

# DEMO:Capturing Knowledge Has Never Been Easier

Capture.Share.Learn

# iorad

Fastest way to capture, share & learn application knowledge on the planet.

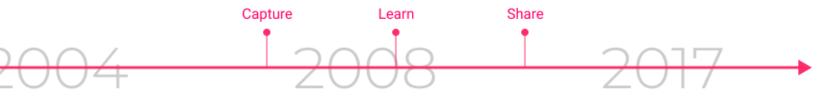


# Agenda

- iorad story
- Problem lorad solves
- iorad in Action
- Who's Using iorad
- Why iorad?
- Platforms Supported
- Q&A



# The iorad story.



### Idea Moment

As an elearning developer, our founder sat with an expert, learned the process and copy/pasted screenshots all day. Everyday. Painful. Inefficient.

Must be a better way?

### iorad is born

Spent 10 years obsessing over two parts of the knowledge loop (capturing & learning). The iorad solution was 10X faster than any tool on the market.

### Closing the loop

Built integrations and sharing features that deliver knowledge to where the users already are. Finally closing the organization knowledge loop.



# **Big Annoying Pains.**

## Capture

A Knowledge Worker can take up to 2 hours manually documenting a simple 20 step process.

### Share

Users waste hours digging through FAQ's, docs, and the intranet trying to find the answer.

### Learn

Everyone learns differently. Multiple formats in multiple places takes massive effort.



# **Customer shoutouts:**





**Brian Sommers** 

Director of Sales Training

"lorad makes updating our training content a piece of cake, especially in a fast changing environment. I save hours by using their simple screen capture instead of manually editing screenshot like we did in the past."

zoom



Rich Adams

Director of Sales Training

"lorad time-to-value is unmatched. You can make and deliver 50 how-tos in the time it takes to make 1 using any other competitor."





Ray Waller

Systems Analyst

"#AMAZING, thank you for giving MANY HOURS of my life back! This tool is so easy, so fast, so user friendly! If you have ever had to make a tutorial, or screen shot steps, you know what I'm talking about.

AWESOME."



# 150 000+ active monthly users from:















minted.

















# Capturing with iorad is fast.



### Auto generated instructions

iorad identifies every action and generates instructions automatically.

### Text-To-Speach

No more bumbling around with a mic. Add voiceover (Amazon Polly) with a click.

### Universal style guide

Take the headache out of maintaining standards with a shared single theme.

### In the cloud & instantly live.

No uploading, image editing or progress bars.



# Sharing with iorad is fast.

### **Help Center**

Centralized help for all the apps that run your business.

### Searchable

The days of digging around are over. Unlike videos, iorad tutorials are fully searchable.

### **Domain Sharing**

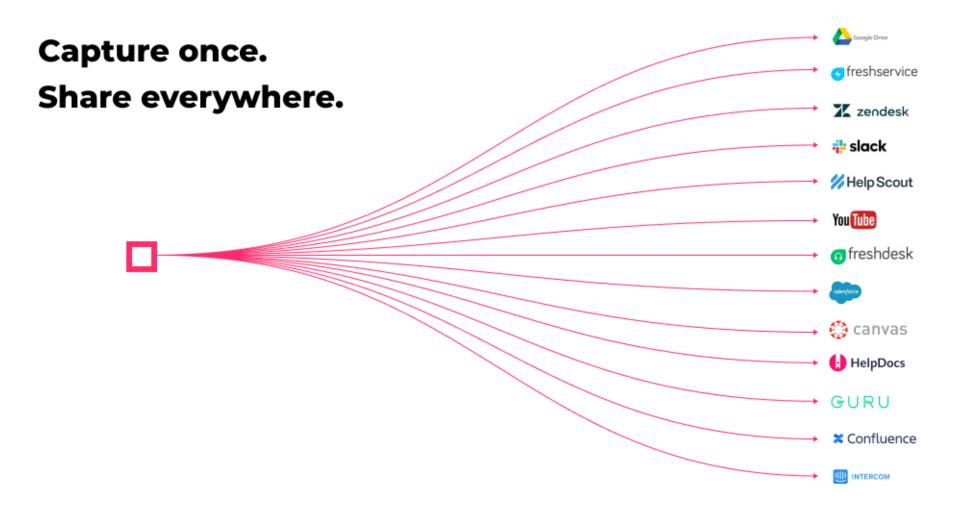
Share with the entire organization with a click.

### Widget / Extension

Deliver tutorials directly to your users inside the actual application.









# Learning with iorad is fast.



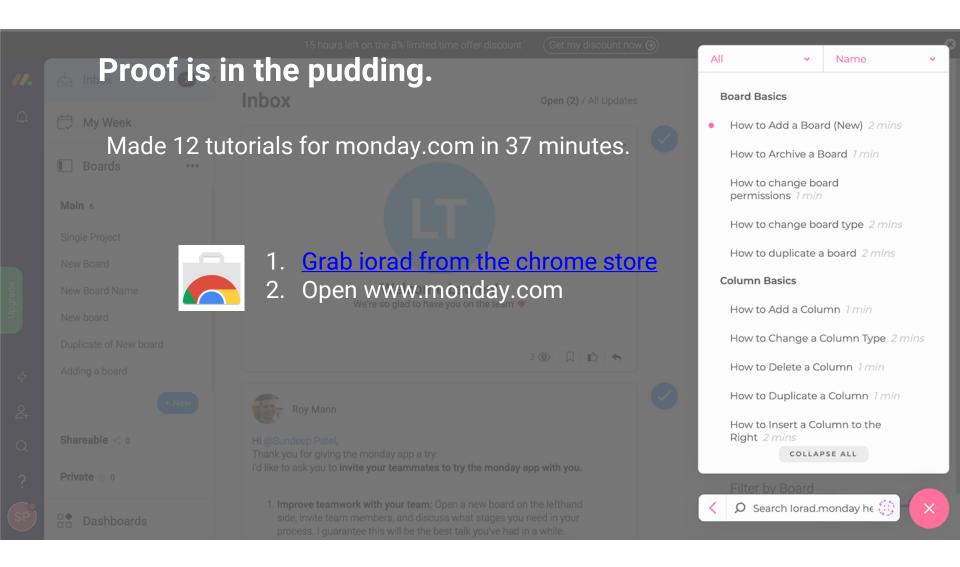
### **Multimode Learning**

Whether your learner prefers an interactive walkthrough, simple scrollable list, PDF or taking it on the go, iorad adapts to different learning styles.

### Live Mode

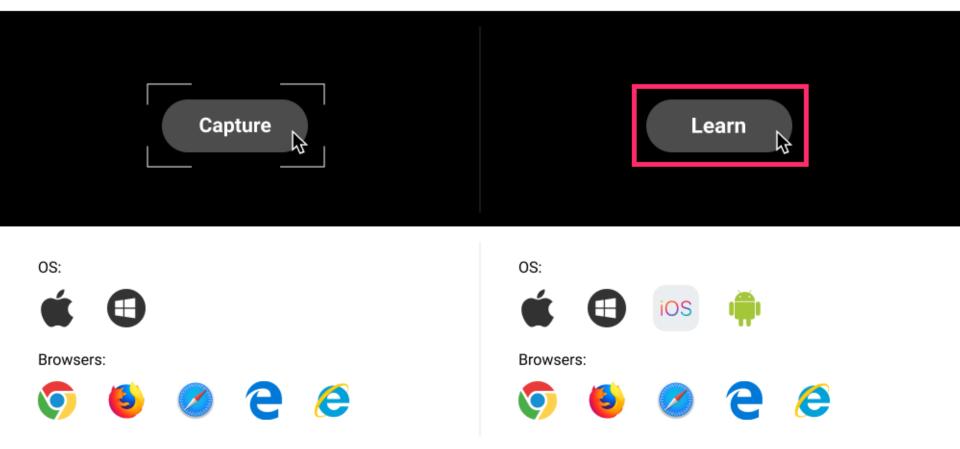
Deliver & guide learners in real time in the actual application (GPS-style).







# **Platform support:**





# Read the reviews.









