Spekit

Measure Twice, Build Once: Everboard with Spekit

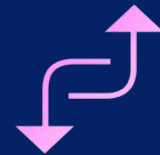JLL Uber Freight Southwest♥ Hippo ❄ snowflake ⬤ Outreach ◈ databricks ⌐ Lucidchart

Hello
my name is
Laura Wheeler

👩🏻‍💻 VP, Revenue Operations & Enablement

📍 Santa Fe, NM

🖤 Cat Lover, Karaoke Queen, Thrift Store Fanatic

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What's your biggest challenge when it comes to keeping your currently on-boarded team updated?

We're in a constant state of flux

Variety of Learning Needs
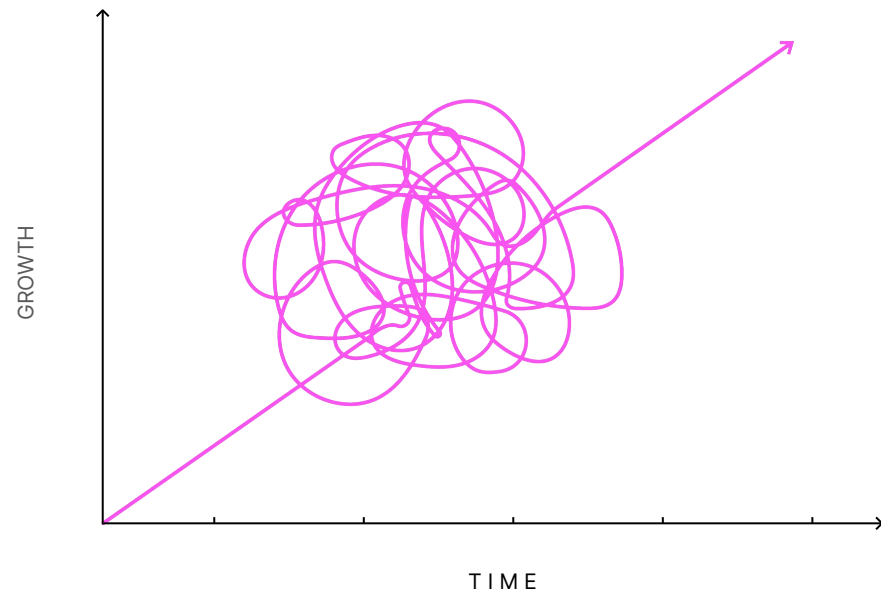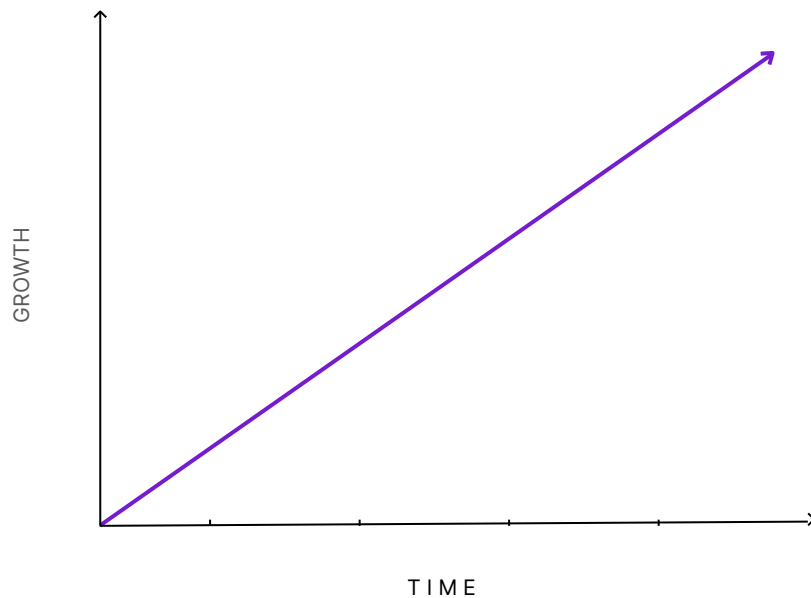
Economic Instability

Career Movement

Remote Island Life

Context switching

Everboarding

Recognizes that learning is constant and transforms training from a "go-to" or "one-and-done" event to a *continuous process*

Our Plan vs. Reality

" ***We believe in bringing learning and working together***

People learn by doing

McKinsey Growth Survey....

10%

Adult learners only remember 10% of what they heard

32%

Adult learners only remember 32% of what they saw

65%

Adult learners remember 65% of what they learn by doing!

Retention winning combinations...

| Virtual or instructor led | **+** | Microlearning retention campaign |

| eLearning course | **+** | Flashcards + Quizzes |

| Teaching & review | **+** | Self-testing & activities |

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Training lives where employees live

Content sources

Where employees spend time

Enablement Content

SEISMIC   HIGHSPOT

LMS Content

Lessonly   MindTickle!

Content Stores

Core GTM tools

salesforce   GONG

CHORUS

Communication tools

Spekit
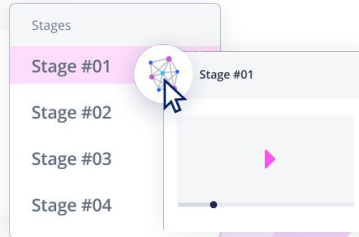
zoom

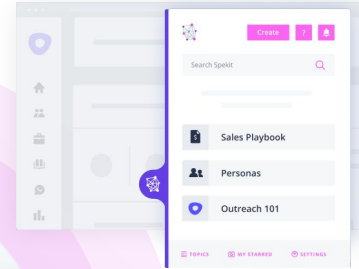# Spekit, the all-in-one Digital Enablement companion

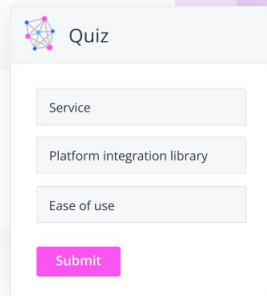**1** Accelerate onboarding and tool proficiency with self-guided learning

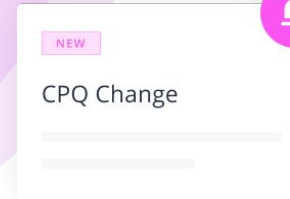**2** Drive productivity with knowledge at your fingertips

4 Learn as you work with learning in your workflows *Roadmap

3 Enable change Reduce support + training time with in-app alerts

Stages

Stage #01

Stage #02

Stage #03

Stage #04

Stage #01

Sales Playbook

Personas

Outreach 101

Quiz

Service

Platform integration library

Ease of use

Submit

NEW

CPQ Change

Demo