# The Future of Learning in the U.S. Government

December 9, 2019

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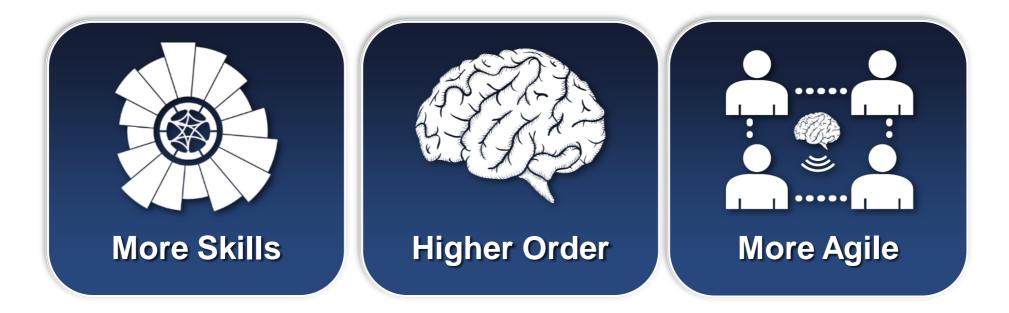
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# **Current Environment**

- The President's Management Agenda (PMA) is a key driver for Talent Development (Workforce for the 21st Century and Reskilling).
- While many work towards meeting this PMA goal, there is no strategic view with whole-of-government approach.

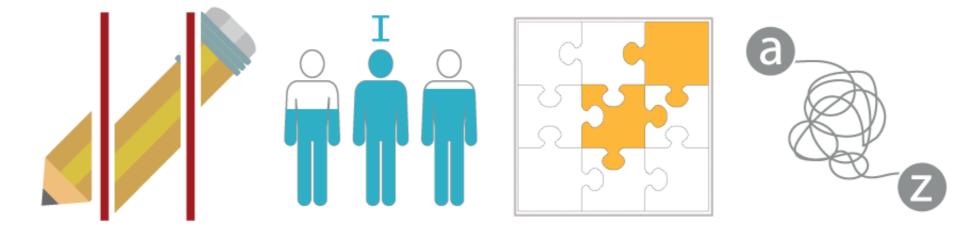
#### **The Federal Government Talent Trilogy**





#### Increasing **demands** placed on personnel

#### But our learning and development system is antiquated



#### **Stovepiped**

Most learning experiences are disconnected from one another; events lack cohesion and treat learners as "blank slates."

#### Inefficient

Most training and education is "onesize-fits-all," which means top students waste time and bottom students fail to master all content.

#### Weak Data

Training, education, and personnel management systems rely on spotty data, which are often locked in unreachable data silos.

#### Convoluted

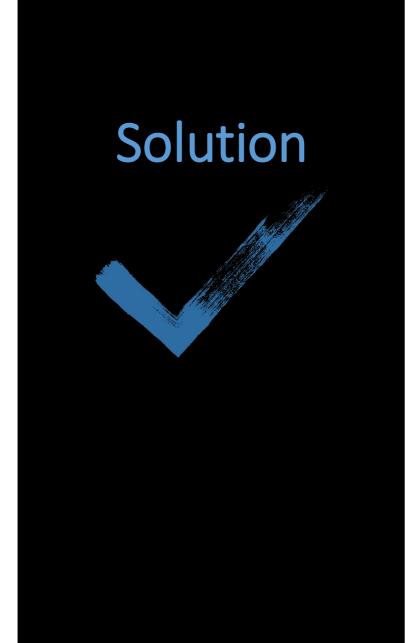
Operational goals and outcomes generally lack direct connections to training and education offerings, reducing agility and traceability.

# Problem



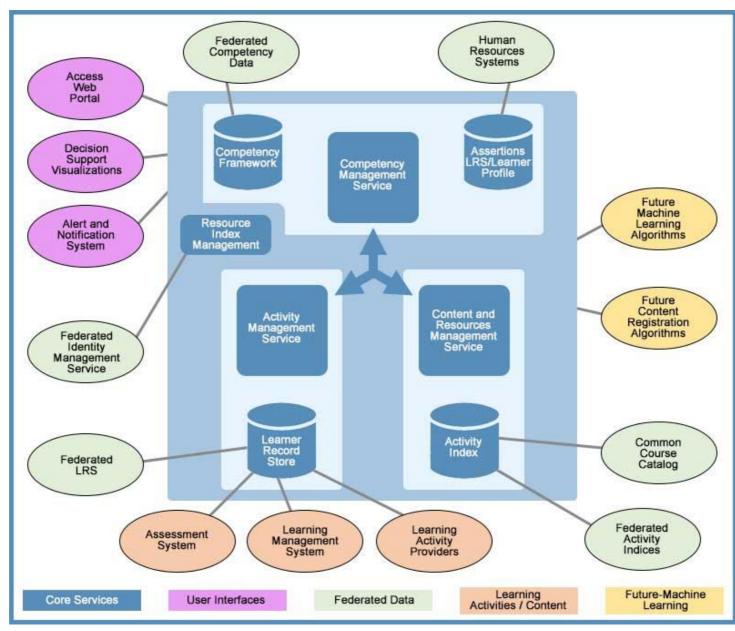
*Today, Training and Education* is a collection of disconnected legacy LMS, HR systems, and even paper based classrooms and scantron test taking equipment. Each of the departments and agencies has its own, non interoperable approach.

And at what cost? No discernible accounting of government TD costs, but believed to be between 200 billion and 1 trillion dollars – a year.

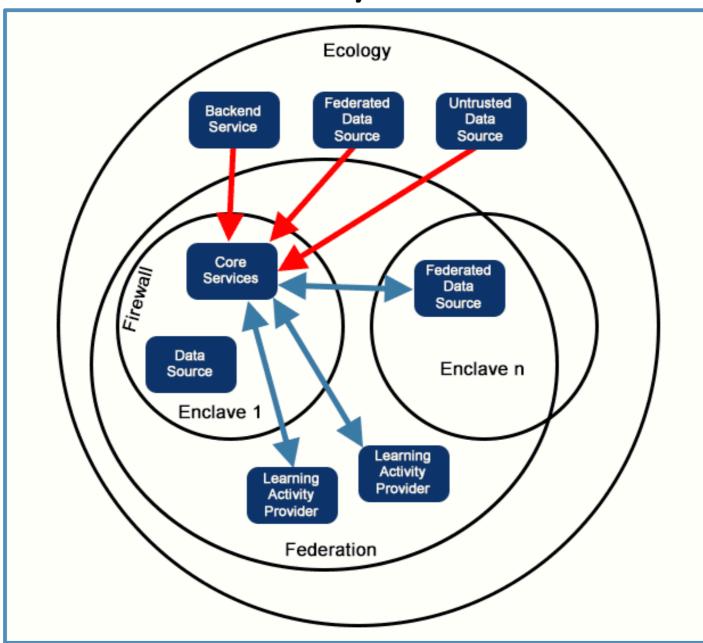


*We want to be* Implementing federated data structures and services oriented architecture (SOA) connected via xAPI on the **Global Information Grid (GIG)** to link training and education content, competency-based learning (CBL) and scheduled and unscheduled learning events by defining open standards and business logic for interoperability.

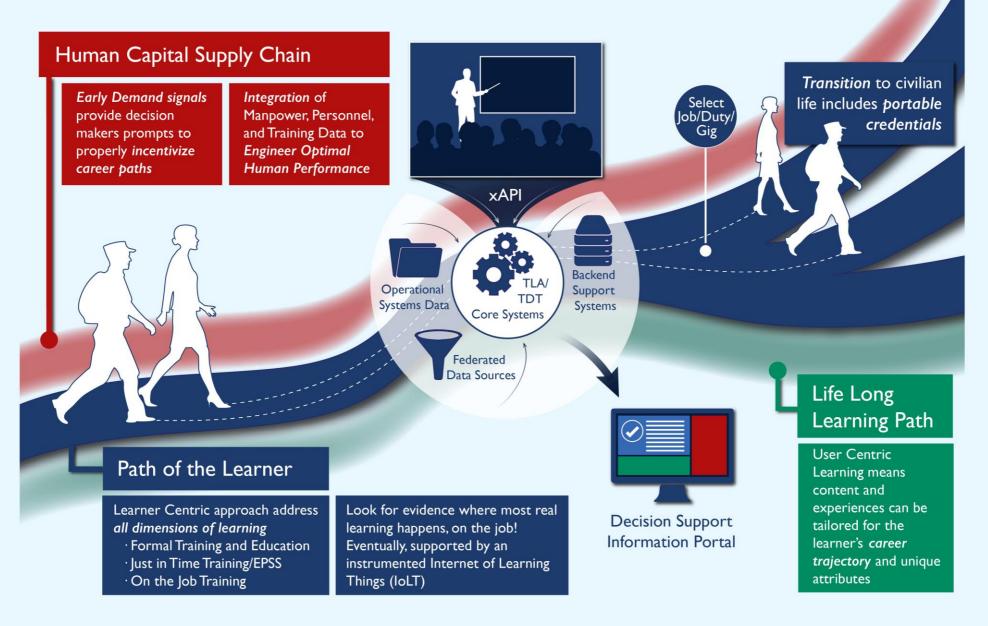
# "Federated Data Structures"



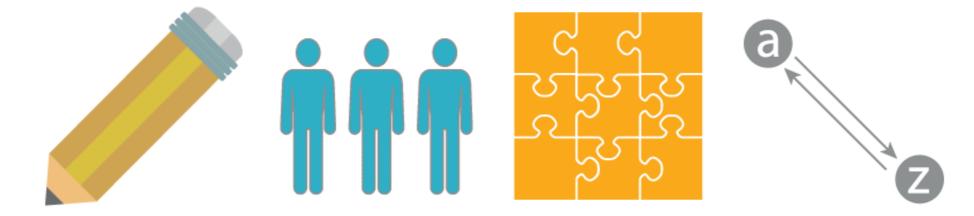
### "Ecosystem"



#### Total Learning Architecture Operational Overview



#### We need a technology-enabled **continuum of learning**



#### Integrated

Learning experiences are integrated together into an cohesive, career-long learning continuum by exchanging learning data across systems.

#### Personalized

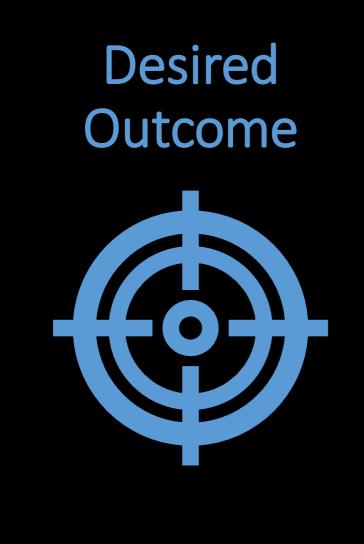
Learning is optimize by delivering the *right* training, education, and developmental experiences, at the right time, and in the right ways.

#### Data-Driven

Richer data enable talent management and readiness analyses—more effectively managing the larger system via evidence-based methods.

#### Responsive

More traceable (automated and data-driven) connections with operations makes training and education more responsive and accountable.



# Better engagement with stakeholders brings:

- Advertisement of federal training, education, certification, and degree programs
- More effective use of schoolhouse programs to train gaps instead of lowest common denominator
- Increase efficiency and agility of technical solutions

Enable <u>enterprise-wide data</u> and content collection, analysis, and sharing

Support a <u>career-long</u>, <u>learner-centric</u> <u>approach</u> to talent development

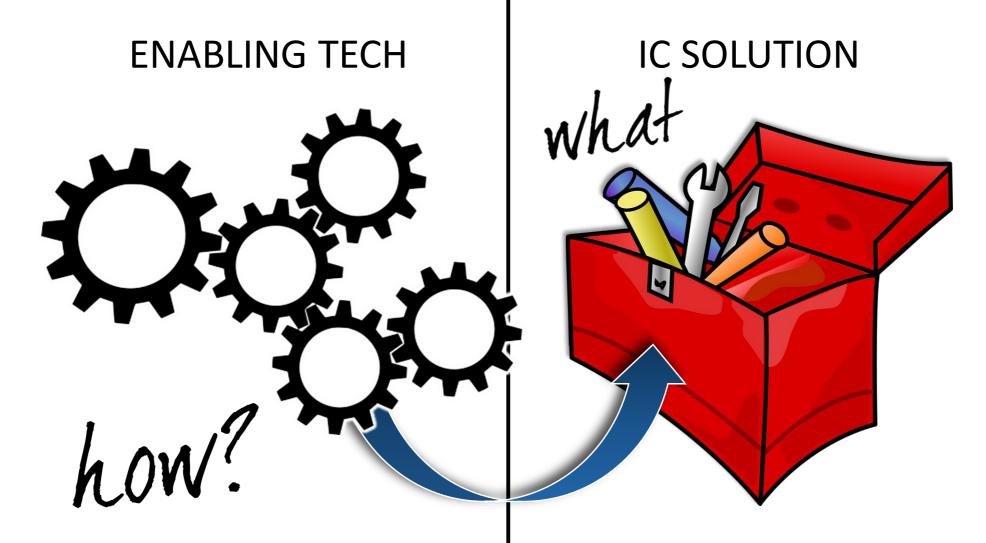
<u>Reduce duplications</u> of effort through enterprise-level collaboration

Establish and enable <u>transparent</u> <u>governance</u> across the system

#### IC SOLUTION



Talent Development Toolkit



**Total Learning Architecture** 

Talent Development Toolkit



#### CRITICAL FACTORS ("HIGH DRIVERS")



#### **Cost Efficiency**

Security and Privacy

**Time-Efficiency** 

Reduce licensing and maintenance costs

Safely and ethically federate data across system boundaries Make credentials portable across organizations

These characteristics have significant impact on cost, schedule, and/or performance. Addressing them creates a high potential for ROI.

#### RECOMMENDATIONS



- 1. Federate data across stovepipes
- 2. Create governance boards and policy structures
- 3. Establish secure, ethical universal identity management
- 4. Develop a common course catalog
- 5. Establish mechanisms for maintaining trust
- 6. Invest in culture change for competency-based talent management

W//FM??

- Use USALearning for "assisted acquisition" https://usalearning.gov
- Give the TDT Report to your geeks https://www.adlnet.gov/resources-publications
- Ask your geeks to participate in the TLA WG https://www.adlnet.gov/research-working-groups
- □ Read (skim) the *Modernizing Learning* book
- □ Leadership coordination for interoperability

**52** SME contributors from academia, education, government, military, non-profits, and industry

35 Authors

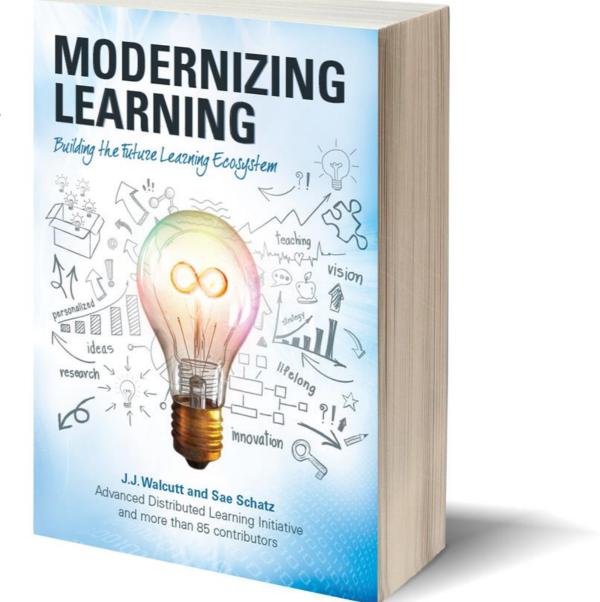
385 Pages + References

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https://bookstore.gpo.gov/products/modernizing-learning-building-future-learning-ecosystem

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# You're Invited – December 17 in DC



## PRESIDENTIAL RANK AWARDS

#### LEADERSHIP SUMMIT

- 10-Pounds of Training in a 5-Pound Bag: Modern Learning for the Future Workforce
- Facilitator: Sae Schatz, Ph.D., Director, ADL Initiative (DoD)
- The Landscape for learning is changing. New technologies and an increased understanding of human performance have us rethinking learning and development. And just in time too. Today's leaders need to constantly grow their workforce's talent, and to stay competitive, nearly everyone needs a "lifelong learning" mindset. But how can we fit all this training and education into our daily lives, and how can organizations afford it? In this interactive session, attendees will learn about emerging learning technologies, low cost learning options, and information on designing talent development plans. Attendees will leave with tangible take-aways to help their organizations' (and their own) learning and development efforts.