

ATD Chapter Membership:

*Grow Your Leadership Skills and Boost
Your Career*

Meet Your Facilitators:

Introduce Yourself and Share Your Stories



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Today's Agenda

Overview of ATD Chapters



1

Discover the history and purpose of ATD chapters.

Chapter Membership



2

How does chapter membership differ from ATD's?

Professional Development Opportunities



3

How can chapters support your growth?

Volunteers



4

Learn more about the lifeblood of chapters.

Connect With Your Chapter



5

How can you get involved locally?



OVERVIEW OF ATD CHAPTERS



100 chapters



Located in the United States



Dedicated staff supporting volunteer leaders

Chapter Fast Facts



The first chapter was founded in 1944.



Chapters are chartered by the ATD Board of Directors.



Chapter membership is separate from that of ATD's.



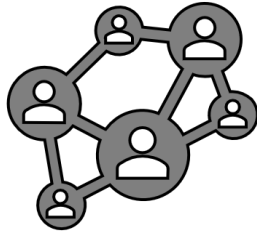
A “Power Member” is a member of the local chapter and national.



Chapters are volunteer-led organizations.



Chapters provide regular, in-person connections for professionals.



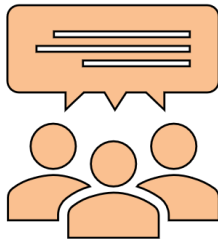
130

Average number of
chapter members



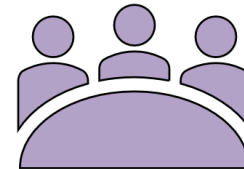
\$79.36

Average cost of
chapter membership



50

Percentage of chapters with
Special Interest Groups
(SIGs)



43

Percentage of chapters with
discounted group/corporate
memberships

CHAPTER MEMBERSHIP



SAME SAME
BUT DIFFERENT

Chapter Membership Provides...



Local job information



Face-to-Face Networking



Business Development
Opportunities



Professional Development
Opportunities

SIGs

Special Interest Groups

Centered around a subject matter
or audience

More focused than general
chapter programming

Geographic Interest Groups

Caters to a group of chapter
members in a specific area

Provides meetings at convenient
times/locations



Chapter Spotlight:

**Research
Triangle
Area**

Book Clubs



Consultant Referral Service



Certification
Study Groups



Discounted Registrations



Networking



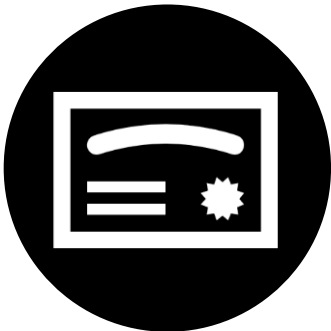
Online Libraries



Mentor Program



Job Search Preparation



Job Board





PROFESSIONAL DEVELOPMENT OPPORTUNITIES

**Full/Multi-
Day
Conferences**

**Trainers'
Institutes**

**Competency
-Based
Programs**



aptd

ASSOCIATE
PROFESSIONAL
IN TALENT
DEVELOPMENT
ATD CERTIFICATION
INSTITUTE

CPLP[®]

atd CERTIFICATION
INSTITUTE



Attend



Speak



Lead



Chapter Spotlight:

Metro DC

BENEFITS OF VOLUNTEERING



Chapters are supported by
more than 1,000 volunteer leaders
across the United States

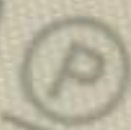




- 👍 **Increase your market value**
- 👍 **Build and strengthen your network**
- 👍 **Develop skills**
- 👍 **Give back to your chapter and the profession**

P I GB USA MEX

**ONE SIZE
DOES NOT
FIT ALL**



on links bügehn/ iron inside out/
passer sur l'envers / 只能熨反面



CONNECT
WITH
YOUR
CHAPTER



TD.org/ChapterLocator

[MEMBER CENTER](#)[Explore Content](#)[Courses & Certification](#)[Events](#)[Publications](#)[Membership](#)[Resources](#)[Shop](#)

Chapter Locator

Search and find the ATD chapter near you!
Expand the chapter details to find your chapter's CHIP code.

[Find a Chapter](#)

Metro DC Chapter

Falls Church, DC 22041 (5.2 Miles Away)

Maryland Chapter

White Marsh, MD 21162 (53.2 Miles Away)

Greater Richmond Chapter

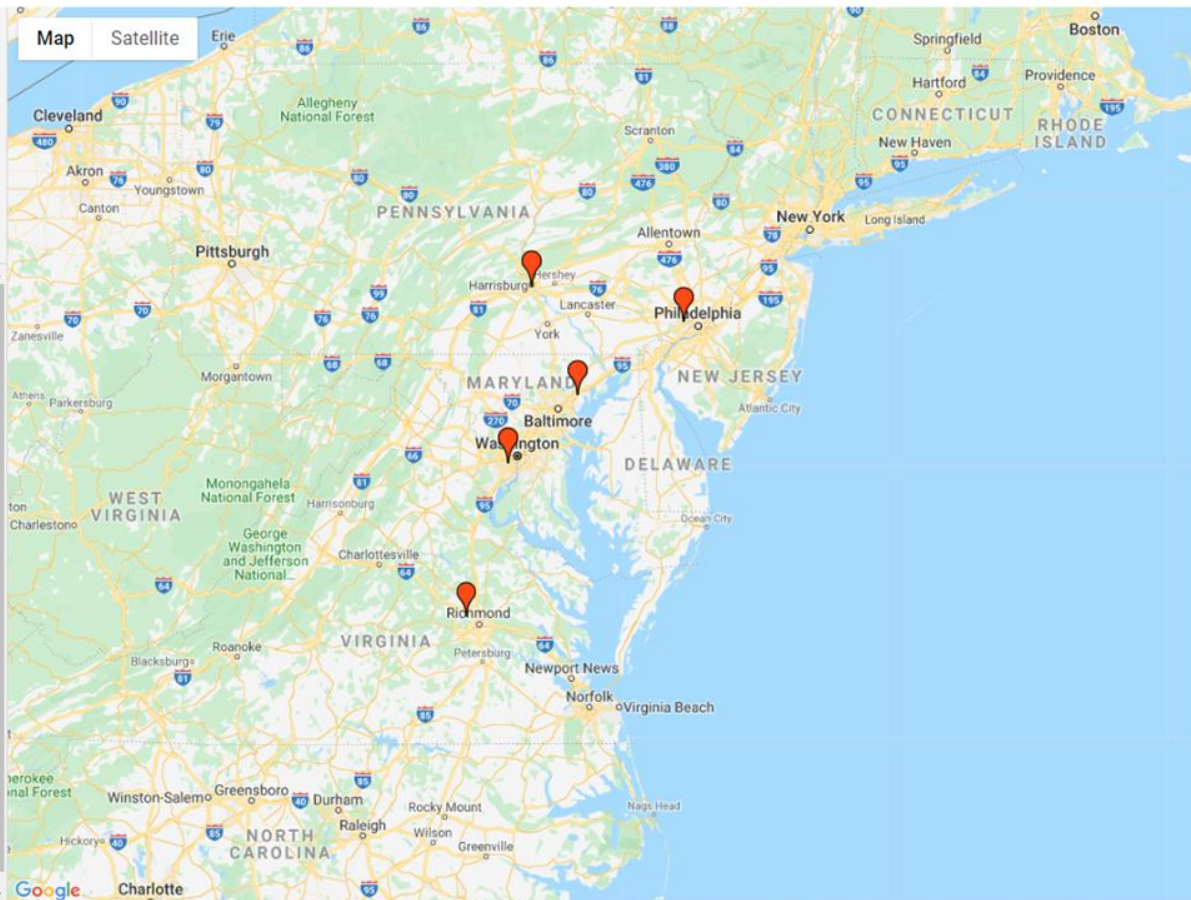
Richmond, VA 23229 (88.1 Miles Away)

Central Pennsylvania Chapter

Harrisburg, PA 17108 (101.0 Miles Away)

Greater Philadelphia Chapter

Havertown, PA 19083 (123.5 Miles Away)





**POWER
MEMBERSHIP**



Chapter Membership

Available on
the ATD Store

www.td.org/membership

63 chapters offer their membership
for purchase via TD.org

Explore Content

Courses & Certification

Events

Chapter Locator

Search and find the ATD chapter near you!
Expand the chapter details to find your
chapter's ChIP code.

Find a Chapter

Central Oklahoma Chapter

Oklahoma City, OK 73113 (45.4 Miles
Away)

Chapter/ChIP Code: CH7094

[Chapter Website](#)

[Chapter Events](#)

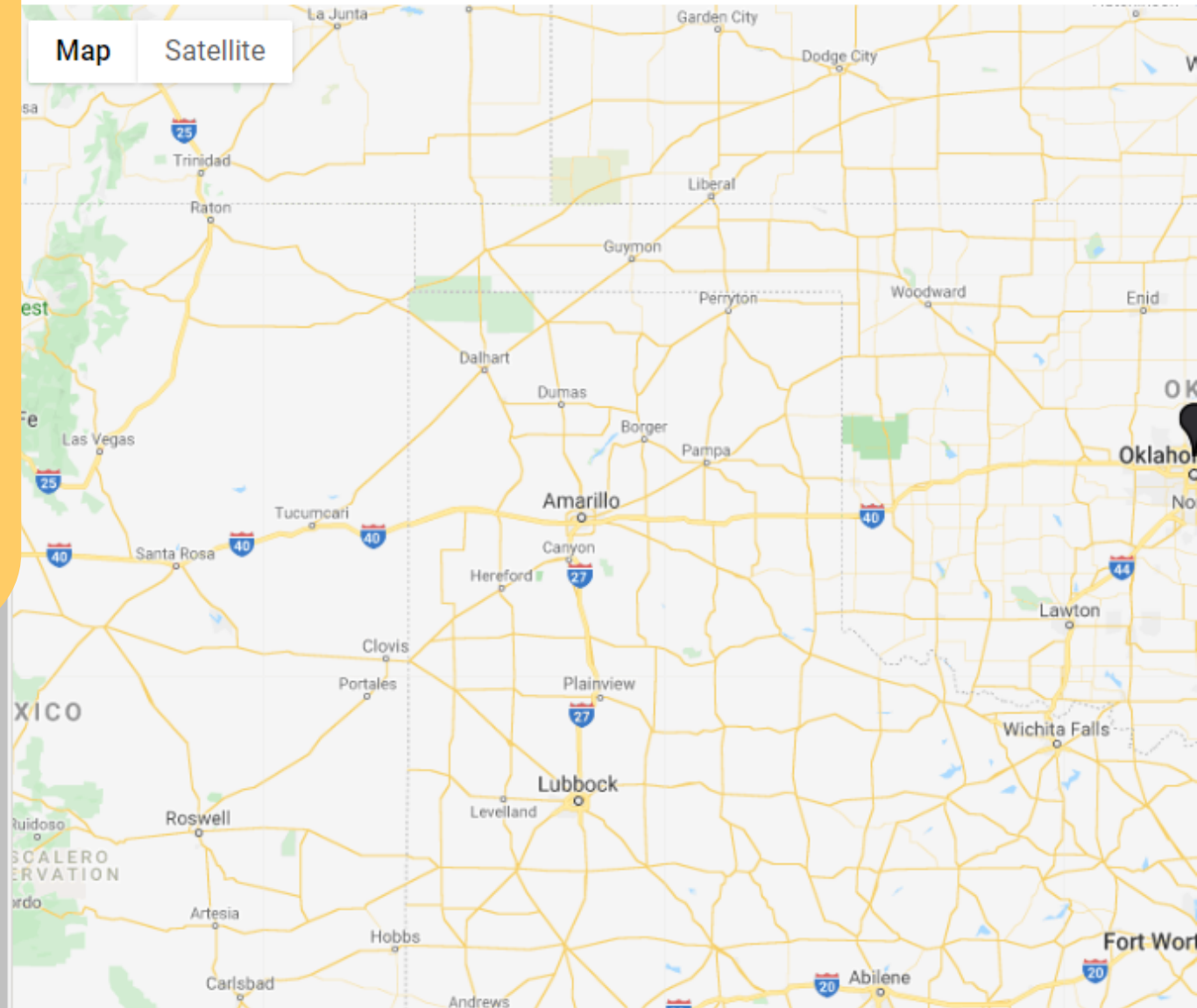
[Chapter Membership Info](#)

Tulsa Chapter

Tulsa, OK 74103 (100.4 Miles Away)

Dallas Chapter

Dallas, TX 75244 (144.6 Miles Away)



POWER MEMBER

atd+chapter

Association for
Talent Development

Receive twice the...

- ✓ Support
- ✓ Resources
- ✓ Networking

QUESTIONS?





Thank
you