



# Creating Connection and Community in vILT's





## Introduction

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# Ben Lowell

Corporate Strategy,  
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**February 2020**



**March 11, 2020**



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**NBA**

# Utah Jazz center Rudy Gobert tests positive for coronavirus as NBA suspends season

**Mark Medina and Jeff Zillgitt** USA TODAY

Published 9:06 p.m. ET March 11, 2020 | Updated 3:15 a.m. ET March 12, 2020



## Utah K-12 schools dismissed for a two-week 'soft closure' due to coronavirus

## 2020 NCAA Tournament canceled due to growing threat of coronavirus pandemic

# The Human Experience Was Disrupted

- Learners ability to **collaborate and connect**
- Instructors and facilitators had to redesign to create **focus and engagement**
- Administrators found it hard to **track and scale**







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**Technology doesn't solve  
problems, people do.**

”

**1**

# **Meet Regularly With Business Leaders**



# What is happening in our companies?



**94%\***

of employees would stay at a company longer if they invested in career development



**-25**

Average NPS for L&D



**85%\***

of employees struggle to find needed training



**81%\***

of executives list "talent" as their #1 priority



**2 of 3\***

Talent Developers would NOT recommend their own programs

According to the Harvard Business Review, companies spend more than

**\$350 BILLION**

globally on training programs—but that doesn't necessarily mean they are Effective.

Yet **ONLY 12%** of learners reported that they could apply their skills.



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# Start with “WHY”

Provide the  
Purpose

- What is the company’s vision for the future?
- What skills do you need to realize this vision?
- Can learners develop these skills on their own or do they need help from others?
- What changes are needed in your organizational culture as the company responds to the challenges of tomorrow?
- How can employees understand and practice these changes?



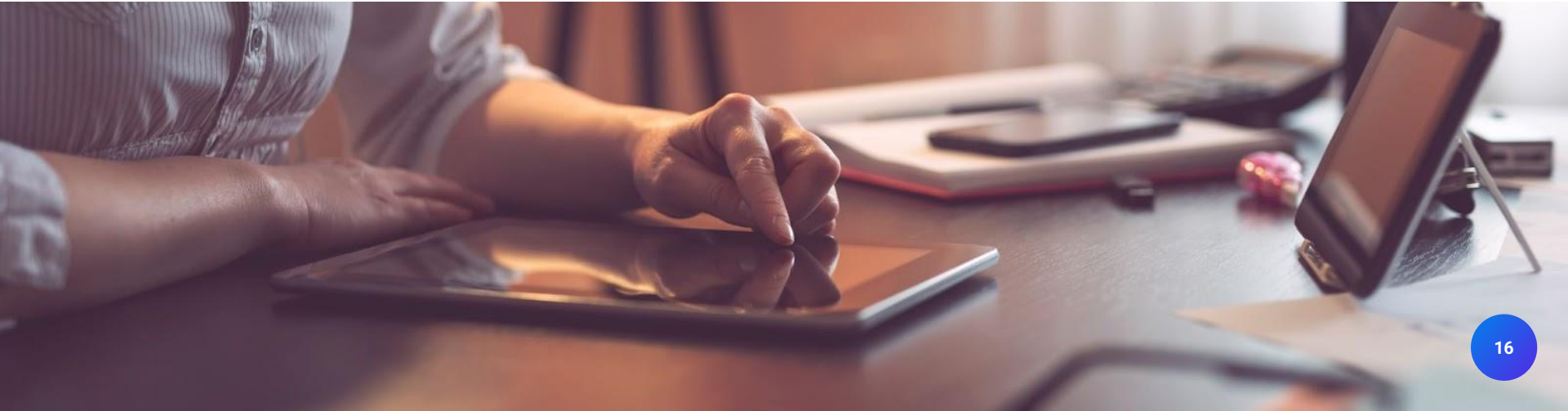
**Take 2-3 minutes to make a few goals**



**Examples from the group:**

# 2

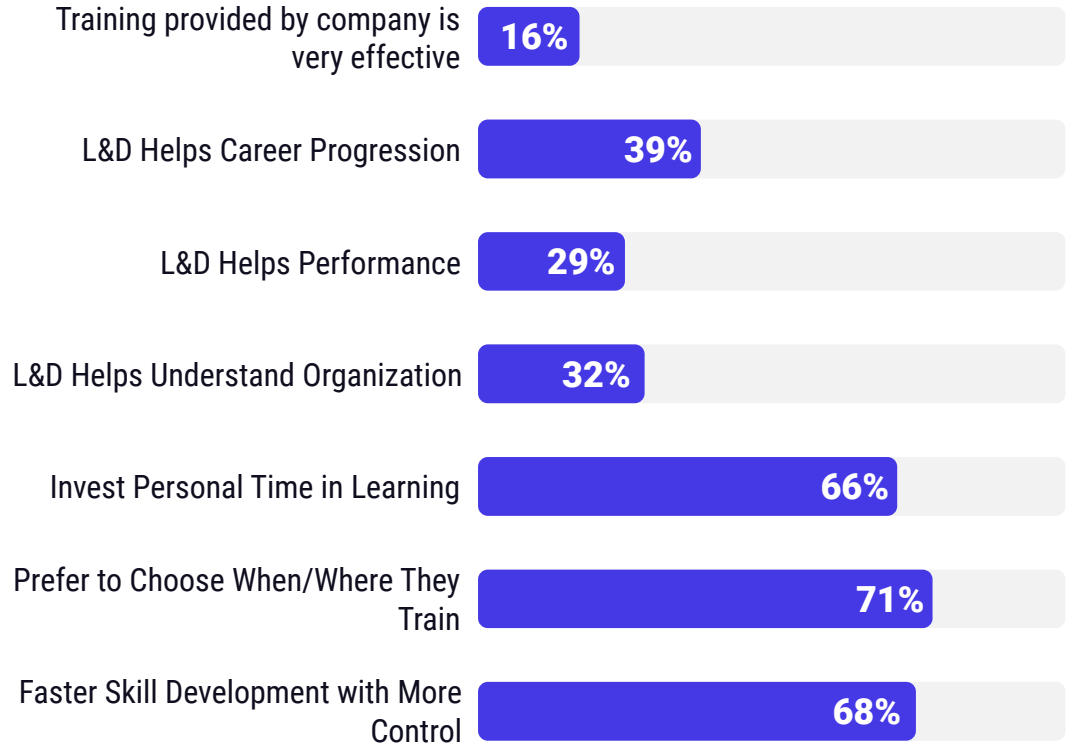
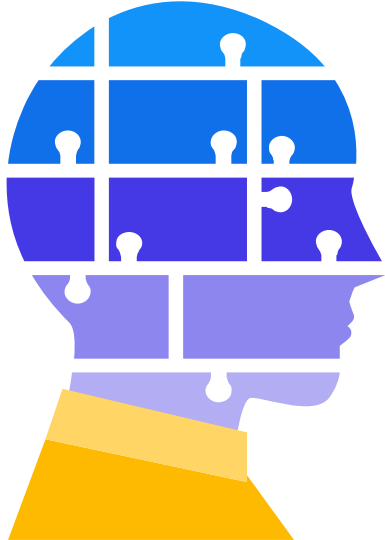
## Listen and Gather Feedback





# What Our Learners Believe

The data is hard to ignore.



\*2019 Kineo Research Report:  
<https://learningnews.com/news/kineo/2019/global-workforce-reveals-learning-and-development-not-meeting-their-needs>

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# Culture change with shift to remote work is mostly seen as positive



# Satisfaction With the Culture Is Critical to Key Talent Outcomes

Employees who report that culture has improved since starting to **work remotely** are:

- **2.4 TIMES** more likely to report high employee engagement
- **2.7 TIMES** more likely to report high discretionary effort and intent to stay
- **3.5 TIMES** more likely to report high inclusion than employees who report their organization's culture has deteriorated.

Notably, **senior leaders** are even more likely (**1.9 times more than individual contributors**) to report that their organization's culture has improved since starting to work remotely.



**Take 2-3 minutes to make a few goals**



**Examples from the group:**

# 3

## Provide Opportunities for Connection





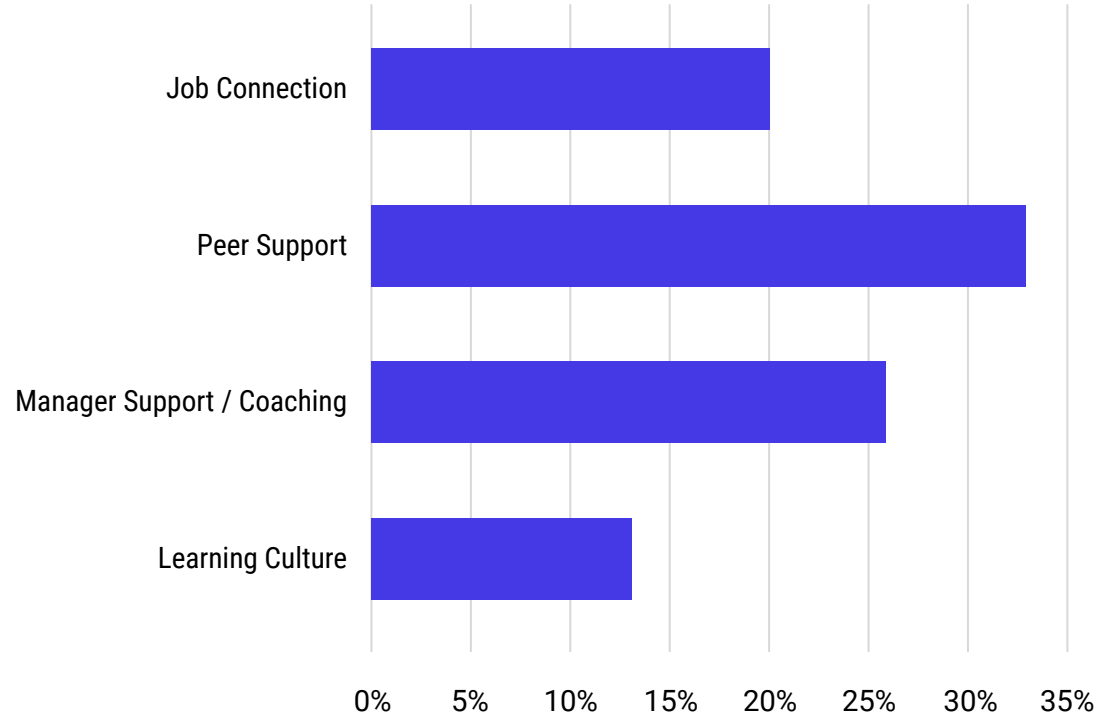
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Many traditional learning delivery technologies are not built for collaboration. Look for solutions that deliver a learning experience that focuses on practice, application, collaboration, discussion, and easy content creation.”

**Josh Bersin**

# Job connection + human support result in better outcomes

Performance  
Improvement





IBM study found “willingness to be **flexible** and **adaptable to change**” was the most critical skill for workers in 2019, up from fourth place in 2016.





**Take 2-3 minutes to make a few goals**



**Examples from the group:**



# Q&A



**Ben Lowell**