DIGITAL DESIGN
SOLUTIONS

GP STRATEGIES®

As organizations become increasingly global and matrixed, single-source training solutions and learning interventions don't always fit every audience and business need. Learning and Development (L&D) teams must consider blended solutions that include a range of modalities and methodologies.

In an increasingly digital world with evolving online learning and social platforms, bots, artificial intelligence, and more, how do teams vet and select the right platforms to purchase? What is the best way to implement them? How can teams adapt approaches to business problems and training requests in order to remain relevant and respond to disruptions? While learning assets are becoming more accessible, it's through disparate platforms and can lack relevance to the learner.

GP Strategies® has the power to help you make that critical mind shift, focus on outcomes, and demonstrate business results.

Addressing Innovation Trends, Disruption, and Other Changes to Learning

How do you address disruption in the least disruptive manner? How do you drive innovative learning experiences?

Innovation Centers—bringing a sustainable approach to innovation

GP Strategies helps organizations create a physical or virtual space where a learning team can explore, innovate, and refine without disrupting critical day-to-day activities. Innovation centers establish a clearly defined, sustainable, and repeatable approach while creating a safe place to pilot and try out emerging methodologies, technologies, platforms, and approaches without compromising business activities.

Designing Innovative Learning Experiences and Design Thinking

Know your learner. Know the challenge. Take action.

GP Strategies crafts training programs, learning experiences, and development initiatives with a design thinking approach that enables positive outcomes by putting the learner at the center of interventions.

Learning Technology Selection and Integration Services

GP Strategies helps your organization select the best learning technology for your enterprise and audience. We assist with integrating technology within your existing infrastructure, helping design and strategize the first experience and curate, moderate, and sustain programs once launched.

Emerging Learning Technologies and Techniques

Think differently. Make learning opportunities more accessible and engaging.

People desire to learn not only in a classroom setting, but also through on-the-job experiences and on-demand applications. GP Strategies has a wide range of solutions that can be combined to create an effective learning experience for an increasingly global workforce.

VIDEO | Video continues to be an engaging form for learning. Since videos are accessible on nearly any platform, they're a key method to deliver content to any learning audience and 360 degree videos can offer an immersive and realistic experience.

MICROLEARNING | Scaling down, redesigning, and retooling longer training programs into smaller, more manageable learning assets can offer a significant benefit to an audience with time constraints and short attention spans. Microlearning can supplement learning experiences in multiple ways such as using case studies, mini games, quizzes, video, and podcasts.

GAMIFICATION | Games can offer a fun way to present concepts and offer a competitive element. Leaderboards can also foster interest and competitiveness while simulating hands-on experiences with real-time feedback.

AUGMENTED AND VIRTUAL REALITY | Augmented reality can unlock the power of accessing learning assets with your phone by launching videos, 3D models, scenarios, performance support, and other simulations at the moment of need. Likewise, virtual reality can create immersive environments that can allow learners to safely interact and practice skills.

VIDEO COACHING PLATFORMS | Do you have a desire for an audience to practice skills? Video coaching platforms use devices to create challenges to self-assess, watch best practices, and even receive immediate feedback from a peer, manager, or instructor using a clear rubric.

LEARNING DELIVERY PLATFORMS | Intuitive platforms take multi-modal and extended learning journeys where learners can access all activities over the course of the program, such as massive open online courses. Many platforms include elements of collaboration, peer contribution, assignments, gamification, and customization.

MEMES AND VEMES | Not just for millennials, these short forms of visual learning are easily delivered in an engaging way and feel more informal. Excellent candidates for content are job aids, refreshers, and reminders.

Connect With GP Strategies

Whether you're looking at enhancing an existing program or developing a more comprehensive training solution, we'll work with you to ensure your learning programs overcome business challenges and create a truly innovative learner experience.

For more information about our
DIGITAL DESIGN SOLUTIONS,
please visit our innovation center at
www.gpstrategies.com/innovationcenter

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