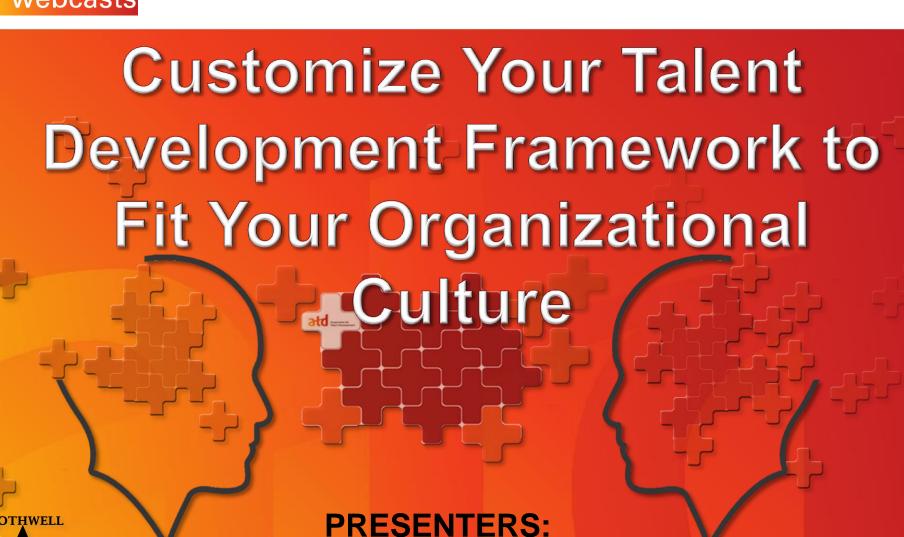


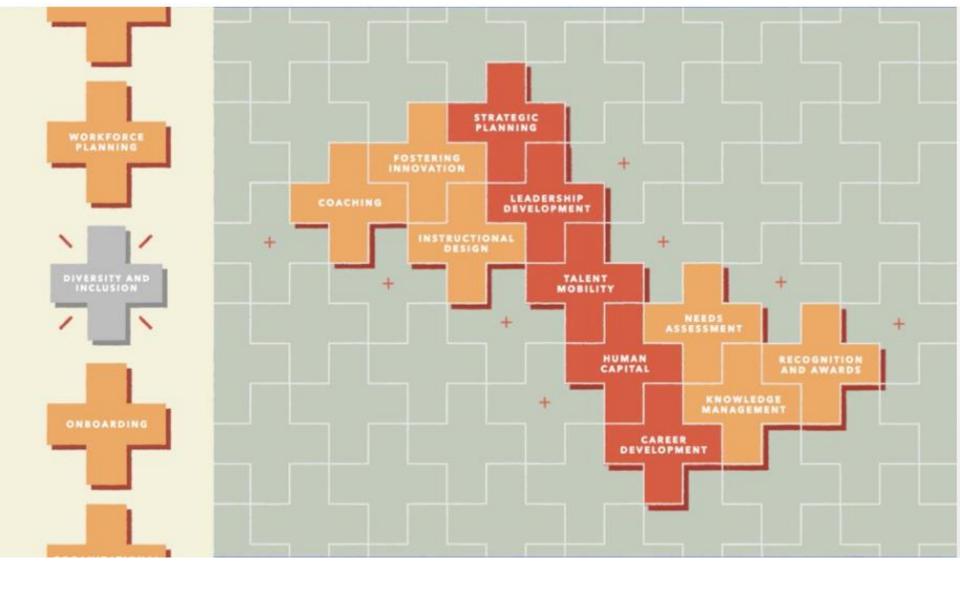
SSOCIATES

SOLVE THE PUZZLE:



Jennifer Homer
Dr. Angela L.M. Stopper

Dr. William J. Rothwell Aileen G. Zaballero







PRESENTERS



Jennifer Homer,
VP, Marketing & Communications, ATD



William J. Rothwell, Ph.D., SPHR, CPLP Fellow



Angela L.M. Stopper, Ph.D.



Aileen G. Zaballero, MS, CPLP





OVERVIEW

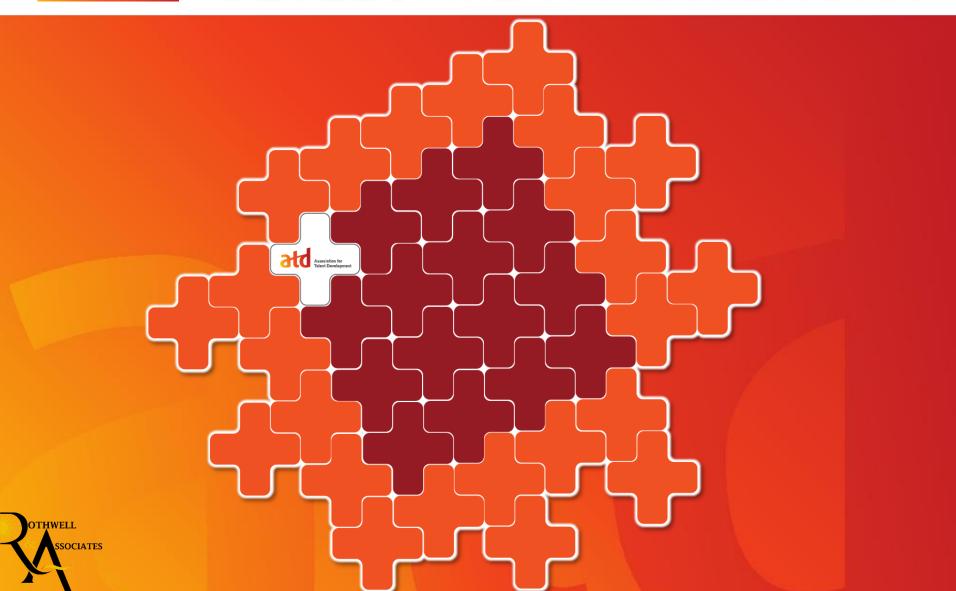
- Define Primary/Secondary Functions
- Deliberate Function Definition
- Build a customized Talent Development Framework (Scenario Activity)
- Demonstrate the Online TD Framework
 Tool





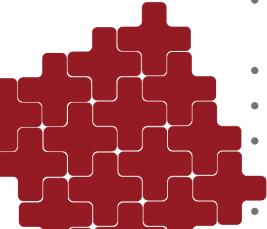


TALENT DEVELOPMENT FRAMEWORK



PRIMARY FUNCTIONS

- change management
- coaching
- compliance
- employee engagement
- evaluating learning impact
- executive development
- instructional design
- leadership development



- learning technologies
- managing learning programs
- needs assessment
- onboarding
 - performance improvement performance management
- training delivery





SECONDARY FUNCTIONS

- assessments
- career development
- compensation and benefits
- competency model development
- cross-cultural training or adaptability
- diversity and inclusion
- fostering innovation
- human capital
- job shadowing or job rotation
- knowledge management
- workforce planning

- organizational development
- organizational effectiveness
- performance consulting
- recognition and rewards
- recruitment
- sales enablement
- strategic planning
- succession planning
- talent acquisition
- talent engagement
- talent management
- talent mobility
- tuition assistance





Define the FUNCTION

ACTIVITY: Create consensus on definition



What changes would you make to the definition?

✓ Is this function a primary or secondary function in your organization?





ATD DEFINITION:

The process of identifying key positions, candidates, and employees to meet the challenges that an organization faces in the short and long term.



- ✓ What changes would you make to the definition?
- ✓ Is this function a primary or secondary function in your organization?







ATD DEFINITION:

The movement of talent across the organization - across projects, roles, teams, divisions, locations, etc.



- ✓ What changes would you make to the definition?
- ✓ Is this function a primary or secondary function in your organization?







ATD DEFINITION:

The process that ensures that an organization can meet its goals and objectives within a given business environment by having the right workforce capability.



- ✓ What changes would you make to the definition?
- ✓ Is this function a primary or secondary function in your organization?







SCENARIO BASED ACTIVITY



SCENARIO: SOFTWARE BIZ

A global software development company that works with over 1500 corporate clients worldwide

- Top engineering agency
- Corporate office in Atlanta
- 12% growth rate
- Glassdoor overall rating 4.4
- Won several awards

"Best Place to Work"





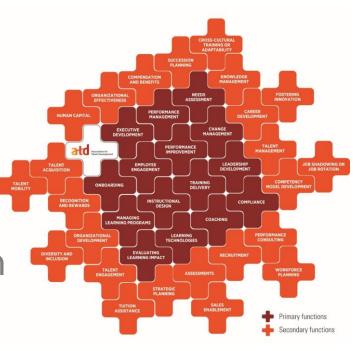


SCENARIO: SOFTWARE BIZ

Consider the following:

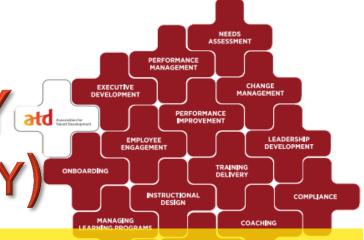
Major business functions such as HR and talent development have been outsourced in the past, but will now be centralized in HQ.

- Advantage: skill availability in different parts of the world
- Challenge: quality control



What components should be included in a talent development framework?

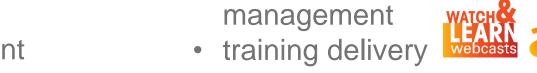
POLL: IDENTIFY 5 TOP KEY FUNCTIONS (PRIMARY)



AUDIENCE POLLING

- change management
- coaching
- compliance
- employee engagement
- evaluating learning impact
- executive development
- instructional design
- leadership development

- learning technologies
- managing learning programs
- needs assessment
- onboarding
- performance improvement
- performance management





POLL: IDENTIFY ADDITIONAL FUNCTIONS (SECONDARY

AUDIENCE POLLING

- change management
- coaching
- compliance
- employee engagement
- evaluating learning impact
- executive development
- instructional design
- leadership development

- learning technologies
- managing learning programs
- needs assessment
- onboarding
- performance improvement
- performance management
- training delivery



NEEDS ASSESSMENT

> LEADERSHIP DEVELOPMENT

> > COMPLIANCE





POLL: PRIMARY OR SECONDARY

AUDIENCE POLLING

Primary Secondary



change management



coaching



OTHWELL

SOCIATES

compliance

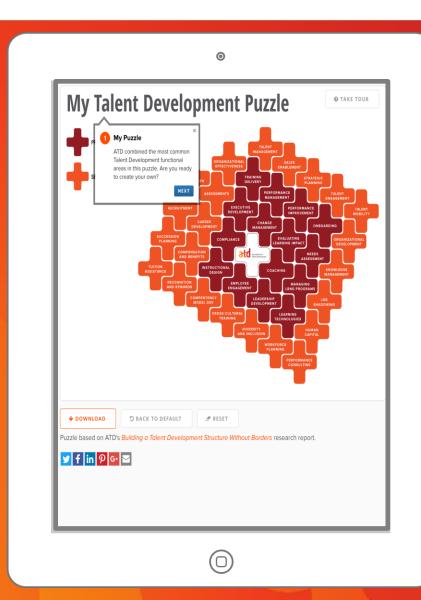




OTHWELL

SSOCIATES

ONLINE TOOL



ONLINE ACTIVITY: BUILD TD FRAMEWORK

Directions

Step 1: Go to http://puzzle.td.org

Step 2: Login using your ATD

credentials

Step 3: Enter your TD framework title

Step 4: Select desired content area

Step 5: Review model







CROSS-CULTURAL TRAINING OR SUCCESSION KNOWLEDGE MANAGEMENT AND BENEFITS **FOSTERING ORGANIZATIONAL** NEEDS INNOVATION EFFECTIVENESS ASSESSMENT PERFORMANCE MANAGEMENT HUMAN CAPITAL **DEVELOPMENT** MANAGEMENT DEVELOPMENT TALENT PERFORMANCE Association for MANAGEMENT IMPROVEMENT LEADERSHIP JOB SHADOWING OR ACQUISITION ENGAGEMENT DEVELOPMENT JOB ROTATION COMPETENCY ONBOARDING INSTRUCTIONAL COMPLIANCE DESIGN MANAGING COACHING LEARNING PROGRAMS PERFORMANCE **ORGANIZATIONAL** TECHNOLOGIES EVALUATING LEARNING IMPACT **DIVERSITY AND** RECRUITMENT **ASSESSMENTS** PLANNING STRATEGIC PLANNING ENABLEMENT Primary functions Secondary functions ©2015 by the Association for Talent Development (ATD). All Rights Reserved. For use by permission only. OTHWELL

Online Tool Create your ...

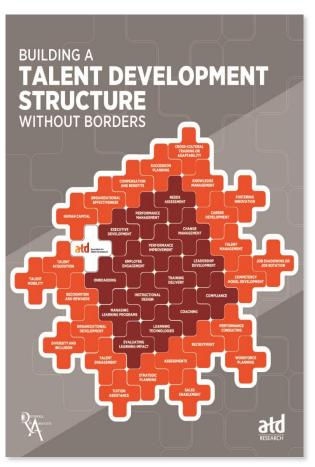
TALENT DEVELOPMENT FRAMEWORK http://puzzle.td.or

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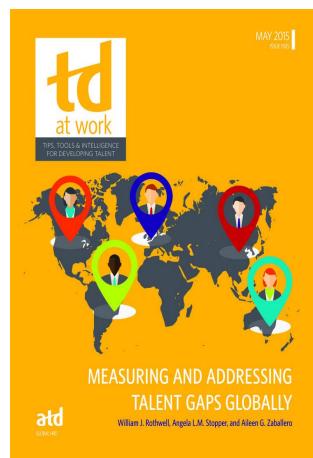




RESEARCH/PUBLICATION

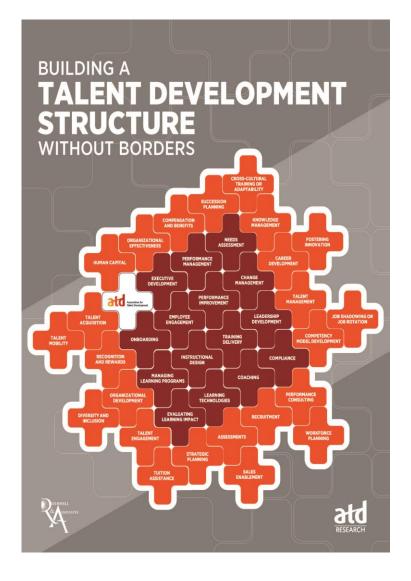












More information:

Recorded webcast and research report

Building a Talent

Development Structure

Without Borders

www.td.org/talentdevwebc

<u>ast</u>

March 2016 *TD*magazine
Global Outlook article





CLOSING

- ATD's TD framework is based on research from 1,500 global TD professionals
- TD Framework supports practitioners with their talent development programs
- TD professionals can build their own individualized talent development framework to meet their specific needs
- To learn more contact Jennifer Homer at ATD or Dr. Rothwell at Rothwell & Associates











Association for SSOCIATES Talent Development

www.td.org

