

Build Your Credentials Using ATD's New Stackable Framework

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Desired Outcomes

By the end of the session, you'll be able to answer:

- What is ATD's Career Development Framework?
- What are the five components of ATD's Framework?
- How can the Framework help me in my professional development?
- How can I create an aligned career development plan for my team?

CONTEXT MATTERS

The ATD Competency Model



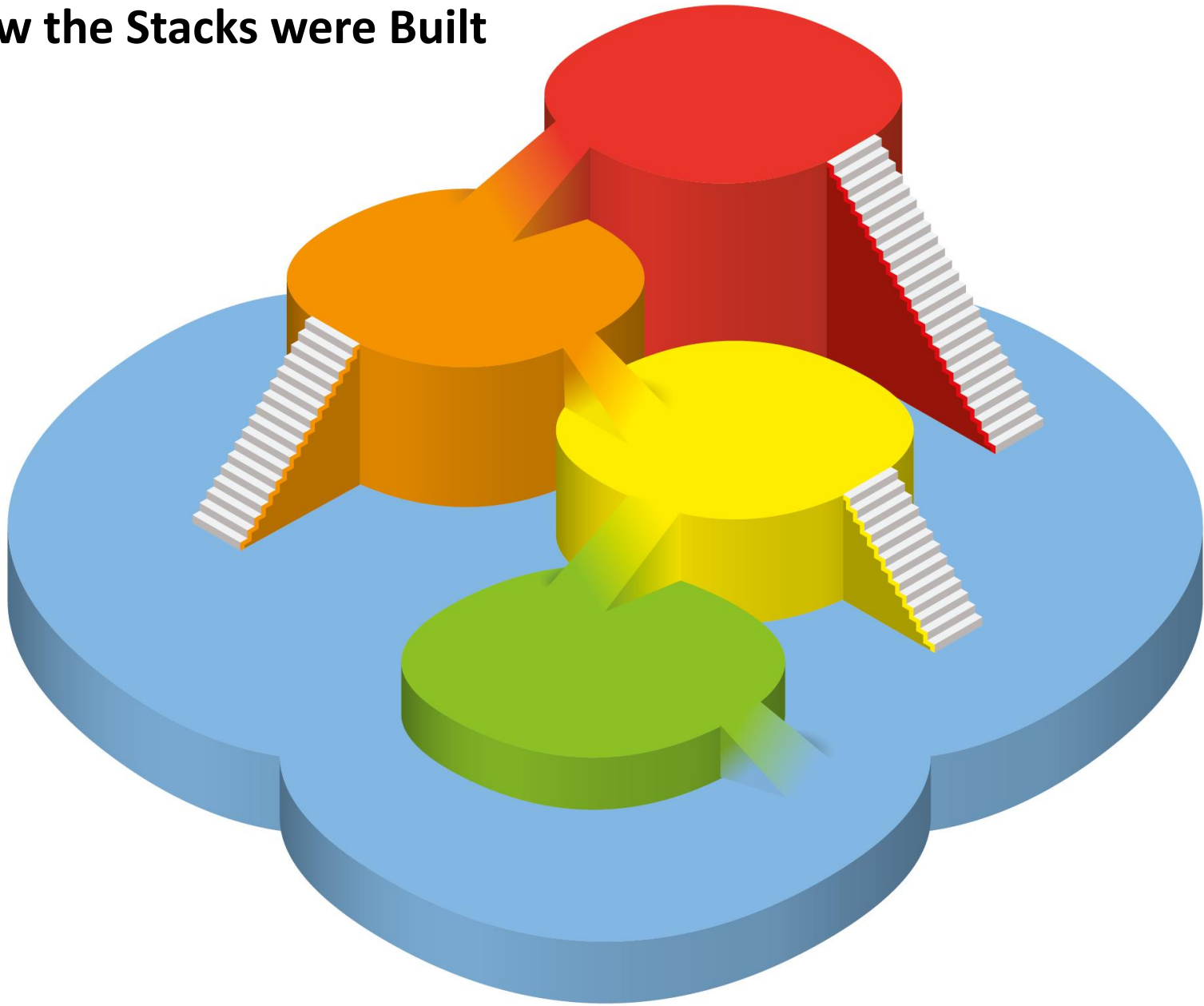
- defines the latest competencies needed for success across the entire TD industry.
- provides a professional development roadmap for TD leaders and practitioners.
- identifies TD skills gaps and ways to close them that align with individual and organizational goals



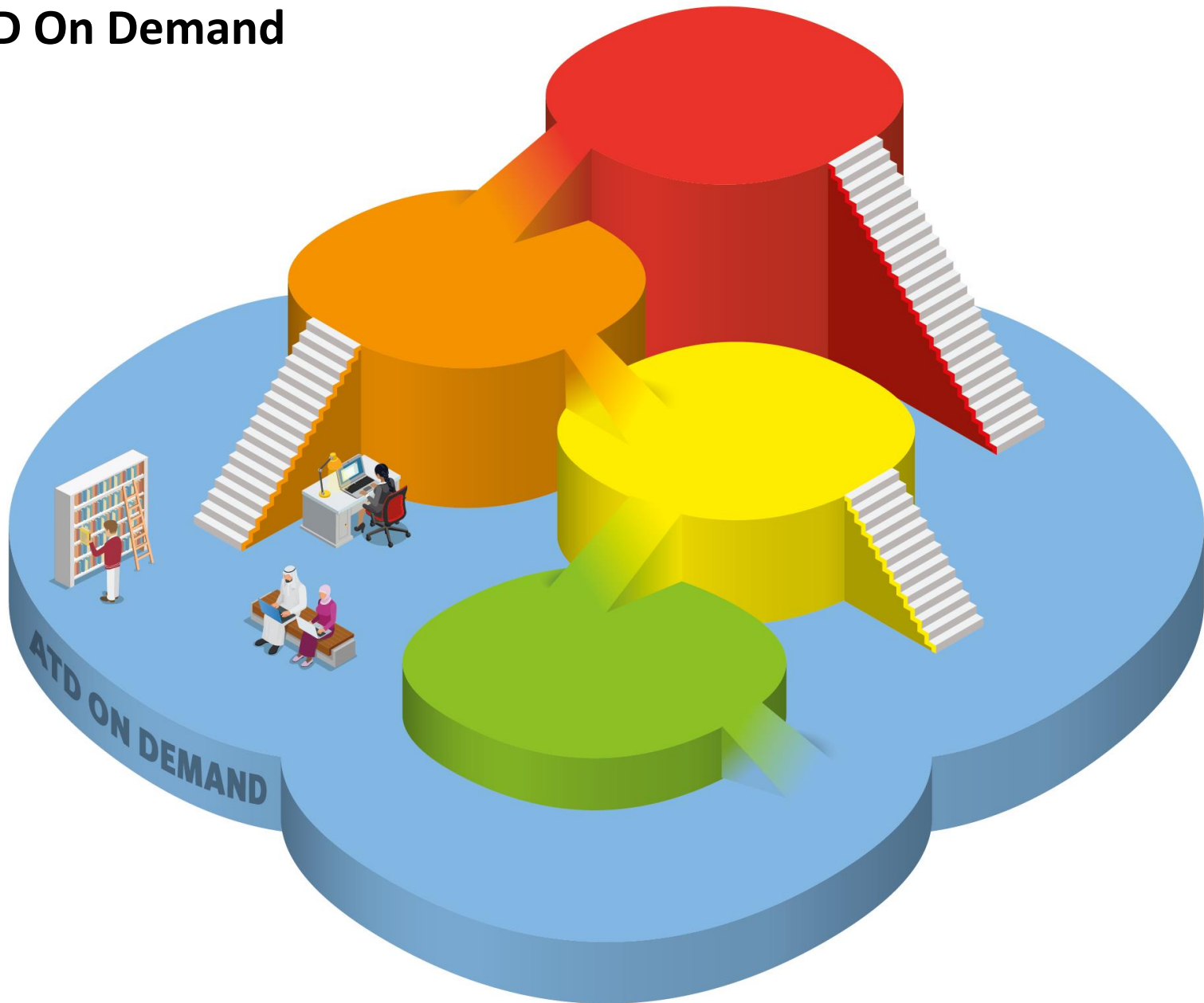
How the Framework was Built



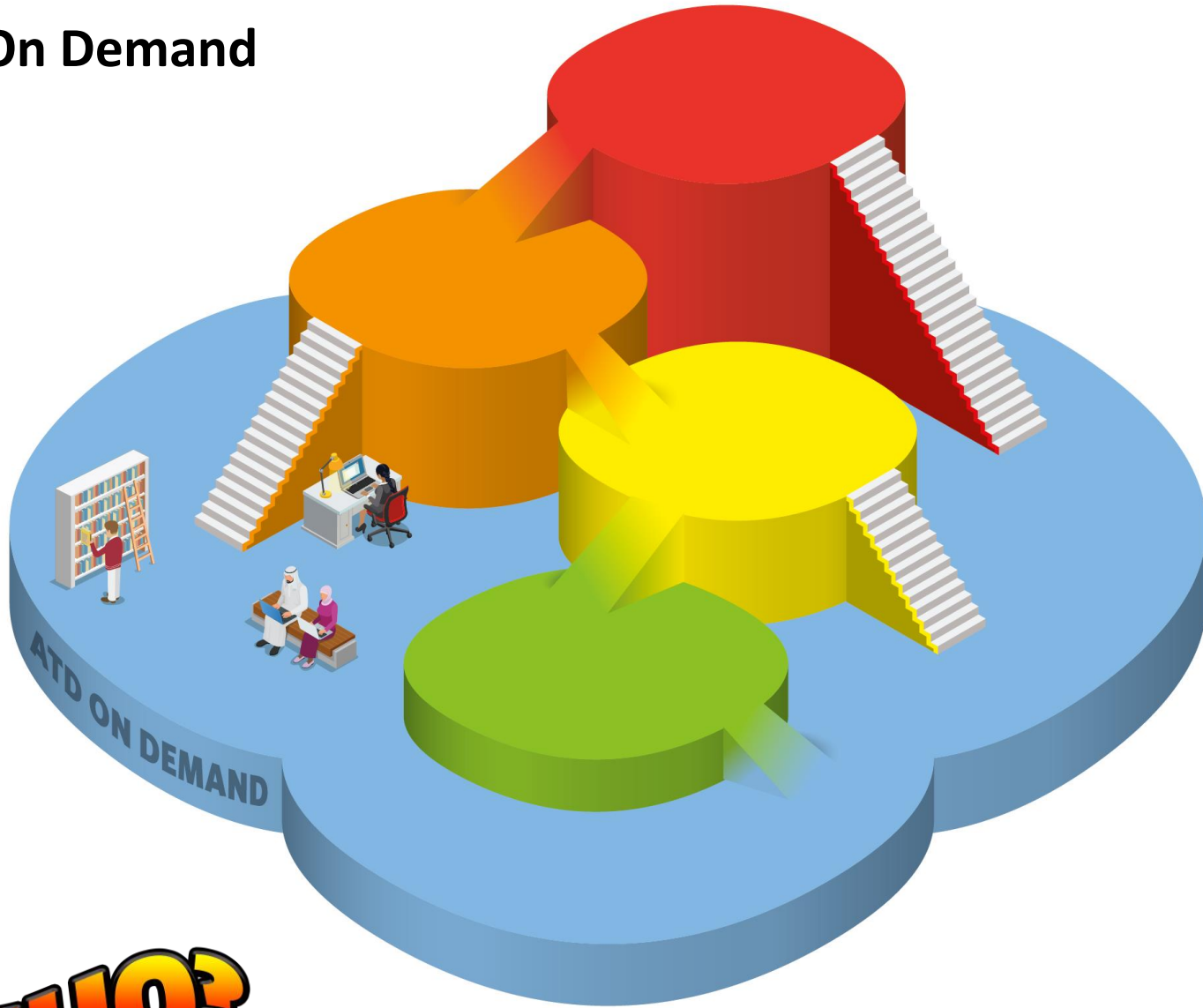
How the Stacks were Built



ATD On Demand

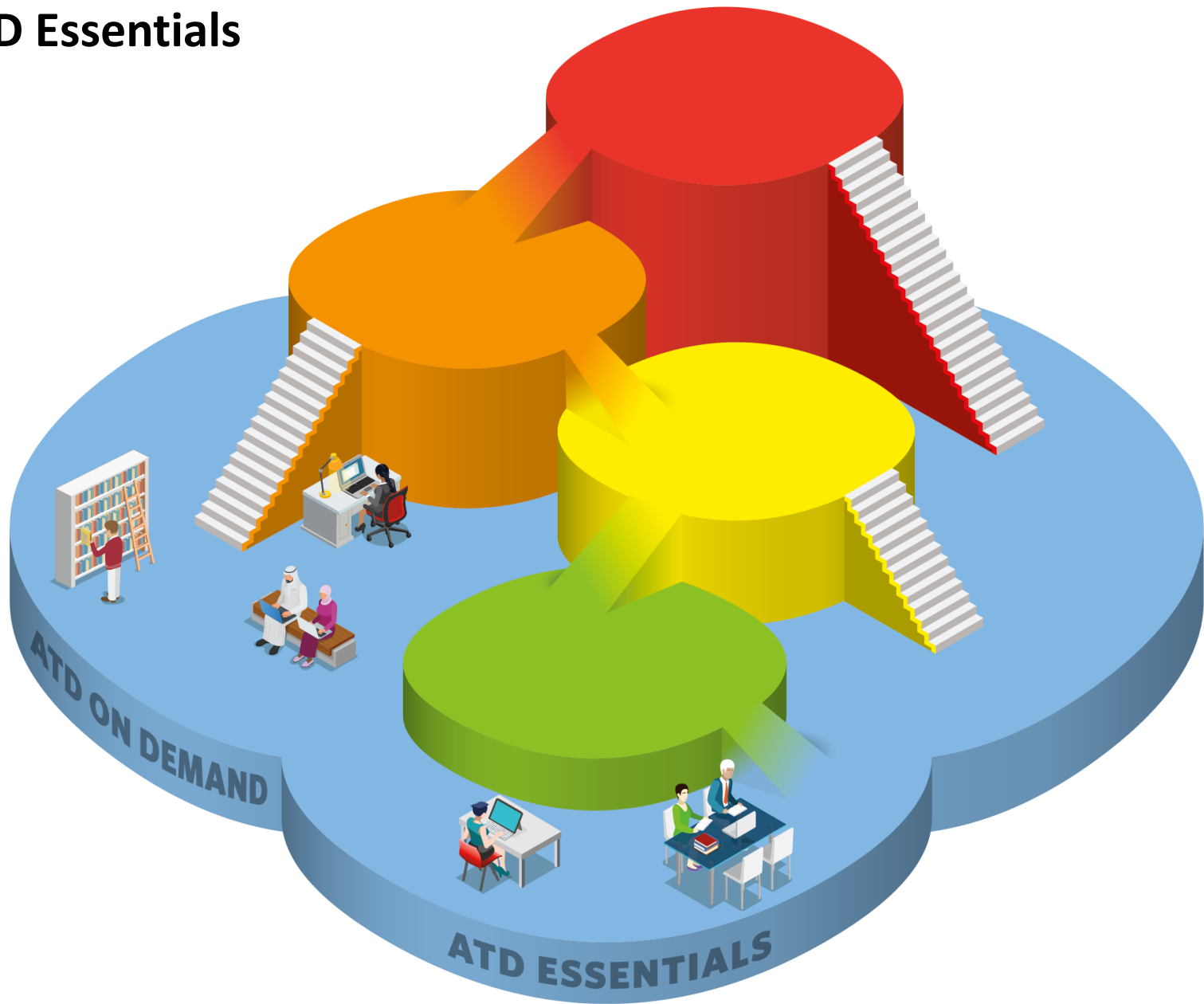


ATD On Demand

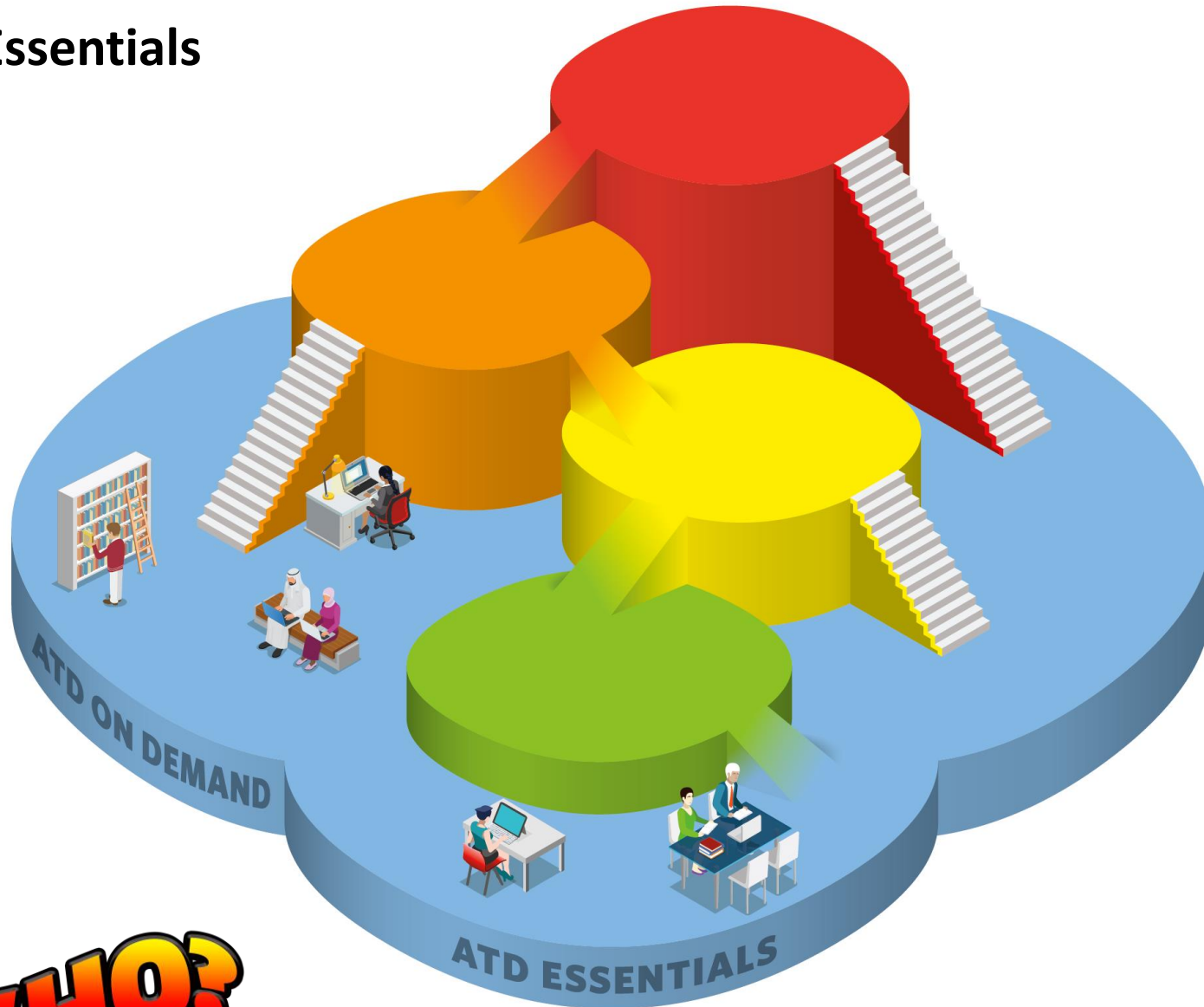


Anyone, little commitment, need facts right away

ATD Essentials

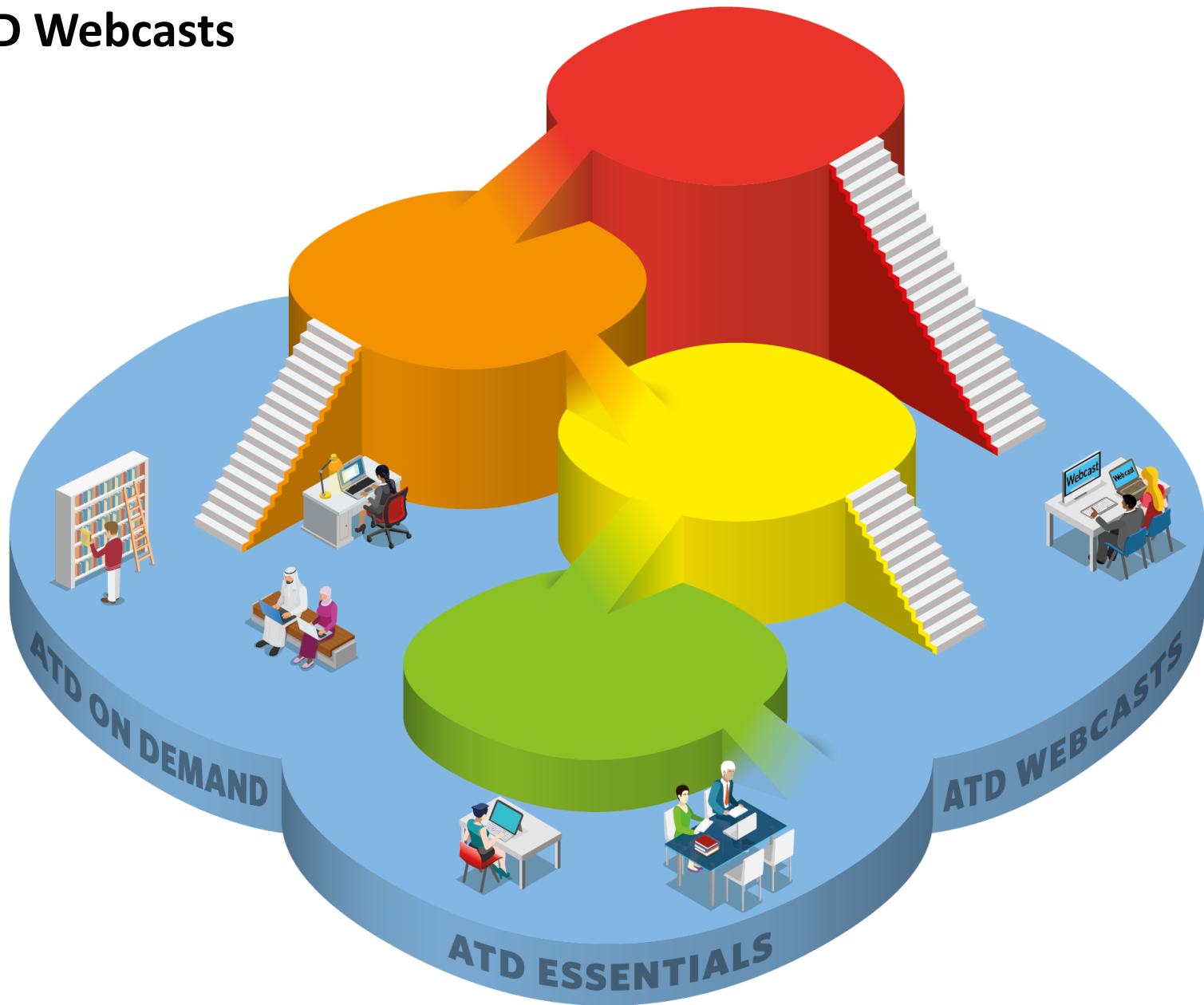


ATD Essentials

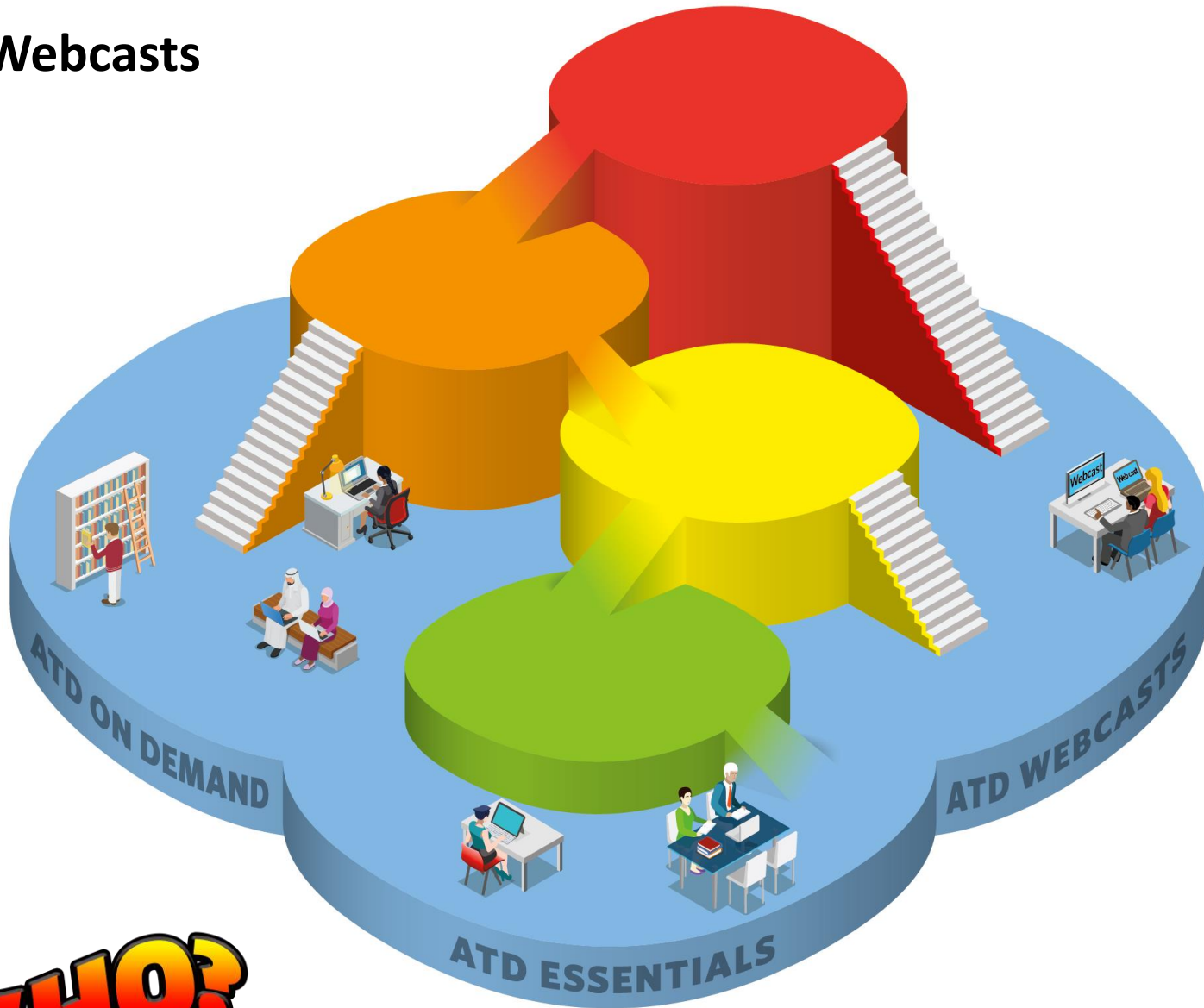


Newcomers, those who need to brush up on specific skills; those who have limited budgets; those whose role is changing

ATD Webcasts



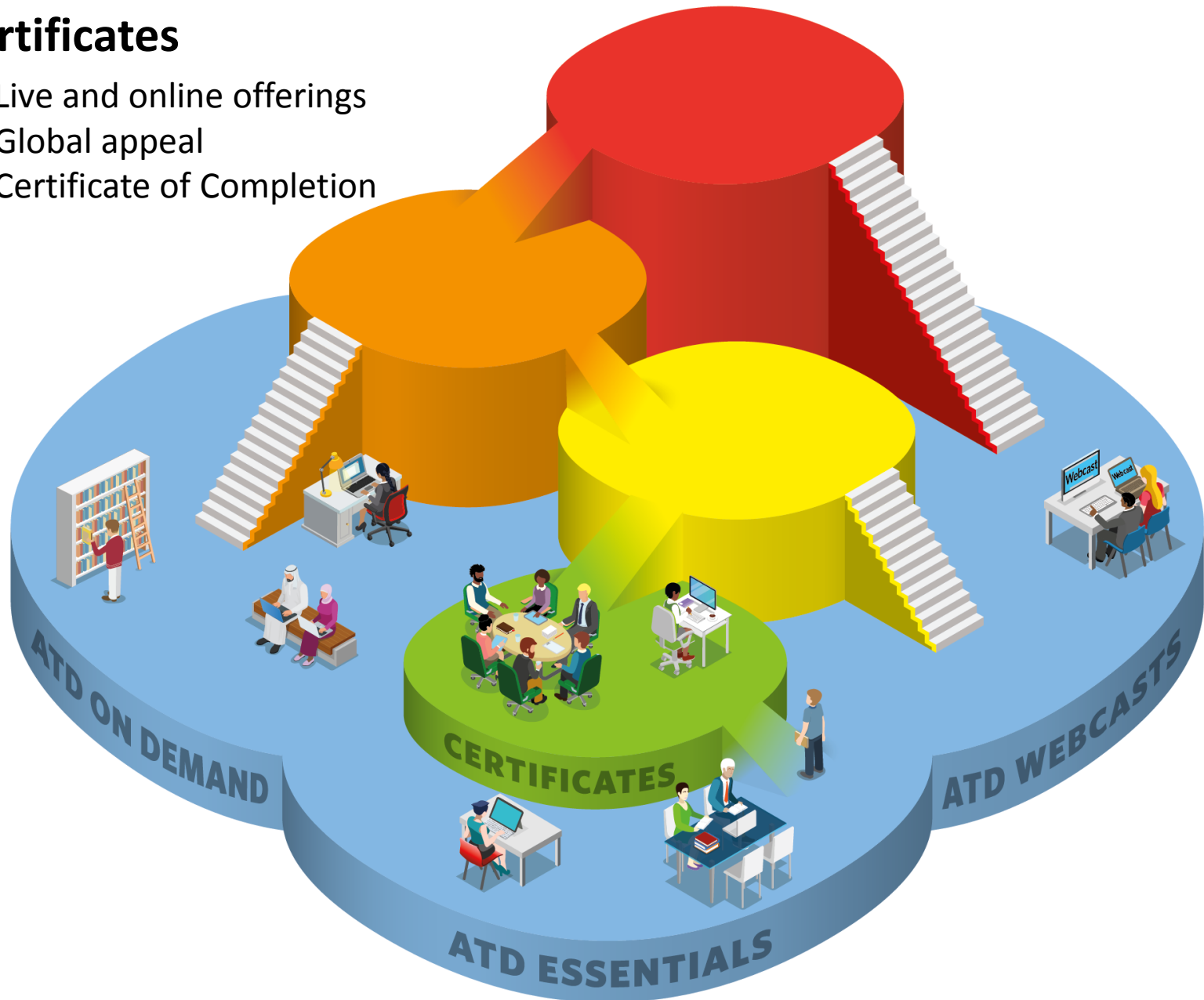
ATD Webcasts



People who need readily available facts; need information on the go; want to keep abreast of the changes in the field of TD

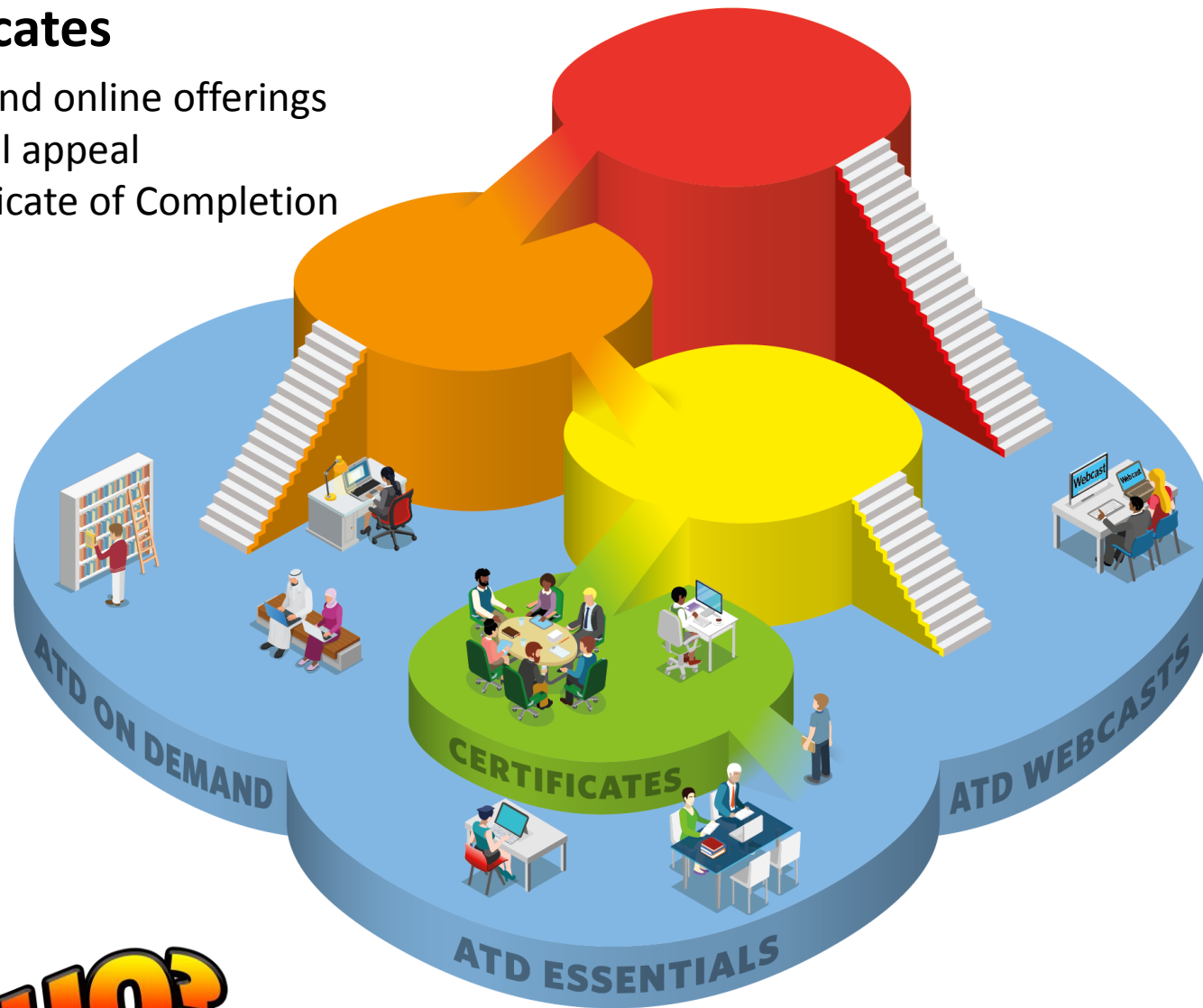
Certificates

Live and online offerings
Global appeal
Certificate of Completion



Certificates

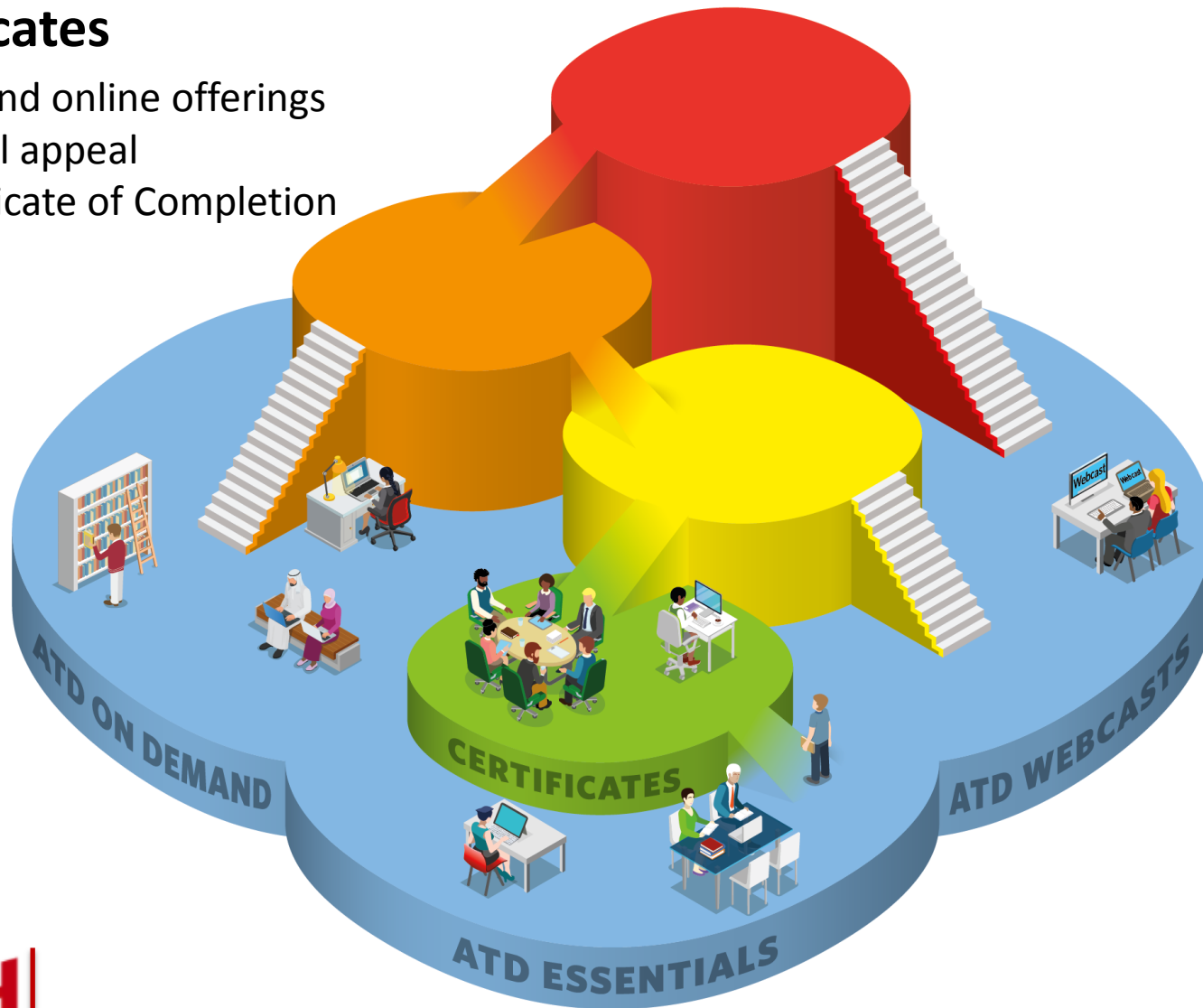
Live and online offerings
Global appeal
Certificate of Completion



People who are building their career; people who want to start focusing on one area of expertise or formalizing their role in TD

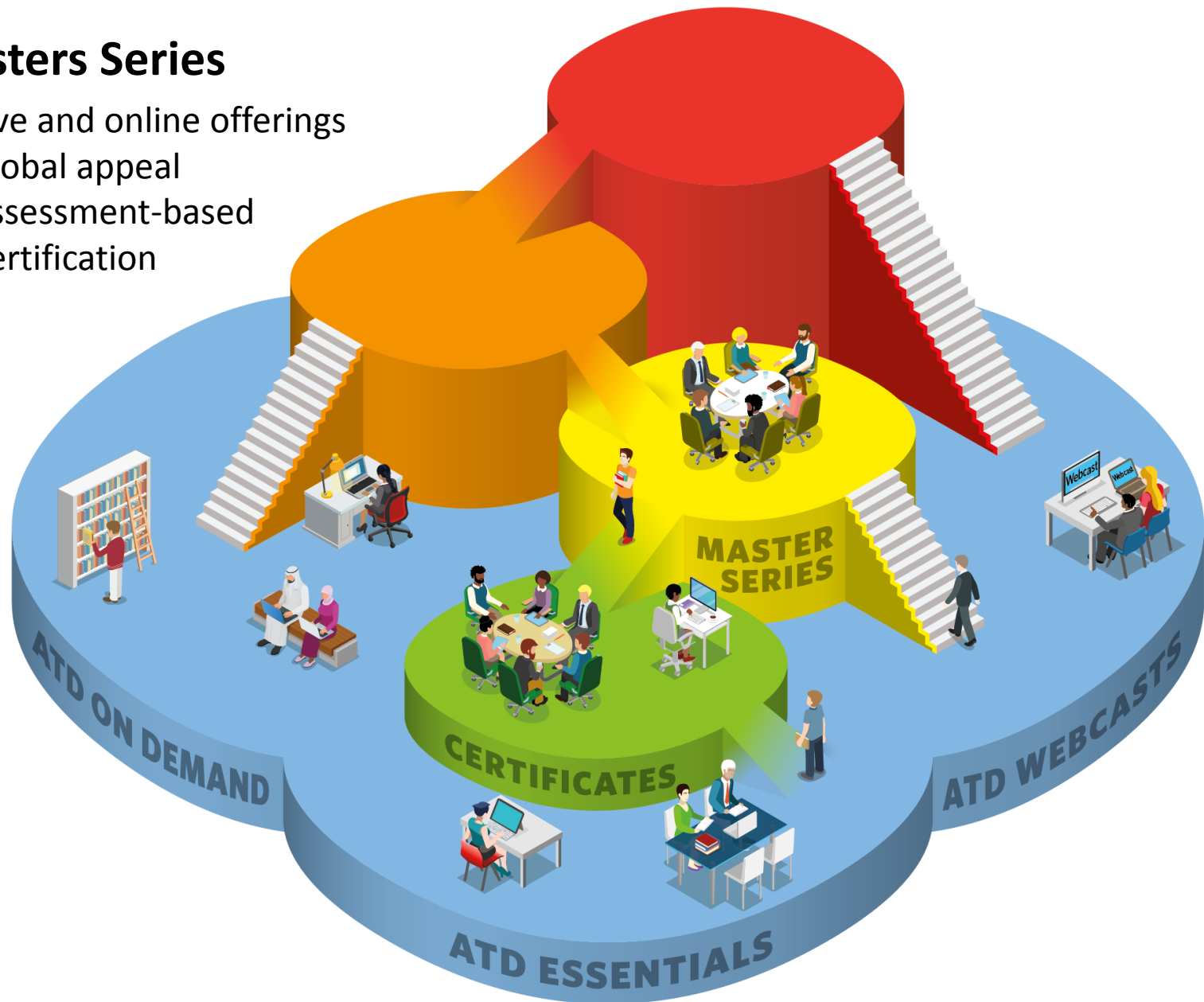
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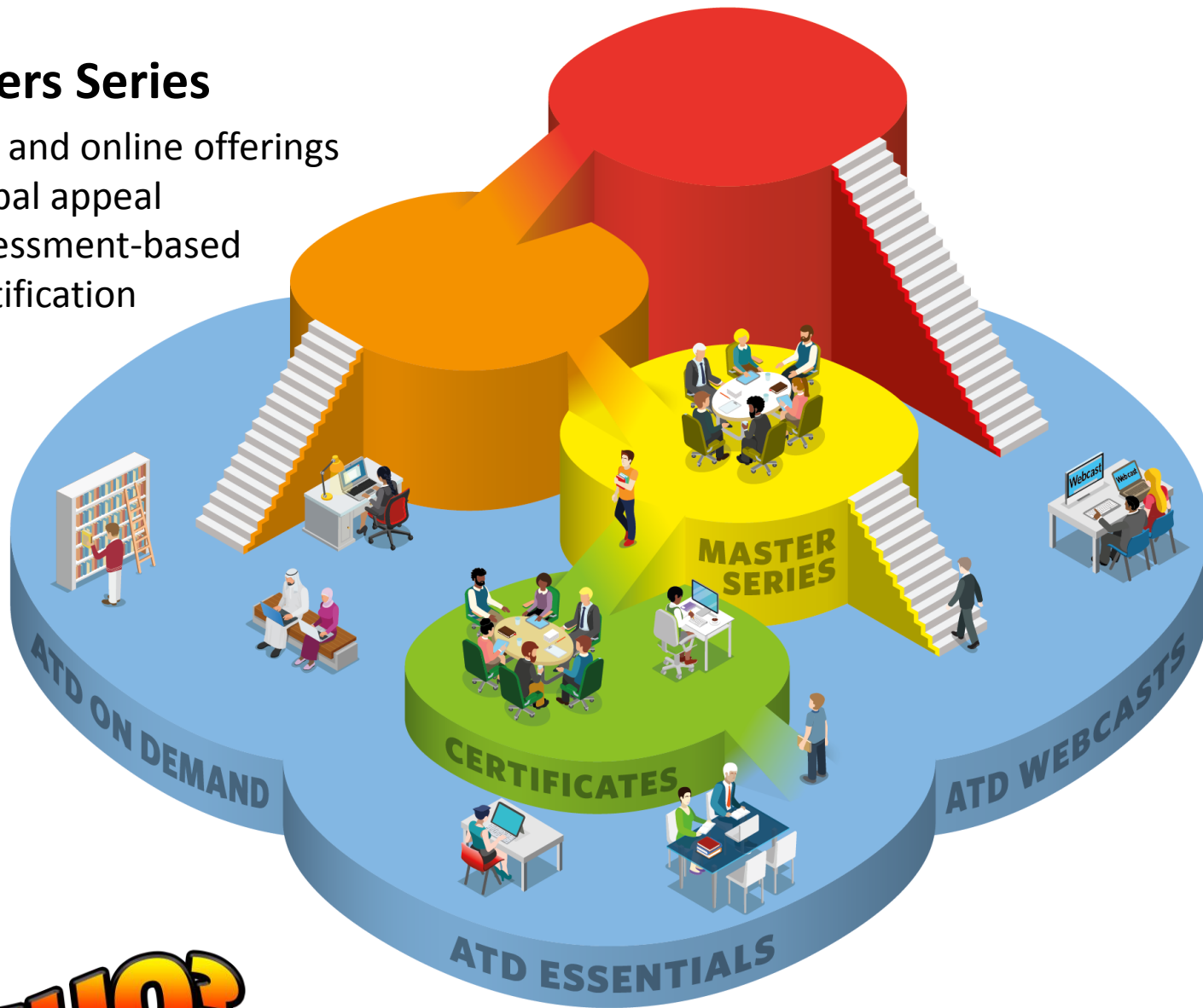
Masters Series

Live and online offerings
Global appeal
Assessment-based
Certification



Masters Series

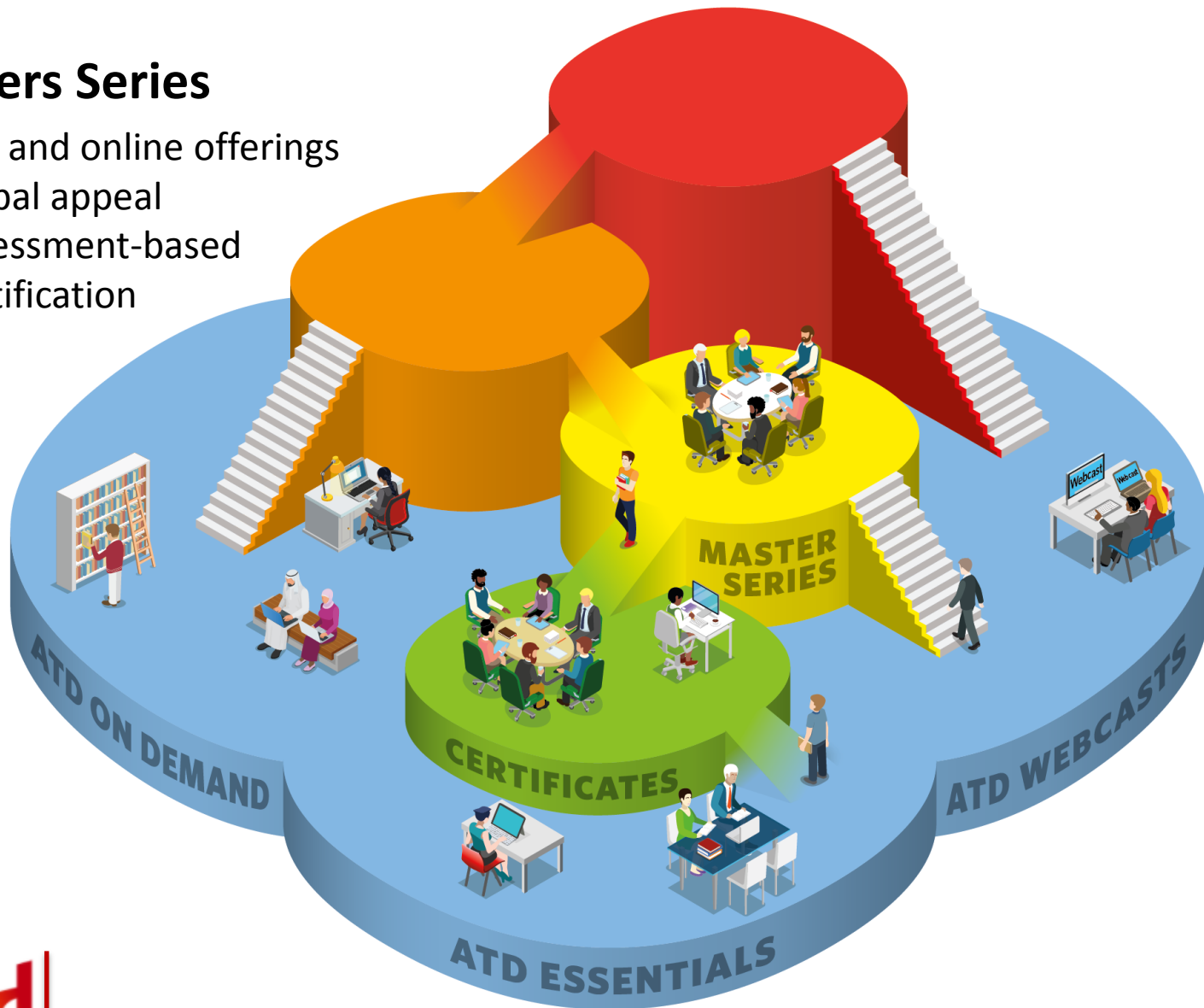
Live and online offerings
Global appeal
Assessment-based
Certification



People who want to start proving their knowledge in one area of expertise

Masters Series

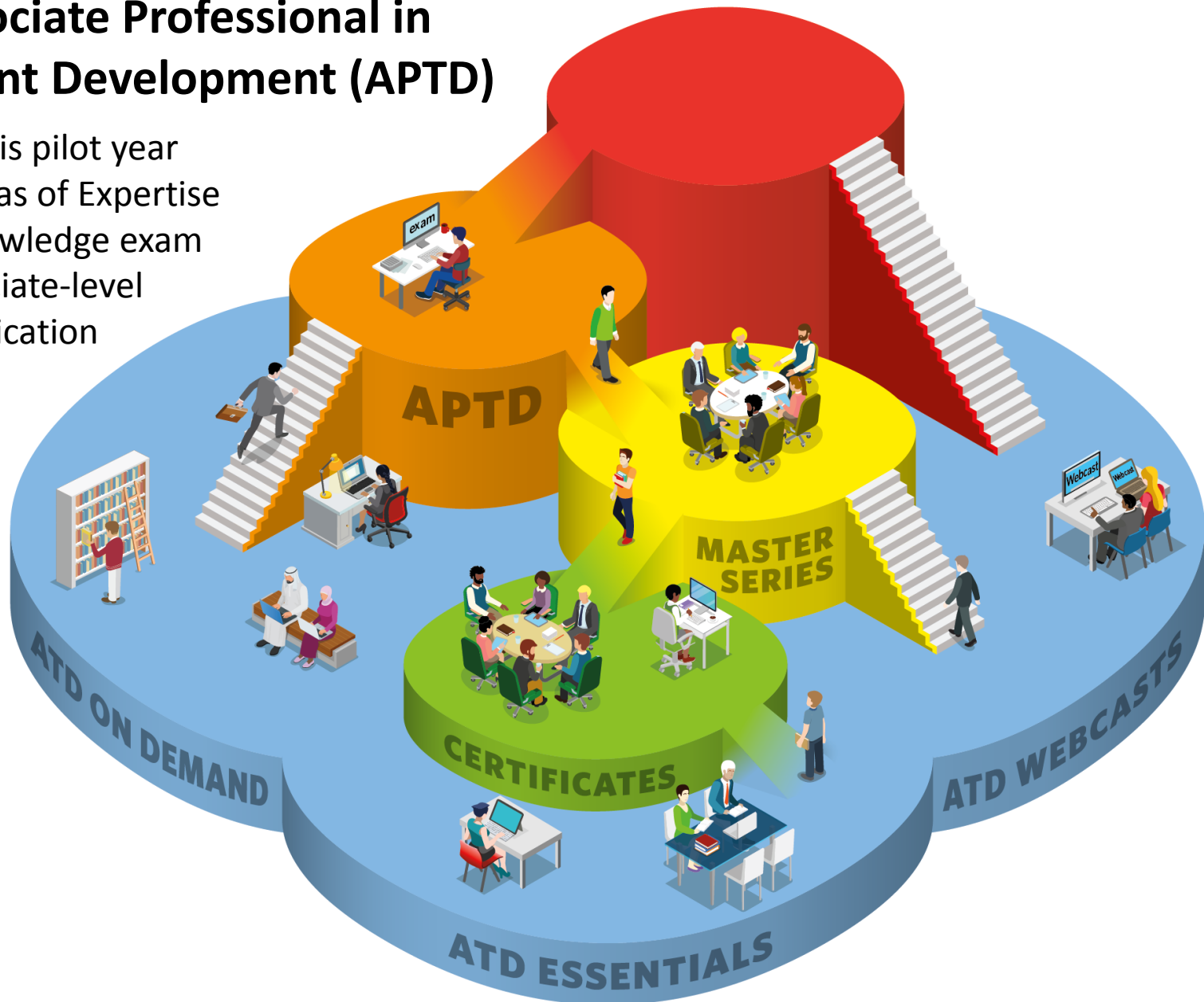
Live and online offerings
Global appeal
Assessment-based
Certification



Master ID and Trainer can count for a year of eligibility for APTD & CPLP
Master ID and Trainer can enable candidate to test out of APTD now & CPLP in '18.

Associate Professional in Talent Development (APTD)

2017 is pilot year
3 Areas of Expertise
1 knowledge exam
Associate-level
certification



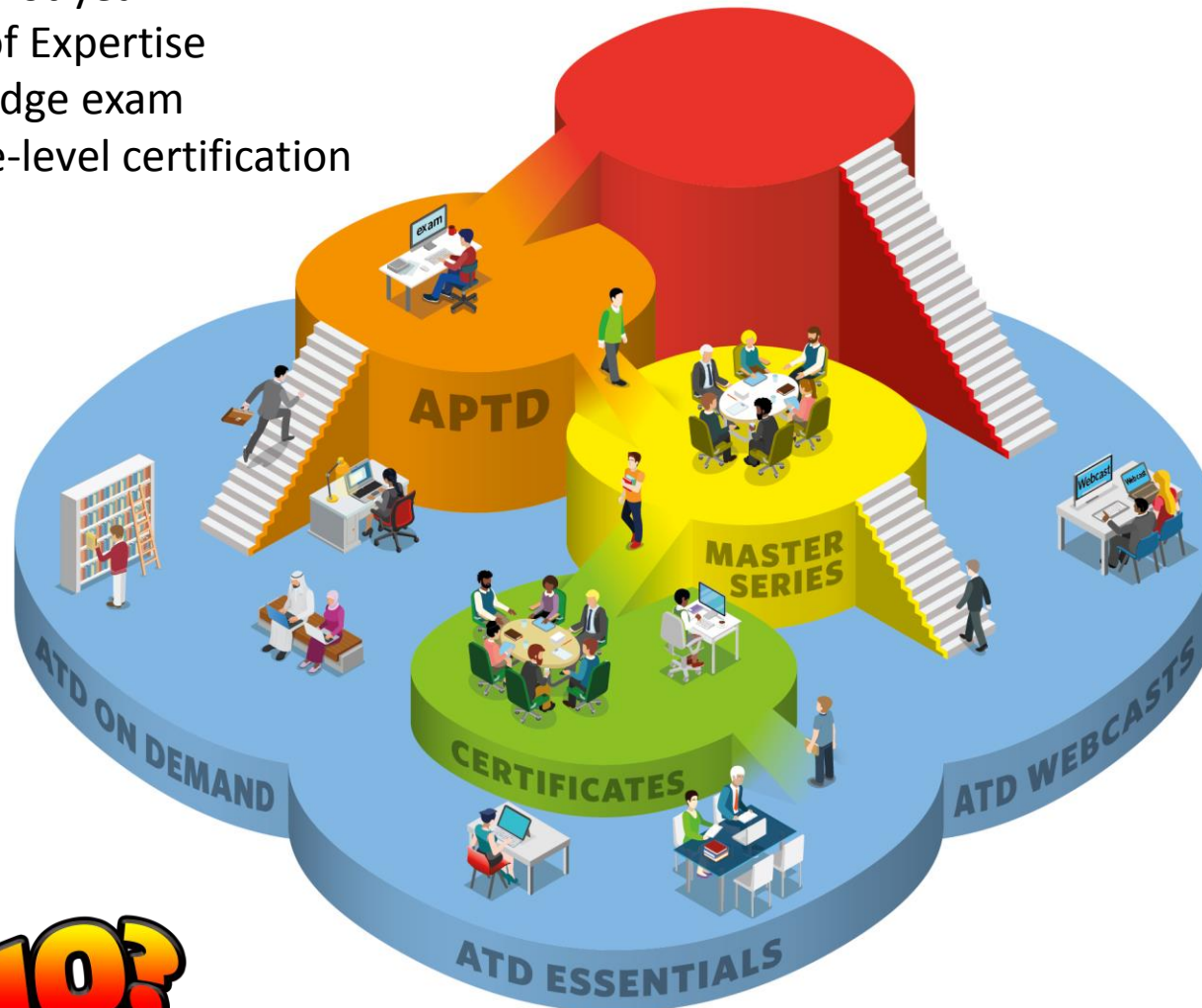
Associate Professional in Talent Development (APTD)

2017 is pilot year

3 Areas of Expertise

1 knowledge exam

Associate-level certification



WHO?

People who want to start proving their knowledge in 3 areas of expertise; early to mid-career professionals and accidental trainers

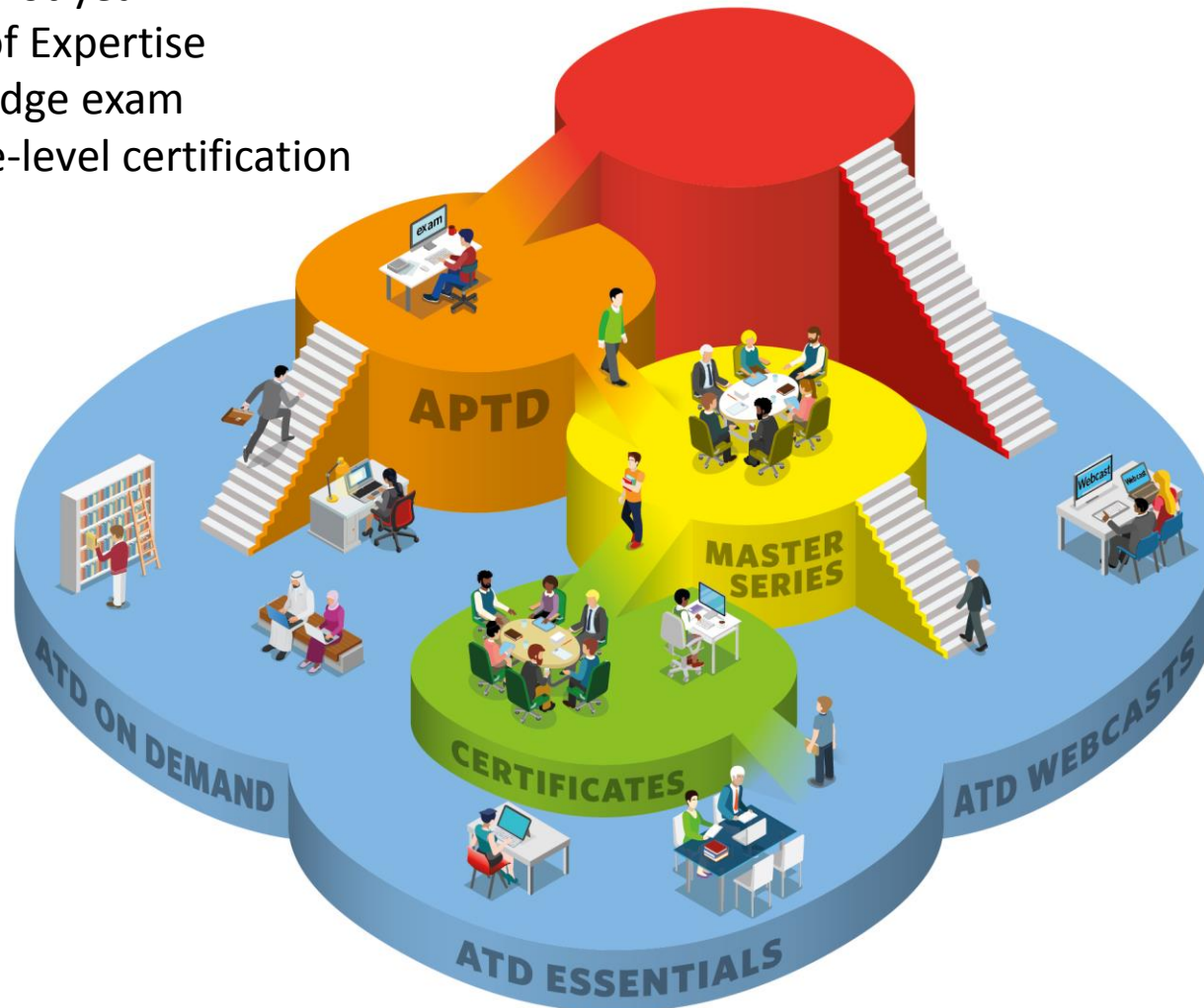
Associate Professional in Talent Development (APTD)

2017 is pilot year

3 Areas of Expertise

1 knowledge exam

Associate-level certification



atd

Stacking
Component

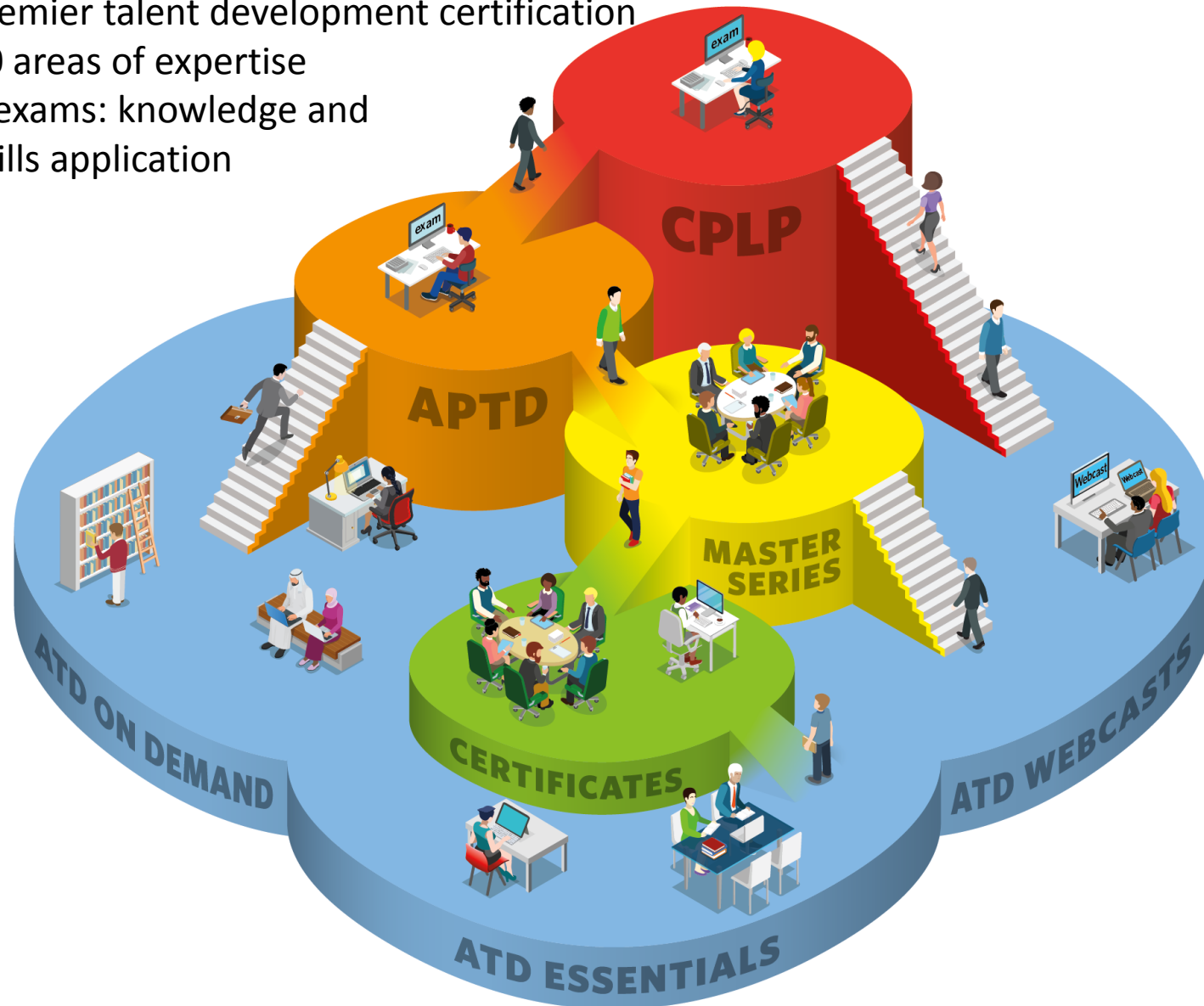
APTD will enable candidates to test out of ID, TD, and LT on CPLP Knowledge exam in '18.

Certified Professional in Learning and Performance (CPLP)

Premier talent development certification

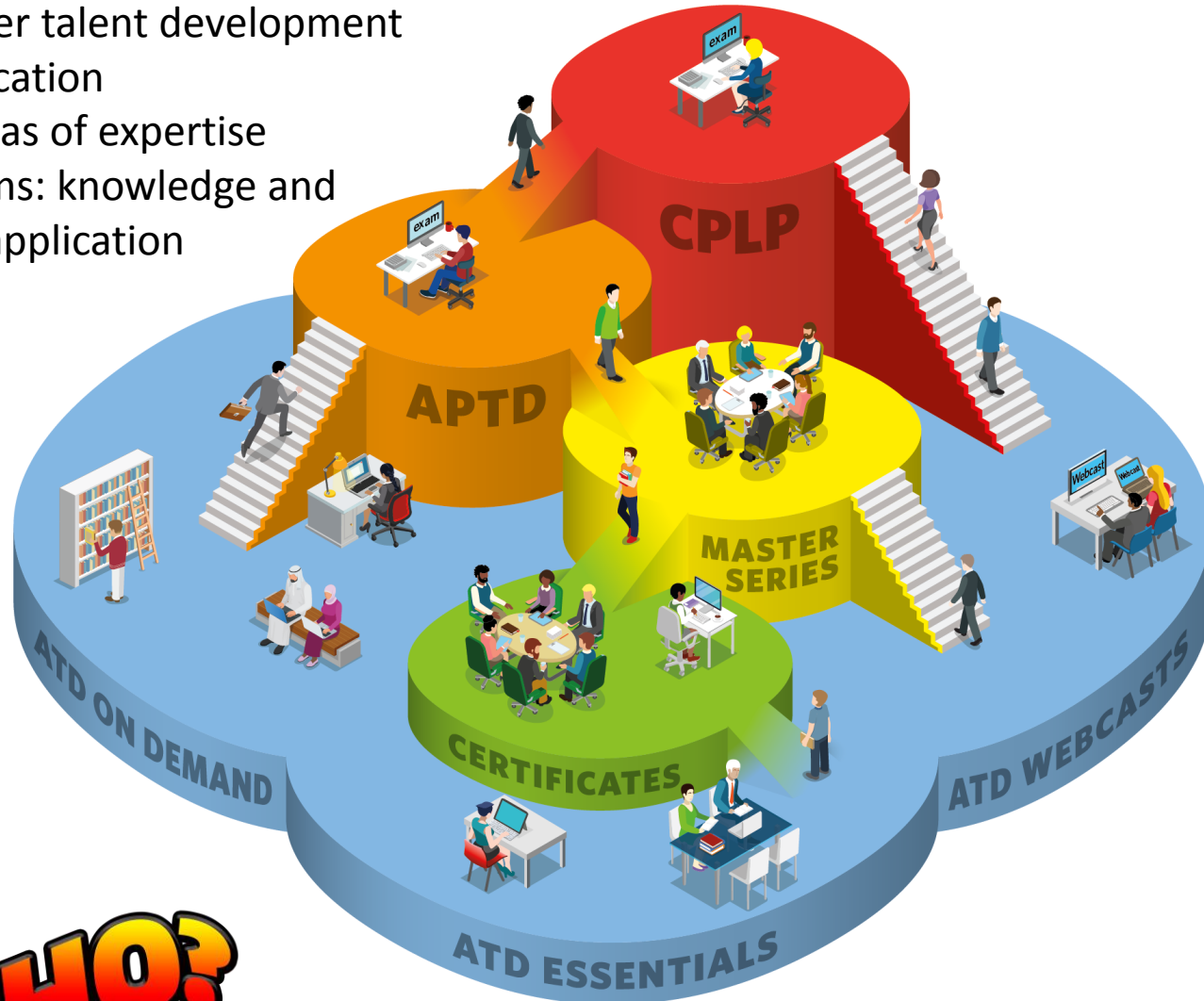
10 areas of expertise

2 exams: knowledge and skills application



Certified Professional in Learning and Performance (CPLP)

Premier talent development
certification
10 areas of expertise
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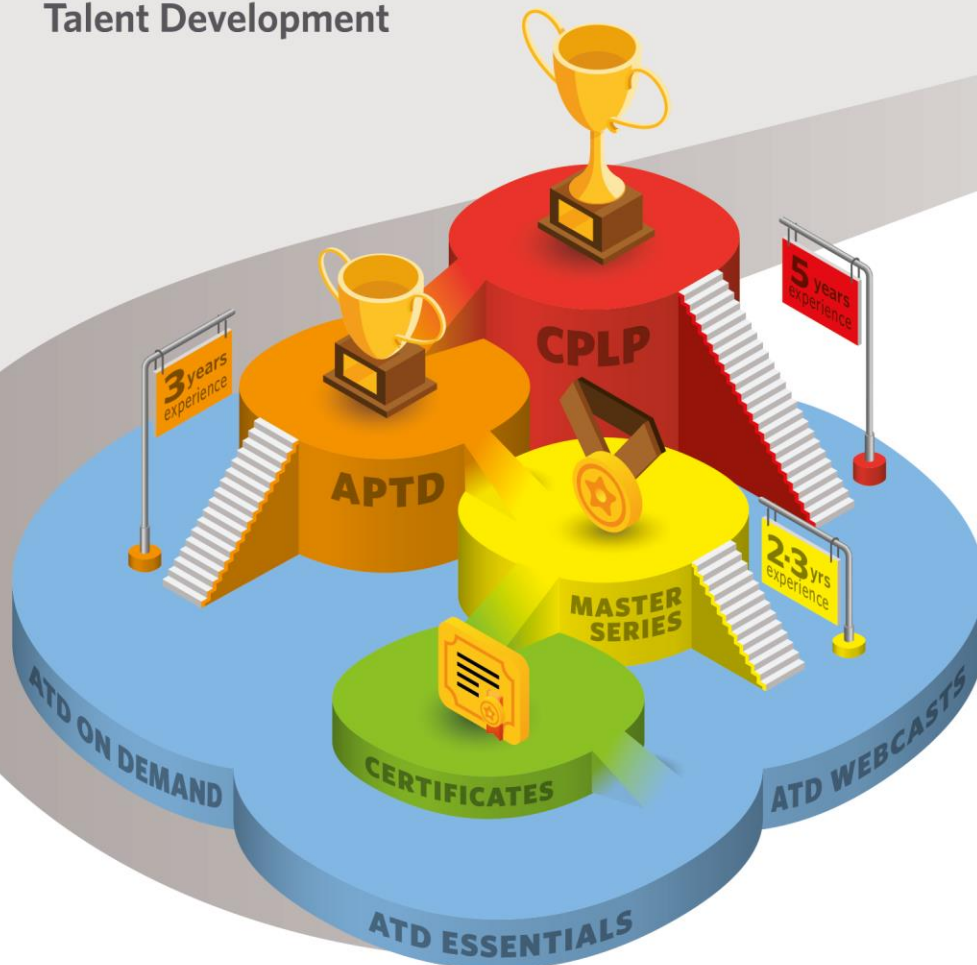
People who want to prove their worth across the ATD Competency Model; those who have been in the field for a while





Association for
Talent Development

Career Development Stack



ACHIEVEMENTS: Proven Knowledge, Application, or Experience

CPLP

Certified Professional in Learning and Performance

Our highest certification, granted for successful completion of two exams. Knowledge Exam validates broad mastery in 10 areas of expertise. Requires 80+ hours of preparation. Skills Application Exam validates deep mastery of one area. Requires 40+ hours of preparation.

APTD

Associate Professional in Talent Development

Our newest certification, granted for successful completion of one exam. Knowledge Exam validates deep mastery of three areas of expertise. Requires 50+ hours of preparation.

MASTER SERIES

Assessment-based certificate programs taught by expert facilitators, focused on the mastery of a single area of expertise. Includes one final project.

CERTIFICATES

Classroom-based, online, or on-site workshops focused on building a comprehensive group of skills or concepts.

ONGOING EDUCATION: Launch or Enhance Career Development

ATD ON DEMAND

Self-paced, online, interactive courses available anytime, covering a wide range of topics.

ATD ESSENTIALS

Instructor-led, interactive, application-based online courses focused on a single niche topic.

ATD WEBCASTS

Webcasts presented by industry leaders, authors, and content experts.



Eligibility	Recommended 2-3 years	Minimum 3 years	Minimum 5 years
AOEs Covered	ID or TD (Though there are others that do not stack)	3 primary AOEs - ID, TD, LT (Also ELI and Global Mindset)	All 10 AOEs + 1 Foundational Competency
Type of Assessment	Knowledge and Hands-on	Primarily Knowledge	Knowledge & Skills
Certification Process	Exam as a part of class & hands-on assessment	1 Knowledge Exam	1 Knowledge Exam + 1 Skills Application Exam

Recertification	<p>N/A</p> <p>Can only use Masters from current competency model update to test out</p>	<p>Every 3 years / 40 credits</p>	<p>Every 3 years / 60 credits</p>
Test-Out Option	<p>N/A</p>	<p>May use qualifying ATD Masters to test-out of 1 area</p>	<p>COMING LATER IN 2018</p> <p>May use qualifying ATD Masters to test-out of 1 area OR APTD to test out of 3 areas on Knowledge Exam</p>

APTD Profiles

Name: Beth

Job Title: Training Specialist

Role: Assist senior staff with developing and delivering training

Years of Experience: 2.5

Career Aspirations: Leadership position within Training and Development; needs certification to showcase growing knowledge and skills



Name: Mike

Job Title: Sr. Emergency Medical Technician

Role: EMT for rescue squad with 50% of time training new squad members and delivering in-service training for entire squad

Years of Experience: 4.5

Career Aspirations: Crew chief/Captain with increased responsibility ensuring squad has up-to-date skills



CPLP Profiles

Name: Sydney

Job Title: Training Manager

Role: Manages team of 5 designers

Years of Experience: 7

Career Aspirations: CLO

Current Aspirations:

Needs a certification
in order to showcase broad
TD knowledge and skills

Name: Pat

Job Title: Independent Contractor

Role: Performance Consultant

Years of Experience: 10

Career Aspirations: To grow a
performance consulting business

Current Aspirations:

Needs a certification in order to
establish instant credibility and win
more TD contracts



CERTIFIED PROFESSIONAL IN
LEARNING & PERFORMANCE

atd CERTIFICATION INSTITUTE



Learning Guide



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Please tell her you heard about her on the Stackable webcast!

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CPLPcertification@td.org

[**www.td.org/careerstacks**](http://www.td.org/careerstacks)

