



# Modern and engaging microlearning for the hybrid workforce



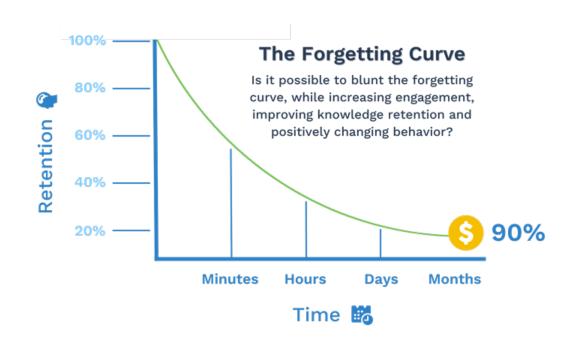
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# Traditional learning methods and systems are not optimized for today's hybrid workforce

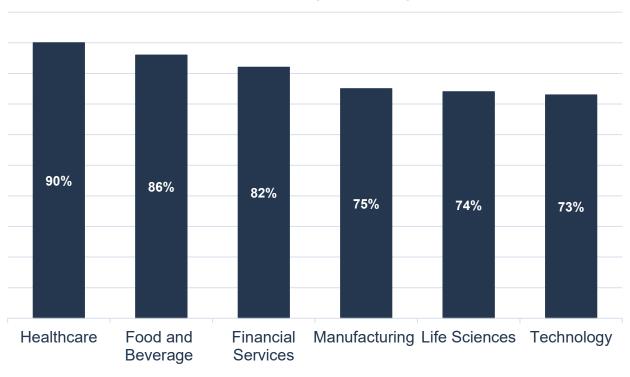
- Low training engagement and completion rates
- No correlation to performance
- Poor knowledge retention 75%+ forgotten after 30 days
- Learning that is not aligned with business goals
- Talent shortage and need to upskill current workforce
- Shorter attention spans and burnout





### The workplace is at a turning point

#### **Burnout by industry**







## 73%

of respondents say it's difficult for employees to find the time to take training courses in the flow of their workday

81%

of respondents believe their organization needs to update its approach to workplace learning



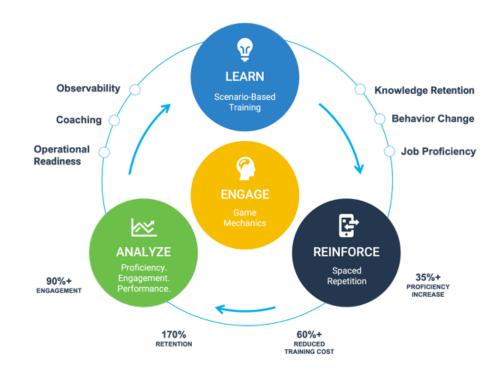
### How can you get more from your learning tech?

Qstream delivers the highest level of retention, engagement and efficiency

Microlearning that delivers

knowledge reinforcement through
scenario-based testing and
spaced repetition

- Highly engaging and personalized
- ✓ Rich analytics and precision insights
- ✓ Founded at Harvard and proven through science with 20+ clinical trials





### Qstream optimizes your learning investments

Works with your existing technology ecosystem







Check out our latest white paper,

Microlearning: What It Is & Why

It's The Missing Piece In Your

L&D Strategy





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