



Bringing Live Learning to Life

Applying an Events Mindset

Tuesday April 4, 2023



Welcome!

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- 02 Context
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- 05 Key Takeaways
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With you today



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Why is it important to adapt our approach to 'live' as learning evolves?

What?

Post-pandemic, clients are more conscious of when we should bring people together.

So what?

When we bring people together the experience matters.

Now what?

That's why we've started to think about face to face learning as 'event-based learning'.

What are some of the key challenges of delivering event-based learning?



Understanding what the overall journey looks like.

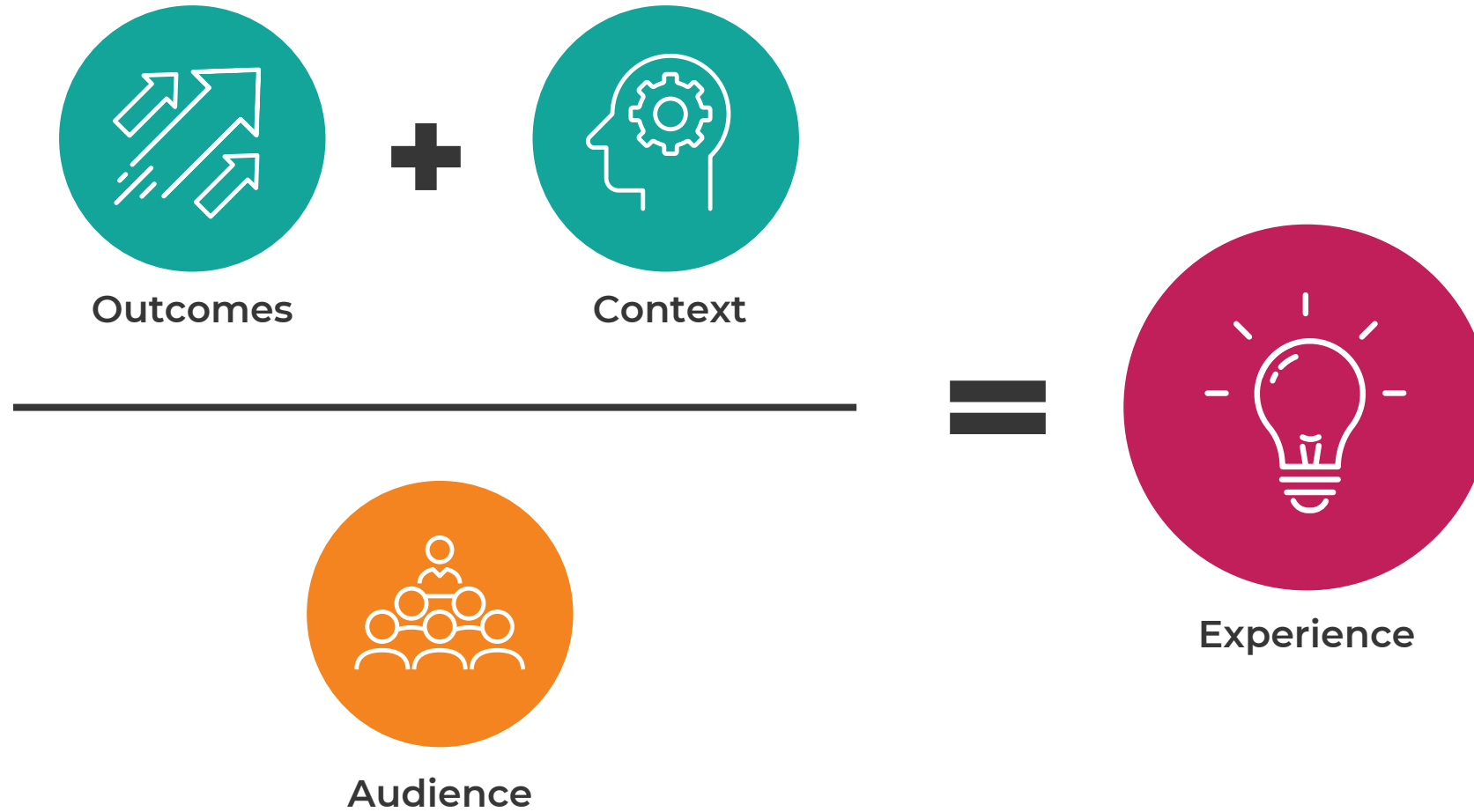


Understanding what the right modalities are.

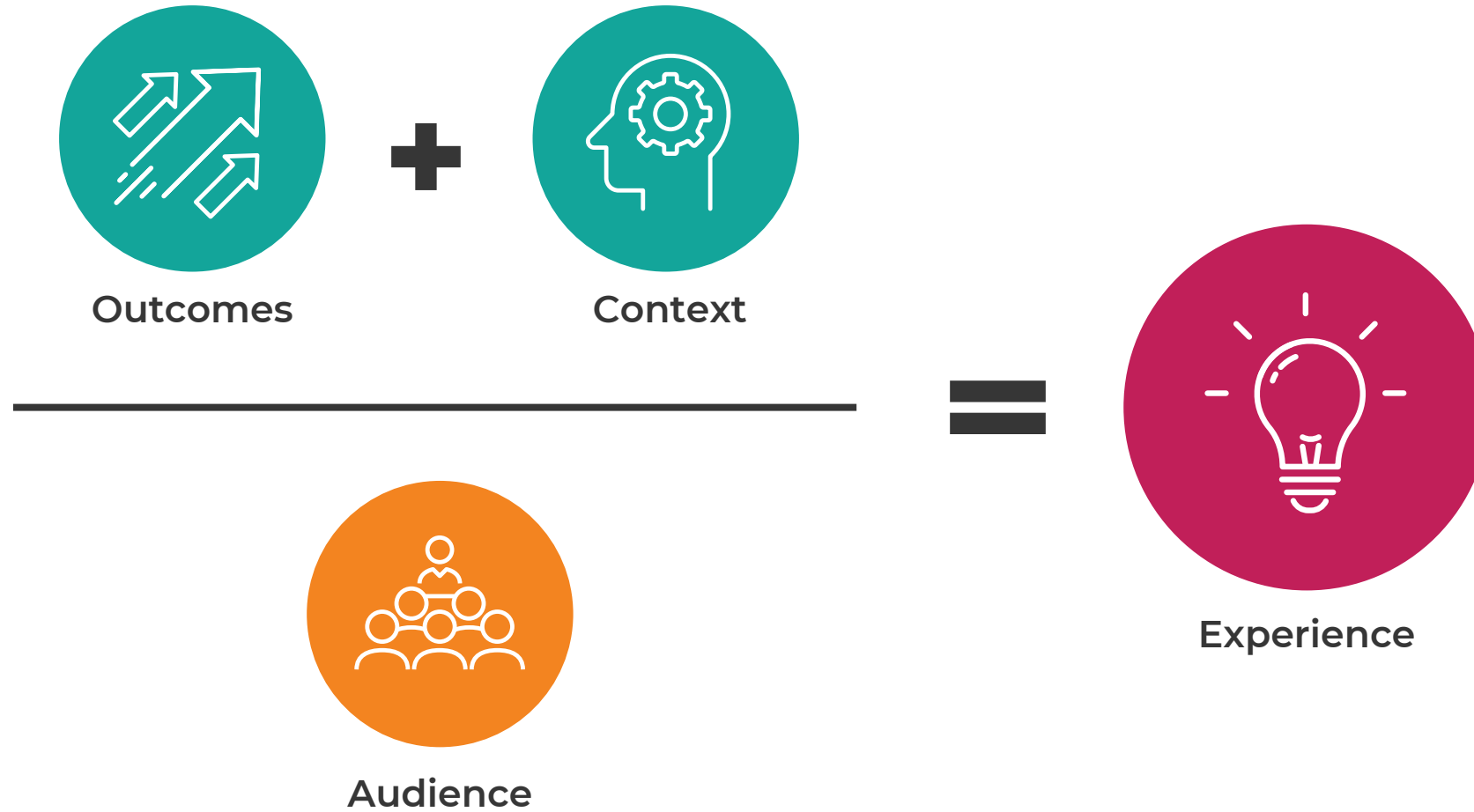


Ensuring that the learning has the intended impact.

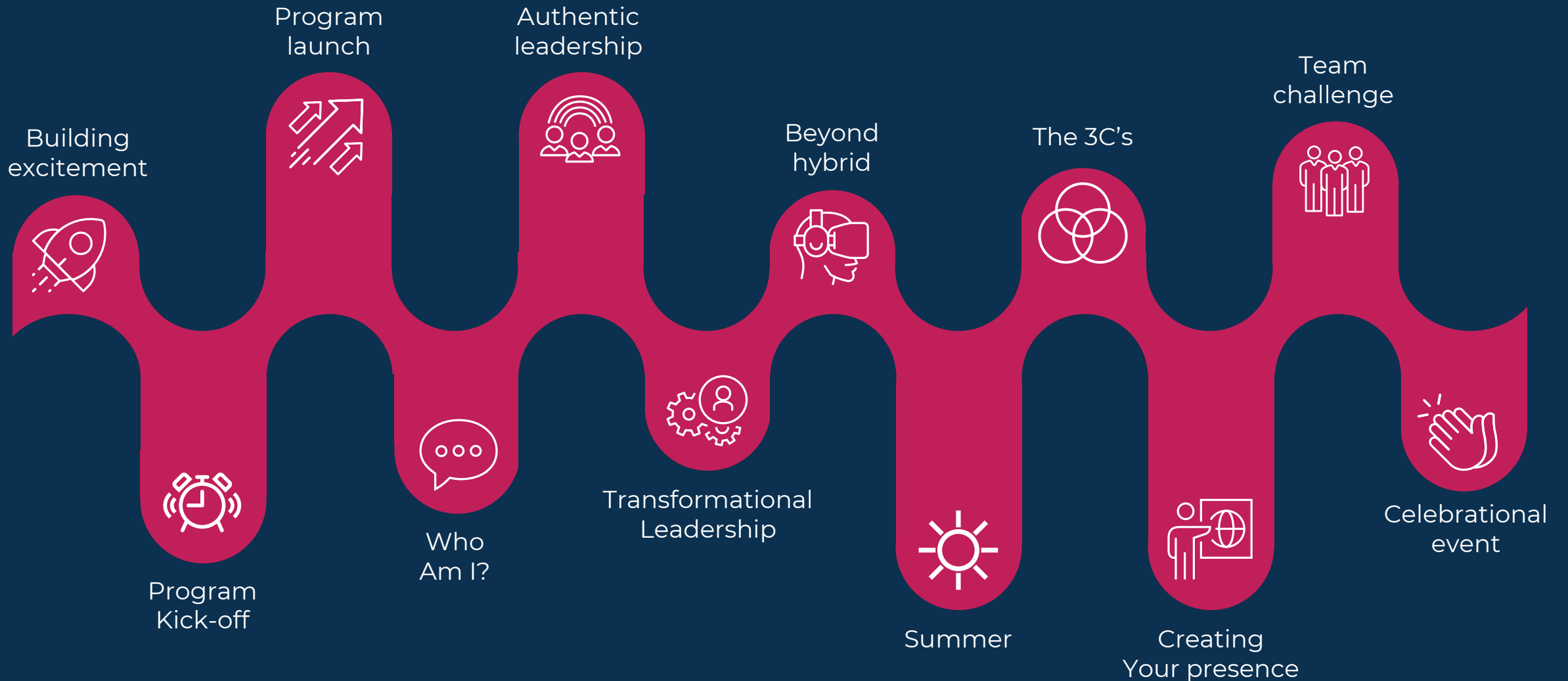
The experience equation



The experience equation



Program overview



In-person live learning

We began with a one-day in-person launch event at historic Coombe Abbey in the Midlands.

Five proven methods for bringing in-person live learning to life:

Build excitement.

Get the right venue.

Get the right people.

Plan activities for each key element.

Plan around the event.



Virtual live learning

Over the months, the participants attended a regular series of virtual sessions that focused on developing their leadership skills.

Six proven methods for bringing virtual live learning to life:



Guest speakers



Client context



Actors



Live drama



VR



Peer coaching

Live learning as event



It was key that the journey finished with the opportunity for participants to bring together everything they had learned.



Equally that the journey culminated with a truly memorable experience.



Everything had to be meticulously planned, there was no room for error!





You come expecting to be taught how to be a leader, and leave having learnt how to be the best you”.

Five key takeaways



Planning.



Connection.



Using the right modalities.



The difference between producing 'one-off' sessions and what we'd normally do.



Producing the sessions.

Remember:

- Embrace blue sky thinking.
- Always have the learner at the heart of everything you do.



Q

Questions?



Thank you

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