



Physician Leadership Development Challenges

ATD Webinar
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Learning Objectives

- Demonstrate why communication is the #1 needed skill set for physician leaders
- Connect communication skill set to IHI Quadruple Aim as both clinical and operational 'why'
- Speak to the different instructional techniques to foster improved physician leader communication skill set
- Explain the concepts of plain language, cultural differences between disciplines and interprofessional education

69,800+
Teammates

50
Hospitals*

44
Urgent Care Locations

45
EDs

25
Cancer Care Locations

3,705+
Physicians

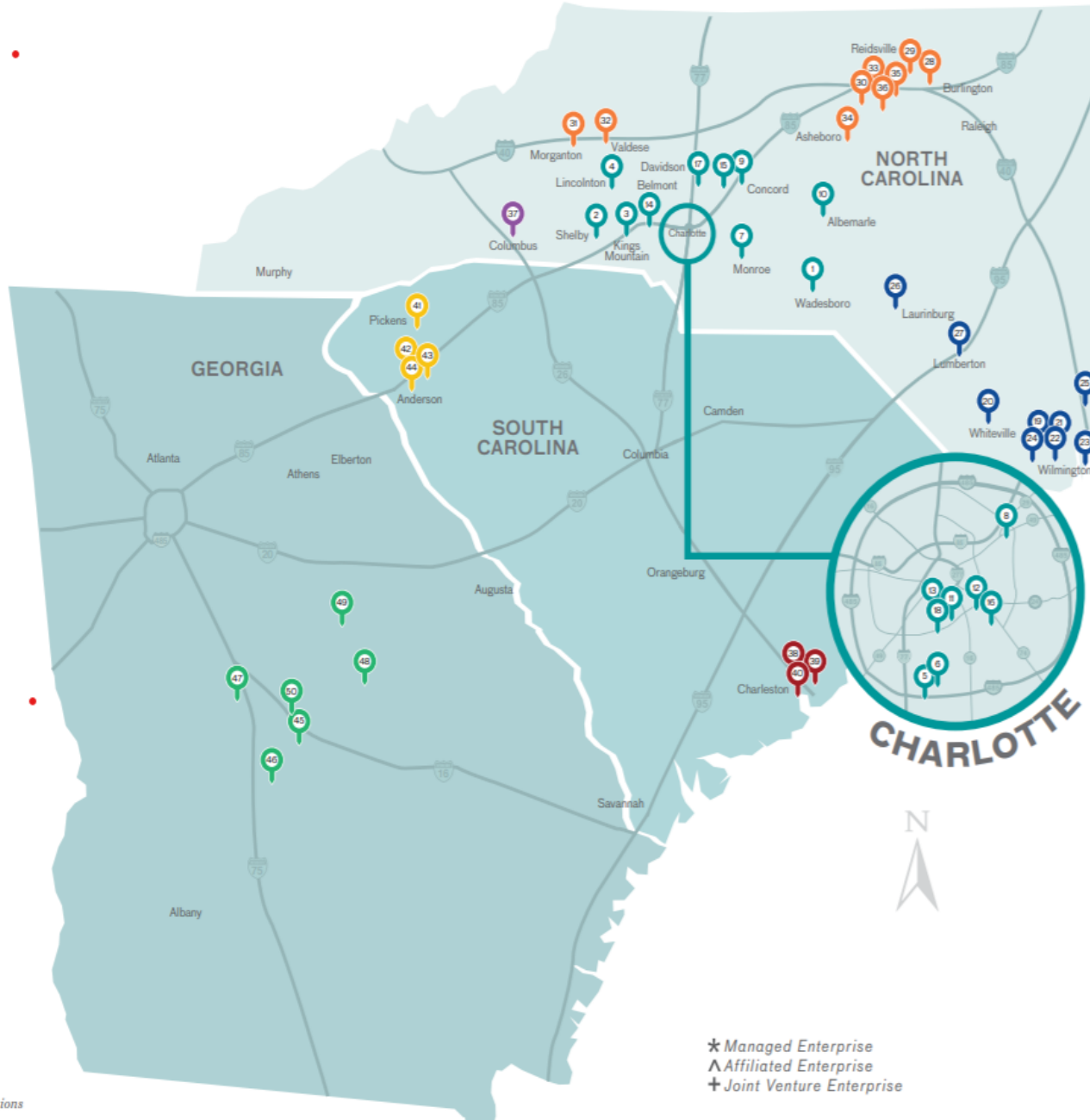
17,000+
Nurses

\$11.1 Billion
Net Operating Revenue**

\$2.9 billion
In last 5 years

Invested into renovations, new care locations, equipment upgrades and other capital projects

*Includes Joint Venture and Affiliated Enterprises
**As of January 1, 2019, includes Central Georgia locations



Atrium Health 2019 Fast Facts



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Physician Leadership Education

- Emotional intelligence
- Self-awareness
- Conflict management
- Decision-making skills
- Influence



Quadruple Aim –
what is it? And why
important to physician
leadership development?





Instructional Techniques





Plain Language

Take-Aways

- Communication skills are the foundational component of five in demand physician leadership competencies, emotional intelligence, self-awareness, conflict management, decision-making skills and influence
- The Quadruple Aim focuses on Patient Experience, Reducing Costs, Improved Outcomes and Workplace Wellbeing are strong clinical and operational 'whys' for physician leadership development

Take-Aways

- The physician learner benefits from different instructional techniques and context to foster improved physician leader communication skill set
- Improve the mindfulness of physicians as they engage with others so they reflect on how as well as the what when a message is delivered
- Be aware of the nuances of cultural differences between disciplines and leverage interprofessional education to build strong bridges



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Thank you!

Questions & Answers