



# Synapse: Driving L&D Success Through Learning Operations



Ryan Austin

CEO

[ryan@getsynapse.com](mailto:ryan@getsynapse.com)

# What is Synapse?



# The First and Only Operations Platform for L&D Teams.



# There is no purpose-built operating system to manage end-to-end L&D operations

Collaboration methods for L&D operations are legacy and require a transformation. The current enterprise tool stack is **SharePoint**, **Excel**, **OneNote** and other makeshift tools.

DevOps



SalesOps



MarketingOps



HROps



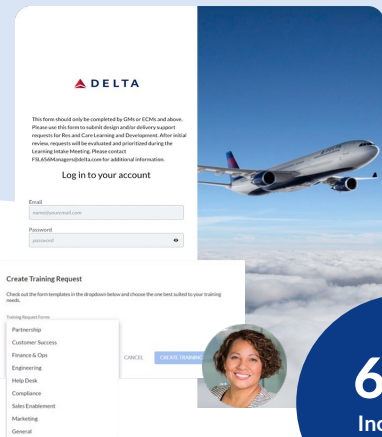
LearnOps



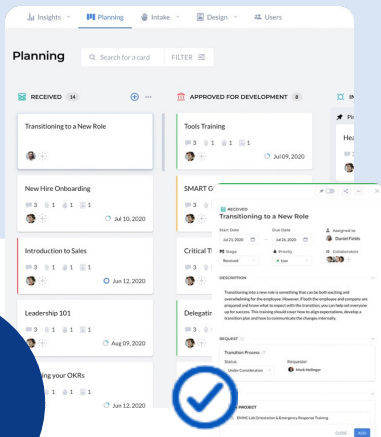
# Synapse's LearnOps Platform

Synapse is the first operations platform to streamline end-to-end processes for L&D teams

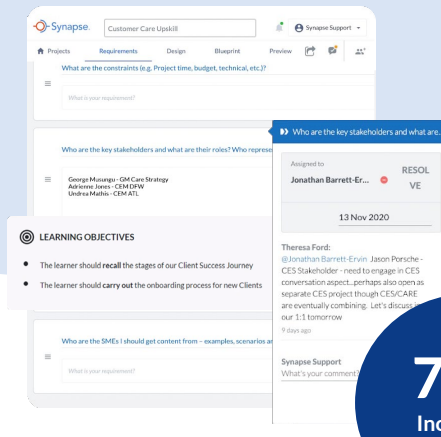
## Manage Learning Requests



## Plan Learning Investments



## Design Learning Solutions



## Optimize Learning Operations



# Portland General Electric



"The time it takes to respond to a training request is down by 90%, and we've reduced the time it takes to create content by 70%. What used to take a month, now takes days."



**Timothy Anderson**  
Supervisor Technical Training

Powering LearnOps Across the Enterprise

Healthcare



Technology



Energy

Business Services



Retail



Insurance



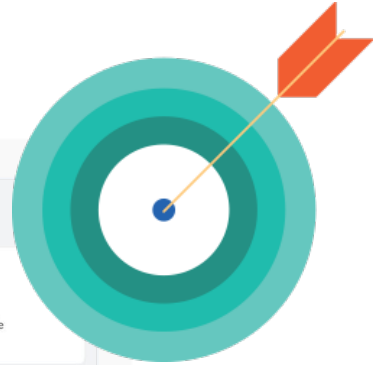
What are some of your  
big goals currently  
for L&D Ops?



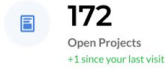
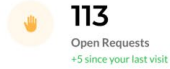
What are the risks and roadblocks to achieving your operational goals?



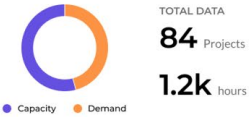
# Product Demo



## Insights



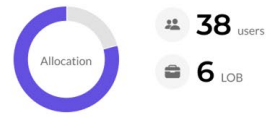
### CAPACITY



### EFFICIENCY



### UTILIZATION



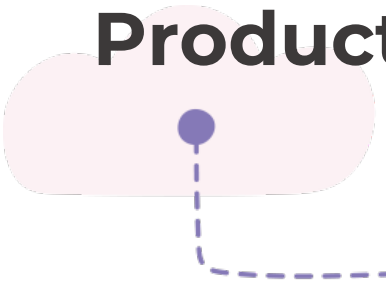
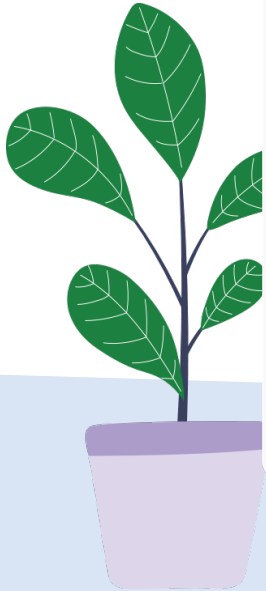
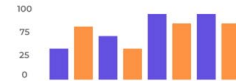
### FORECAST



### ACTIVITY



### PERFORMANCE



# Operational Insights

## Visibility to increase operational efficiencies





Thank You!  
Any questions?



Ryan Austin  
CEO  
[ryan@getsynapse.com](mailto:ryan@getsynapse.com)



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