



# Unlocking Professional Growth:

Easy Skills Development Plans with Bridge LMS

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# Agenda

1

What's happening in the learning tech market with skills

2

Here's how Bridge is addressing this opportunity

3

Bridge LMS + Skills Platform Demo

4

Organizations Using Bridge for Skills

5

Q&A

**Skills Needs  
are Changing**

**Skills sets for jobs  
have changed by  
around 25% since  
2015. By 2027, this  
number is expected  
to double.**

2023 LinkedIn Report

**Leaders see  
the need to  
invest in skills**

**89%**

**Of L&D professionals  
agree that proactively  
building employee skills  
for today and tomorrow  
will help them navigate  
the future of work**

2023 LinkedIn Report

**But they  
aren't doing it**

**26%**

**Of employees say  
their employer has  
challenged them to  
learn a new skill**

2023 LinkedIn Report

# So why do organizations struggle to execute on skills?

The list of requirements is long and timely

- Map skills to job titles
- Get the learning content
- Map skills to that learning content
- Engage employees
- Entice employees to identify their skills and build skill profiles
- Assign appropriate learning content to employees
- Manage ongoing skills feedback & assessments
- Regularly update job and skills taxonomies to be in line with the labor market

***This is a lot of work, so we need to make it as easy as possible.***

## AI for the things that can be and should be automated, including...

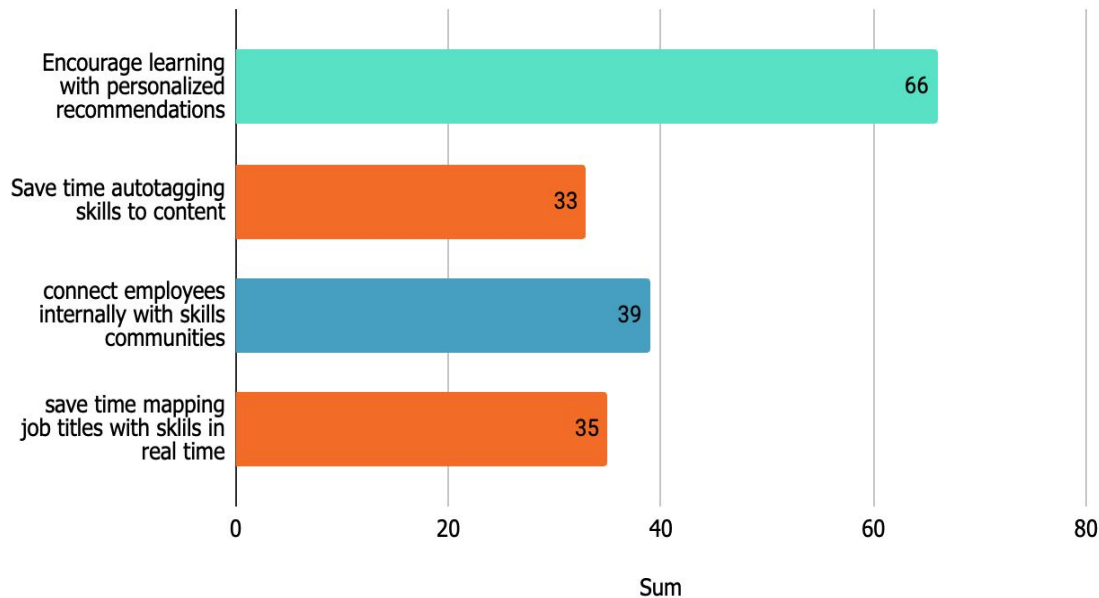
- Automating Tasks
- Searching Databases
- Surfacing Insights
- Skills Taxonomy and Tagging

## Enable People Leaders to do People Things, including...

- 1 on 1s
- Career Conversations
- Leadership Development
- Mentorship and Coaching

**Bridge LMS leverages AI to make the employee experience and the admin experience even easier.**

## Survey: Common Skills Challenges



## PILLAR 4

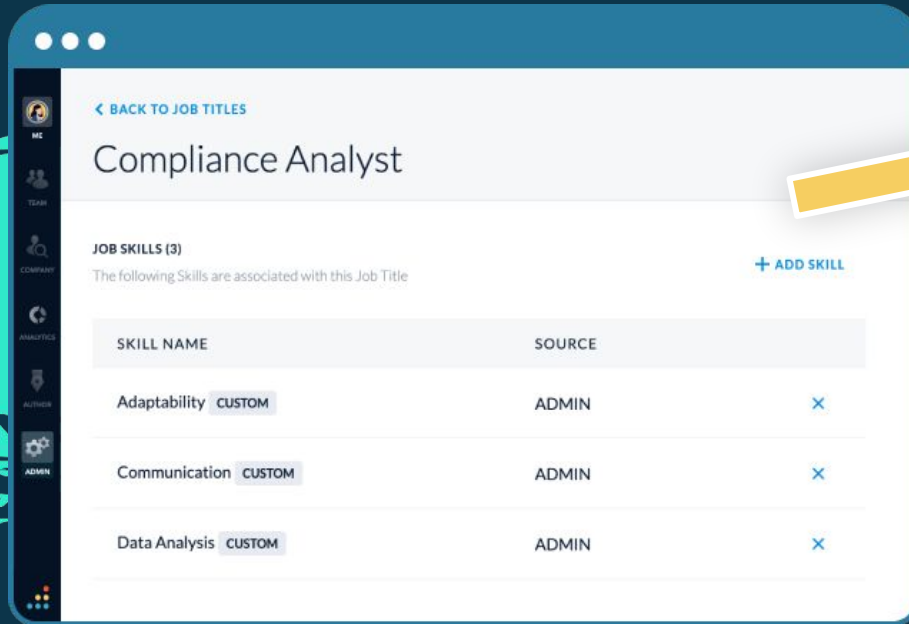
“Bridge ties back to three major parts of our strategy: Assessing skills, recommending skills to support our learning efforts, and our mapping skills to develop our job frameworks”



“AICPA has 700k B2C users whom we would like to provide the capability to plan their careers with the help of skill measurement and support achieving their goals with learning”



# Automate Mapping Job Titles with Skills in Real Time



Bridge HR system interface showing job skills for a Compliance Analyst. The page includes a navigation menu on the left, a header with a back button, and a table of associated skills.

Compliance Analyst

JOB SKILLS (3) [+ ADD SKILL](#)

The following Skills are associated with this Job Title

SKILL NAME	SOURCE
Adaptability <small>CUSTOM</small>	ADMIN
Communication <small>CUSTOM</small>	ADMIN
Data Analysis <small>CUSTOM</small>	ADMIN

Bridge Automatically Maps Skills to Job Titles



Bridge HR system interface showing recommended skills for a Compliance Analyst. The page includes a header with a title and a list of skills in a grid format.

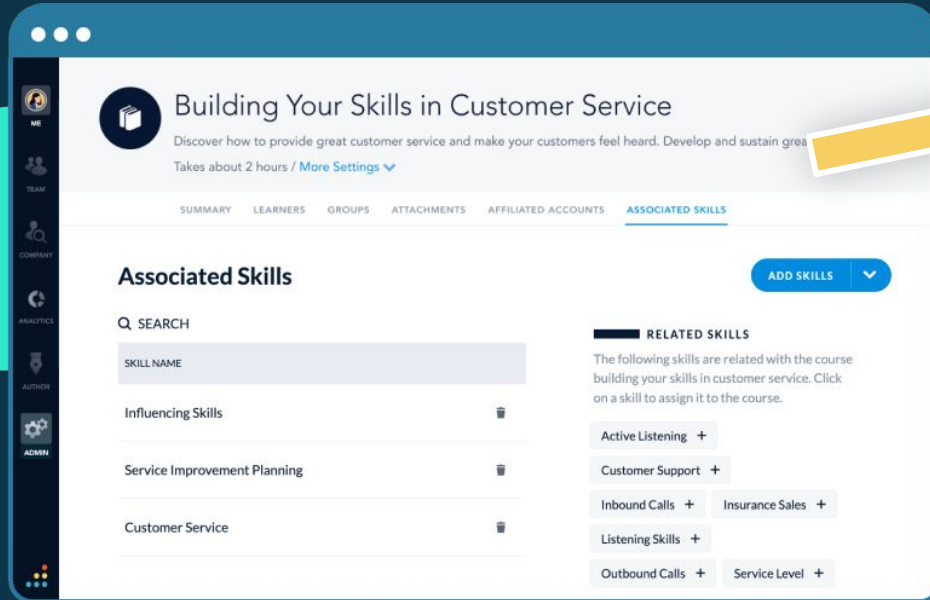
RECOMMENDED SKILLS

The following Skills are typically associated with this Job Title. You might consider adding them to the Skill Profile for this Job Title.

- Auditing +
- Management +
- Communication +
- Research +
- Detail Oriented +
- Microsoft Excel +
- Operations +
- Writing +
- Problem Solving +
- Regulatory Compliance +
- Project Management +
- Microsoft Office +
- Microsoft PowerPoint +
- Verbal Communication Skills +
- Leadership +
- Accounting +
- Risk Analysis +
- Investigation +
- Organizational Skills +
- Finance +
- Self-Motivation +

Skills are recommended to the employee to add to their profile

# Save Time Auto-Tagging Skills to Content



**Building Your Skills in Customer Service**  
Discover how to provide great customer service and make your customers feel heard. Develop and sustain great customer service skills.  
Takes about 2 hours / [More Settings](#)

SUMMARY LEARNERS GROUPS ATTACHMENTS AFFILIATED ACCOUNTS **ASSOCIATED SKILLS**

### Associated Skills

ADD SKILLS

Q SEARCH

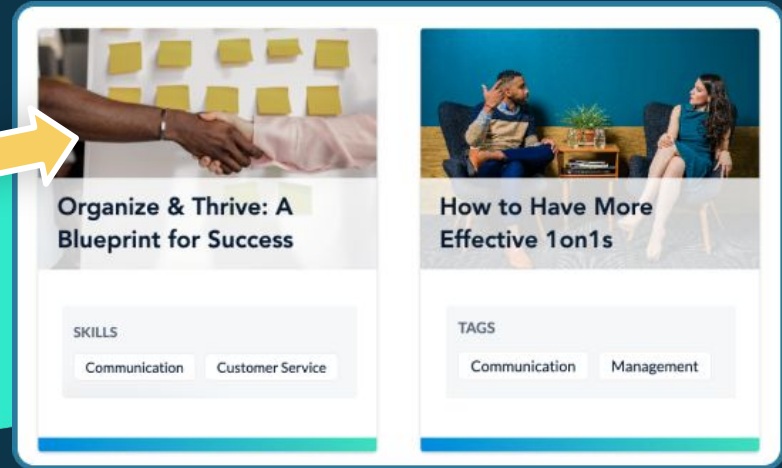
SKILL NAME

- Influencing Skills
- Service Improvement Planning
- Customer Service

**RELATED SKILLS**

The following skills are related with the course building your skills in customer service. Click on a skill to assign it to the course.

- Active Listening +
- Customer Support +
- Inbound Calls + Insurance Sales +
- Listening Skills +
- Outbound Calls + Service Level +



**Organize & Thrive: A Blueprint for Success**

SKILLS

- Communication
- Customer Service

**How to Have More Effective 1on1s**

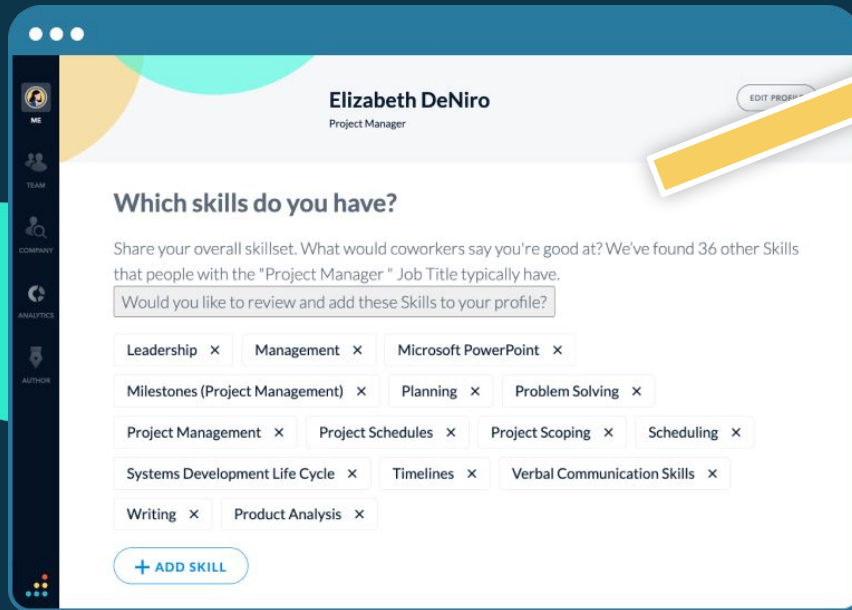
TAGS

- Communication
- Management

Skill Tags Appear in the Learning Library & My Learning

AI Tags Skills to Courses

# Encourage Learning with Personalized Recommendations



Elizabeth DeNiro  
Project Manager

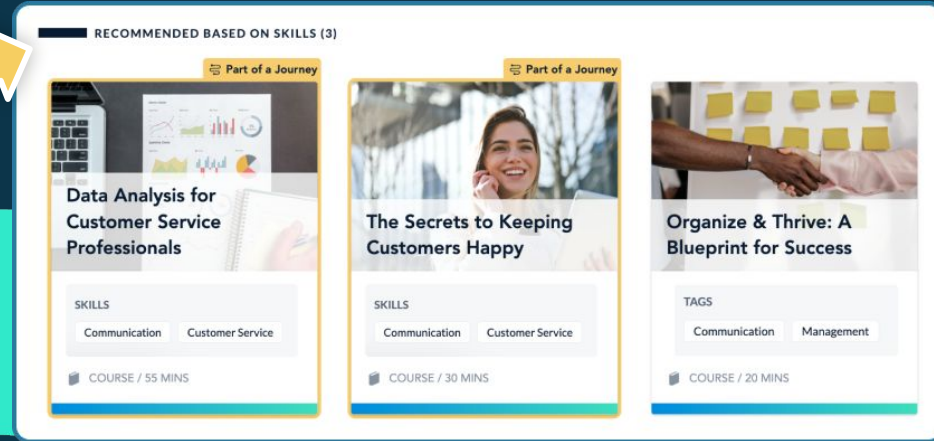
### Which skills do you have?

Share your overall skillset. What would coworkers say you're good at? We've found 36 other Skills that people with the "Project Manager" Job Title typically have.

Would you like to review and add these Skills to your profile?

- Leadership
- Management
- Microsoft PowerPoint
- Milestones (Project Management)
- Planning
- Problem Solving
- Project Management
- Project Schedules
- Project Scoping
- Scheduling
- Systems Development Life Cycle
- Timelines
- Verbal Communication Skills
- Writing
- Product Analysis

[+ ADD SKILL](#)



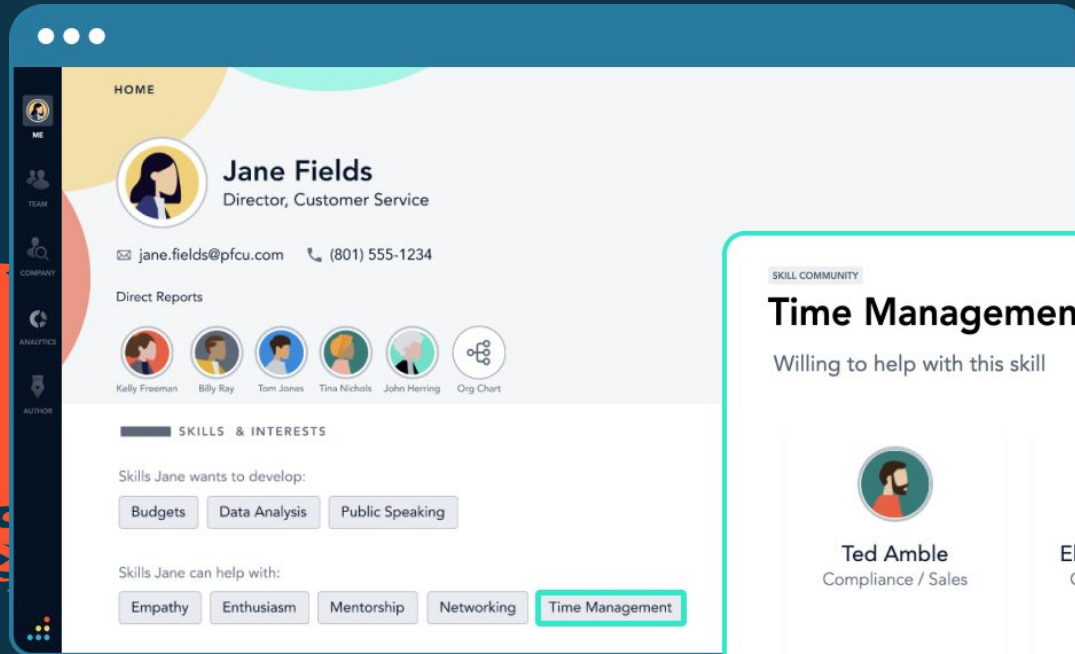
RECOMMENDED BASED ON SKILLS (3)

- Data Analysis for Customer Service Professionals**  
SKILLS: Communication, Customer Service  
COURSE / 55 MINS
- The Secrets to Keeping Customers Happy**  
SKILLS: Communication, Customer Service  
COURSE / 30 MINS
- Organize & Thrive: A Blueprint for Success**  
TAGS: Communication, Management  
COURSE / 20 MINS

Recommends Learning Content to Help Develop Those Skills

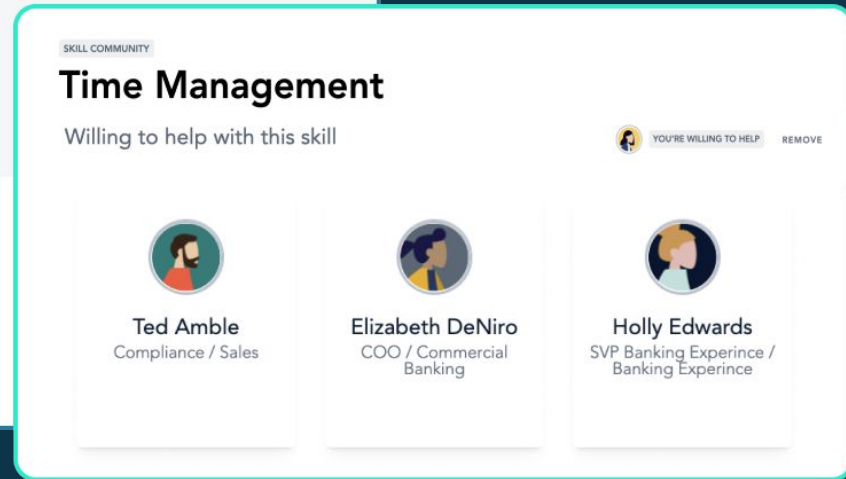
Bridge Recommends Skills Based on Job Title

# Connect Employees Internally with Skills Communities



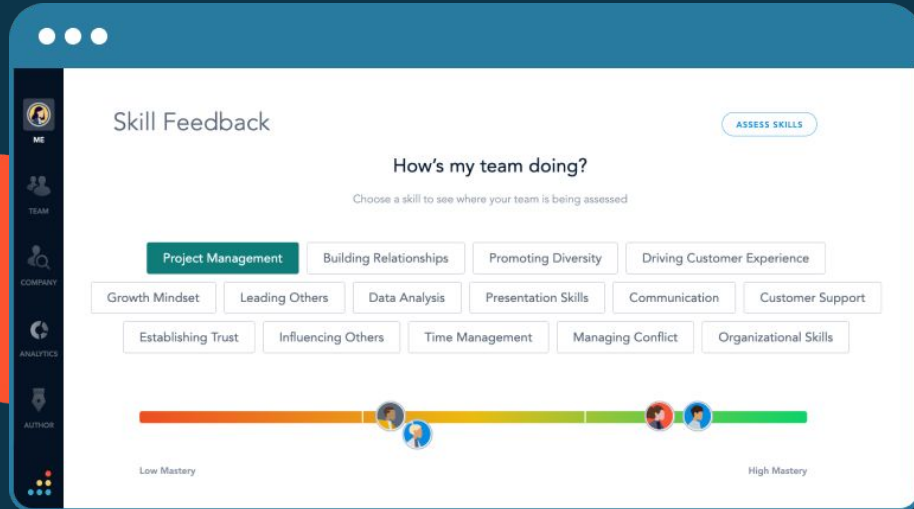
Add Skills to your Profile

*The new skills library in Bridge will standardize skills across your account, streamlining skills communities*



Join Skills Communities with other team members interested in those skills

# Understand Where Skills & Gaps Exist In Your Team



**Demo**



**BRIDGE**

# Customers that are loving Bridge Skills

haysmacintyre

@forto



inogen

BBC  
STUDIOS

[intact]



CBA | CONSUMER  
BANKERS  
ASSOCIATION



ELEVATE  
PATIENT FINANCIAL SOLUTIONS®



BATH  
FITTER®

PILLAR 4

instagrid



apree health



TRUSTONE  
FINANCIAL

AVEL  
eCare



REALM

Westerra™  
Credit Union

NUMERICA  
CREDIT UNION

DECKARD  
TECHNOLOGIES

**Questions?**

**To learn more, just put “ME” in the chat!**

**...Or visit [GetBridge.com](https://www.getbridge.com)**

