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9 Types of Videos to Enhance Learning in Your Organization

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Before We Begin



Storytelling





Metaphors



Be relevant

Let's Change Focus



What types of videos are you making?



4 Categories

Training, Support,
Marketing, &
Internal
Communications



Training

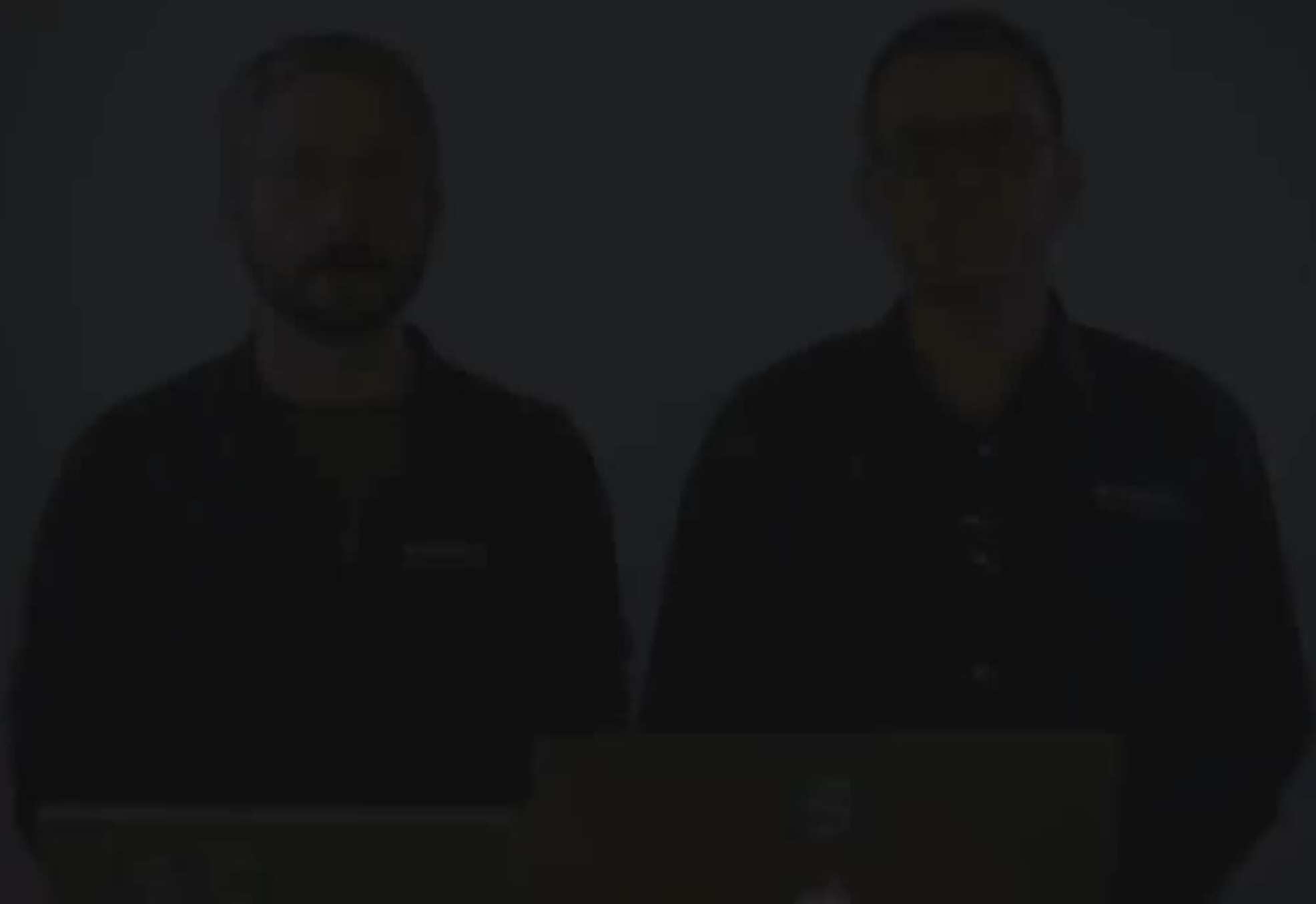


01

Internal Systems Training

02

Record Webinars & Live Stream Events



03

PRODUCTIVITY

Onboarding

04

Job Aid & Reminders

Support



05

Technical Support

06

Reporting Bugs

Marketing



A woman with blonde hair, wearing a dark top and blue pants, is sitting on a blue cushion in a library. She is smiling and looking towards the camera. The library has wooden bookshelves filled with books. A large black softbox light with the 'Filix' logo is suspended above her. A boom light is also visible. The background shows a window with blinds and a poster for 'THE CARD CATALOG CRUSH!'.

Record Webinars & Live Steam Events

07



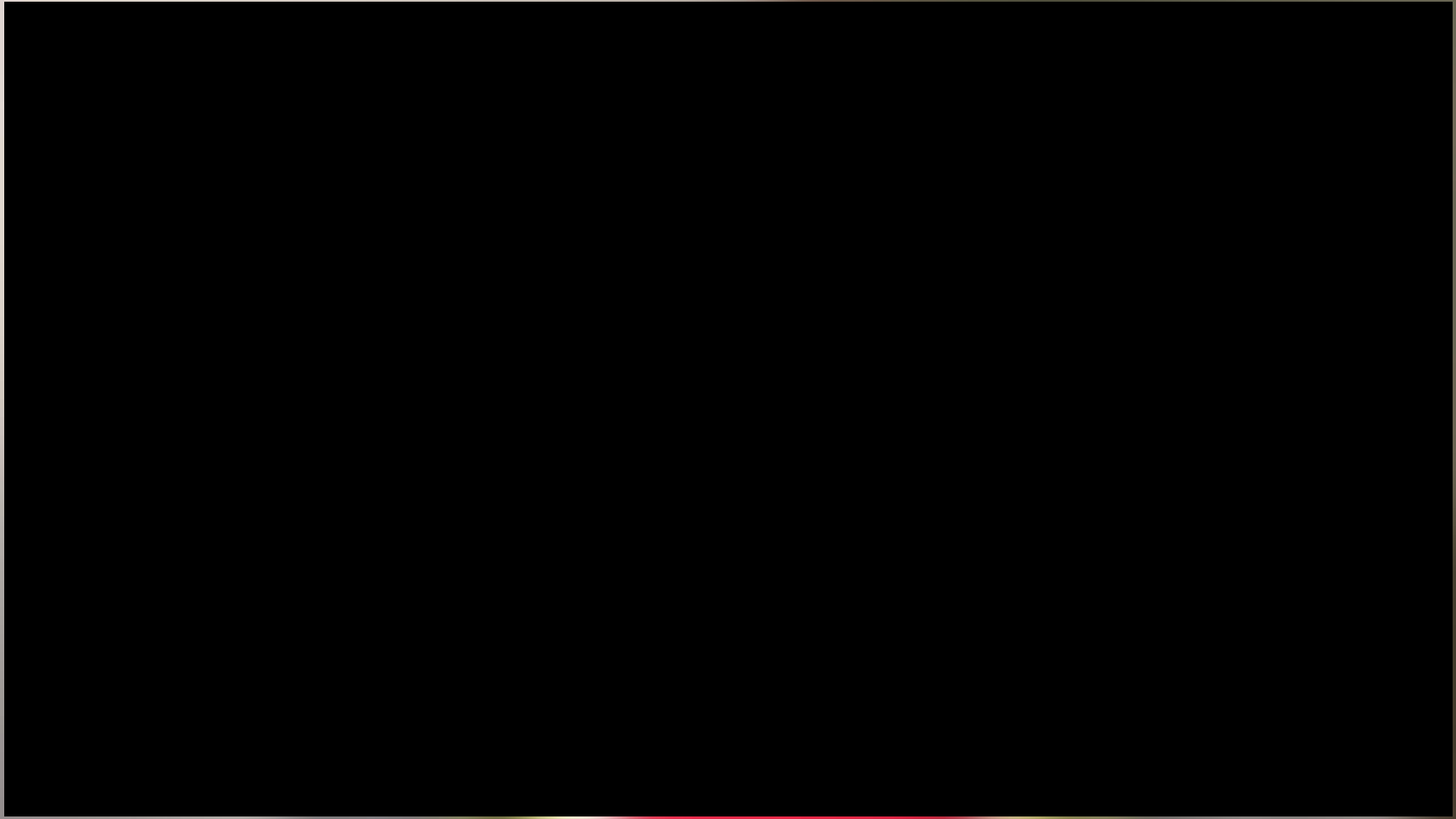
Build Buzz

PLAY >

08



Social Media



Internal Communications



09



Give Feedback

10

Capture Knowledge Before it Leaves

11



Meet the Staff

12

Information Delivery

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