

Why Learning Alone Isn't Enough

We Went on a Listening Tour



ExxonMobil



TRUNK CLUB
A NORDSTROM COMPANY



LinkedIn



patagonia

IBM



1. How do you develop employees at your company?

2. Who feels responsible for employee development?

3. How do you retain top talent?

Here's What Employers Said

1. How does employee development happen at your company?

“Only 10% of our employees have formal plans for development.”

2. Who feels responsible for employee development?

“Development is employee driven, manager led.”

3. How do you retain top talent?

“Career growth opportunities and alignment to our mission.”

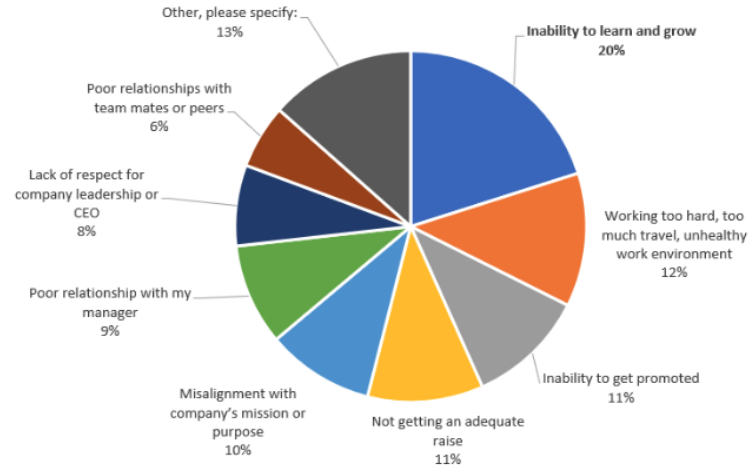
Here's What Employees Said

70% of US employees say they are at least somewhat likely to leave their current job for a company known for investing in **learning and employee development**

Here's What Employees Said

#1 response:
20% of employees
said the inability to
learn and grow

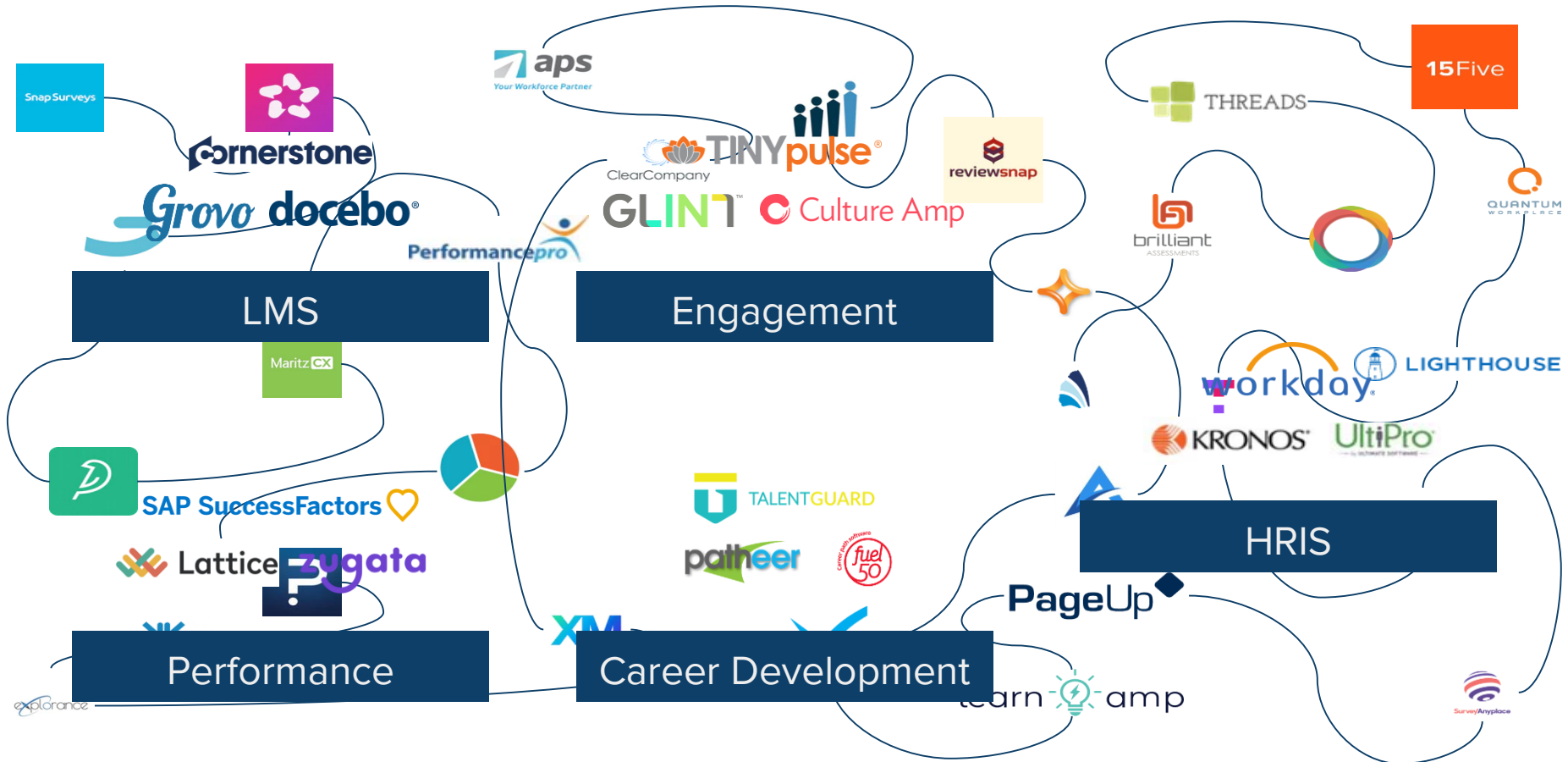
In your current company, what is the #1 most important thing that would make you look for a new job?





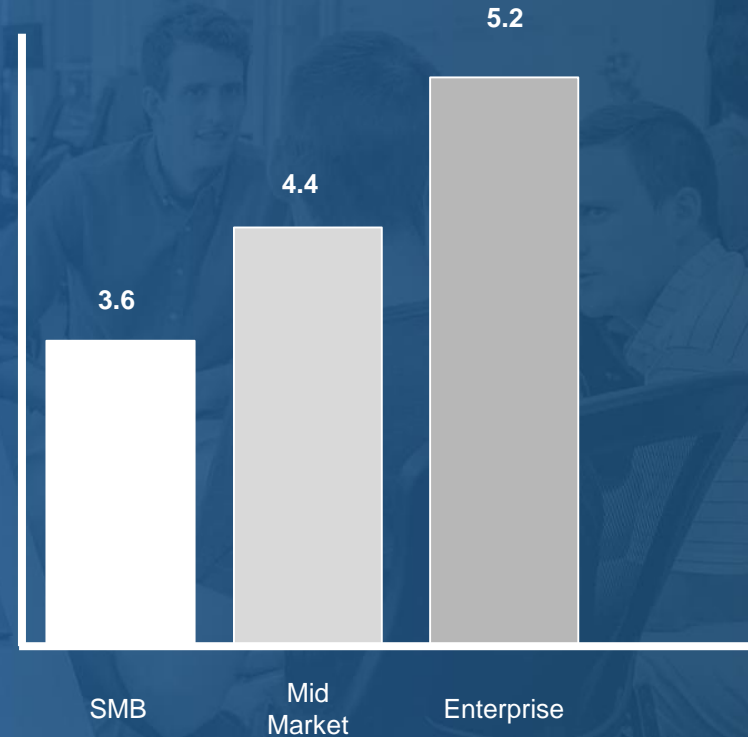
How can organizations help both
Integrate Learning with
employees and managers *learn and*
Employee Development
grow in their careers?

Too Much Technology, Not Enough Time



Too Many Systems for One Problem

The average company uses
4.4 software systems for
Talent & Learning
Management

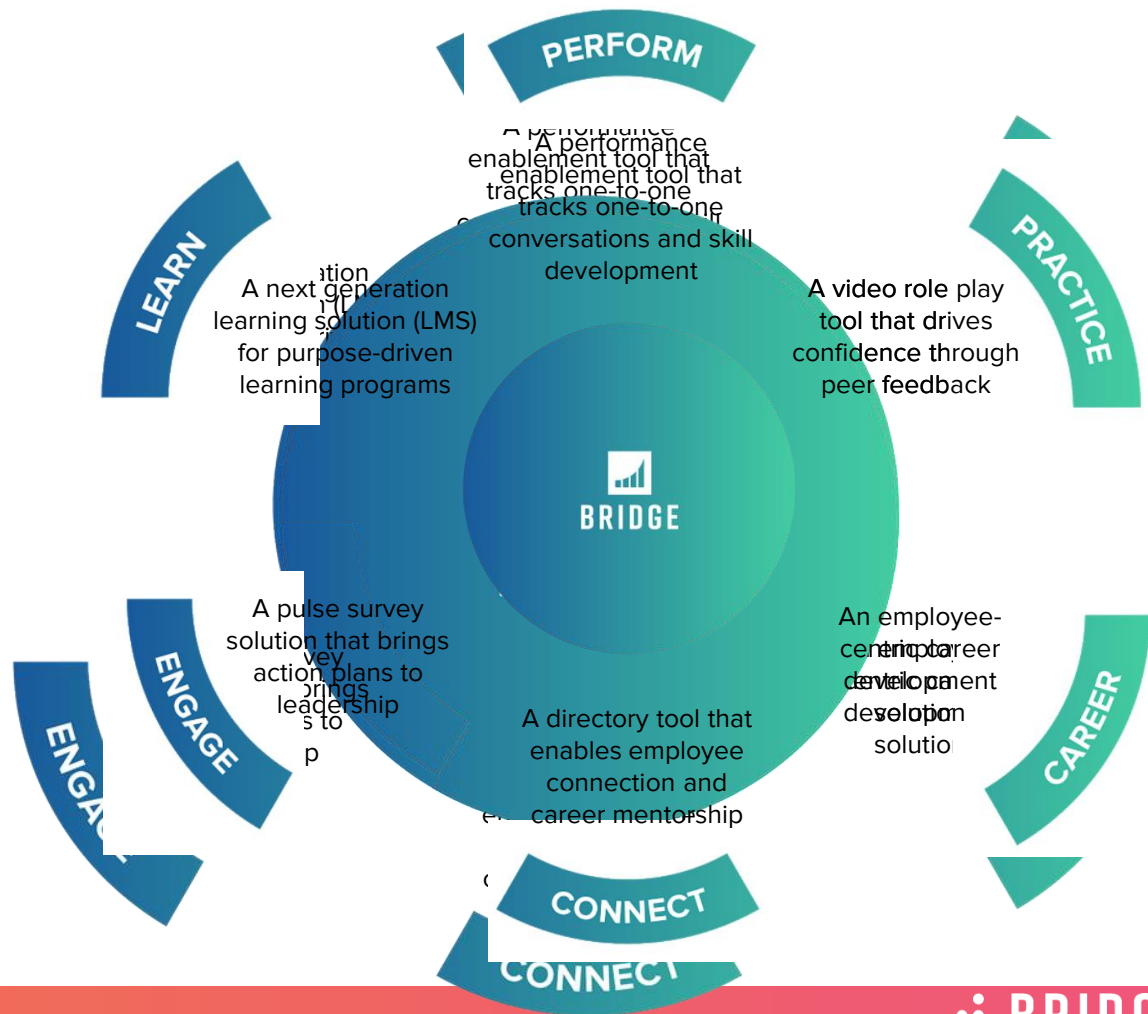


Employee Development Platform

*“The only **integrated** and **personalized** employee development platform on the market”*

Josh Bersin

Industry Analyst and Thought Leader



Transform Your Company At Every Level

EMPLOYEES

- Create Career Development Plans
- Pinpoint Desired Skills
- Improved Connection with Manager and Company

MANAGERS

- Increased Employee Engagement
- Align Employee Goals with Company Objectives

COMPANY

- Reduced Turnover*
- Stronger Financial Performance
- Increased Customer Satisfaction

Using Bridge to Achieve Organizational Transformation

More than an LMS

“Bridge actually helps employees build their skill-sets, instead of just taking a bunch of e-learning courses and calling it a day”

Building Better Managers

“Bridge is a system that allows our managers to be more effective by providing them tools and guidance to help them become better coaches and leaders”

Driving Business Outcomes

By using Bridge, Chris’ team was able to reduce their turnover rate by **20% within one year**



Chris Olson

VP, Organizational Development



DEMO