ATD CI Recertification Update

A Presentation for APTDs and CPLPs February 21, 2020



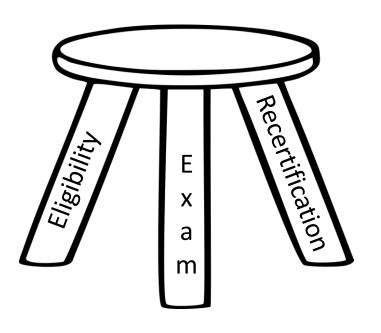


AGENDA

- Background
- What is not changing?
- What is changing?
- What to expect when?
- Questions

1. Background

Understanding Certification: 3 Legs of the Certification Stool





www.td.org/capability-model





Building **Personal** Capability

Compliance & Ethical Behavior



Organizational

atd



Developing **Professional** Capability

Learning Sciences Instructional Design **Training Delivery & Facilitation Technology Application Knowledge Management** Career & Leadership Development Coaching **Evaluating Impact**

Capability Webcast

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New Capability Areas

- Building Professional Capability
 - Learning Sciences
 - Career & Leadership Development
- Impacting Organizational Capability
 - Consulting & Business Partnering
 - Organization Development & Culture
 - Data & Analytics
 - Future Readiness
- Developing Personal Capability
 - Communication
 - Emotional Intelligence & Decision Making
 - Collaboration & Leadership
 - Project Management
 - Compliance & Ethical Behavior
 - Lifelong Learning

Old vs. New Model

Area of Expertise (AOE) / Foundational – 2013 Model	Capability Area – 2019 Model + New Capability Areas
Instructional Design	Instructional Design
Training Delivery	Training Delivery & Facilitation
Learning Technologies	Technology Application
Evaluating Learning Impact	Evaluating Impact
Managing Learning Programs	spread across a wide range of new capabilities
Integrated Talent Management	Talent Strategy & Management
Coaching	Coaching
Knowledge Management	Knowledge Management
Change Management	Change Management
Performance Improvement	Performance Improvement
Business Skills	Business Insight
Global Mindset	Cultural Awareness & Inclusion
Interpersonal and Personal Skills	spread across a wide range of new capabilities
Technology Skills	Technology Application

2.What is Not Changing

What is not changing?

- Length of recertification cycle = 3 years
- Total number of points
- Categories & maximums
- Most of the rules
- Cost \$200 CPTD; \$150 APTD

Recertification Categories

APTD Requirements

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Category	Maximum Pts Allowed	
Continuing Education	30	
Speaking & Instructing	15	
On the Job Experience	15	
Research & Publishing	15	
Leadership & Recognition	15	
Professional Membership	10	
TOTAL REQUIRED	40 Points	

CPTD Requirements

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Category	Maximum Pts Allowed	
Continuing Education	45	
Speaking & Instructing	20	
On the Job Experience	20	
Research & Publishing	20	
Leadership & Recognition	20	
Professional Membership	15	
TOTAL REQUIRED	60 Points	

Continuing Education

- Needs to connect to capability model
- Most reputable providers will qualify
- Direct contact hours 1 hour = 1 point
- Online learning counts with proof
- Local chapter educational programs
- Books published within recert cycle
- Webcasts
- Maximum points: 30/45

On the Job Experience

- Needs to link to capability model
- Intended for big projects that help you to grow professionally
- Maximum points: 15/20

• Examples: Implement LMS, develop competency model,

Research & Publishing

- ATD Publications and Blogs yes
- National or local publications
- Self published no
- Employer newsletters no
- Maximum points 15/20
- Specific point values
 - Blog (2 points)
 - TD Mag article (4 points)
 - TD at Work (12 points)

Leadership & Recognition

- ATD National & Local boards/committees
- Leadership for other TD-related organizations
- Awards not employer awards
- Awards Review
- Volunteering for ATD
- Specific point values
- Maximum points 15/20

Professional Membership

- Talent Development related organizations
- Specific point values
 - ATD National = 4 points per year
 - ATD Local = 3 points per year
- Maximum points 10/15

3.

What is Changing?

What's new?

- Online application system!
- Continuing education minimums
- Focused continuing education requirement – current CPLPs & APTDs
- Speaking & Instructing rules
- Audit process

Men &

Recertification

Certified Professional in Talent Development™ (CPTD) Credential #: 3 4 months remaining			
RECERTIFICATION PROGRESS			
10 completed		50 remaining	
You may begin posting CPD do	etails as soon as		
you earn the CPTD. Renewal Requires a total of 60 credits, distributed across several categories. You will receive a maximum credit for each		Professional Development	
category as follows:			
CPD Category Ma	ax Points/Cycle		
	ax Points/Cycle 45		
CPD Category Ma Continuing Education Leadership and Recognition	•		
Continuing Education Leadership and Recognition	45		
Continuing Education	45 20		
Continuing Education Leadership and Recognition On-the-Job Experience	45 20 20		

Beginning in April, certificants will be able to track recertification points online with an easy-to-use, visual tracker and recertify entirely online in a secure environment!

Recertification

NO ADDITIONAL ASSESSMENTS



Anyone recertifying between **now and April 30, 2021** will have <u>no</u> changes to their recertification at this time.

Starting with recertification dates of May 1, 2021 and after, certificants must include continuing education points within the content of the **new areas covered in the Talent Development Capability Model**.

APTDs need minimum 15 points/hours in 3 years CPTDs need minimum 20 points/hours in 3 years

New Capability Areas for CE

CPTD -20 points must be focused on:	APTD -15 points must be focused on:
Communication	Communication
Emotional Intelligence & Decision Making	Emotional Intelligence & Decision Making
Collaboration & Leadership	Collaboration & Leadership
Compliance & Ethical Behavior	Project Management
Technology Application	Compliance & Ethical Behavior
Career & Leadership Development	Technology Application
Business Insight	Knowledge Management
Consulting & Business Partnering	Career & Leadership Development
Organization Development & Culture	Coaching
Data & Analytics	Business Insight
Future Readiness	Consulting & Business Partnering
	Organization Development & Culture
	Talent Strategy & Management
	Performance Improvement
	Change Management
	Data & Analytics
	Future Readiness

Speaking & Instructing

- Talent development topics
- Speaking at conferences, chapter meetings, study groups
- Not part of your regular job
- Pro-bono work non-TD topics okay
- Delivery time = 1 point per hour
- Development = 2 points per hour of delivery
- Maximum points 15/20

Audit Process

- Documentation not required unless you are audited
- 10% of randomly selected applications will be audited
- No advance notice of audit
- Online system will facilitate and provide guidance on documentation needed
- Will be able to submit ongoing information

4.

What to expect when?

What to Expect When

- April 1- All CPLPs become CPTDs
- April Online system opens
- May Big Splash at Annual Conference
- July New APTD Exam
- August CPTD Pilot

Now through April 30, 2021- Recertify as usual

• Starting May 1, 2021, will need 15/20 hours of continuing education within the new areas

Where to find resources

- Recertification page
 - CPLP/TD Recertification Policies
 - APTD Recertification Policies
- LinkedIn and Facebook Groups
- Webcasts:

Capability Model

Certification Changes

Questions?

▲ General Questions certification@td.org

▲ Recertification Questions recertification@td.org