

ASTD 2014
INTERNATIONAL
CONFERENCE &
EXPOSITION
WASHINGTON, DC, USA
MAY 4 - 7, 2014
www.astdconference.org

Preparing for a Successful Conference

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Fast Facts

- Largest training and development conference for the profession
- Over 9,000 attendees from over 80 countries
- 414 Exhibitors
- Over 250 conference sessions
- 9 conference tracks
- Over 400 speakers





General Information

Weather:

- Average low 56°F; average high 75°F degrees
- Bring light sweater or jacket for evenings



Transportation:

- Shuttles available from all airports
- Reagan National Airport average taxi fare to convention center is \$15 (or Metro station at airport to convention center)
- Dulles Airport average taxi fare is \$61
- Baltimore Washington International fare average taxi fare is \$72
- Parking is available at Convention Center- 3,000 spaces but first come first serve

Dress Code:

- Business casual, comfortable shoes are a must!

Registration:

- Open 7:00 am-6:00 pm; avoid registration lines, use self-serve kiosks to print badges



Onsite Resource Guides- Look and Learn Books

- Pick up onsite at the Conference





Mobile App



Helpful Features.....

- Create your account at www.astdconference.org/login
- Build your **personal daily schedule**
- View ASTD alerts and messages
- Read Twitter feed
- **Browse sessions** by color-coded track
- Filter session lists
- Access session detail information
- Bookmark sessions, materials, presenters, and exhibitors with a star or take notes
- Synchronize your app schedule with other devices
- Post session comments
- **Access presentation materials**
- Complete session evaluations
- Browse speakers and their list of sessions
- Browse sponsors and exhibitors
- **Find exhibitors on expo map**
- Create digital business card and share
- **Send yourself a report containing all notes**



Download the App!



1. Download



2. Activate



3. Browse!



Conference Overview



- First conference sessions begin at 12:00 p.m., Sunday May 4th
- Last conference session is 3:00 p.m., Wednesday May 7th
- Thought-provoking Keynote Speakers:



Arianna Huffington
Monday, 8:00 a.m.-9:30 a.m.
Editor-in-chief Huffington Post
Syndicated columnist and author



General Stan McChrystal
Tuesday, 8:00 a.m.-9:30 a.m.
Four-star general and former
commander of U.S. and international
forces in Afghanistan



Kevin Carroll
Wednesday, 3:00 p.m.-4:00 p.m.,
Founder of Kevin Carroll Katalyst
Author Rules of Red Rubber Ball



Conference Tracks

Nine Conference Tracks

- Career Development
- Training Design & Delivery
- Global Human Resource Development
- Human Capital
- Leadership Development
- Learning Technologies
- Learning Measurement & Analytics
- Management (formerly Workforce Development)
- Science of Learning (new for 2014)

Three Industry Tracks

- Government
- Higher Education
- Sales Enablement



Leaders of the Profession



Michael Allen
How Tools Affect
Our Design:
Quandaries of a
Veteran Tool
Designer



Elaine Biech
Build a Successful
Leadership
Development
Program: A
Crowdsourcing
Experience



Jenny Dearborn
Becoming a
Business-First,
Big-Data L&D
Leader



Julie Dirksen
User Experience
Design for Learning



Karl Kapp
Three Mysterious
Keys to
Interactive
Learning: Game-
Thinking, Game-
Elements, and
Gamification



Cindy Huggett
Five Ways to Rock
Your Virtual
Classroom: Secrets
of Master Trainers

These leaders have made significant contributions to the profession through seminal content that continues to be used by you and your colleagues.

They continue to bring new ideas and tools to our industry.

Many of their sessions will be repeated to give you two opportunities to attend.



CPLP Activities

- Sunday, 8:00 a.m.-10:30 a.m. CPLP Speaker Forum
- Monday, 5:00 p.m.-6:00 p.m. Networking Reception
- CPLP Lounge- Room 159
- CPLP Re-certification Session, Tuesday 10:00 a.m.-11:00 a.m.
- Special seating at general sessions
- Informational booth at ASTD Central





Expo Highlights

- Expo Hours:
 - Monday 9:30 a.m. -3:30 p.m.
 - Tuesday 9:30 a.m.-4:00 p.m.
 - Wednesday 9:45 a.m.-1:30 p.m.
- **Conference Team Break Room** open during Expo
 - Coffee and Snacks are provided
 - Great place to relax or conduct informal team debriefs
- EXPO Lunch Monday & Tuesday 11:30 a.m.-12:45 p.m.
- Tuesday Ice Cream Break 3:00 p.m.-4:00 p.m.
- Wednesday snack break 9:45 a.m.-10:45 a.m.
- Prize Drawings 1:00 on Wednesday





EXPO Floor Plan





Over 400 Exhibitors...



Blackboard





ASTD Networking Night

- Smithsonian National Air & Space Museum- Tuesday at 7:30 p.m.
- Dinner buffet & cocktails
- Live band and dancing
- IMAX Movie
- Planetarium
- Network with colleagues
- Round trip shuttle service from all official hotels
- Tickets-\$75 and sell out





Good to know...

- **Conference Daily**- keep up with daily happenings and announcements sent digitally
- **Restaurant Reservations** available via DC Visitors Bureau in the Grand Lobby
- **Session recordings** will be available for 90 days after the event
- **Wireless Internet** available session rooms and most common areas, but excludes the EXPO floor
- **Pre-conference Cocktail Reception** and Book Sale on Saturday, 4:00-6:00 pm (located in the ASTD Book Store)



Join us next year...

**ASTD 2015 International Conference
will be in Orlando, Florida!
May 17-20**





*Thank you and safe travels...
see you in D.C.!*

