WORK

AI-AUGMENTED LEADERSHIP DEVELOPMENT

Accelerating and Extending Growth

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Who We Are





Founders From **Google**Who provided Coaching
to Senior Leadership



8 Years in Business with 300+ Enterprise Customers Worldwide



Digital Solution Delivered by Live Humans



500 Coaches and Facilitators Providing Global Delivery



Data Reporting that Tracks Progress and Skill Development



On-Demand Al Guided Leadership Development

About Me











Tech Entrepreneur

Digital Agency Music Learning Games Backend

Executive Coach

Senior Executives Technical Teams Leadership Programs

Talent Leader

Learning
Performance
Engagement

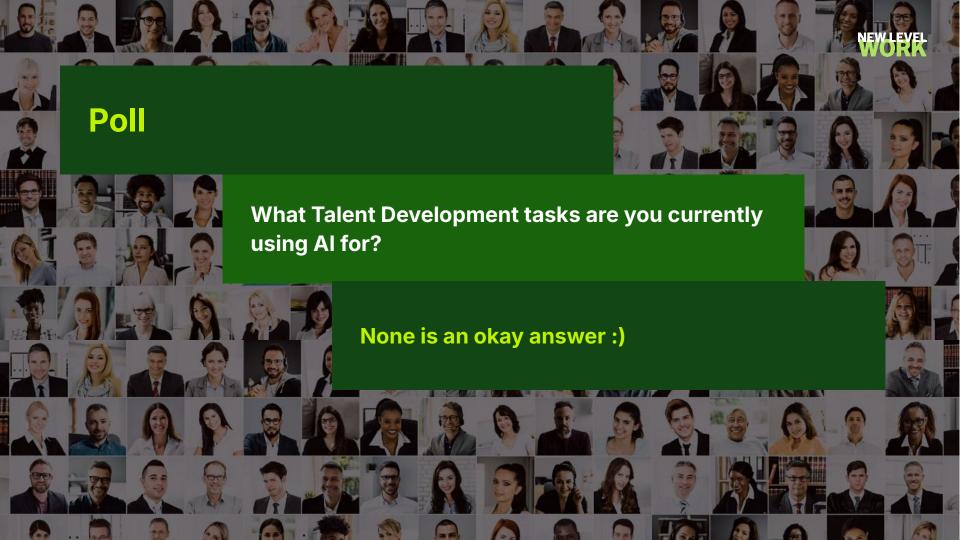
Product Leader

Vision Strategy Delivery



Agenda

- → The Budget Problem
- → The Al Opportunity
- → The Build Measure Learn Loop
- → Jobs-To-Be-Done
- → Learnings



Insight: LMS Consumes More Of L&D Budgets



LMS Spend CAGR vs L&D Budget CAGR >20% 3%

- COVID accelerated spending on e-learning
- LMS spend doubled from 2019 to 2023
- Over the same period L&D budgets grew < 15%

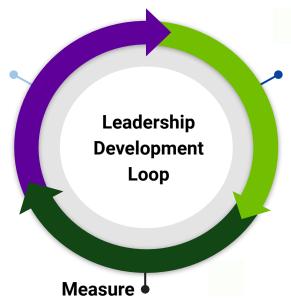
Opportunity: Leverage Al To Close The Engagement Gap





Analyze data.

Diagnose needs & recommend highest impact programs.



Build

Deploy learning.

Targeted high-cost human led learning + adaptive low-cost Al led learning.

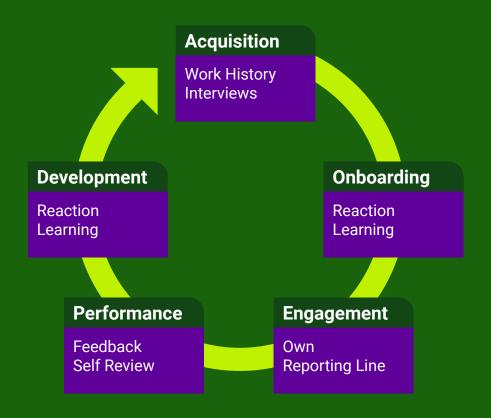
Use the Phillips model.

Reaction, Learning, Behavior Change, Impact, ROI.



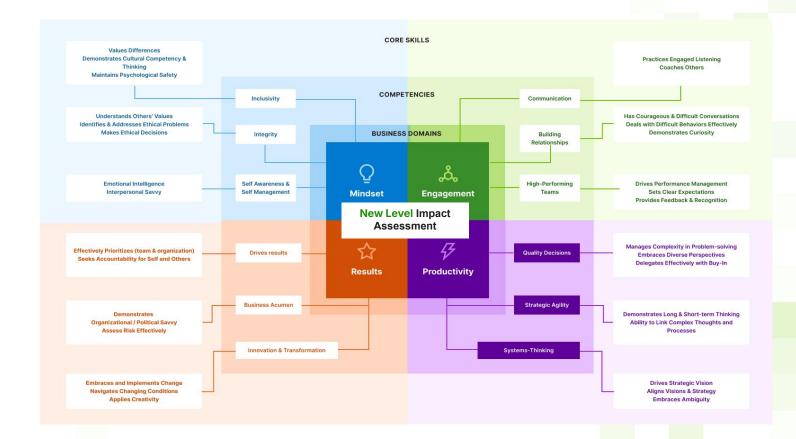
Learn: LLMs Turn Talent Data Into GOLD







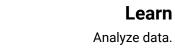




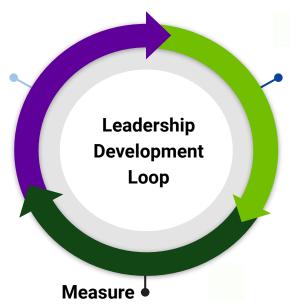


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Navigating Leadership Development at Various Stages

Leadership development programs often adopt a one-size-fits-all approach, failing to recognize the distinct needs at different stages of leadership development.

E.g. The New Level Leadership Framework. **Key takeaway: it's important to address the unique requirements of different levels of leaders, ensuring tailored development.**



Drivers

Business Unit Leaders just below the executive level who drive change by transforming business objectives and strategies into execution.



Accelerators

High Performance/High Potential Managers another layer down who are skilled, ambitious, and **represent a significant source of operating advantage** if properly directed and inspired.



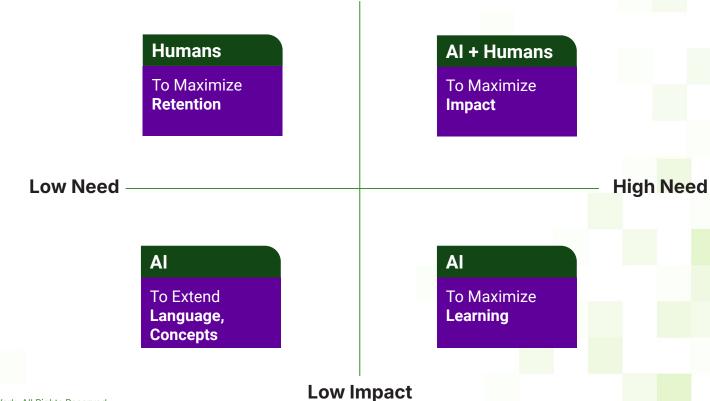
Emerging Managers

Emerging Managers are the X-Factors of organizations. With targeted development, they can **make tangible contributions almost immediately.**

Opportunity: Augment & Extend Learning with Al

NEW LEVEL

High Impact



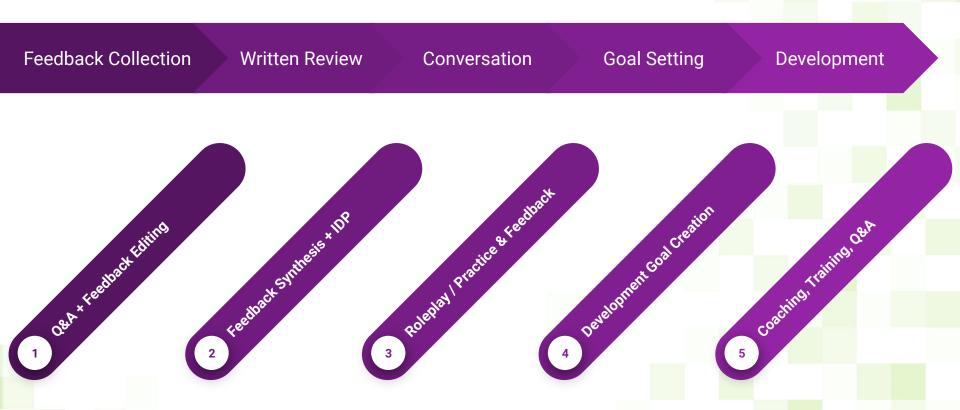
Performance Management

Leveraging AI to Maximize Development



Al Augmented Performance Cycle





#1 Talent DevelopmentUse Case for Al

What is your top priority?

- → 1 min Reflection
- → Share in Chat

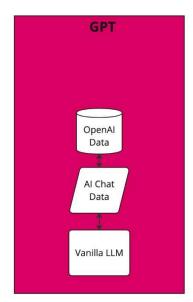


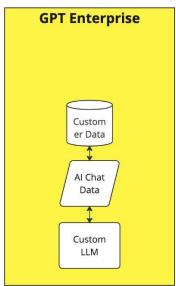


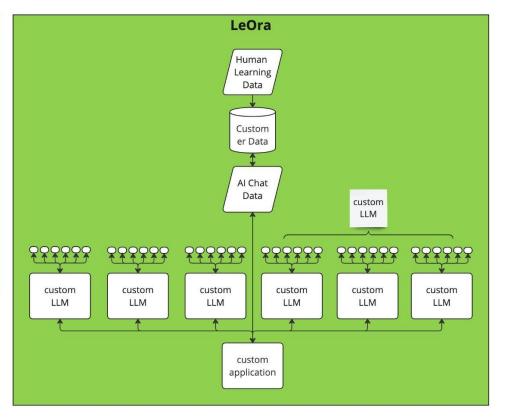


Bots Need Specific Goals And Specific Roles





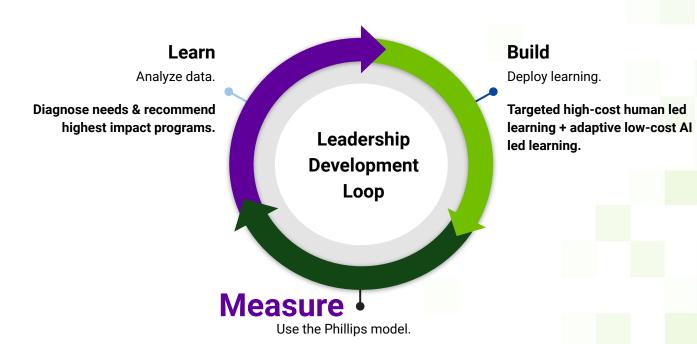






Opportunity: Leverage AI To Close The Engagement Gap

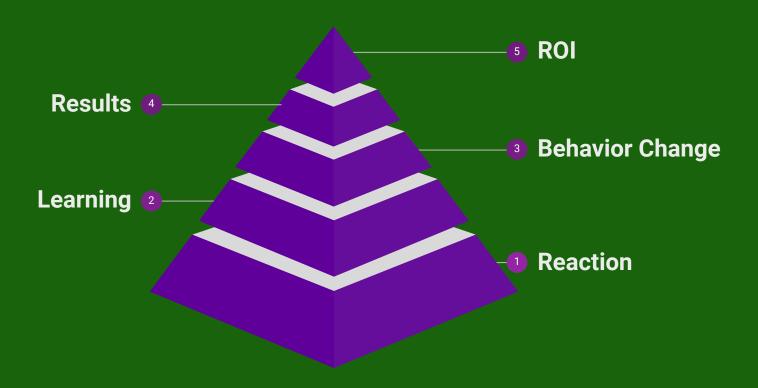




Reaction, Learning, Behavior Change, Impact, ROI.

Measure: Use The Phillips ROI Model



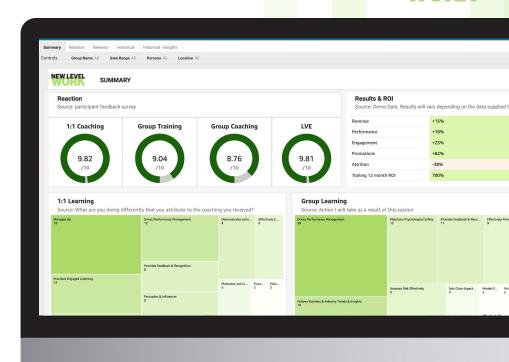


Dashboarding

NEW LEVEL

Demonstrate the direct effect of leadership development on business ROI and identify targeted growth opportunities through:

- Comprehensive behavioral analytics
 Measure skills gap and behavior change
- Real-time management tool Implement, track and report on program participation
- Executive Summary
 Show detailed insights to your
 C-Suite



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