SAFETY TRAINING

Hosted By
Steven Cohen, CEO of Meyvn

Introduction: Meet Steven Cohen

- Chief Executive Officer at Meyvn Consulting

- Master of Science Organizational Development from Pepperdine University

- Developed and Lead Over 50 Successful Safety & Leadership Focused Training Initiatives

- Trained 500+ Individuals In Multiple Industries

- Co-Author of ASTD's Upcoming Training Activity Book, "Safety Training That Sticks!"

  - Please feel free to contact me at **Steven@Meyvnconsultants.com**

Introduction: Meet Ellis Ritz

- Director of Learning and Development at Meyvn Consulting

- ASTD Certified Trainer with CPLP

- 37 Years of Open Pit Mining Experience

- 22 Years Safety Training Experience

- Co-Author of ASTD's Upcoming Training Activity Book, "Safety Training That Sticks!"

  – Please feel free to contact me at **Ellis@Meyvnconsultants.com**

Agenda

Topic:	Time:
– Intro	Brief
– Training vs. Learning	5 Minutes
– Safety Superhero Icebreaker	10 Minutes
– Creating Knowledge Retention	10-15 Minutes
– Interactive Safety Approaches	10-20 Minutes
– Q&A	5-10 Minutes

First Activity

Directions:

- Please go to Google and type in Business Training Course
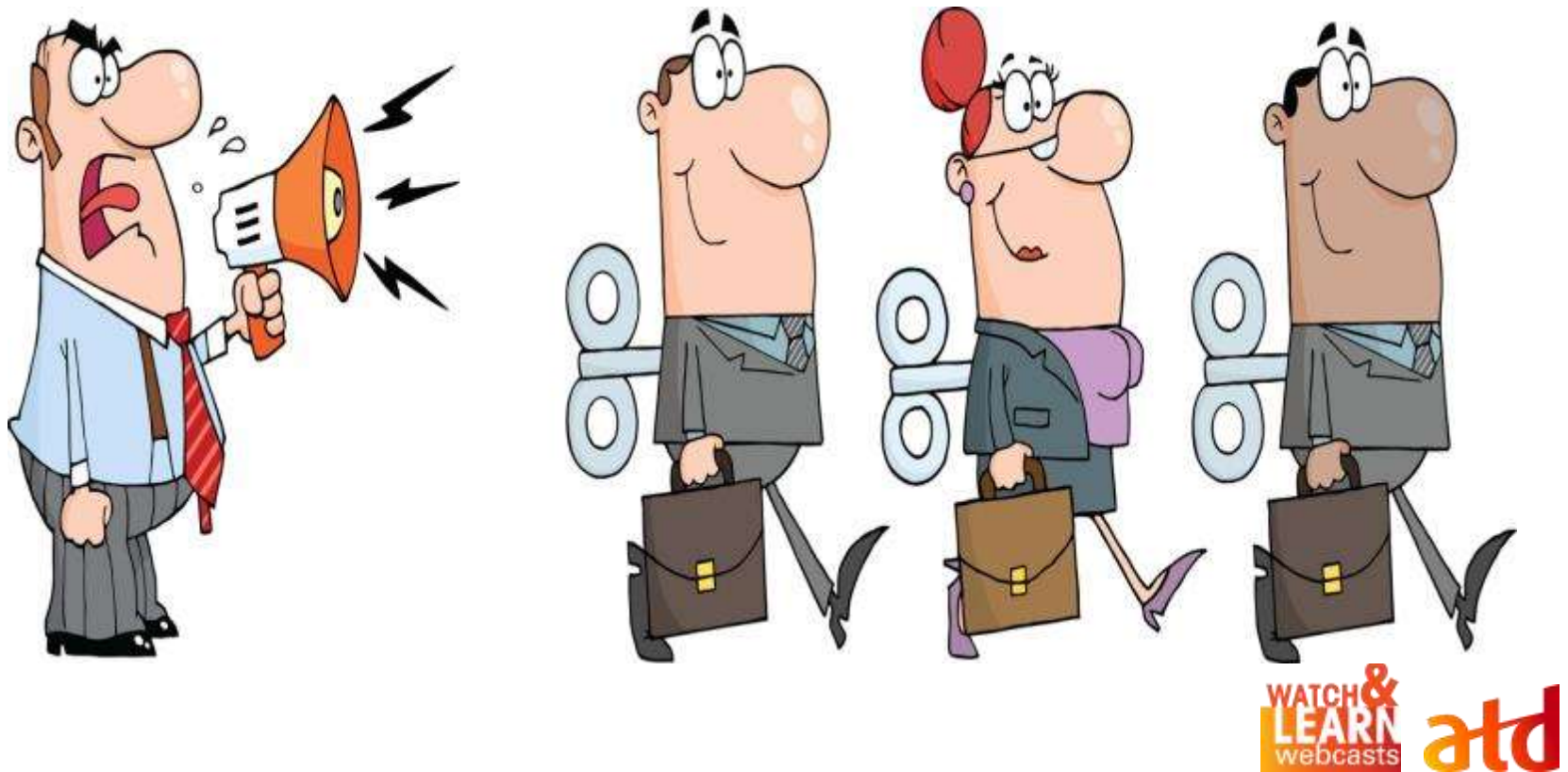- Then please click on the images

1. What do you see?

2. How do the Google pictures differ from the pictures below?

Training vs. Learning

Current Paradigm:

Training = I have something you need to know so I am going to tell you...

Training vs. Learning

Solution:

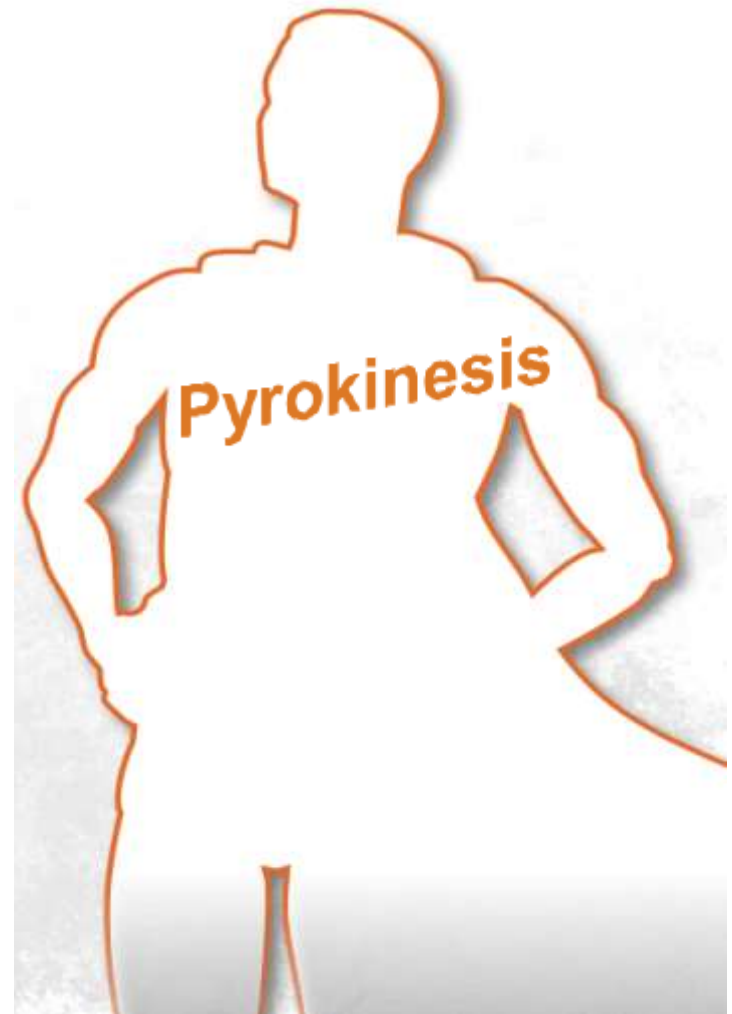**Learning =** I have something you need to know so I am going to have you experience it...
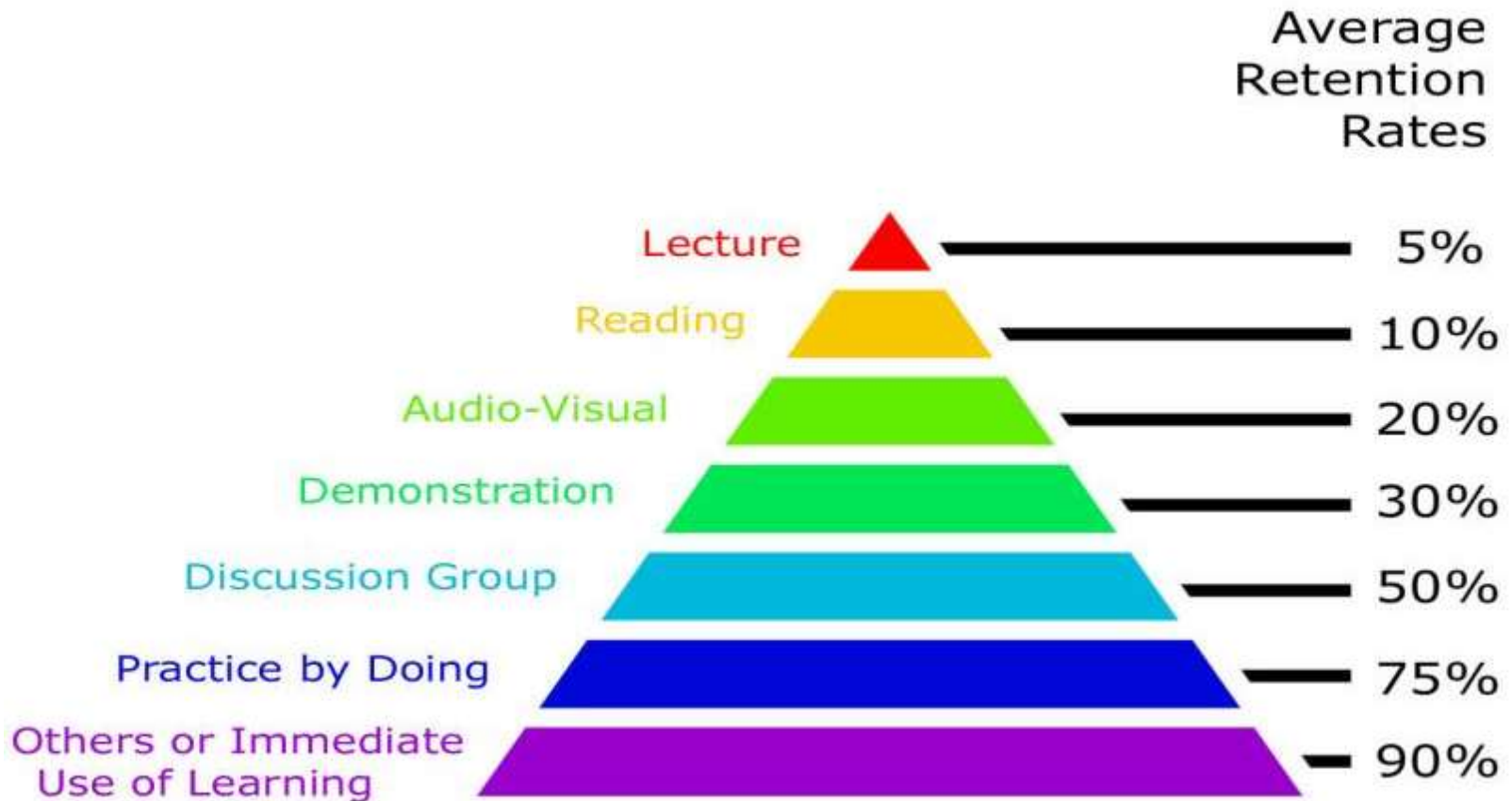
Superhero Icebreaker

Directions:

– Take a minute and write down a common safety hazard in the workplace

– With that safety hazard think of a superhero who has a power that can prevent that hazard from causing harm

– Create a name for your superhero

– Write down the powers this superhero possesses

Example: Pyrokinesis...powers include preventing fires from starting in the workplace

Knowledge Retention

Average Retention Rates

Lecture	5%
Reading	10%
Audio-Visual	20%
Demonstration	30%
Discussion Group	50%
Practice by Doing	75%
Others or Immediate Use of Learning	90%

Source: National Training Laboratiories. Bether, Maine

Knowledge Retention: Audio-Visual

Andrew Stanton Principles:

- Story telling is joke telling

- Make me care
- Stories affirm who we are
- Story has to be worth our time
- Stories have to give a promise

- Need the audience to complete the sentence
- No static...need conflict and change
- Story needs a strong theme
- Great stories evoke wonder
- Use what you know and draw from it

Andrew Stanton: The clues to a great story

Filmmaker Andrew Stanton ("Toy Story," "WALL-E") shares what he knows about storytelling -- starting at the end and working back to the beginning. Contains graphic language ... (Note: this talk is not available for download.)

http://www.ted.com/talks/andrew_stanton_the_clues_to_a_great_story

Retention Process Flow
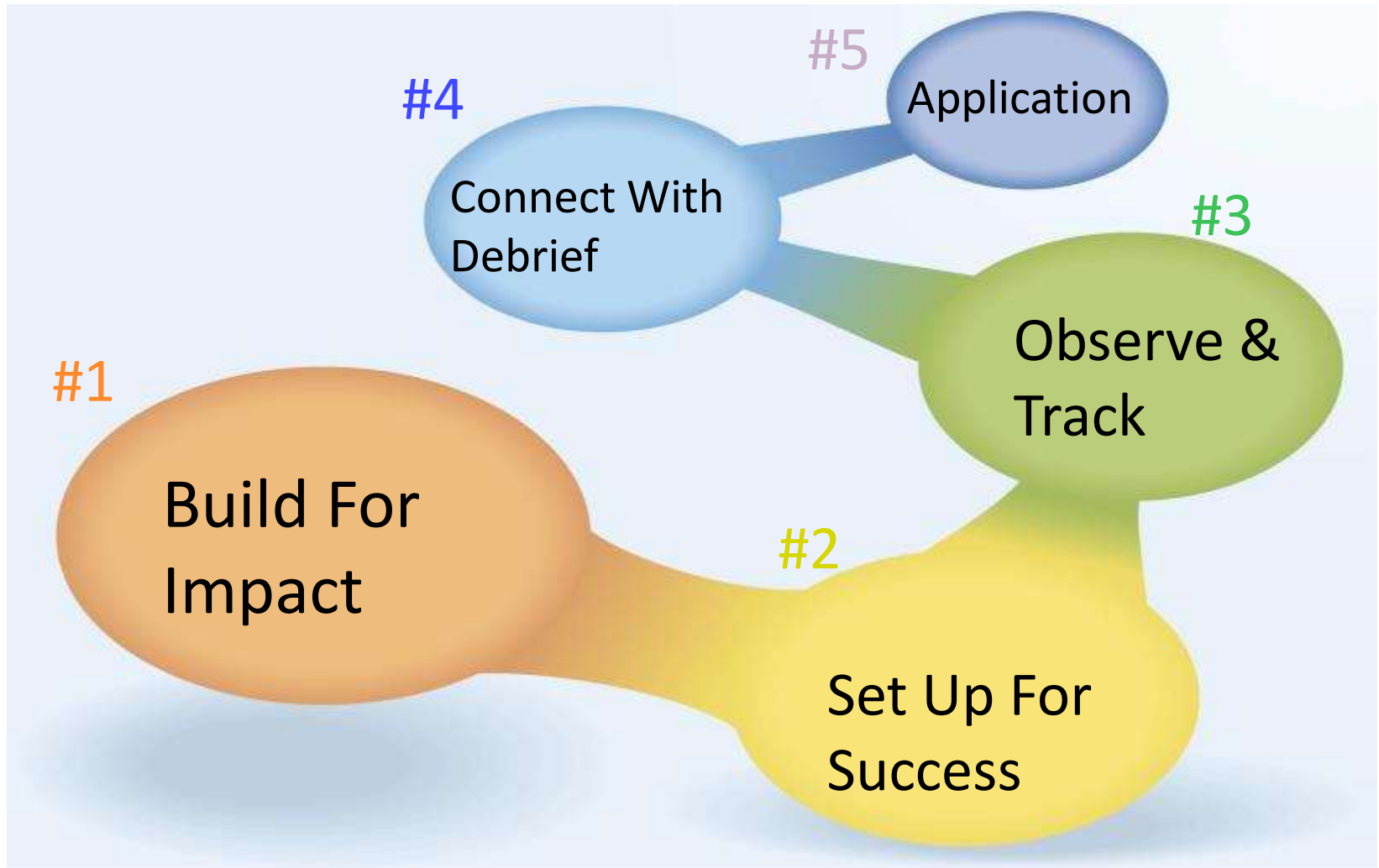
Interactive Safety Approaches...#1

Latest Greatest Activity:

Each team will be responsible for coming up with the latest greatest safety tool to ever hit the market. Each team will be provided with a letter and as a group will have a few minutes to identify the following:

- Name of Product

- Slogan

- Why This is the Latest Greatest Tool

- Price

A.

B

C.

D

Interactive Safety Approaches…#1

Example: The Freezer 2000

" Time to take a chill pill"

The Freezer 2000 is a device that instantaneously controls the speed of your employees work. For those workers who rush through their tasks this is the perfect tool to go from fast work to smart work. Finally get control over your workforce today.

> *This product may have significant side effects, not to be used with volatile or aggressive employees.

Price: $2999.00

# Interactive Safety Approaches...#2

Safety Stories:

Using the text box we will engage in an activity we like to use called safety stories. This is a great Icebreaker activity that gets everyone involved.

Directions:
- One by one we will type in one sentence that will allow us to build a comprehensive story
- Your sentence must contain a minimum of six words and no more than 15
- The sentence you create can be funny, serious, relevant or completely off the wall.

Story Intro: Mike got to work and he could not believe his eyes...
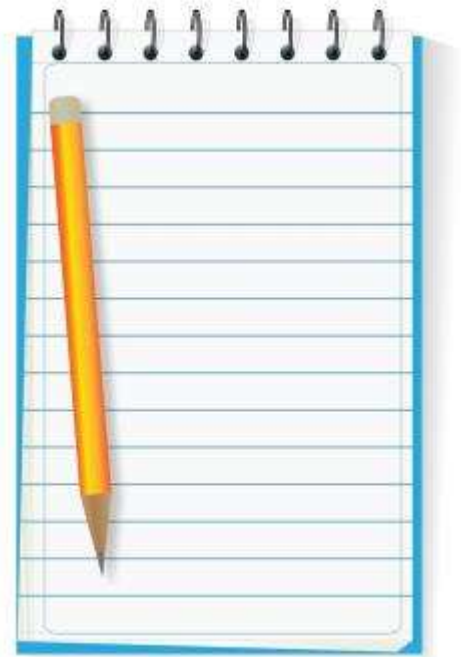
Activity: Maintain Speed and Control

Relay Race:

Activity: Working At Night

Golf In The Dark:

Activity: Fit For Duty

Impairment: