THE RIGHT DIGITAL MODALITY MIX: EXPERT INSIGHTS



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Program Overview

11-month functional development program

24 Top Supply Chain Manufacturing Leaders

All content accelerates skill development

First time a true "course and community" was created to develop top talent.

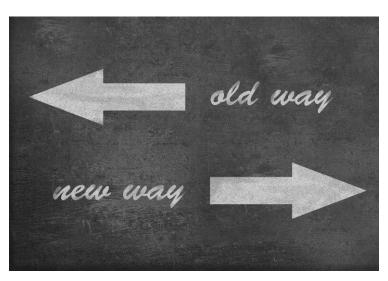






One-Way Lecture





Blended Learning

















Learn, Do, Come Back and Share







- Course & Community
- Learning Experience
- Global & Diverse Roles

- Learn from Experts
- 12 topics key to your Role
- Expand your network
- Develop action plans



- Sometimes pre-work
- More discussion vs. lecture
- Sometimes post-work
- Sometimes teamwork



RESULTS

- Huge increase in both expectations and engagement
- ➤ Blended learning approach covered 9 topics from 21 internal General Mills experts
- ➤ No theory, all practical and on-the-job focused









Year of Experimentation with Digital Learning

Intrepid Degreed Axonify SchooX

MLevel Udemy Etc. Etc.







Etc.

Patient Experience Registration Training

New Technology Deployment











Program Overview

3-week new technology and process training for Registration staff

Over 2500 frontline associates across 120+ locations, spanning all hospital shifts

Anytime access to technology experts, peers, and facilitators

First time a blended learning approach was used for technology deployments with a focus on digital and micro-learning for







In-Person Training





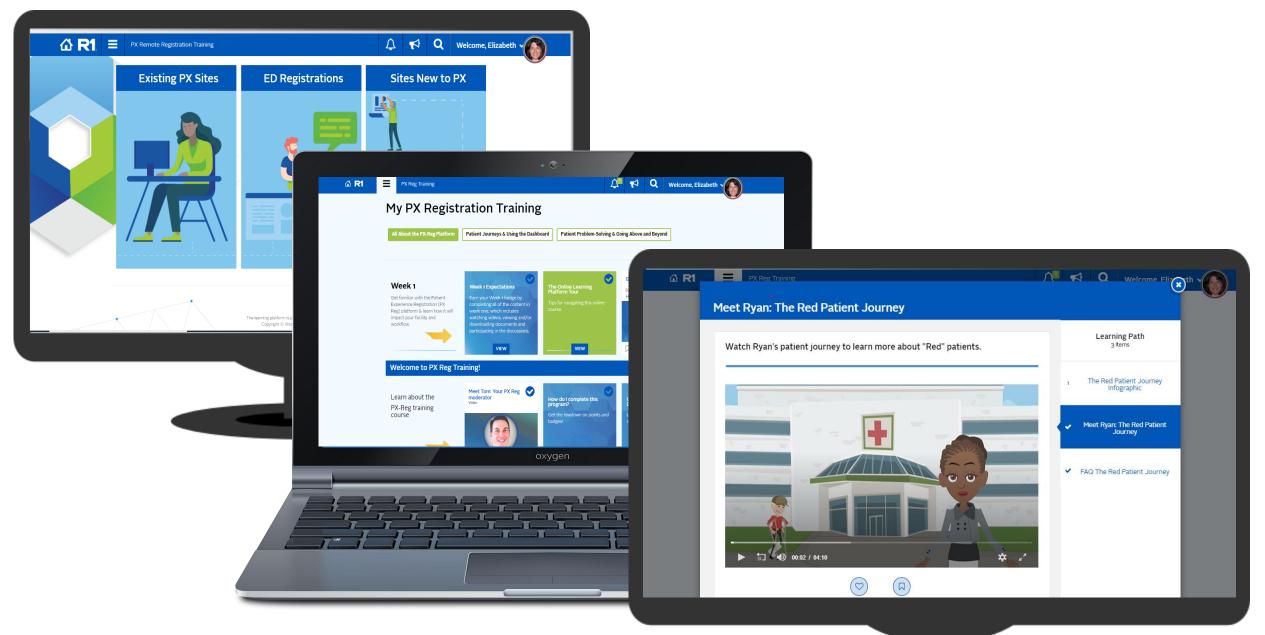
Blended Learning

















RESULTS

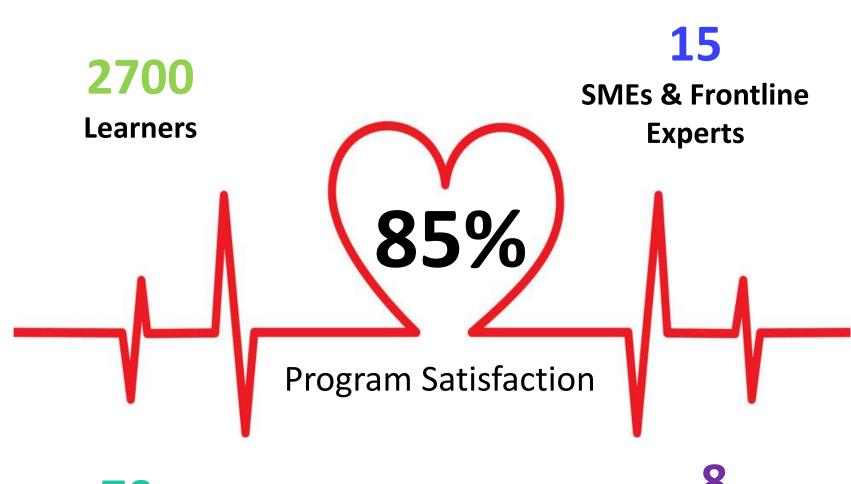
Average end user satisfaction and technology utilization scores in line with in-person training outcomes

➤ Blended learning delivered digitally or virtually by about 10 frontline and 5 vendor SMEs

➤ Estimated travel cost savings of around \$17,000







9450

70+
Content
Items

Total Hours Delivered Learning Experiences

Year of Program Digitalization & Virtualization

Intrepid Programs

- Role-BasedOnboarding
- TechnologyDeployments
- Performance and Accountability
- Sales Training
- Special Projects

Partner Platforms

- SchooX
- Litmos
- Conferencing Systems (Teams, Zoom, etc...)
- Sharepoint Knowledge Banks
- Salesforce

Design Investments

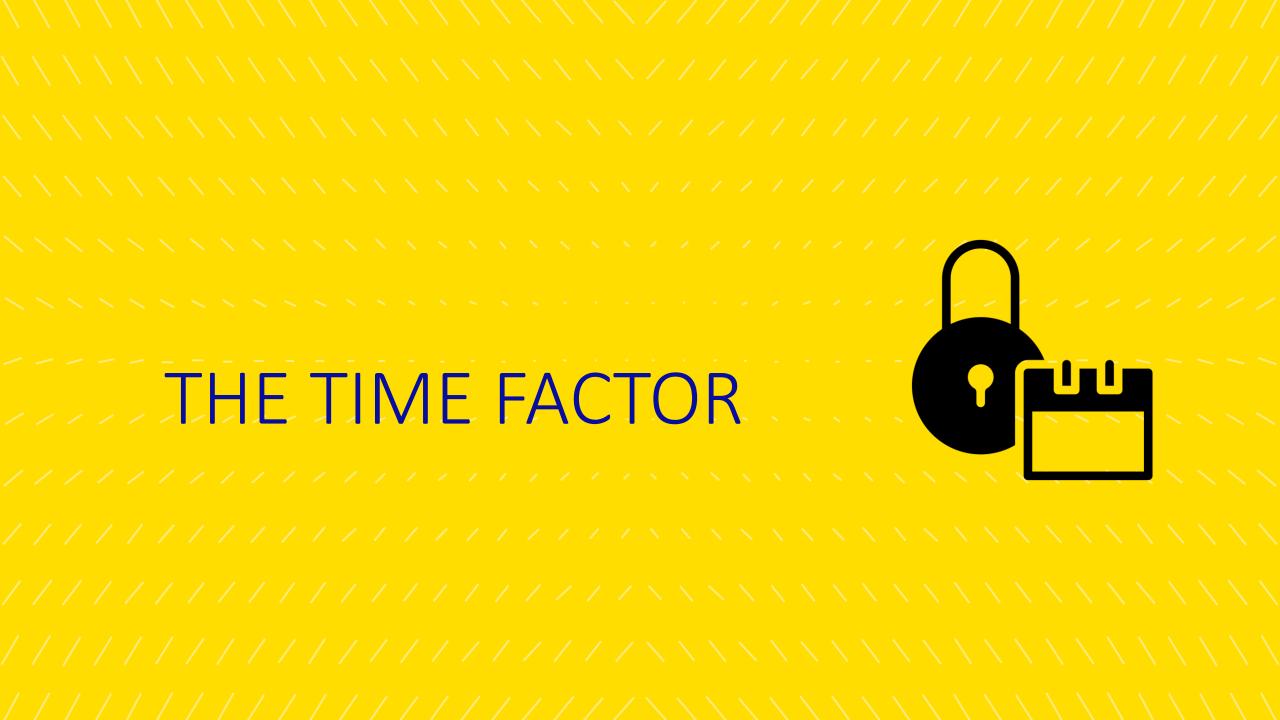
- Articulate
- Camtasia
- Vyond
- Adobe
- Snag-It
- Grammarly









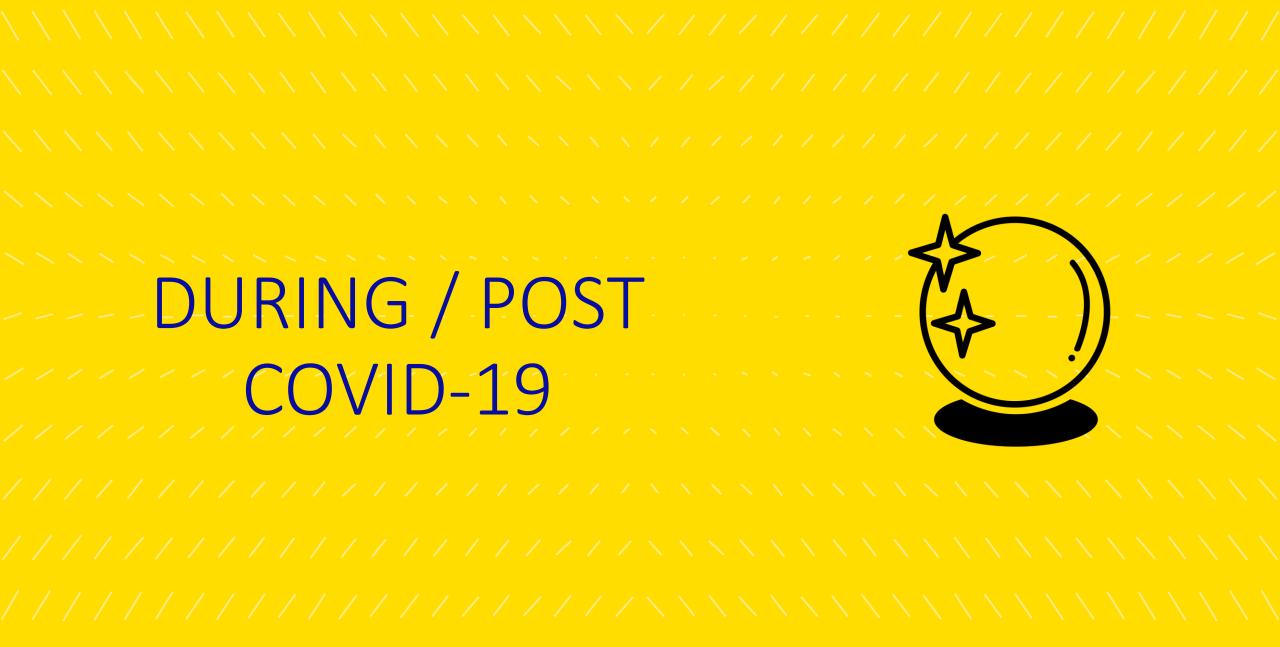


MODERATORS

FACILITATORS









Thank you!



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