BRIDGE

Unlocking Professional Growth:

Easy Skills Development Plans with Bridge LMS

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Agenda

1. What's happening in the learning tech market with skills
2. Here's how Bridge is addressing this opportunity
3. Bridge LMS + Skills Platform Demo
4. Organizations Using Bridge for Skills
5. Q&A

Skills Needs are Changing

Skills sets for jobs have changed by around 25% since 2015. By 2027, this number is expected to double.

2023 LinkedIn Report

Leaders see the need to invest in skills

89%

Of L&D professionals agree that proactively building employee skills for today and tomorrow will help them navigate the future of work

2023 LinkedIn Report

But they aren't doing it

26%

Of employees say their employer has challenged them to learn a new skill

2023 LinkedIn Report

So why do organizations struggle to execute on skills?

The list of requirements is long and timely

- Map skills to job titles
- Get the learning content
- Map skills to that learning content
- Engage employees
- Entice employees to identify their skills and build skill profiles
- Assign appropriate learning content to employees
- Manage ongoing skills feedback & assessments
- Regularly update job and skills taxonomies to be in line with the labor market

This is a lot of work, so we need to make it as easy as possible.

AI for the things that can be and should be automated, including...

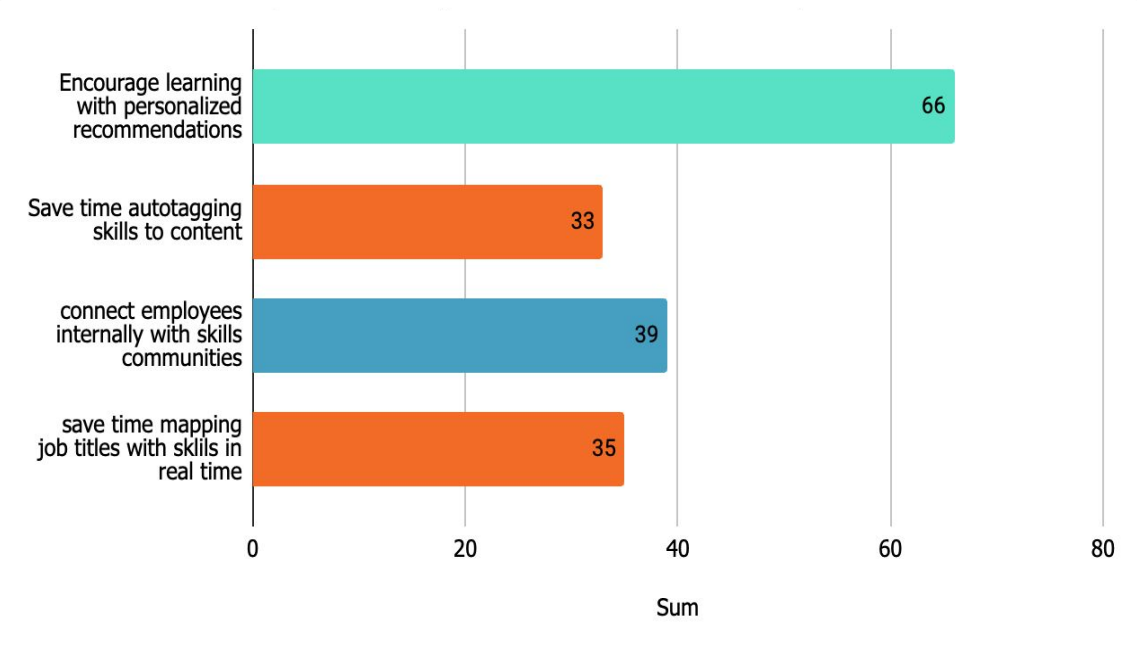
- Automating Tasks
- Searching Databases
- Surfacing Insights
- Skills Taxonomy and Tagging

Enable People Leaders to do People Things, including...

- 1 on 1s
- Career Conversations
- Leadership Development
- Mentorship and Coaching

Bridge LMS leverages AI to make the employee experience and the admin experience even easier.

Survey: Common Skills Challenges



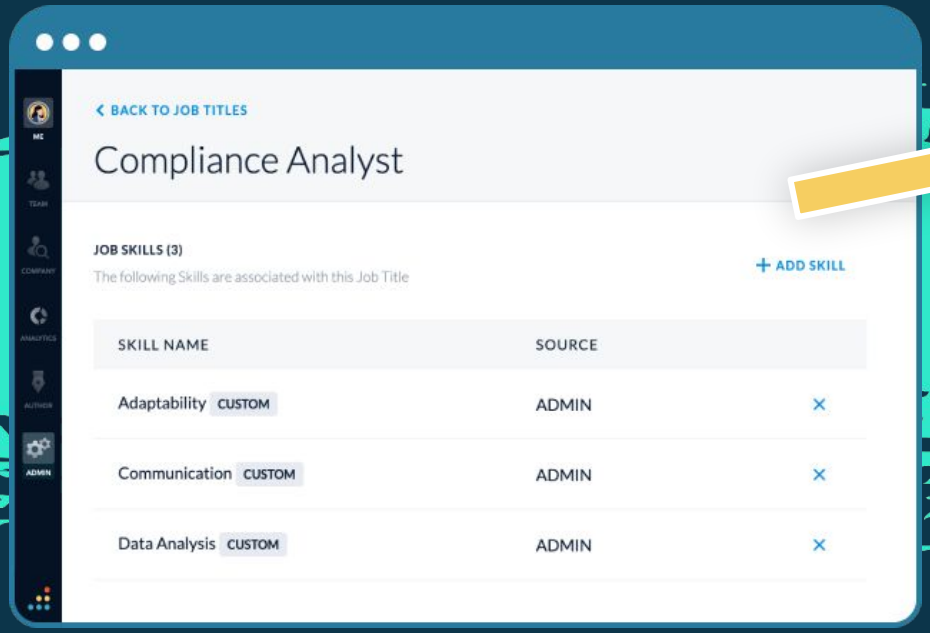
PILLAR 4

"Bridge ties back to three major parts of our strategy: Assessing skills, recommending skills to support our learning efforts, and our mapping skills to develop our job frameworks"

AICPA

"AICPA has 700k B2C users whom we would like to provide the capability to plan their careers with the help of skill measurement and support achieving their goals with learning"

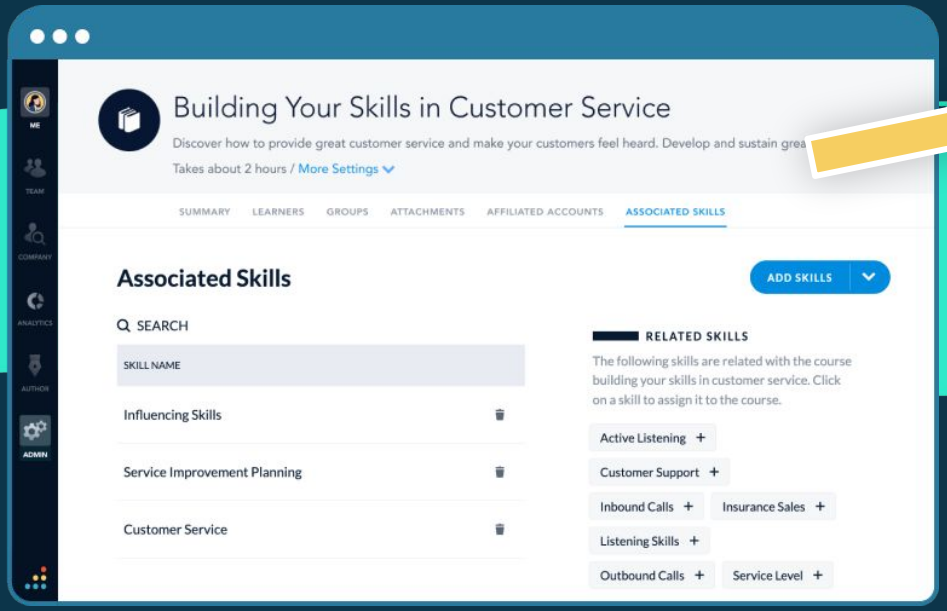
Automate Mapping Job Titles with Skills in Real Time



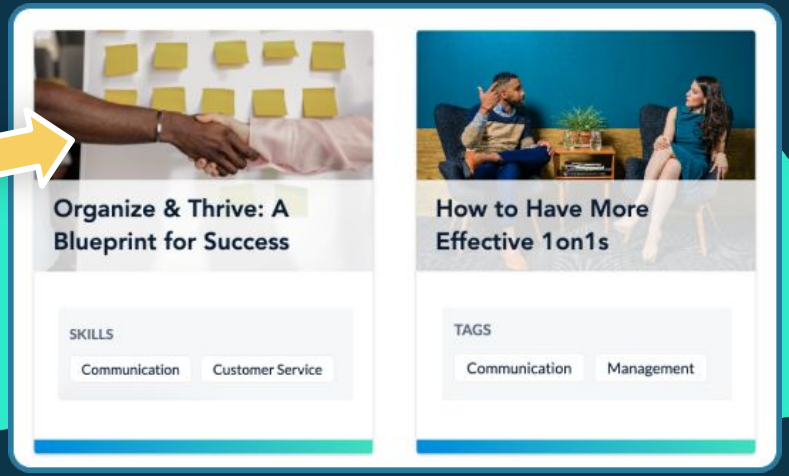
Bridge Automatically Maps Skills to Job Titles

Skills are recommended to the employee to add to their profile

Save Time Auto-Tagging Skills to Content

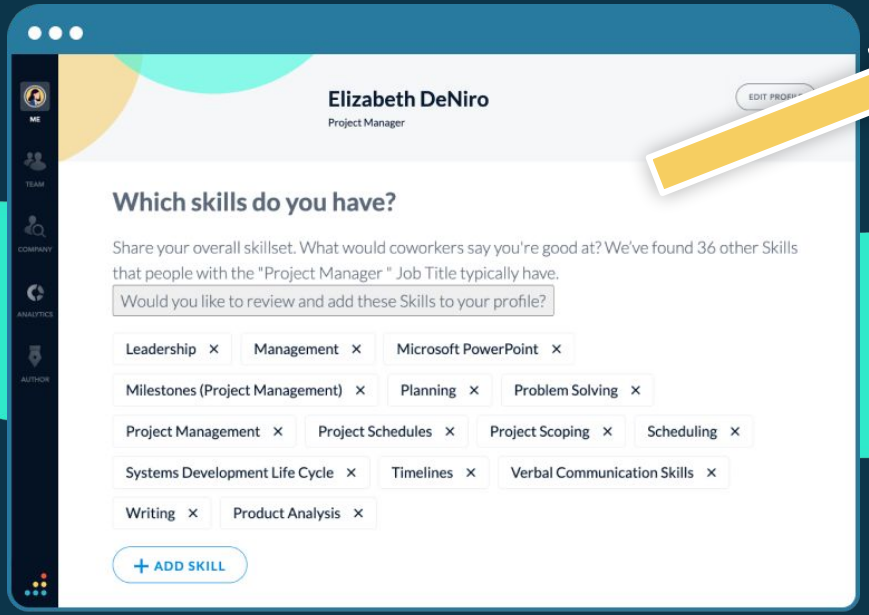


AI Tags Skills to Courses

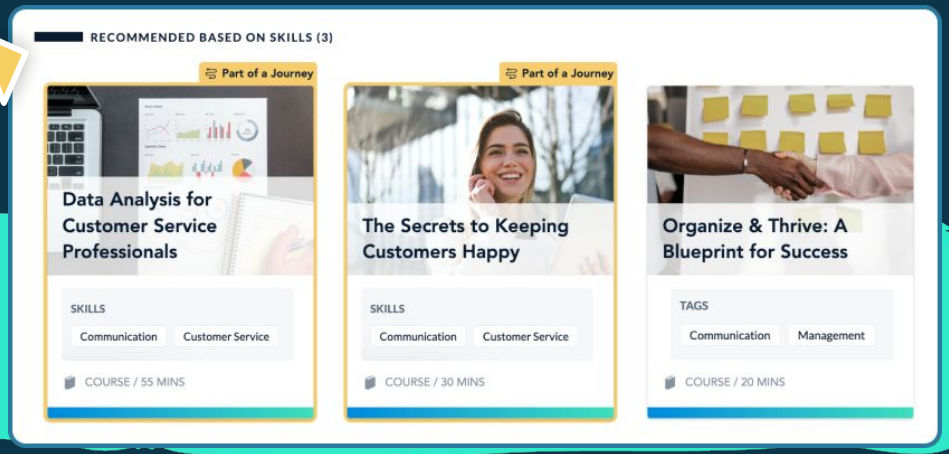


Skill Tags Appear in the Learning Library & My Learning

Encourage Learning with Personalized Recommendations

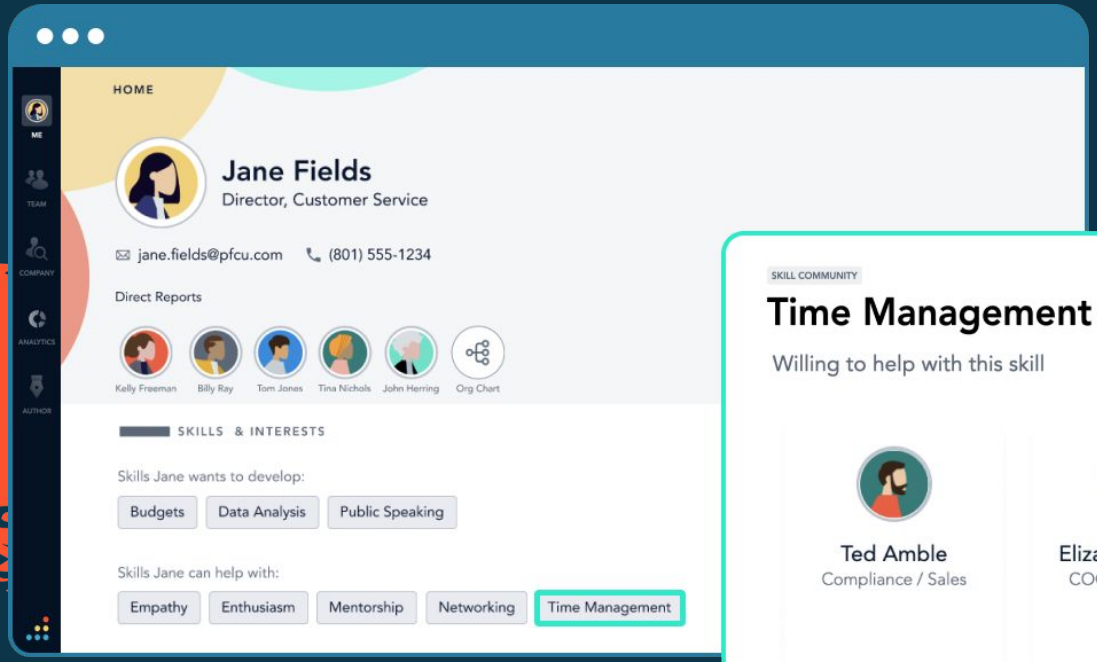


Bridge Recommends Skills Based on Job Title



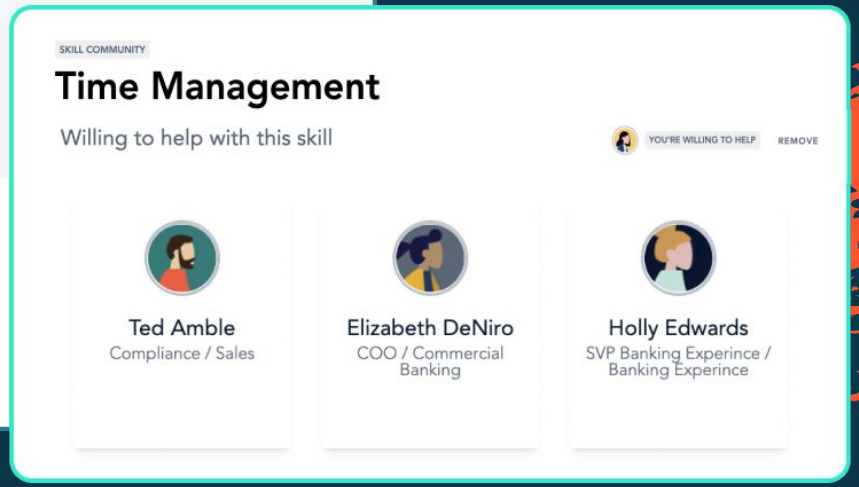
Recommends Learning Content to Help Develop Those Skills

Connect Employees Internally with Skills Communities



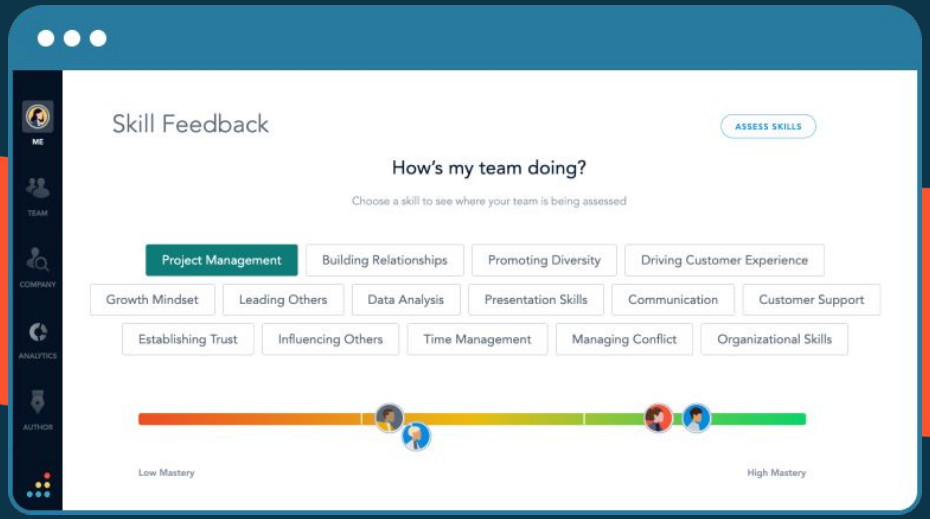
Add Skills to your Profile

The new skills library in Bridge will standardize skills across your account, streamlining skills communities



Join Skills Communities with other team members interested in those skills

Understand Where Skills & Gaps Exist In Your Team



Demo

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Customers that are loving Bridge Skills

Questions?

To learn more, just put “ME” in the chat!

...Or visit GetBridge.com

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