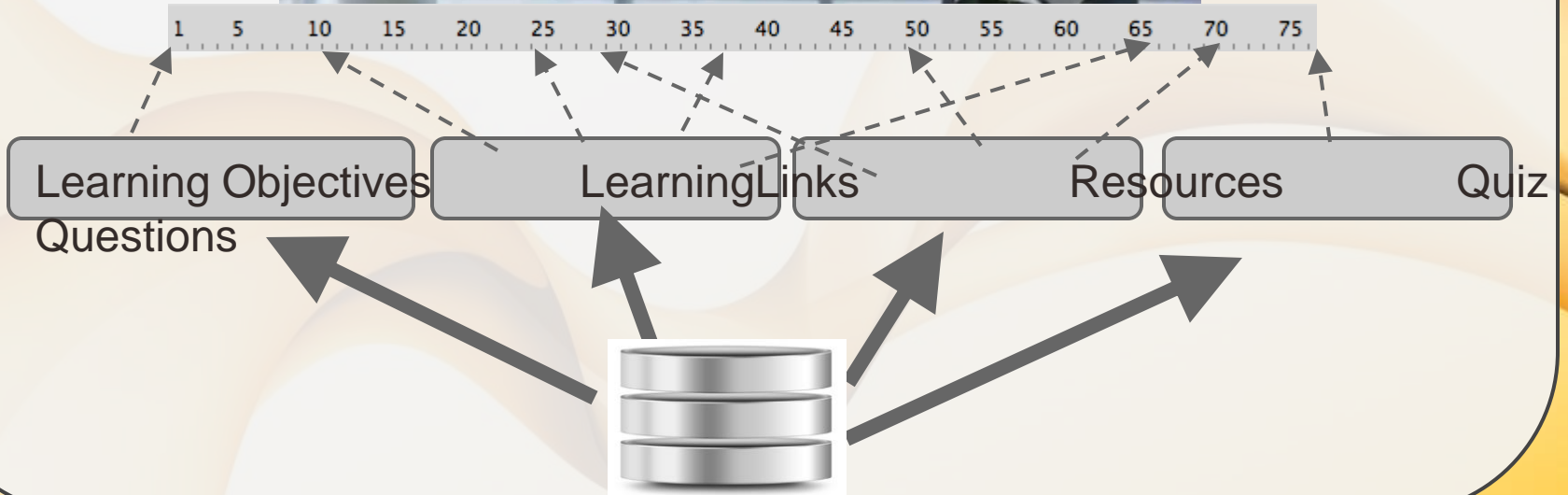
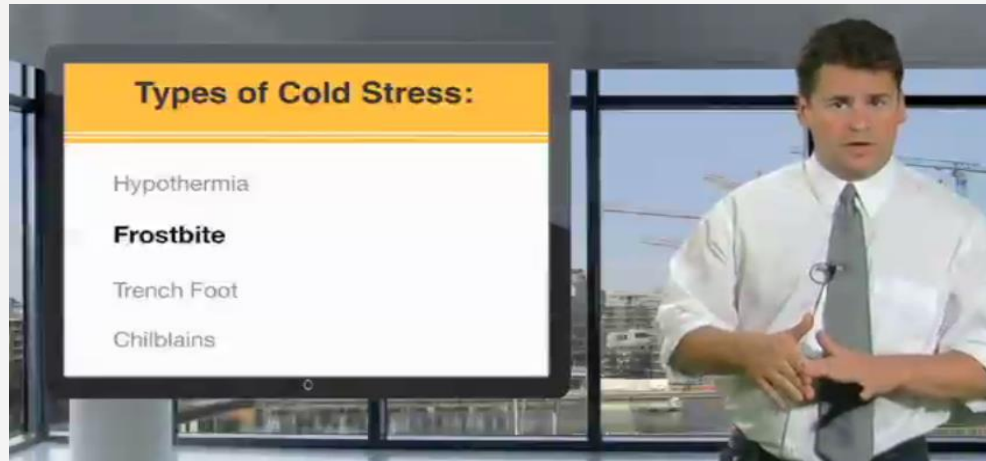
The Power of Video



The Power of Video



The Power of Interactive Video



The Power of Interactive Video

The screenshot displays an interactive video player interface. The main video area shows a man in a white shirt and tie standing in front of a screen. The screen displays a slide titled "Types of Cold Stress:" with a list of conditions: Hypothermia, Frostbite, Trench Foot, and Chilblains. Below the video is a control bar with play, stop, and volume icons, and a progress indicator showing 4:03 / 7:47. The text "CLASSROOM® BY AKLearning" is visible in the control bar.

On the right side of the player, there are four tabs: "Transcript" (orange), "Outline" (green), "Resources" (purple), and "Notepad" (blue). Below the "Transcript" tab is a text area with the prompt "Add comments to transcript..." and links for "Online Help".

The transcript text reads:

comfortable to the touch for unaffected parts of the body. You can also warm the affected area using body heat; for example, the heat of an armpit can be used to warm frostbitten fingers. Do not rub or massage the frostbitten area; doing so may cause more damage. Do not use a heating pad, heat lamp, or the heat of a stove, fireplace, or radiator for warming because affected areas are numb and can be easily burned.

Trench foot, also known as immersion foot, is an injury of the feet resulting from prolonged exposure to wet, cold conditions. Trench foot can occur at temperatures as high as 60 degrees Fahrenheit if the feet are constantly wet. Injury occurs because wet feet lose heat 25 times faster than dry feet. Therefore, to prevent heat loss, the body constricts blood vessels to shut down circulation in the feet. Skin tissue begins to die because of lack of oxygen and nutrients, as well as the buildup of toxic products.

At the bottom of the transcript area, there are several small icons representing different video features.

Below the video player, there is a "Tip" section with the title "First Aid for Cold Stress". The "Learning Center" logo is visible on the left side of this section. At the bottom, it says "Industry Safety Collection from AKLearning".

At the bottom right of the player, there is a button labeled "Open Advanced Features".

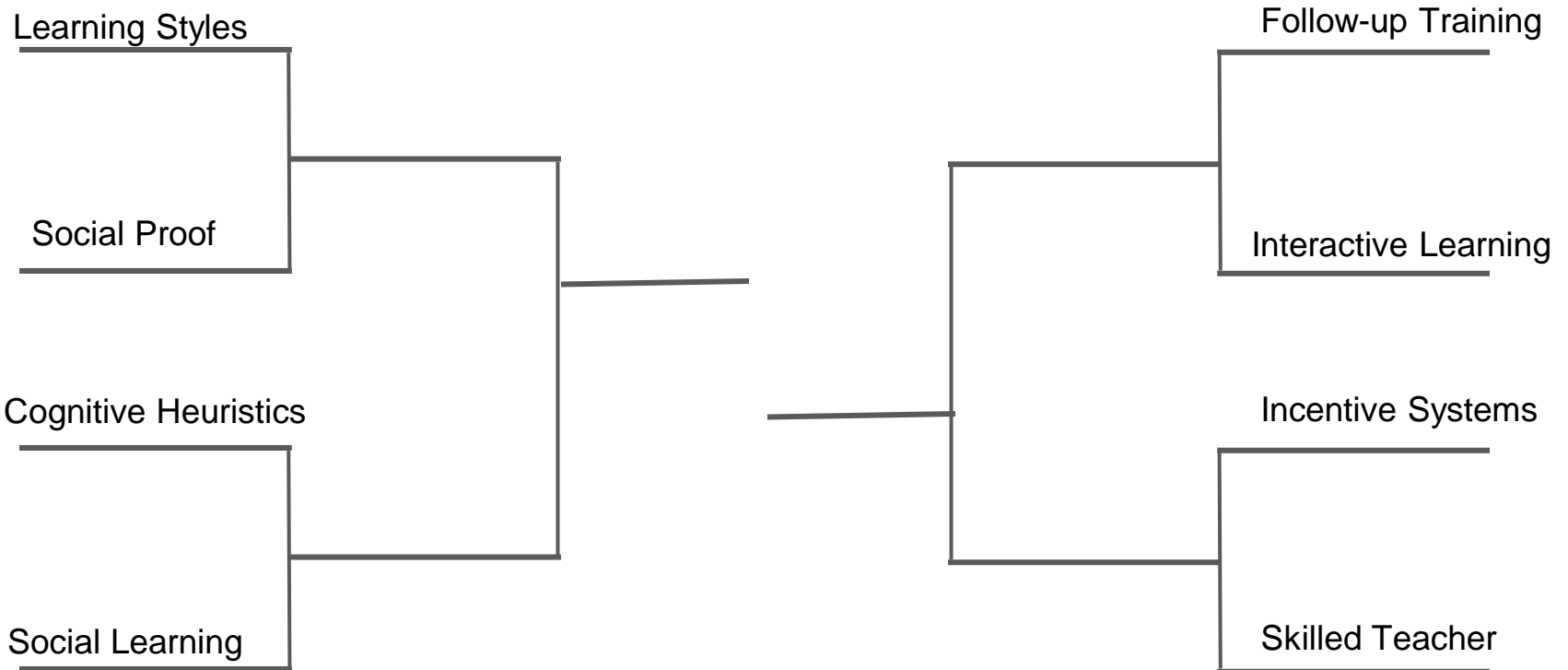
The Elite Eight

Critical Factors that Affect Transfer

- Incentive systems
 - Skilled teacher
 - Learning styles
 - Social proof
 - Social learning
 - Cognitive heuristics
 - Follow-up training
 - Interactive learning
-

The Elite Eight

Critical Factors that Affect Transfer



Skilled Teacher

The interface features a central video player with a woman presenting. To the right is a sidebar with navigation tabs (Transcript, Outline, Resources, Notepad) and a list of resources. Below the video is a 'Tip' field and a title card. The bottom left corner has a 'Learning Center' label.

Transcript **Outline** **Resources** **Notepad** **Add**

Safety and Health

0:01 / 4:53

CLASSROOM[®] by **AKLearning**

Tip

Safety and Health Add Value

Industry Safety Collection
from **AKLearning**

Learning Center

- Safety and Health Add Value
- Adding Value to Your Business
- Adding Value to Your Workplace
 - Small business
- Adding Value to Your Life
 - Safety Standards
- Preventing Injuries and Illnesses
 - More OSHA Info

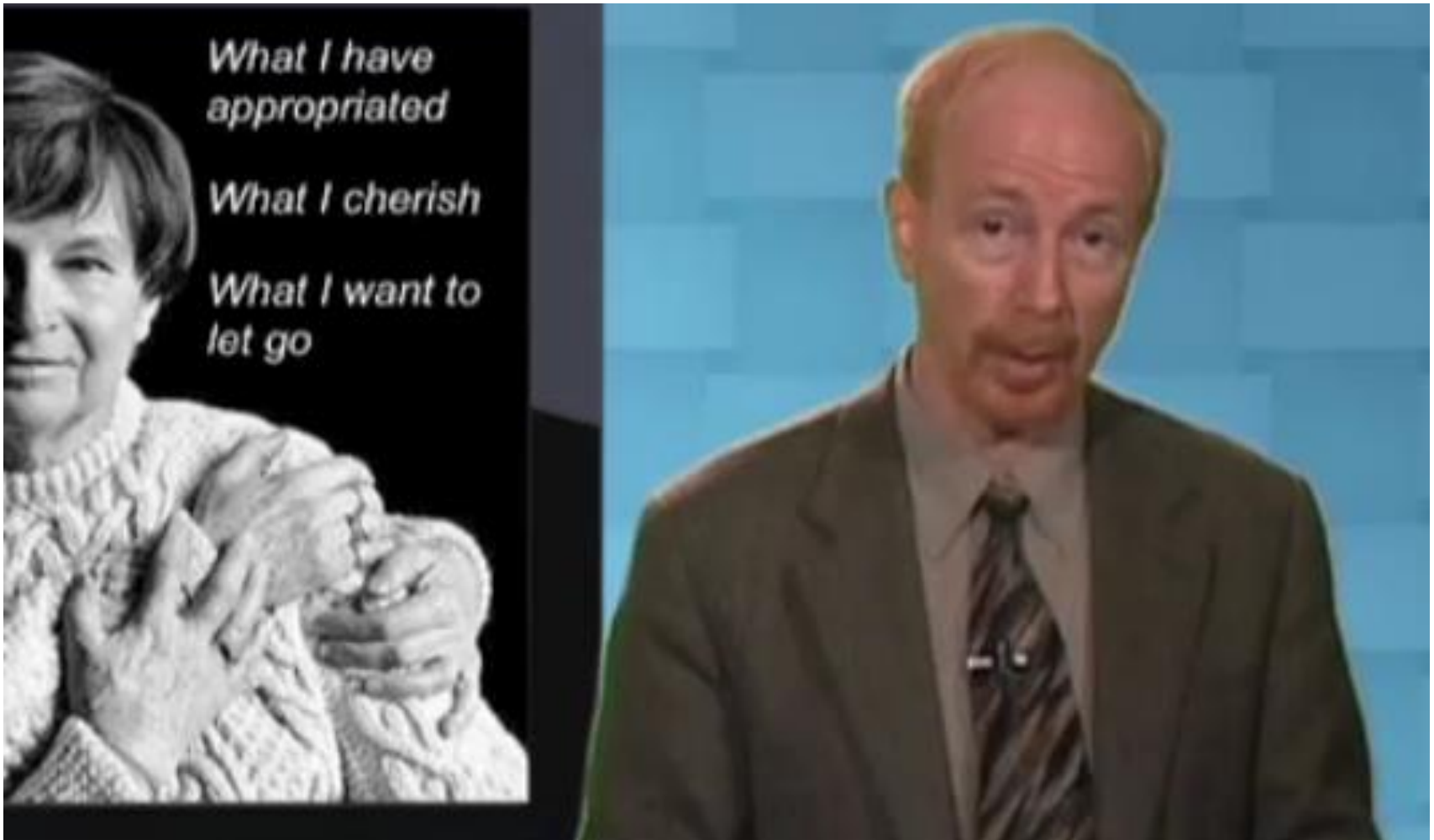
Skilled Teacher



Skilled Teacher



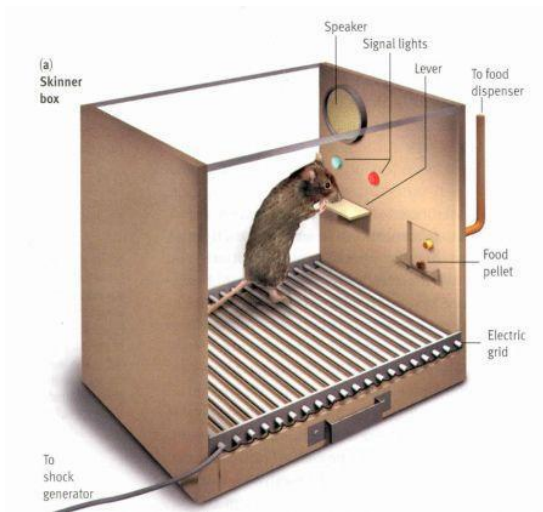
Skilled Teacher



Skilled Teacher



Incentivized Learning



amazon®



Let's Vote

A Skilled Teacher

B Incentivized Learning

Learning Style

The screenshot shows an interactive learning interface. On the left, a video player displays a woman standing next to a screen that says "Safety and Health". The video player has a progress bar at 0:05 / 4:53 and the AKLearning logo. Below the video player is a "Tip" box with the text "Safety and Health Add Value" and the AKLearning logo. On the right, there are four tabs: "Transcript", "Outline", "Resources", and "Notepad". Below the tabs is a text area for comments, a "Transcript" section with two paragraphs of text, and a "Resources" section with a paragraph of text. At the bottom right, there is a "Open Advanced Features" button.

Transcript **Outline** **Resources** **Notepad**

Add comments to transcript... [Online Help](#)

If you could save money, improve productivity, and increase employee morale, would you?

Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red.

Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person

Tip

Safety and Health Add Value

Industry Safety Collection from **AKLearning**

Open Advanced Features

Learning Style

The screenshot shows an interactive learning interface. On the left, a video player displays a woman standing next to a screen that says "Safety and Health". The video player has a progress bar at the bottom showing "0:05 / 4:53" and the "AKLearning" logo. Below the video player is a "Tip" box. On the right, there are four tabs: "Transcript", "Outline", "Resources", and "Notepad". Below the tabs is a text input field for "Add comments to transcript..." with "Online Help" links. The main content area contains two paragraphs of text. The first paragraph asks, "If you could save money, improve productivity, and increase employee morale, would you?" The second paragraph discusses the costs of occupational injuries and illnesses, stating that businesses can spend \$170 billion a year on these costs, but that safety and health management systems can reduce these costs by 20 to 40 percent. The third paragraph discusses the impact of injuries and illnesses on workers' compensation, retraining costs, absenteeism, and productivity, noting that a Fortune 500 company increased productivity by 13 percent and a small 50-person company also saw a 13 percent increase. At the bottom right, there is a "Open Advanced Features" button.

Safety and Health

Transcript Outline Resources Notepad

Add comments to transcript... [Online Help](#)

If you could save money, improve productivity, and increase employee morale, would you?

Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red.

Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person

Tip

Safety and Health Add Value

Learning Center

Industry Safety Collection from **AKLearning**

Open Advanced Features

Learning Style



Learning Style

The screenshot displays the AKLearning Classroom interface. The main video player shows a woman presenting in front of a screen that reads "Safety and Health". The video player controls at the bottom indicate the video is at 0:05 / 4:53. To the right of the video player is a transcript panel with tabs for "Transcript", "Outline", "Resources", and "Notepad". The transcript text reads: "If you could save money, improve productivity, and increase employee morale, would you? Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red. Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person". Below the transcript is a "Tip" field and a "Learning Center" sidebar with the text "Safety and Health Add Value" and "Industry Safety Collection from AKLearning". At the bottom right, there is a "Open Advanced Features" button.

Safety and Health

Transcript Outline Resources Notepad

Add comments to transcript... [Online Help](#)

If you could save money, improve productivity, and increase employee morale, would you?

Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red.

Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person

Tip

Learning Center

Safety and Health Add Value

Industry Safety Collection from **AKLearning**

Open Advanced Features

Learning Style



The video player displays a woman in a black top with a red collar, standing in a modern office setting with large windows overlooking a green landscape. To her left is a large monitor displaying the text "Safety and Health" in a bold, black font against a white circular background. The video player's control bar at the bottom includes a play button, a "SUB" button, the text "CLASSROOM® BY AKLearning", a progress indicator showing "0:05 / 4:53", a volume icon, and a full-screen icon.

Learning Style

The screenshot shows an interactive learning interface. On the left, a video player displays a woman standing next to a screen that says "Safety and Health". The video player has a progress bar at 0:05 / 4:53 and the text "CLASSROOM BY AKLearning". Below the video player is a "Tip" field. On the right, there are four tabs: "Transcript" (selected), "Outline", "Resources", and "Notepad". Below the tabs is a text input field for "Add comments to transcript..." with "Online Help" links. The main content area shows a transcript snippet: "If you could save money, improve productivity, and increase employee morale, would you?" followed by two paragraphs of text. The first paragraph discusses the \$170 billion spent on occupational injuries and illnesses, and the second paragraph discusses the impact of injuries and illnesses on workers' compensation, retraining costs, absenteeism, and productivity. At the bottom right, there is a "Open Advanced Features" button.

Safety and Health

Transcript

Add comments to transcript... [Online Help](#)

If you could save money, improve productivity, and increase employee morale, would you?

Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red.

Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person

Open Advanced Features

Learning Center

Safety and Health Add Value

Industry Safety Collection from **AKLearning**

Learning Style



would you?

Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red.

Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one

Learning Style

The screenshot displays the AKLearning Classroom interface. The main video player shows a woman presenting in front of a screen that reads "Safety and Health". The video player controls at the bottom indicate the video is at 0:05 / 4:53. To the right of the video player is a transcript panel with tabs for "Transcript", "Outline", "Resources", and "Notepad". The transcript text reads: "If you could save money, improve productivity, and increase employee morale, would you? Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red. Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person". Below the transcript is a "Tip" box and a "Learning Center" sidebar. The sidebar contains the text "Safety and Health Add Value" and "Industry Safety Collection from AKLearning". At the bottom right, there is a button labeled "Open Advanced Features".

Safety and Health

Transcript Outline Resources Notepad

Add comments to transcript... [Online Help](#)

If you could save money, improve productivity, and increase employee morale, would you?

Businesses can spend \$170 billion a year on costs associated with occupational injuries and illnesses - expenditures that come straight out of company profits. But workplaces that establish safety and health management systems can reduce their injury and illness costs by 20 to 40 percent. In today's business environment, these costs can be the difference between operating in the black and running in the red.

Injuries and illnesses increase workers' compensation and retraining costs, absenteeism, and faulty products. They also decrease productivity, morale, and profits. Businesses operate more efficiently when they implement effective safety and health management systems. For example, one Fortune 500 company increased productivity by 13 percent. Another small, 50-person

Tip

Learning Center

Safety and Health Add Value

Industry Safety Collection from **AKLearning**

Open Advanced Features

Social Proof



Let's Vote

A Learning Styles

B Social Proof

Social Learning

The screenshot shows an e-learning interface. On the left, a video player displays a woman in a black blazer standing in front of a large screen. The screen shows a slide titled "Adding Value to Your Life" with a photo of workers in safety gear and text: "Safety standards help to save employees and their families from occupational injury and financial hardship." Below the video is a control bar with "CLASSROOM® by AKLearning" and a progress indicator at 1:41 / 4:53. A "Tip" box is visible below the video player.

Transcript **Outline** **Resources** **Notepad**

Add comments to transcript... [Online Help](#)

needs.

When it comes to safe and healthful workplaces, OSHA helps to join employers and employees as partners for life. Since 1970, more than 75,000 lives have been saved and millions of injuries and illnesses have been prevented through effective occupational safety and health management systems.

Millions of Americans work hard every day so they can build a better life for their families. OSHA helps to make sure that these workers return to their families in the same condition they began their day. Every injury prevented is a person kept whole; every life saved is a family preserved intact.

Safe workplaces not only save lives, they promote successful, vibrant lives. Workers who suffer a disabling injury can lose 40 percent of their income over five years. Families can lose even more because of the

Learning Center

Safety and Health Add Value

Industry Safety Collection from **AKLearning**

Open Advanced Features

Social Learning

The screenshot displays a social learning interface. At the top, a video player shows a woman in a classroom setting. To the left of the video, a slide titled "Adding Value to Your Life" features an image of a worker and text stating: "Safety standards help to save employees and their families from occupational injury and financial hardship." The video player includes a progress bar and a timestamp of 2:40 / 4:53.

On the right side, there is a navigation menu with tabs for "Transcript", "Outline", "Resources", and "Notepad". Below these tabs is a search bar with an "Add" button. A list of resources is displayed, including "Safety and Health Add Value Adding Value to Your Business", "Adding Value to Your Workplace" (with a "Small business" icon), "Adding Value to Your Life" (with a "Safety Standards" icon), and "Preventing Injuries and Illnesses" (with a "More OSHA Info" icon).

At the bottom left, a "Learning Center" sidebar contains a question: "Why do you think workplace safety standards are important?". To the right of the question is a text input box with a placeholder message: "Please enter a response before clicking submit." Below the input box is a "Submit" button.

Social Learning

The screenshot displays a social learning interface. At the top, a video player shows a woman standing in front of a screen. The screen displays the title "Adding Value to Your Life" and a text box: "Safety standards help to save employees and their families from occupational injury and financial hardship." Below the video player is a control bar with "CLASSROOM®" and "AR Learning" logos, and a progress indicator showing "2:40 / 4:53".

To the right of the video player is a sidebar with tabs for "Transcript", "Outline", "Resources", and "Notepad". Below these tabs is a search bar with an "Add" button. The sidebar lists several resources:

- Safety and Health Add Value
- Adding Value to Your Business
- Adding Value to Your Workplace
 - [Small business](#)
- Adding Value to Your Life
 - [Safety Standards](#)
- Preventing Injuries and Illnesses
 - [More OSHA Info](#)

At the bottom of the interface is a "Learning Center" section. It contains a question: "Why do you think workplace safety standards are important?". To the right of the question is a text input box with the placeholder text "Please enter a response before clicking submit." and a "Submit" button.

Social Learning

The image shows a video player interface. At the top, there is a video player with a progress bar and controls. The video title is "CLASSROOM" by ARLearning, and the current time is 2:40 out of 4:53. Below the video player, there is a "Tip" box. On the left side, there is a vertical label "Learning Center". The main content area contains a question: "Why do you think workplace safety standards are important?". To the right of the question is a text input field with the placeholder text "Please enter a response before clicking submit." and a "Submit" button.

Tip

Learning Center

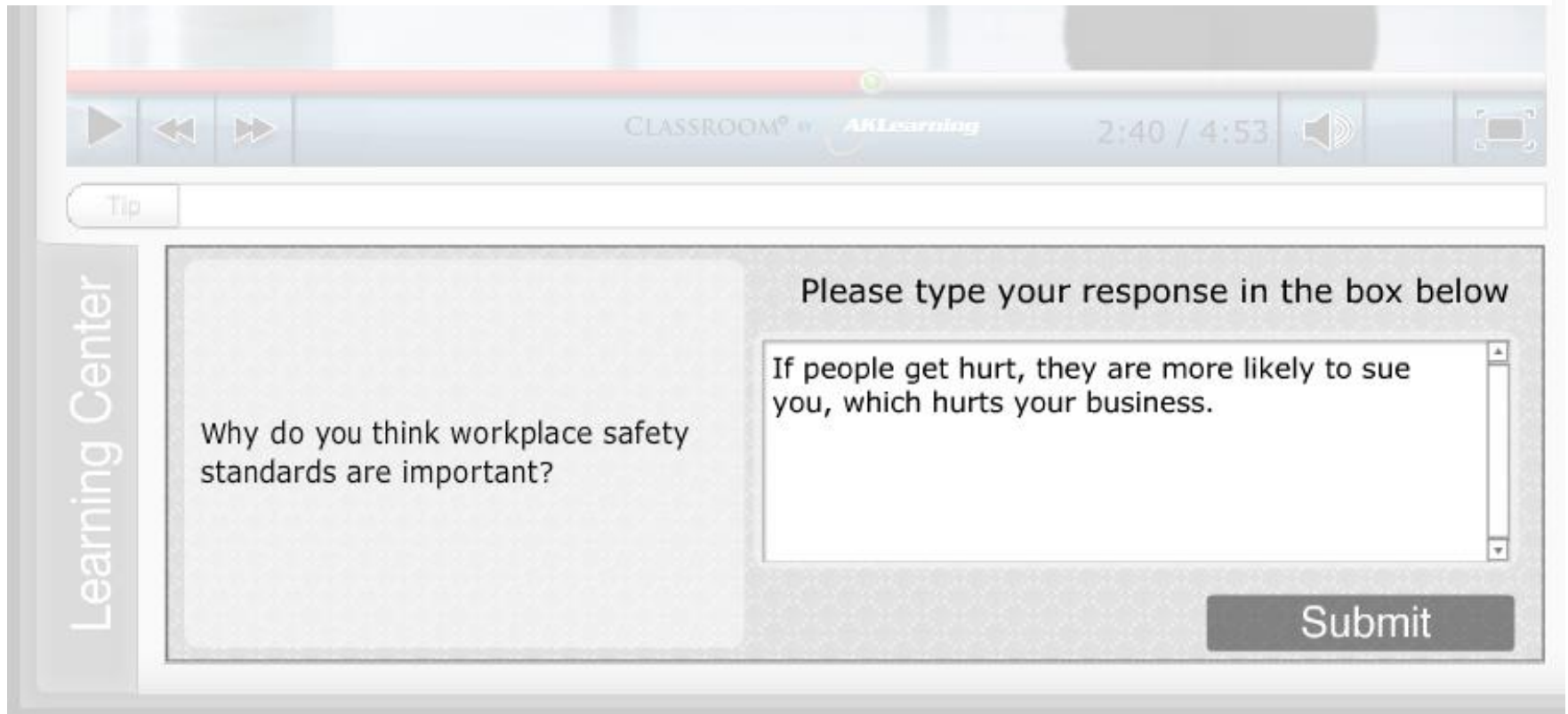
Why do you think workplace safety standards are important?

Please type your response in the box below

Please enter a response before clicking submit.

Submit

Social Learning



The image shows a video player interface. At the top, there is a video player control bar with a progress bar, play/pause, previous, and next buttons. The text "CLASSROOM" and "AKLearning" is visible in the center of the bar, and "2:40 / 4:53" is shown on the right. Below the video player, there is a "Tip" box. On the left side, there is a vertical "Learning Center" sidebar. The main content area contains a question and a text input field.

Tip

Learning Center

Why do you think workplace safety standards are important?

Please type your response in the box below

If people get hurt, they are more likely to sue you, which hurts your business.

Submit

Social Learning

The screenshot shows a video player interface. At the top, there is a progress bar and control buttons. The video title is "CLASSROOM® by AK Learning" and the current time is 2:40 / 4:53. Below the video player, there is a "Tip" box. On the left side, there is a vertical label "Learning Center". The main content area displays a comment: "Safety standards help to protect me from injury and ensure that I can work better and make more money." Below the comment is a blue link "Add Comment". To the right of the comment, there is a rating system: "Average (2.66665)" and "My Rating" with a star icon. At the bottom, there is a "Flag This Response As Inappropriate" button with an exclamation mark icon, and two buttons labeled "More" and "Finish".

Tip

Learning Center

Please click a star to rate classmates' comments

Average (2.66665) My Rating

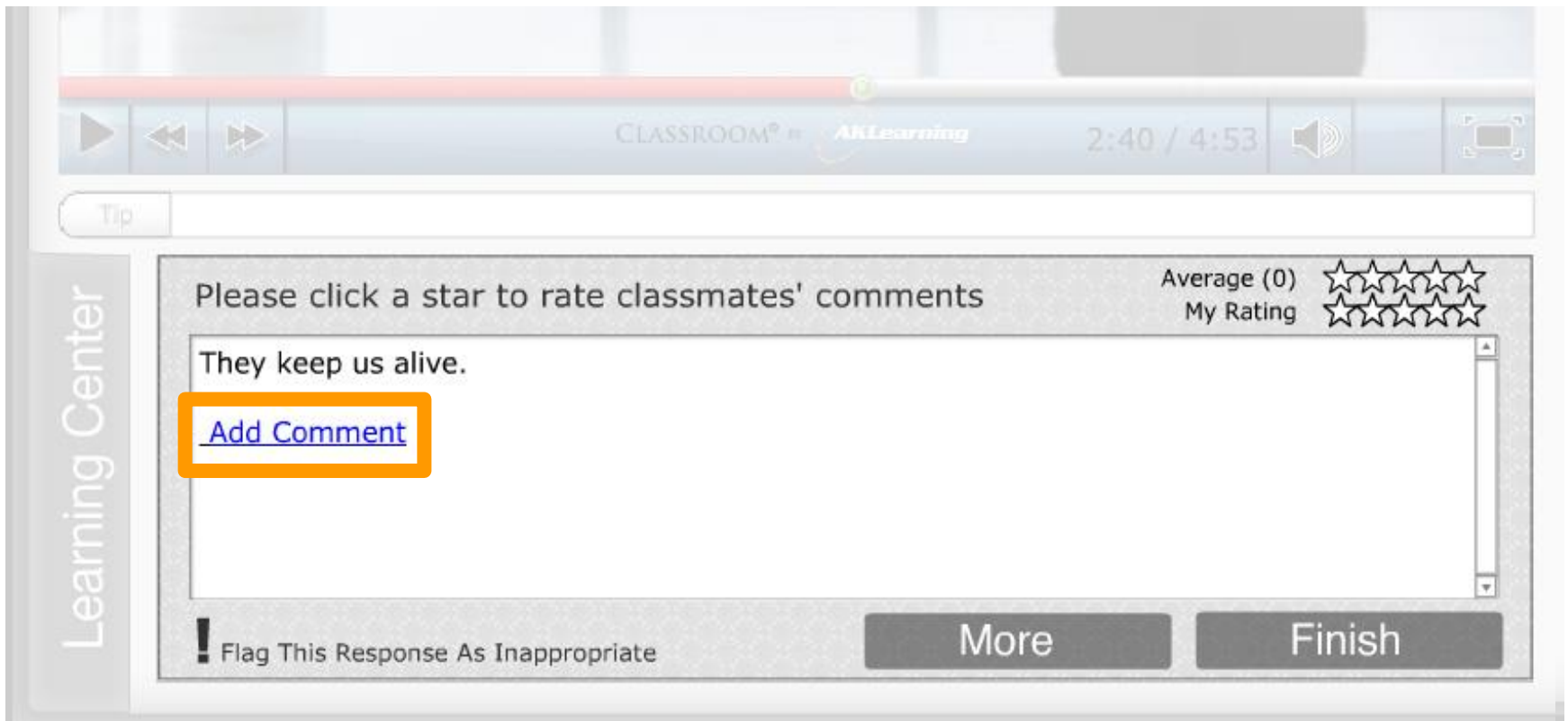
Safety standards help to protect me from injury and ensure that I can work better and make more money.

[Add Comment](#)

! Flag This Response As Inappropriate

More Finish

Social Learning



The image shows a video player interface with a comment section. The video player controls at the top include a play button, a progress bar, and a volume icon. The video title is "CLASSROOM® by AKLearning" and the duration is "2:40 / 4:53". Below the video player, there is a "Tip" box. The comment section is titled "Please click a star to rate classmates' comments" and shows a comment by "Average (0)" with a "My Rating" of five stars. The comment text is "They keep us alive." and there is a blue "Add Comment" button highlighted with an orange border. At the bottom of the comment section, there is a "Flag This Response As Inappropriate" button and two buttons labeled "More" and "Finish".

Tip

Learning Center

Please click a star to rate classmates' comments

Average (0)
My Rating

They keep us alive.

[Add Comment](#)

! Flag This Response As Inappropriate

More

Finish

Social Learning

Yet Another Forum.net


Current time: 12:40:27 PM.

Your last visit: Wednesday, December 13, 2006 12:40:27 PM.


Forum	Topics	Posts	Last Post
Forum Discussions			
Announcements Announcements about new releases of Yet Another Forum.net, translations, themes, and other things related.	68	650	Sunday, December 03, 2006 7:54 PM in YAF v1.9.0 FINAL for .NET v2.0 Framework (Dated... by Elmar →
Forum Announcements (1 Viewing) Do you have a public forum running Yet Another Forum.net, then post a note about it here. Remember to include the address of the forum.	93	255	Today at 5:54:49 AM in http://www.vamos.com now uses YetAnotherForum.Net by Henry →
Requests Post requests you might have in this forum.	344	1,039	Today at 6:58:48 AM in Does Anybody Have Tutorial On Development In... by ar_ravindersharma →
Bugs & Problems (2 Viewing) Did you find a bug or have an issue? Tell about it here.	642	2,219	Today at 8:16:45 AM in Importing Data from DNN Forums by vettimails →
General (3 Viewing) Any discussion about Yet Another Forum.net	850	2,786	Today at 11:35:51 AM in YAF and Website Integration with YAFblend 1.3.7 by Blackwater →
Forum Development			
Themes and styles (3 Viewing) Talk about themes and styles. www.yafpedia.com	56	243	Saturday, December 09, 2006 11:24 PM in VistaDB and YAF.NET? by vistadb →
Wiki for Yet Another Forum.net Documentation for Yet Another Forum.net.	-	-	-
General			
Test Testing should be done in this forum.	673	1,684	Today at 10:22:38 AM in creating a board by Guest →
Rainbow Portal Demo (TEMPORARLY DISABLED) Demonstrates how Yet Another Forum.net can be used as a module in Rainbow Portal.	-	-	-
DotNetNuke Demo (TEMPORARLY DISABLED) Demonstrates how Yet Another Forum.net works as a module for DotNetNuke	-	-	-

Information

Active Users

 **10 active users** - 0 members, 10 guests.
Most users ever online was 90, Monday, November 06, 2006 6:34 AM.

Statistics

 There are 10,478 posts in 3,082 topics in 12 forums.
Last post **Today** at 11:35:51 AM by [Blackwater](#).
We have 3,348 registered members.
The newest member is [nani_143](#).

New Posts No New Posts Forum Locked

Active Discussions

Latest Posts

[YAF and Website Integration with YAFblend 1.3.7](#) →
[creating a board](#) →
[Importing Data from DNN Forums](#) →
[Does Anybody Have Tutorial On Development In Source](#) →
[http://www.vamos.com now uses YetAnotherForum.Net](#) →
[asdfasdf](#) →
[anq ac](#) →

Cognitive Heuristics

The screenshot shows an online learning interface. At the top, there are four tabs: "Transcript" (orange), "Outline" (green), "Resources" (purple), and "Notepad" (blue). Below the tabs is a search bar with an "Add" button. The main content area is a video player. The video frame shows a man in a suit on the right and a black and white photo of two women on the left. The photo has text overlaid: "Life Imprint" and "What I have appropriated", "What I cherish", "What I want to let go". Below the video is a control bar with play, stop, and volume icons, and a progress indicator showing "44:30 / 100:13". Below the video player is a "Tip" box. At the bottom left, there is a vertical "Learning Center" label. At the bottom right, there is a row of ten small icons representing different topics or modules. The main content area on the right is a scrollable list of topics:

- Continuing Bond
- Grief as a Biographical Emotion
- Life Imprint
 - End-of-Life Scenario
 - Witnessing Tool
 - Memory and Metaphor in Therapy
- Attend to Tacit Meanings
 - Metaphors and Meaning-Making
 - Poetry of Loss
 - Virtual Dream Stories
 - Therapeutic Qualities
 - Empty Chair Dialogue
 - Traumatic Loss
- Expressive Arts Therapies
- Reconstruction as an Interpersonal Process
 - Grief in the Family System
- Grief and the Family System
- Therapeutic Techniques
 - Collective Remembering
 - Videography
 - Narrative Methods and Concepts
 - Expressive Journals and Unsent Letters
 - Other Types of Loss
- Cross-Cultural Portability

Cognitive Heuristics

The image shows a screenshot of a video player and a learning center interface. The video player is displaying a video titled "Life Imprint" with a thumbnail showing two women embracing. The video player controls show the video is at 44:32 / 100:13. The learning center interface is on the right, featuring a sidebar with tabs for "Transcript", "Outline", "Resources", and "Notepad". The main content area lists various topics related to grief and loss, including "Continuing Bond", "Grief as a Biographical Emotion", "Life Imprint", "Attend to Tacit Meanings", "Expressive Arts Therapies", "Reconstruction as an Interpersonal Process", "Grief and the Family System", "Therapeutic Techniques", and "Cross-Cultural Portability".

Life Imprint

What I have appropriated
What I cherish
What I want to let go

CLASSROOM® by AKLearning 44:32 / 100:13

Learning Center

Research suggests that using metaphor causes clients to remember with ___ times greater ac

two
three
four
five

Transcript Outline Resources Notepad

Add

Continuing Bond

Grief as a Biographical Emotion

Life Imprint

- End-of-Life Scenario
- Witnessing Tool
- Memory and Metaphor in Therapy

Attend to Tacit Meanings

- Metaphors and Meaning-Making
- Poetry of Loss
- Virtual Dream Stories
- Therapeutic Qualities
- Empty Chair Dialogue
- Traumatic Loss

Expressive Arts Therapies

Reconstruction as an Interpersonal Process

- Grief in the Family System

Grief and the Family System

Therapeutic Techniques

- Collective Remembering
- Videography
 - Narrative Methods and Concepts
- Expressive Journals and Unsent Letters
- Other Types of Loss

Cross-Cultural Portability

Cognitive Heuristics

The image shows a video player interface. At the top, there is a video player with a progress bar and controls. The video title is "CLASSROOM" by "AKLearning". The current time is 44:32 and the total duration is 100:13. Below the video player, there is a "Tip" box. To the left of the quiz, there is a vertical label "Learning Center". The quiz question is: "Research suggests that using metaphor causes clients to remember with ___ times greater ac". The answer choices are "two", "three", "four", and "five".

Tip

Learning Center

Research suggests that using metaphor causes clients to remember with ___ times greater ac

two

three

four

five

Cognitive Heuristics

The screenshot displays an interactive learning interface. At the top, a video player shows a blurred image of a person writing. The video player's control bar includes a progress bar, play/pause, previous, and next buttons, and displays the text "CLASSROOM® in AKLearning" and "44:32 / 100:13". Below the video player is a "Tip" box. On the left side, a vertical "Learning Center" sidebar is visible. The main content area features a feedback message and a multiple-choice question.

Tip

Learning Center

Feedback on your response:

No. It is even higher. Using metaphor makes clients' memory five times as accurate.

Continue

two

three

four

five

Cognitive Heuristics

Journaling

- Focus on a difficult experience of death or loss
- Ignore grammatical structure or spelling
- Journal a minimum of 20 min./day
- Explore emotional salience
- Plan post-writing transition

(Neimeyer, van Dyke & Hennebaker, Narrative Medicine)

CLASSROOM[®] by AKLearning 86:45 / 100:13

Tip

Robert A. Neimeyer
University of Memphis

Grief Therapy and the Reconstruction of meaning

Transcript Outline Resources Notepad

Add

- Attend to Tacit Meanings
 - Metaphors and Meaning-Making
 - Poetry of Loss
 - Virtual Dream Stories
 - Therapeutic Qualities
 - Empty Chair Dialogue
 - Traumatic Loss
- Expressive Arts Therapies
- Reconstruction as an Interpersonal Process
 - Grief in the Family System
- Grief and the Family System
- Therapeutic Techniques
 - Collective Remembering
 - Videography
 - Narrative Methods and Concepts
 - Expressive Journals and Unsent Letters
 - Other Types of Loss
- Cross-Cultural Portability
 - Therapists Duty
 - Narrative Techniques
- Meaning Reconstruction Interview
 - What About Hell
- Closing Comments
 - Hell Revisited

Cognitive Heuristics

Journaling

- Focus on a difficult experience of death or loss
- Ignore grammatical structure or spelling
- Journal a minimum of 20 min./day
- Explore emotional salience
- Plan post-writing

(Neimeyer, van Dyke & Pennebaker, Narrative Medicine)

Do your ideas also apply to other types of loss?

Click to hear the answer

Transcript **Outline** **Resources** **Notepad**

Attend to Tacit Meanings

- Metaphors and Meaning-Making
- Poetry of Loss
- Virtual Dream Stories
 - ☞ Therapeutic Qualities
- Empty Chair Dialogue
 - ☞ Traumatic Loss

Expressive Arts Therapies

Reconstruction as an Interpersonal Process

- ☞ Grief in the Family System

Grief and the Family System

Therapeutic Techniques

- Collective Remembering
- Videography
 - Narrative Methods and Concepts
- Expressive Journals and Unsent Letters
 - ☞ Other Types of Loss

Cross-Cultural Portability

- ☞ Therapists Duty
- ☞ Narrative Techniques

Meaning Reconstruction Interview

- ☞ What About Hell

Closing Comments

- ☞ Hell Revisited

Learning Center

Robert A. Neimeyer
University of Memphis

Grief Therapy and the Reconstruction of meaning

Let's Vote

A Social Learning

B Cognitive Heuristics

Follow Up Training

Safety and Health

CLASSROOM[®] by **AKLearning** 0:01 / 4:53

Tip

Safety and Health Add Value

Industry Safety Collection
from **AKLearning**

Transcript Outline Resources Notepad

Add

- Safety and Health Add Value
- Adding Value to Your Business
- Adding Value to Your Workplace
 - Small business
- Adding Value to Your Life
 - Safety Standards
- Preventing Injuries and Illnesses
 - More OSHA Info

Interactive Learning

The interface features a central video player showing a man in a blue shirt standing next to a large screen. The screen displays the title "Violence in the Workplace" and a graphic of two stylized figures, one striking the other. Below the video is a control bar with "CLASSROOM" by AKLearning branding and a progress indicator at 0:30 / 6:58. To the right is a sidebar with tabs for "Transcript", "Outline", "Resources", and "Notepad". The "Outline" tab is active, showing a list of topics: "Violence in the Workplace", "What is Workplace Violence?", "Who's at risk?", "What can employers do?", "After an Incident", and "OSHA Assistance". Each topic has an associated icon and a link to a specific resource. At the bottom left, a "Learning Center" sidebar contains the text "Industry Safety Collection from AKLearning".

Violence in the Workplace

Information from the Occupational Safety and Health Administration, U.S. Dept. of Labor

CLASSROOM[®] BY **AKLearning** 0:30 / 6:58

Learning Center

Industry Safety Collection
from **AKLearning**

Transcript **Outline** **Resources** **Notepad**

Add

Violence in the Workplace
What is Workplace Violence?
Poll

Who's at risk?
Concept Check
Your Workplace

What can employers do?
Violence Toward Appliances

After an Incident
OSHA Assistance

Interactive Learning

The interface features a central video player showing a man in a blue shirt standing next to a screen displaying a slide titled "Violence in the Workplace" with an icon of two people in a physical altercation. Below the video is a control bar with "CLASSROOM" and "AKLearning" branding, and a progress indicator at "0:31 / 6:58".

On the right side, there is a navigation menu with tabs for "Transcript", "Outline", "Resources", and "Notepad". Below these is a search bar with an "Add" button. The main content area on the right lists several topics:

- Violence in the Workplace
- What is Workplace Violence?
 - Poll
- Who's at risk?
 - Concept Check
 - Your Workplace
- What can employers do?
 - Violence Toward Appliances
- After an Incident
- OSHA Assistance

At the bottom left, a "Learning Center" sidebar contains a question: "In your opinion, how real is the threat of workplace violence at your workplace?" Below the question are four response buttons:

- Not a chance!
- Only remotely possible.
- Could certainly happen/I've experienced workplace violence.
- Very likely/I've experienced workplace violence more than once.

At the bottom right, there is a row of ten small, identical icons representing a poll or survey results.

Interactive Learning

The screenshot shows an interactive learning interface. On the left, a video player displays a man in a blue shirt standing next to a screen titled "Violence in the Workplace". The screen shows an illustration of two people, one appearing to be in a physical altercation with the other. Below the video player is a control bar with "CLASSROOM" and "AKLearning" logos, and a progress indicator showing "0:31 / 6:58".

On the right side of the interface, there are navigation tabs: "Transcript", "Outline", "Resources", and "Notepad". Below these is a search bar with an "Add" button. The main content area on the right lists several topics:

- Violence in the Workplace
- What is Workplace Violence?
 - Poll
- Who's at risk?
 - Concept Check
 - Your Workplace
- What can employers do?
 - Violence Toward Appliances
- After an Incident
- OSHA Assistance

At the bottom of the interface, there is a "Learning Center" section. It contains a question: "In your opinion, how real is the threat of workplace violence at your workplace?". Below the question are four response buttons:

- Not a chance!
- Only remotely possible.
- Could certainly happen/I've experienced workplace violence.
- Very likely/I've experienced workplace violence more than once.

Interactive Learning

The screenshot displays an interactive learning interface. At the top, a video player is visible with a progress bar and controls. The video title is "CLASSROOM" and the provider is "AKLearning". The video has run for 0:31 out of 6:58. Below the video player, there is a "Tip" box. On the left side, there is a vertical "Learning Center" sidebar. The main content area contains a poll question: "In your opinion, how real is the threat of workplace violence at your workplace?". There are four response buttons: "Not a chance!", "Only remotely possible.", "Could certainly happen/I've experienced workplace violence.", and "Very likely/I've experienced workplace violence more than once."

Tip

Learning Center

In your opinion, how real is the threat of workplace violence at your workplace?

Not a chance!

Only remotely possible.

Could certainly happen/I've experienced workplace violence.

Very likely/I've experienced workplace violence more than once.

Interactive Learning

CLASSROOM® by ALEARNING 0:31 / 6:58

Tip

Learning Center

In your opinion, how real is the threat of workplace violence at your workplace?

Sort By:
All Gender

Finish

Response	All
No	16
Remote	26
Possible	21
Likely	21
Daily	16

Interactive Learning



Tip

Learning Center

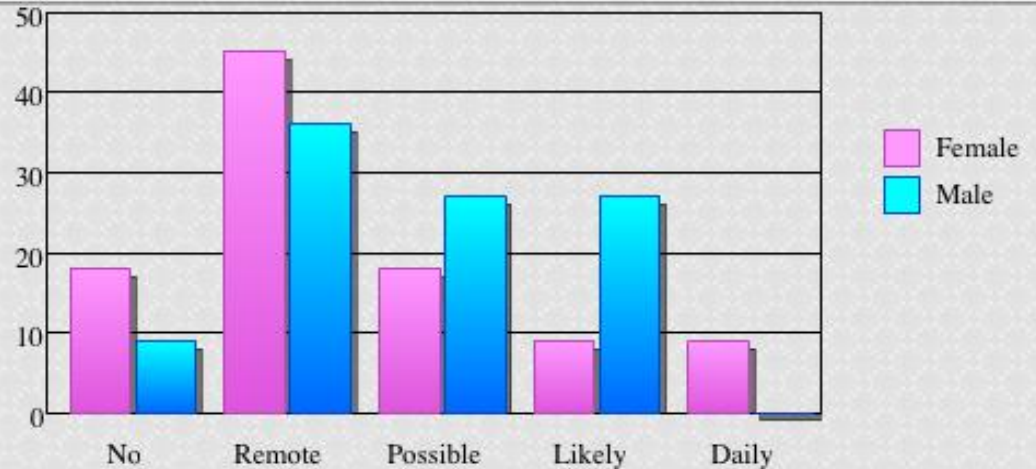
In your opinion, how real is the threat of workplace violence at your workplace?

Sort By:

All

Gender

Finish



Interactive Learning

The image shows a screenshot of an interactive learning interface. At the top, a red horizontal line is positioned below the main title. The interface features a central video player window with a dark border. The video player has a 'Close' button in the top-left corner and a 'More info' dropdown in the top-right. The video title 'Crazed Office Man' is displayed above the video frame. The video frame itself shows a man in a white shirt and tie leaning over a desk in an office setting, with another person visible in the background. A large red play button is centered over the video. Below the video frame is a control bar with a play button, a volume icon, a progress indicator showing '0:00 / 1:31', and the YouTube logo. To the right of the video player, there are several tabs: 'Transcript', 'Outline', 'Resources', and 'Notepad'. Below these tabs is an 'Add' button. On the left side of the interface, there is a 'Learning Center' sidebar with a 'Tip' section that reads 'In your opin workplace'. At the bottom of the interface, there is a text box containing the text 'Very likely/I've experienced workplace violence more than once.'

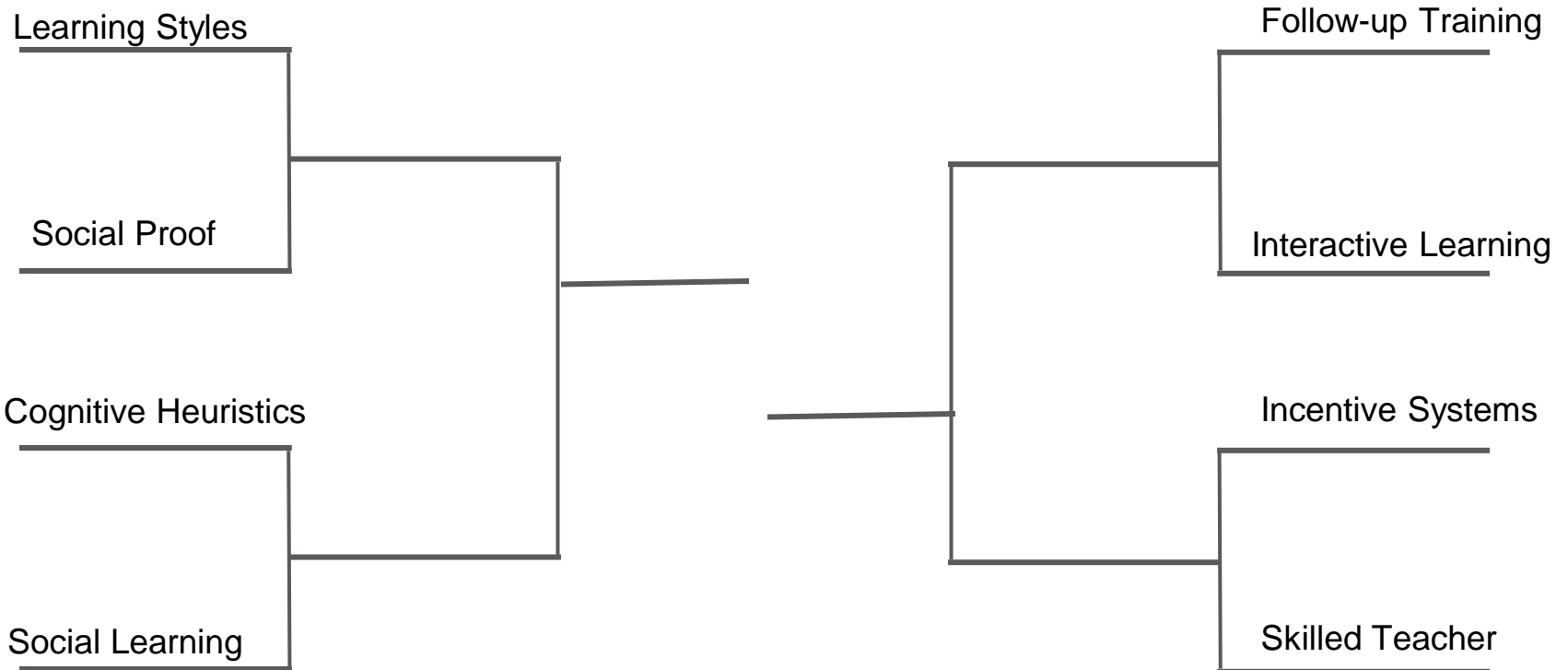
Let's Vote

A Follow Up Training

B Interactive Learning

The Elite Eight

Critical Factors that Affect Transfer



Our Final Four

Championship Game

Take Home Lessons

- Incentive systems
 - Skilled teacher
 - Learning styles
 - Social proof
 - Social learning
 - Cognitive heuristics
 - Follow-up training
 - Interactive learning
-

How to Learn More

T+D
TRAINING + DEVELOPMENT

july 2014

Tech Tools for Training

Debunking Millennial Stereotypes

How to View Conflict as an Opportunity

decision^x

$\sqrt{\frac{1}{n}} \{SCIENCE\}^2$

=

How to Learn More

The Neuroscience Academy

The screenshot shows a video player interface for an iVlog. The main video area displays a man standing next to a screen that reads "iVlog Depth of Processing Episode 4". Below the video is a control bar with "CLASSROOM®" and "AKLearning" logos, a progress indicator at "0:05 / 6:03", and a "T.V. Made" logo. To the right of the video player is a sidebar with four tabs: "Transcript" (highlighted in orange), "Outline" (green), "Resources" (purple), and "Notepad" (blue). Below the tabs is a text area for comments with the text "Add comments to transcript..." and a "Help" link. The transcript text reads: "Hi. I'm Dr. Art Kohn, welcome back to the AK Learning Studios in our iVlog Series on the Brain and Learning. Today we address a topic that can make a huge difference in both how you teach and how you author your E learning lessons and it should tell you a good bit about what you should demand from your learners. To begin with I have a poll question for you. If you want to generate the maximum learning, should the material be accessible to the learner or challenging to the learner?" Below the transcript is a paragraph: "In 1972, Craik and Lockhart published a wonderful article called Levels of Processing: A Framework for Memory Research. They published it in the Journal of Verbal Learning and Verbal Behavior. It's worth reading and the reference to it is up in the resources tab, but in short here's what they found. Brains gain more when they have to work harder in processing information. It's important, let me repeat it. Brains gain more when they have to work". At the bottom of the sidebar are several small icons representing different features, a "More Features" button, and an "Ask Your Coach" button with a right-pointing arrow. On the left side of the player, there is a vertical "Learning Center" label and a banner for "Episode 4: Levels of Processing" with the text "iVlog from AKLearning" and a brain graphic.

How to Learn More

- Have this session boosted
- Get access to these slides
- Join my Neuroscience Academy
- Invite me to present to your company

Type your email into the discussion and tell me what you want

Thanks for coming...

Art_Kohn@aklearning.com
