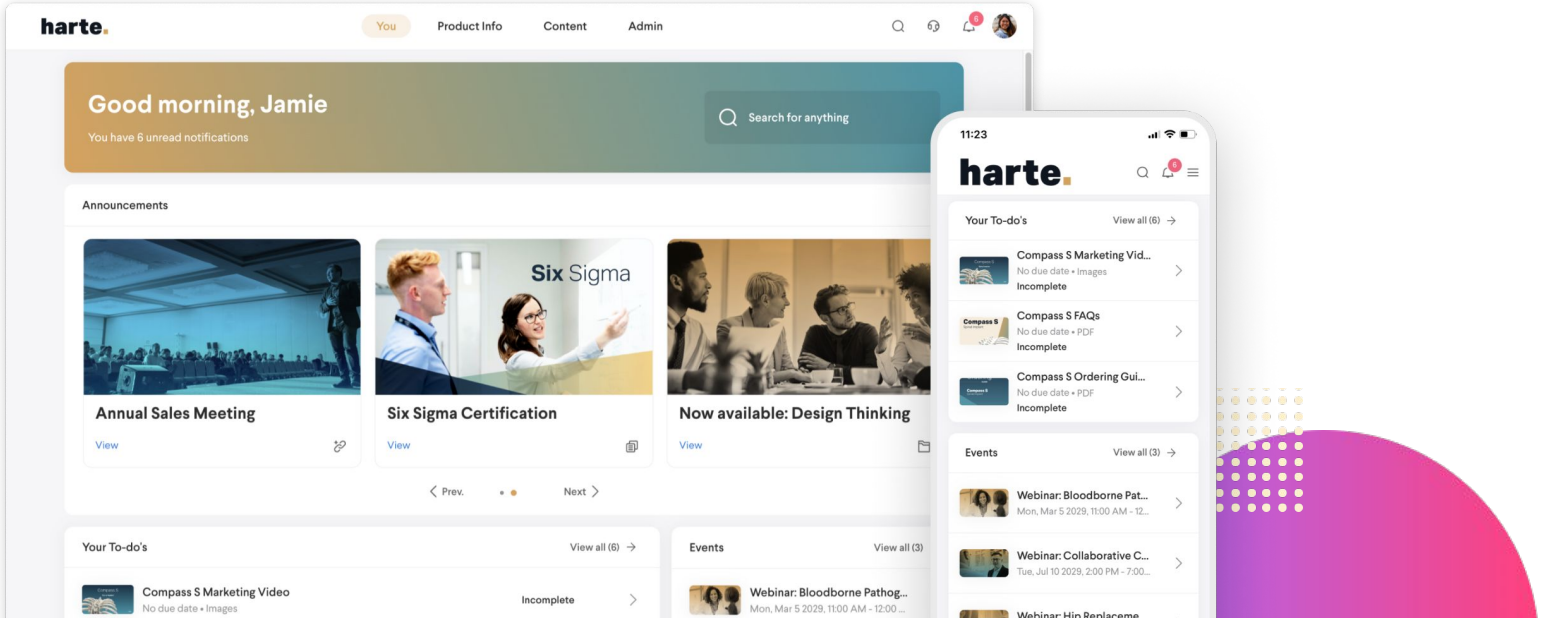
DEMOCAST 2023

Boost Sales Team Performance with Loop



Loop

Maestro, Creators of Loop

Maestro is a learning innovation company with deep expertise in strategy, design, media, and software engineering.

For more than 15 years, we have partnered with other innovative organizations to create disruptive, strategy-led solutions that create effective experiences for internal teams and external audiences.

With all this knowledge and passion, we created Loop. The industries most configurable and extendable sales and enablement platform to date.

Google

OKX

airbnb

Medtronic

Abbott

RoyalCaribbean
INTERNATIONAL

BWH Hotels

Southwest

Johnson & Johnson

NETFLIX

PACCAR

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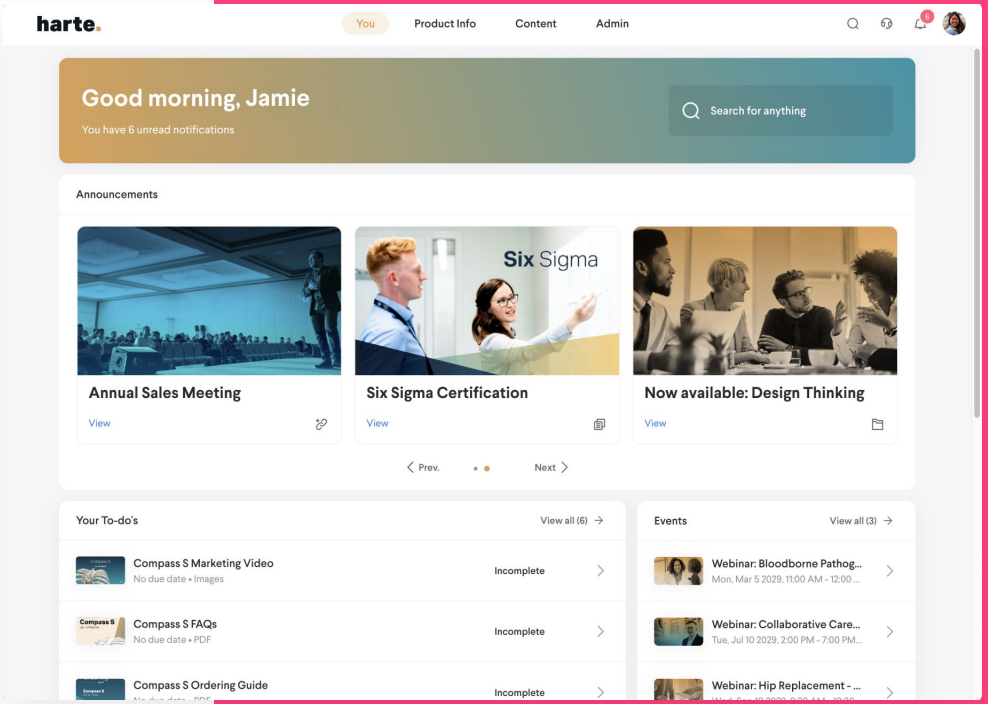
What is Loop?

Meet Loop, the only configurable sales training and enablement platform that can be tailored to your specific sales support needs.



Loop

Why do I care?

Loop helps your reps spend less time searching, training, and practicing, and more time selling.

How our customers are using Loop

Our agenda is centered around a handful of key sales use cases

Upcoming Product Launch Support

LIVE DEMONSTRATION

Training Events

PRESENTATION DEMONSTRATION

Advance Product Sales Certification

PRESENTATION DEMONSTRATION

Some others customers love

Field Coaching Reports

Onboarding

Pitch Development & Coaching

360° Feedback Tool & Integration

Customer Education & Product Training

ALSO ...

Custom Front-ends with Abbott & Southwest

Sales Application Deployment

Delivers Custom ROI Calculators and Sales Support Apps

... and much more!

Product Launch

Inspire. Prepare. Support.

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Upcoming Product Launch Support

Inspire

Create custom launch pages

Make announcements

Automated emails

Prepare

Provide learning paths

Create training events and promotions

Create a certification

Leaderboards

Support

Provide ongoing access to critical training and marketing material

Promote FAQs and quick access resources

Shareable content controls

Collect feedback through surveys

Training Events

Get ready to win this year

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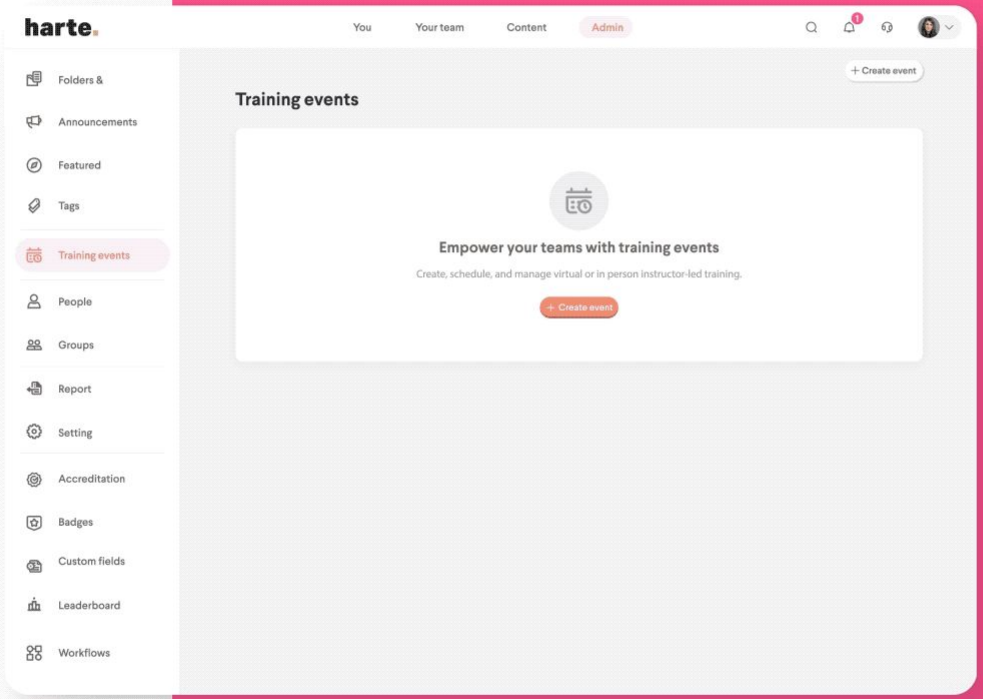
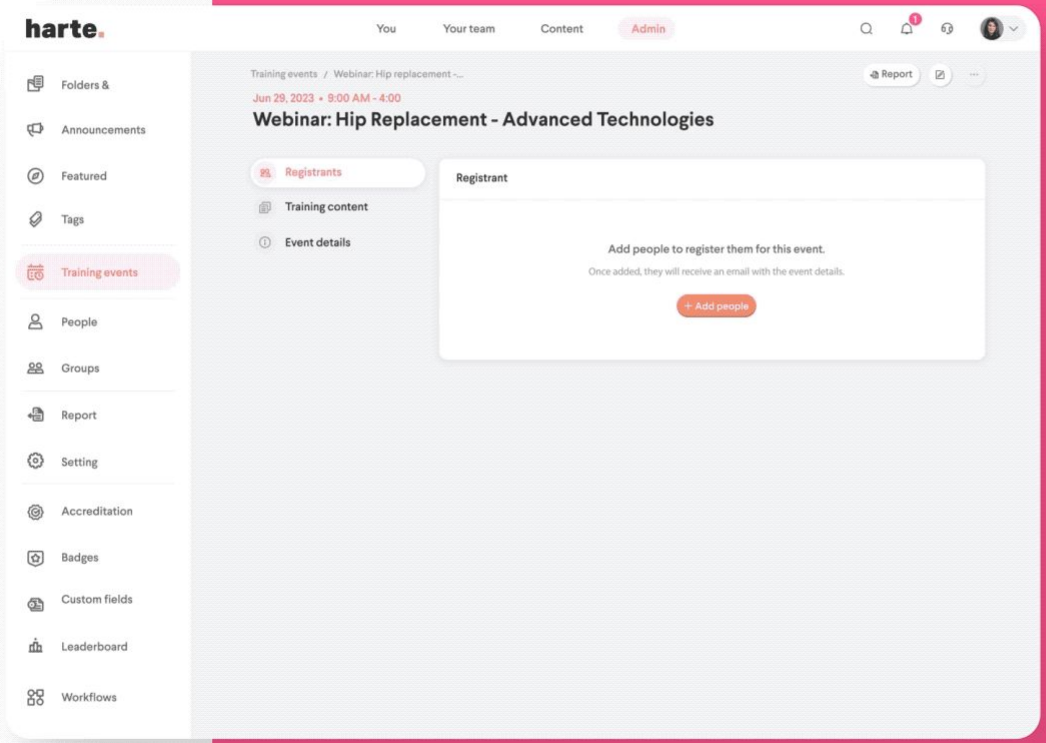
Easy Event Setup

- Event details
- Location
- Instructors
- Event content



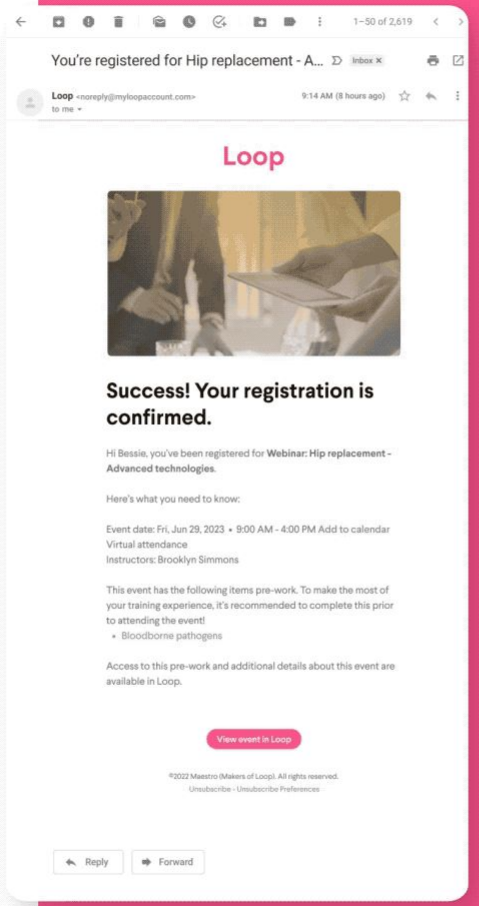
Rep Enrollment

- Easily enroll your users
- Import users in bulk



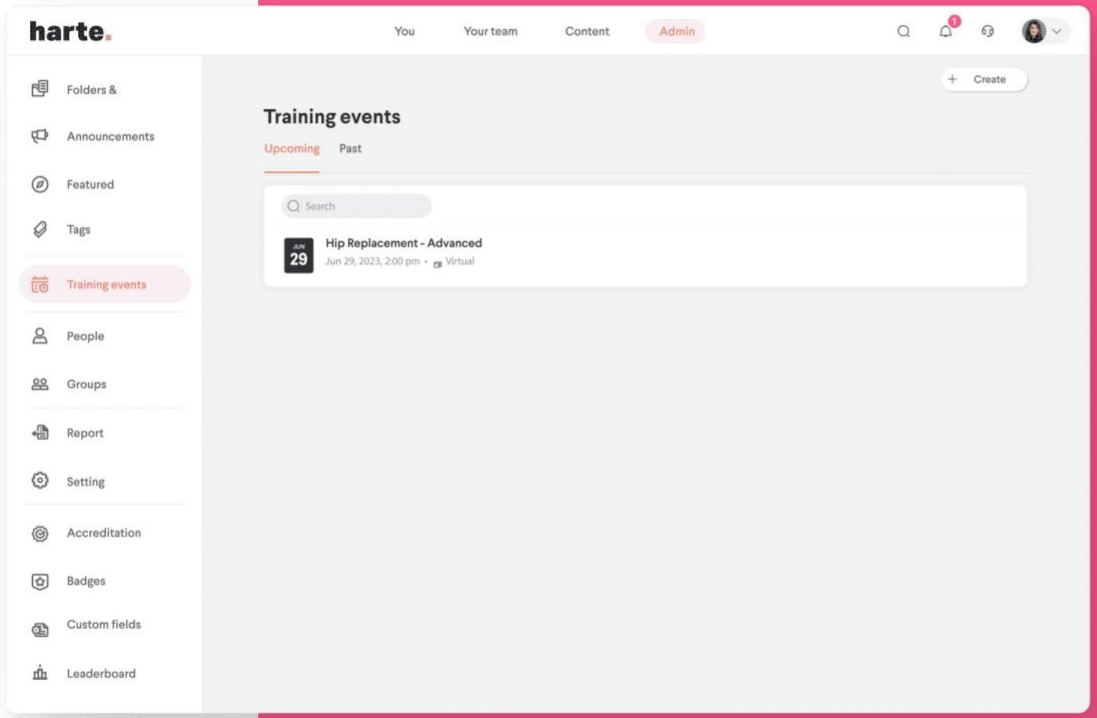
User Accessing Event and Content Virtually

- Email notifications
- Quick access
- Complete prework



Prework? Postwork? No Problem!

- Assign Pre and Post work to attendees
- Track real-time progress



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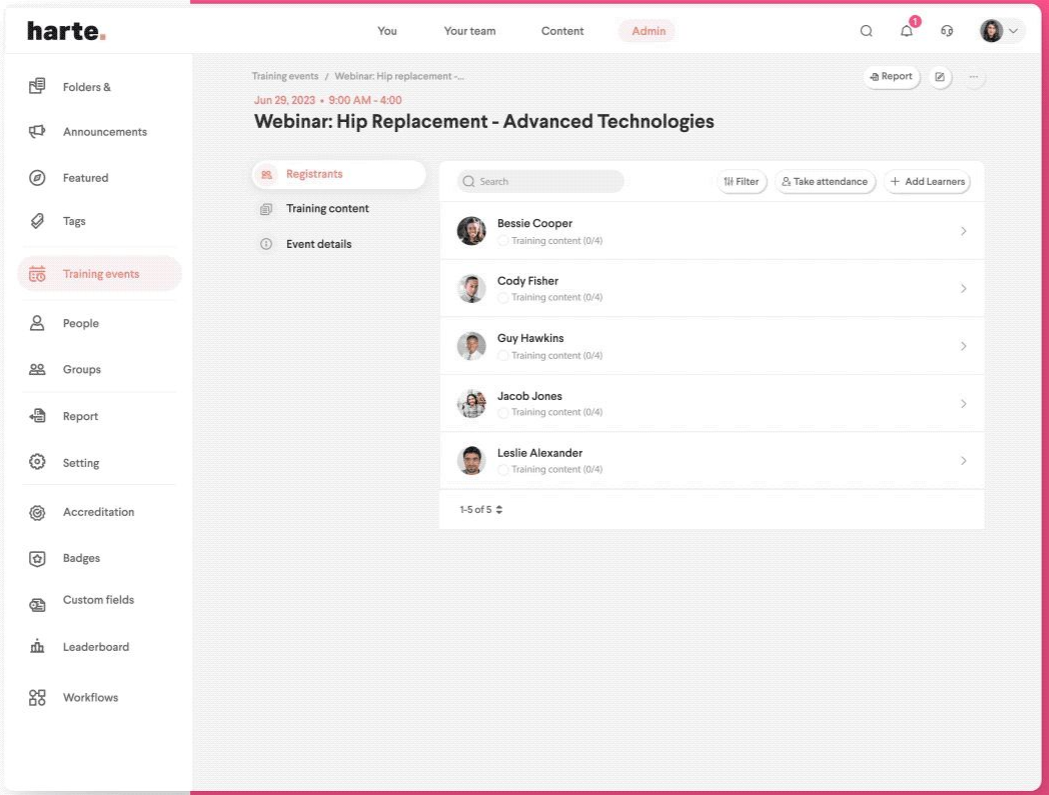
Attendance is a Breeze

- Easy attendance management
- Bulk load attendance sheets



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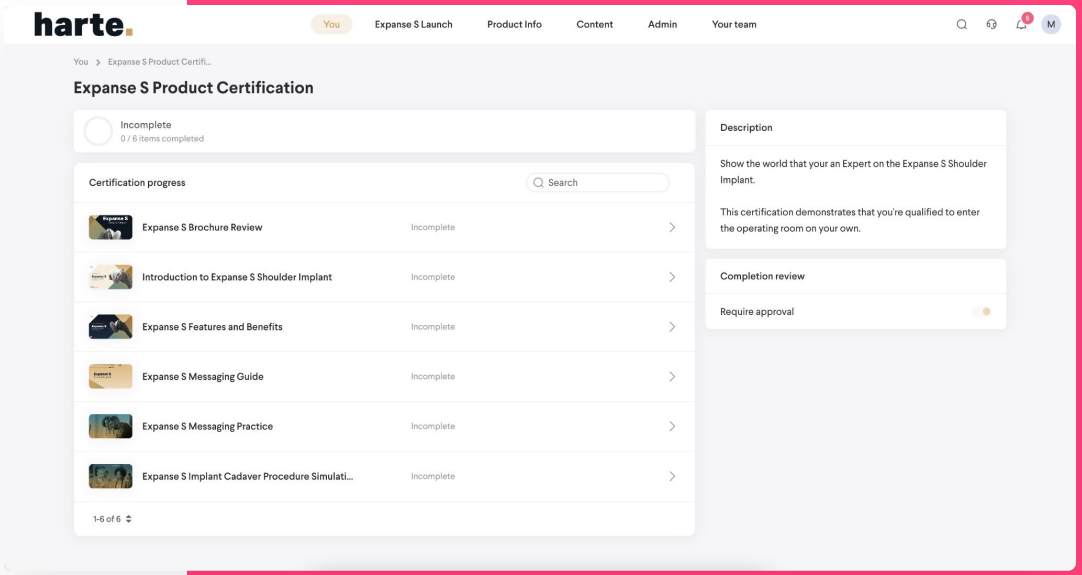
Certifications

Confidence that your message
is being delivered as intended

Build Certification Tracks

- Establish criteria for Certifications
- Internal content or external activities
- Gating criteria
- Optional criteria

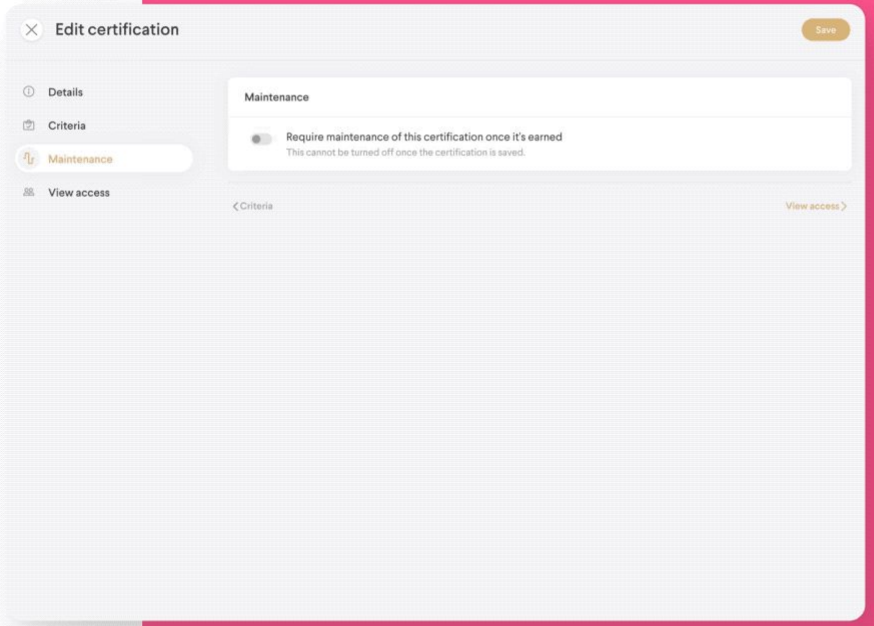


Award Certifications

- Customizable certification templates
- Easily print/download or share

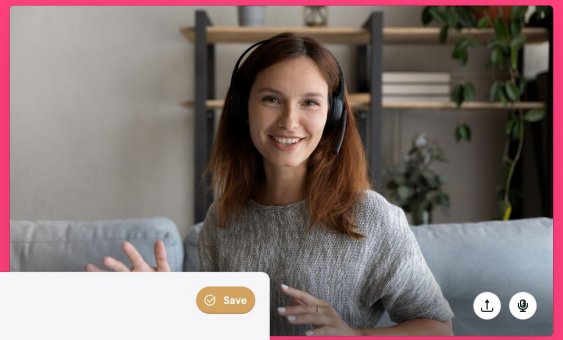
Certification Maintenance

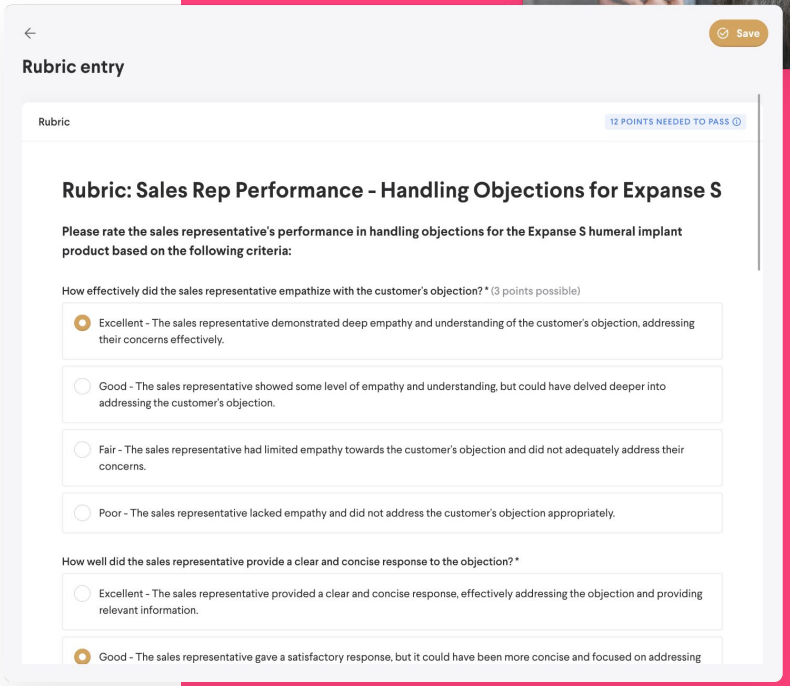
- Set criteria for maintaining your certification status
- Set maintenance timeframes and requirements



Customizable Rubric

- Facilitate, grade, and track practical skill assessments
- Record and grade sales messaging with video scenarios
- Customize and track field coaching reports





Q&A

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