Build Your Credentials Using ATD's New Stackable Framework

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Desired Outcomes

By the end of the session, you'll be able to answer:

- What is ATD's Career Development Framework?
- What are the five components of ATD's Framework?
- How can the Framework help me in my professional development?
- How can I create an aligned career development plan for my team?
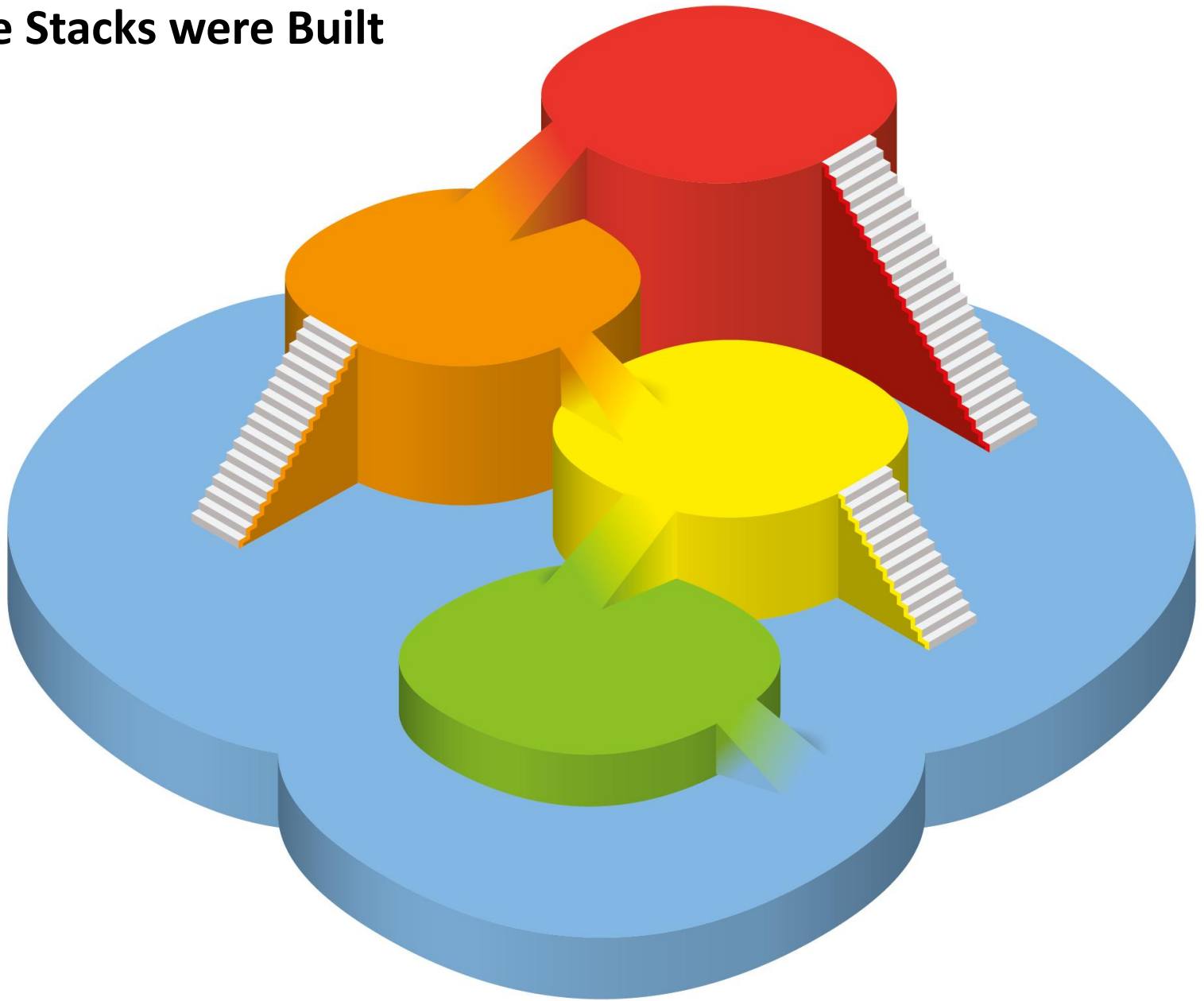
The ATD Competency Model

- defines the latest competencies needed for success across the entire TD industry.

- provides a professional development roadmap for TD leaders and practitioners.

- identifies TD skills gaps and ways to close them that align with individual and organizational goals
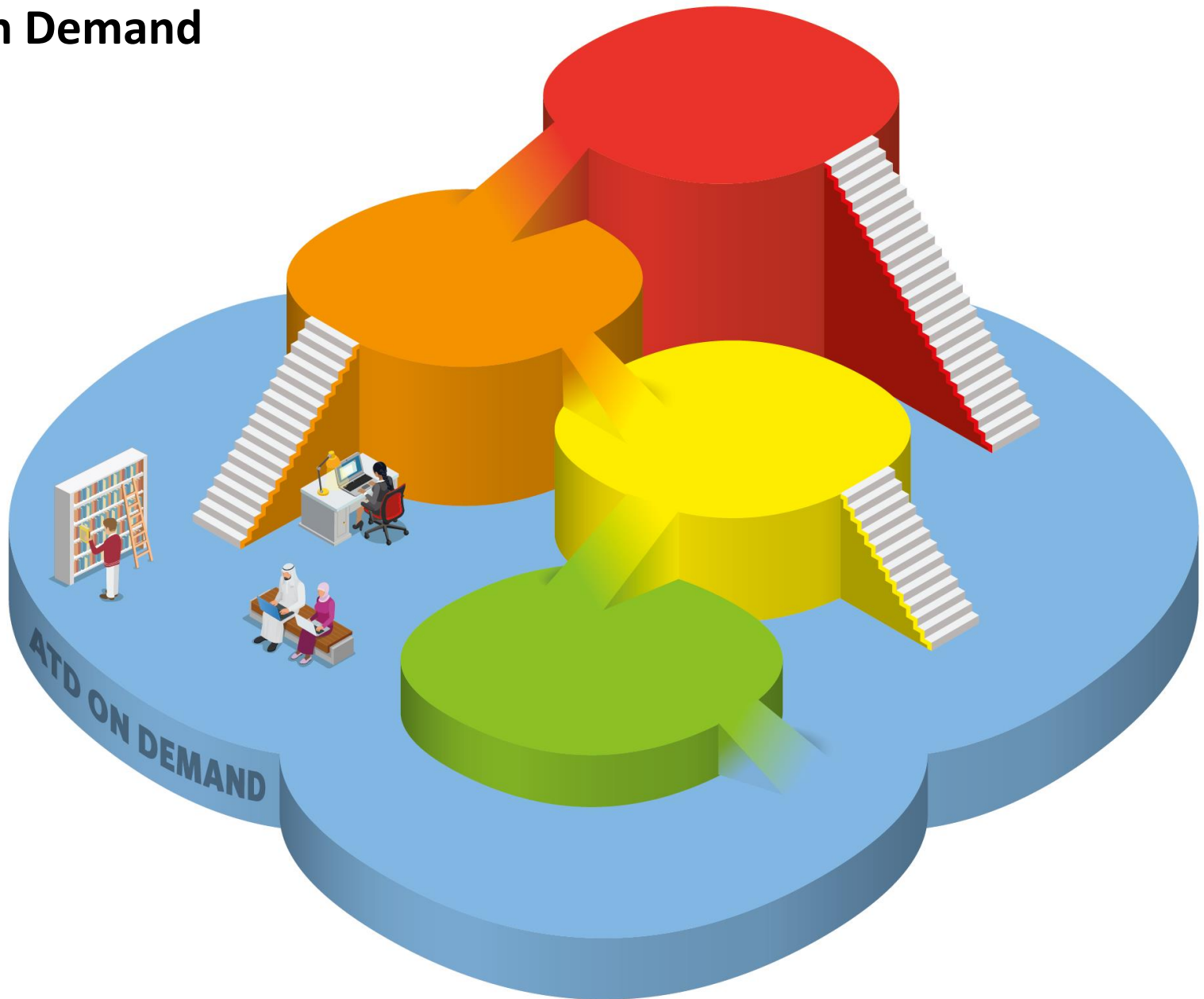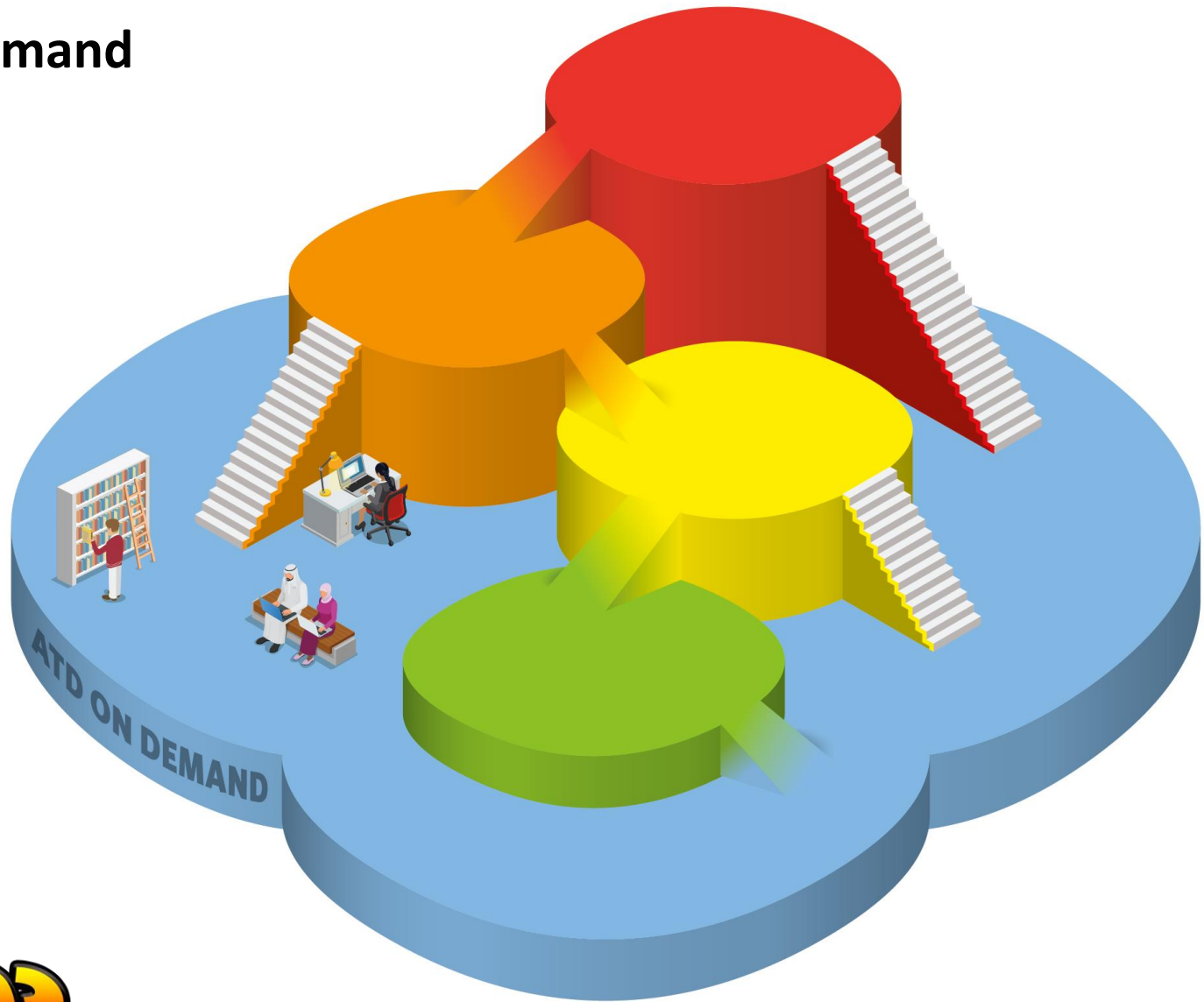
How the Framework was Built
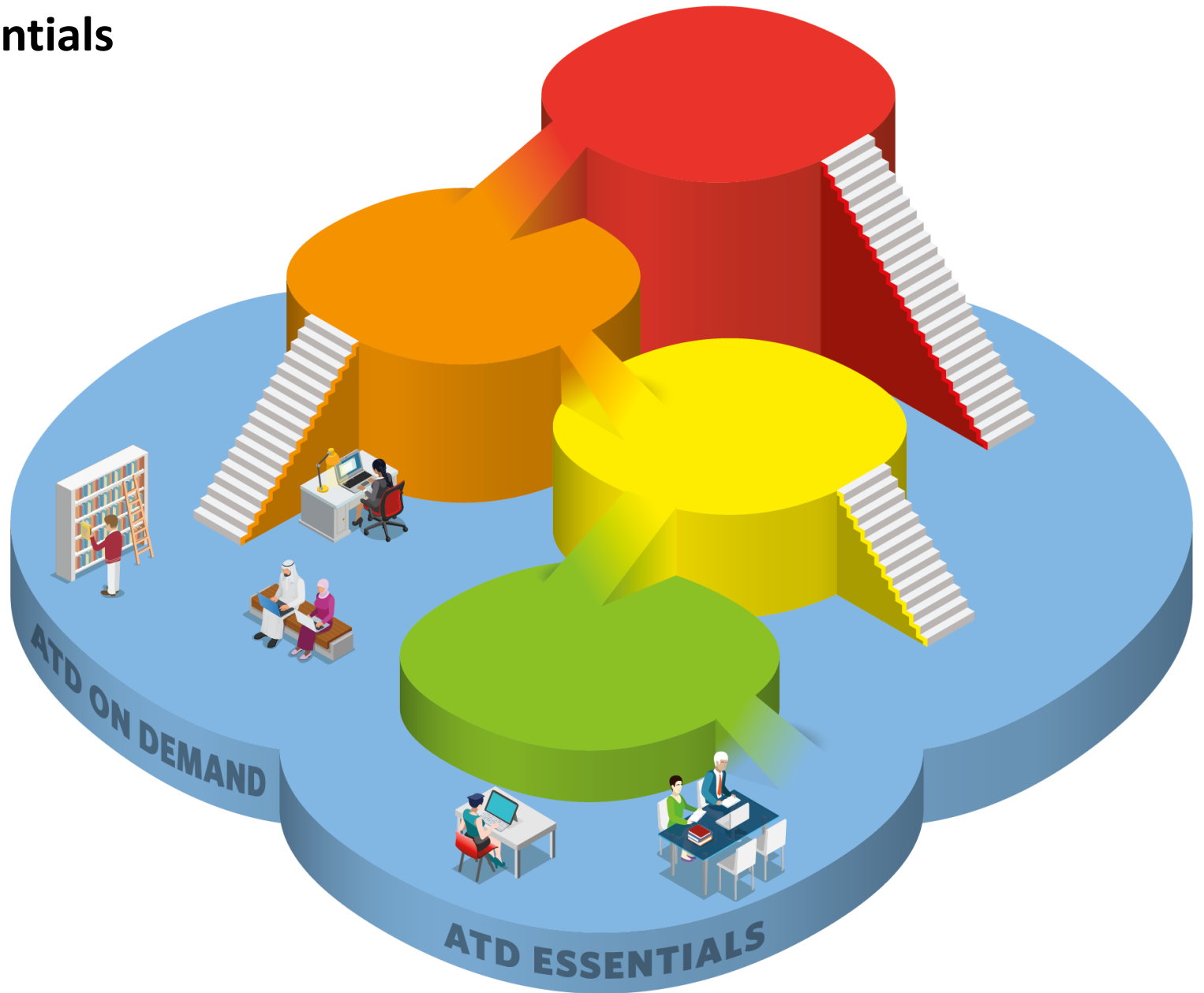
How the Stacks were Built

ATD On Demand

ATD On Demand

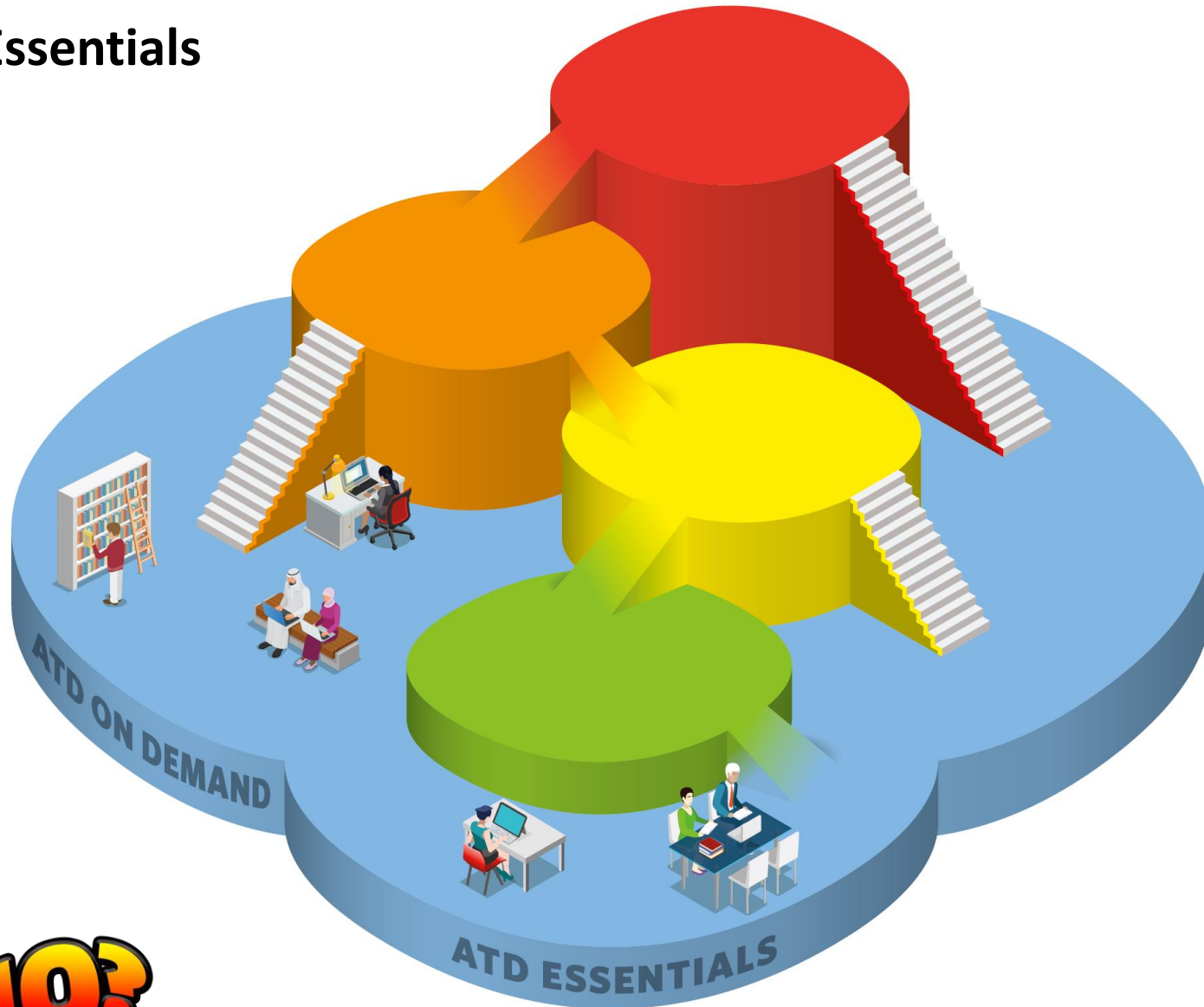Anyone, little commitment, need facts right away

ATD Essentials

ATD Essentials

Newcomers, those who need to brush up on specific skills; those who have limited budgets; those whose role is changing

ATD Webcasts

ATD ON DEMAND

ATD ESSENTIALS
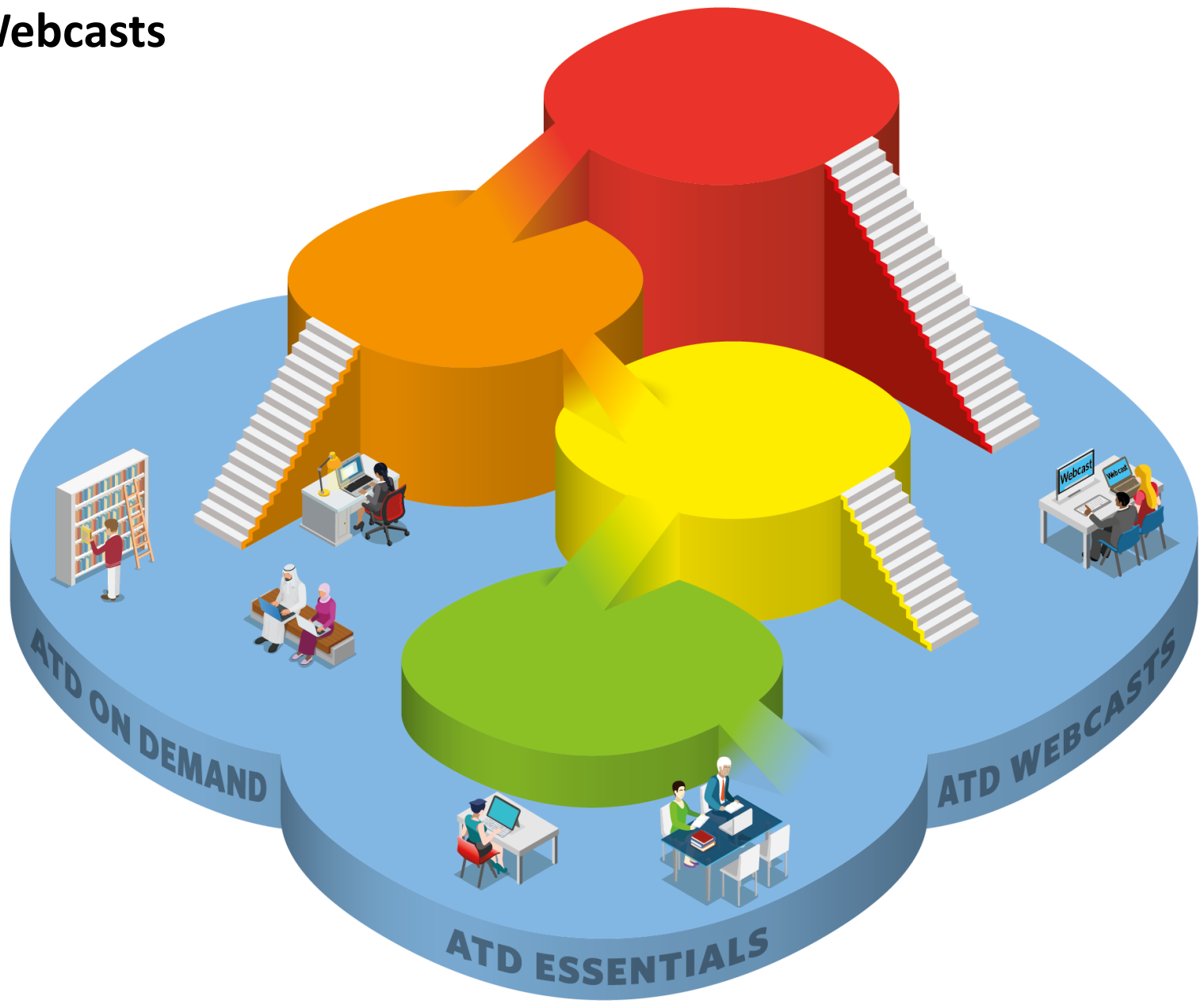
ATD WEBCASTS

ATD Webcasts
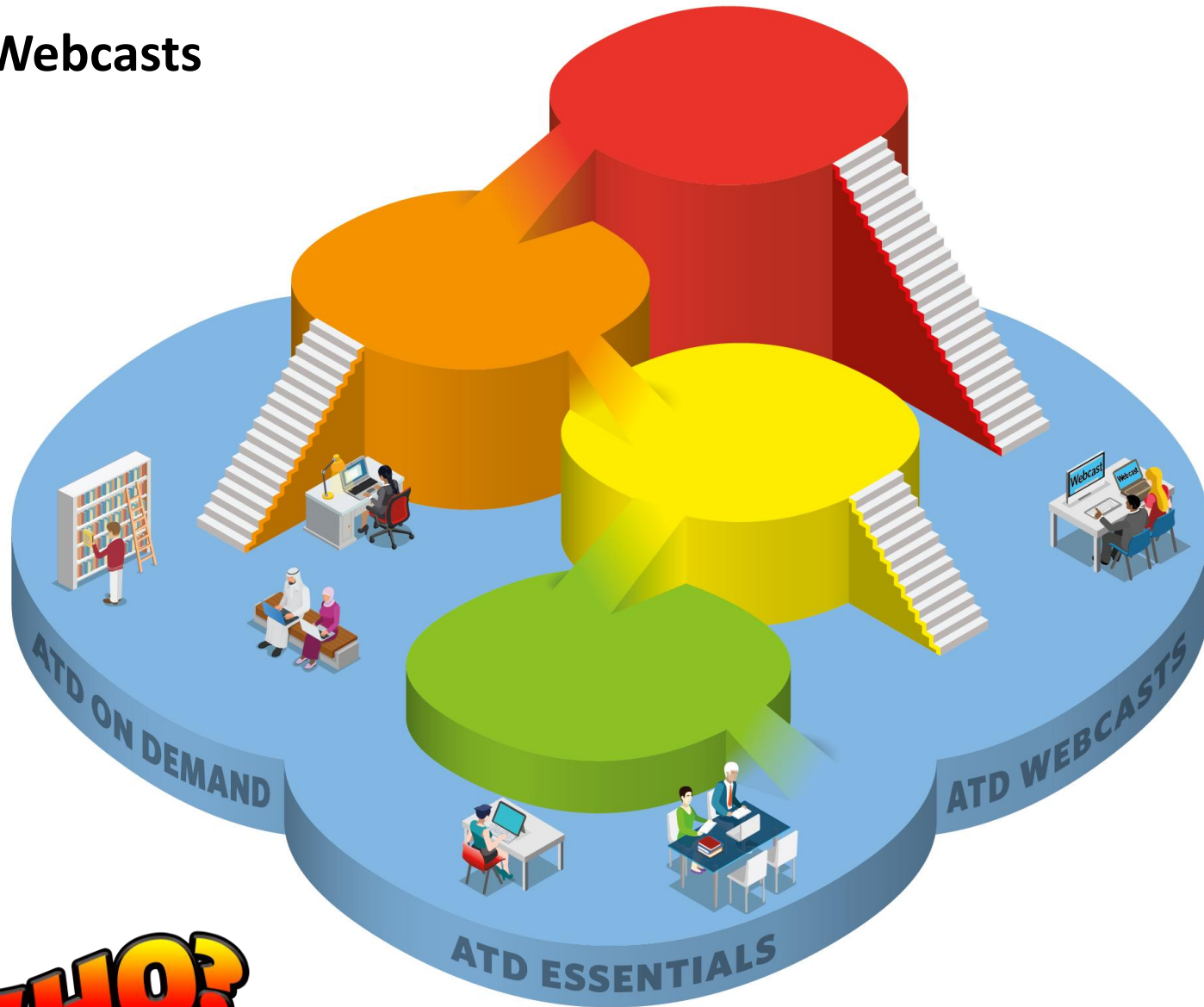
People who need readily available facts; need information on the go; want to keep abreast of the changes in the field of TD

Certificates
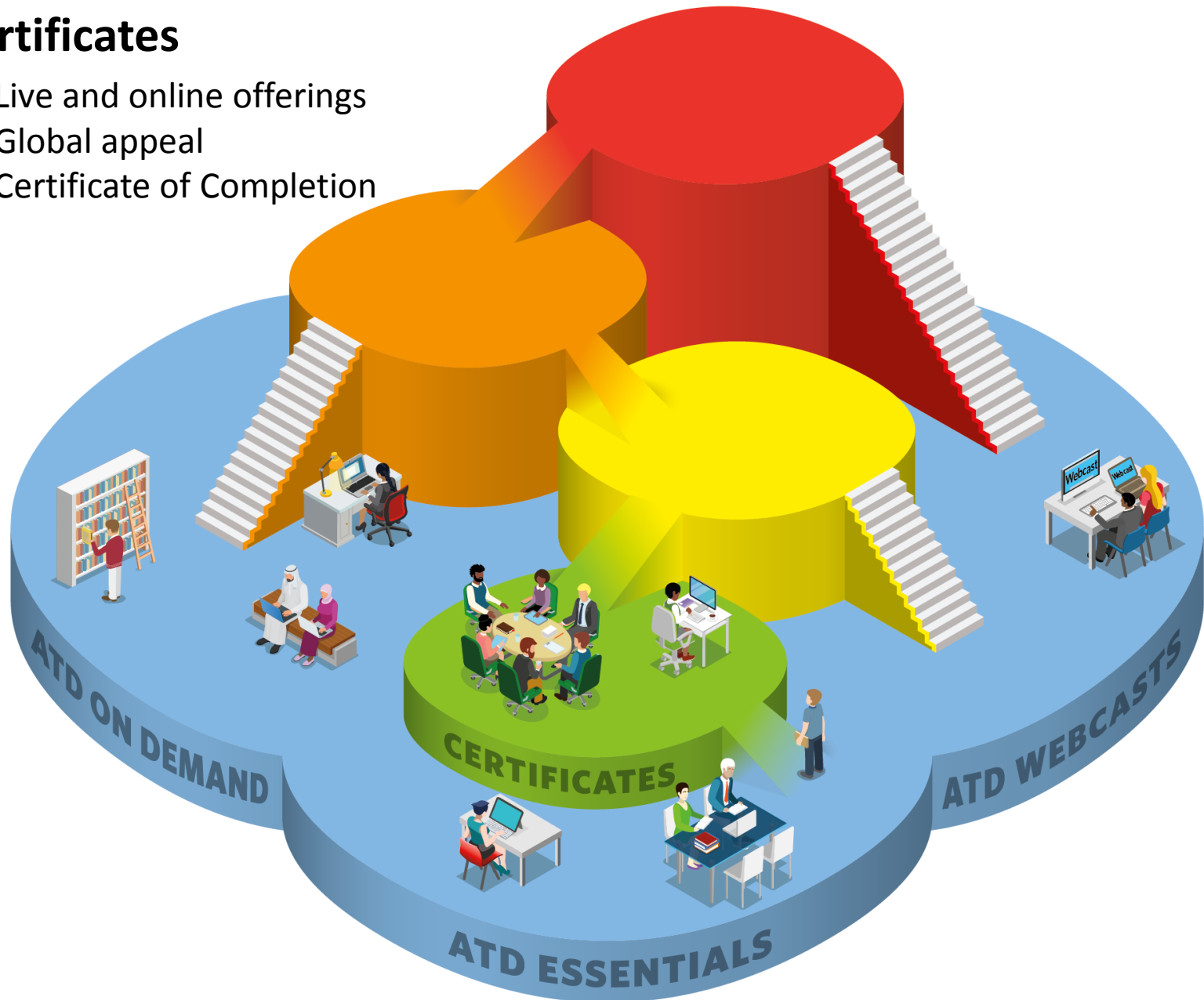
Live and online offerings
Global appeal
Certificate of Completion

Certificates

Live and online offerings
Global appeal
Certificate of Completion

ATD ON DEMAND

CERTIFICATES

ATD WEBCASTS

ATD ESSENTIALS
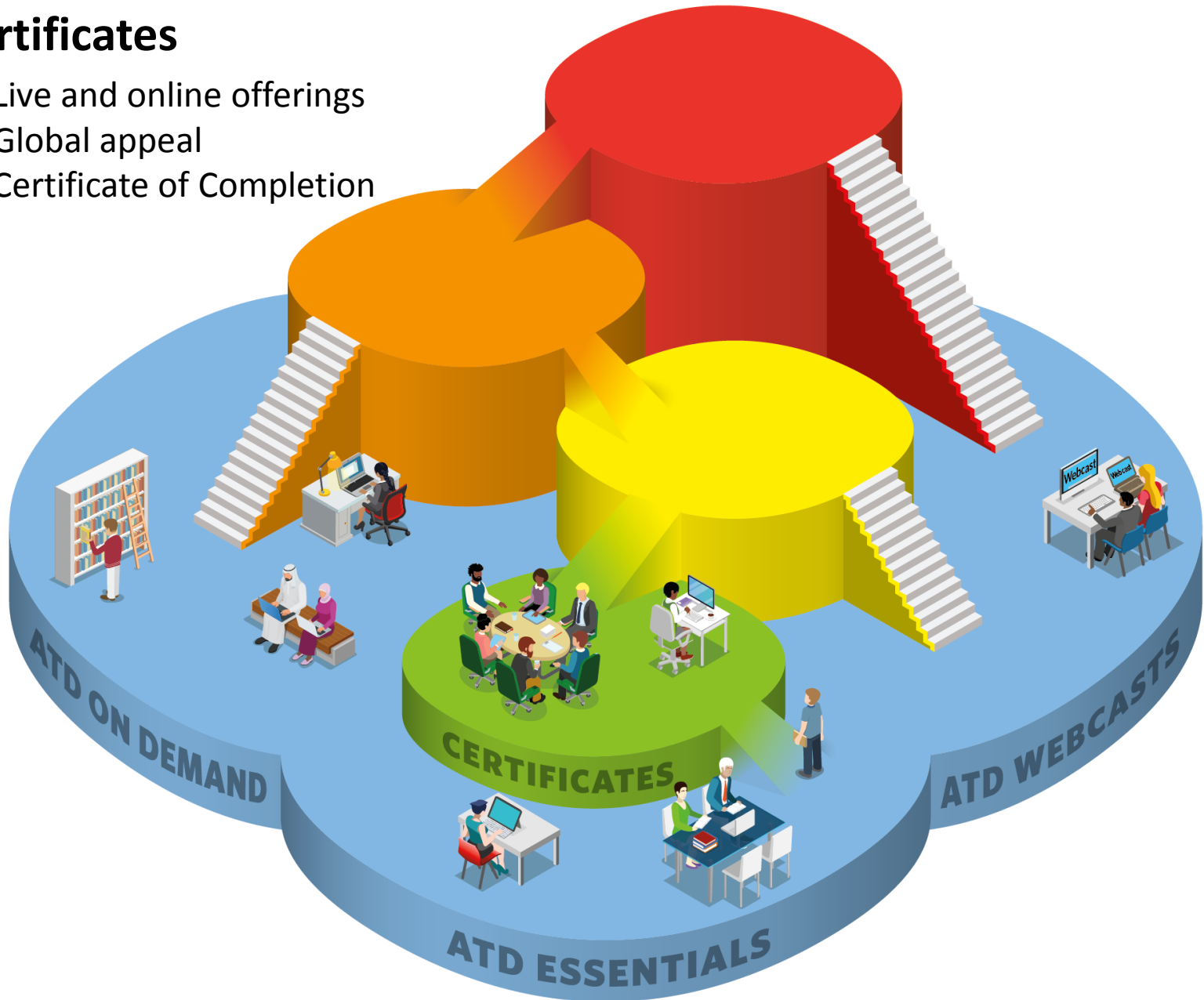
Certificates

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Certificate of Completion
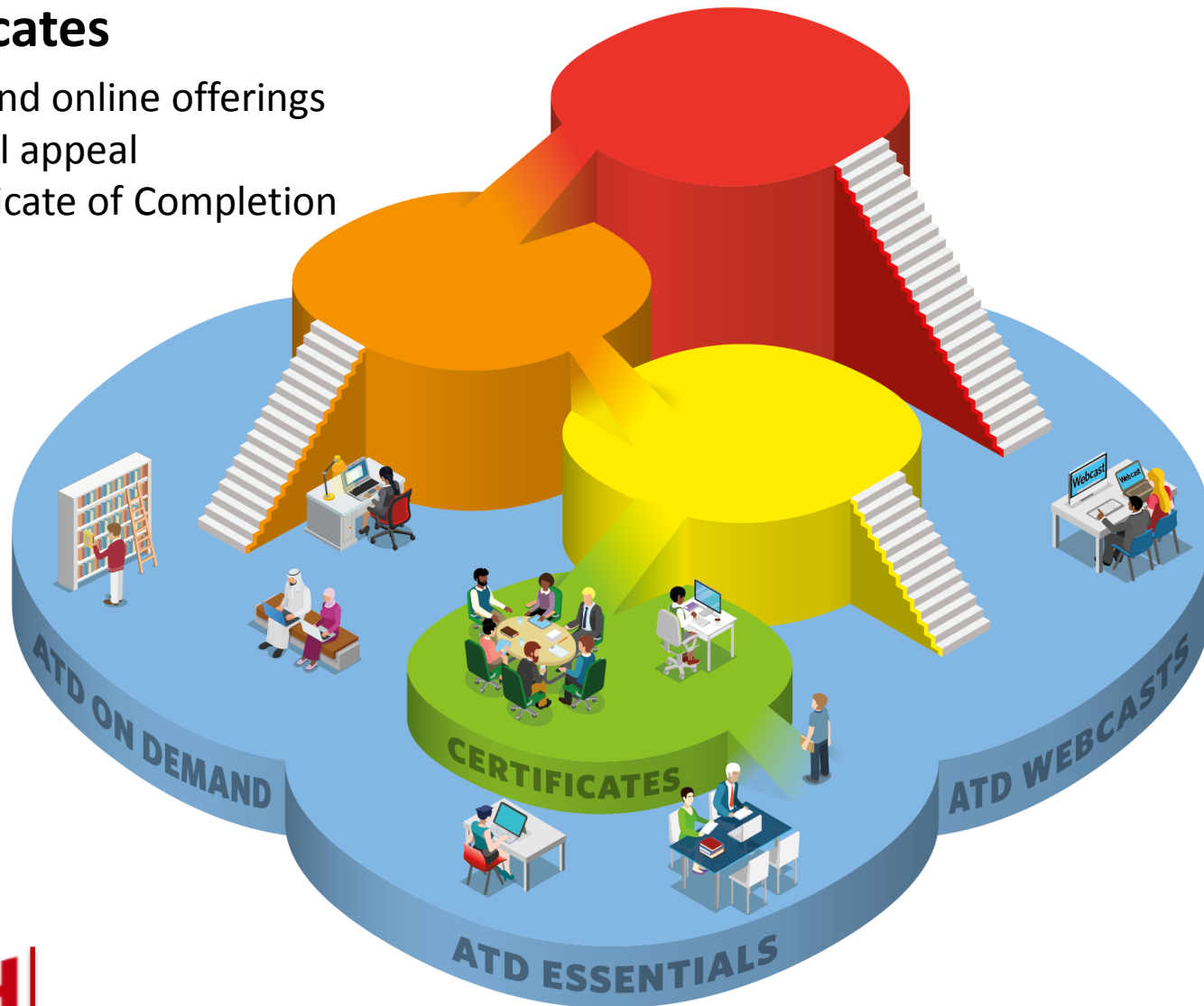
atd
Stacking
Component

All ATD certificate courses can apply to CPLP and APTD recertification points.

Masters Series

Live and online offerings
Global appeal
Assessment-based
Certification

MASTER SERIES

CERTIFICATES

ATD ON DEMAND

ATD WEBCASTS

ATD ESSENTIALS

Masters Series

Live and online offerings
Global appeal
Assessment-based
Certification

WHO?
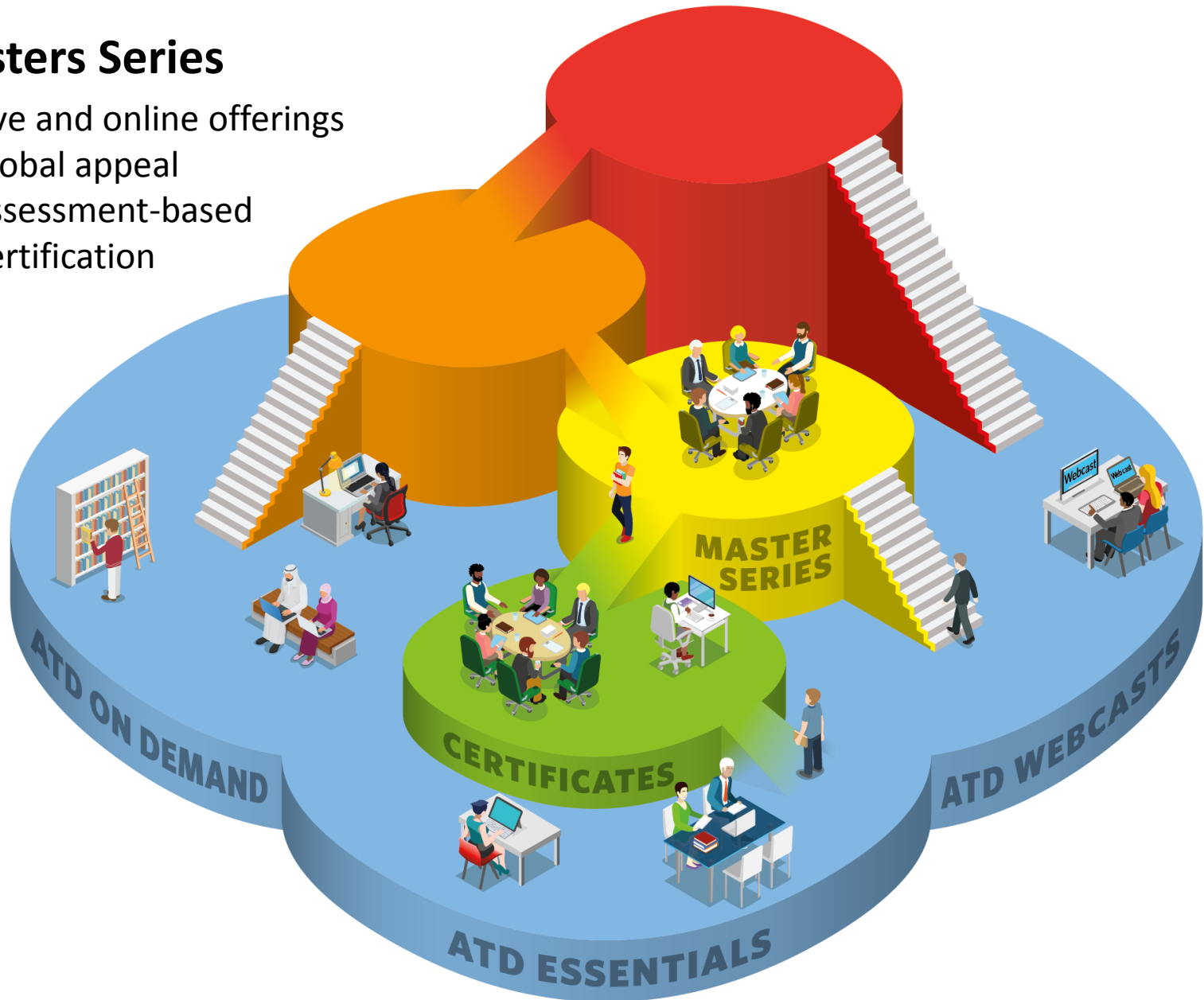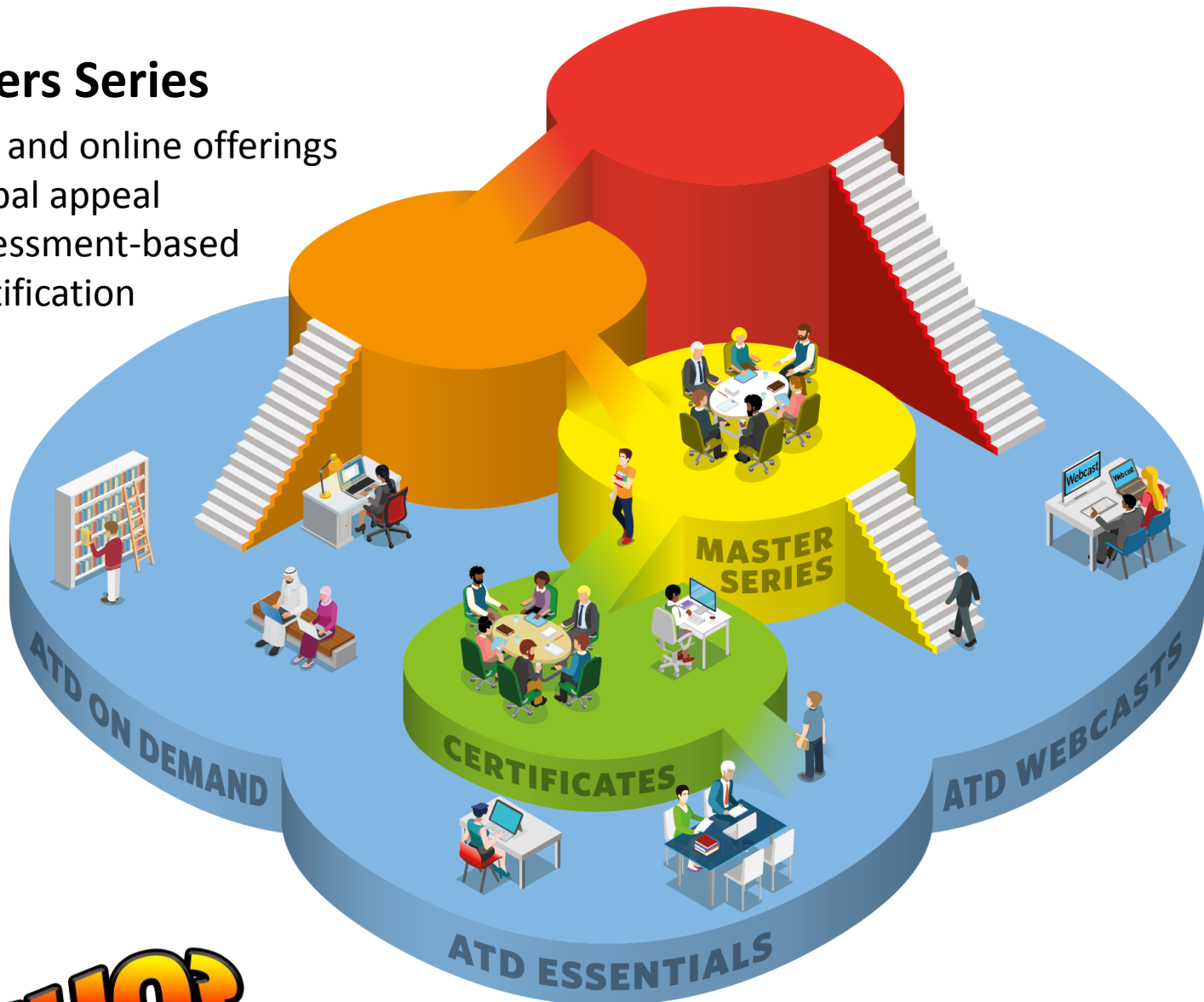
People who want to start proving their knowledge in one area of expertise

Masters Series

Live and online offerings
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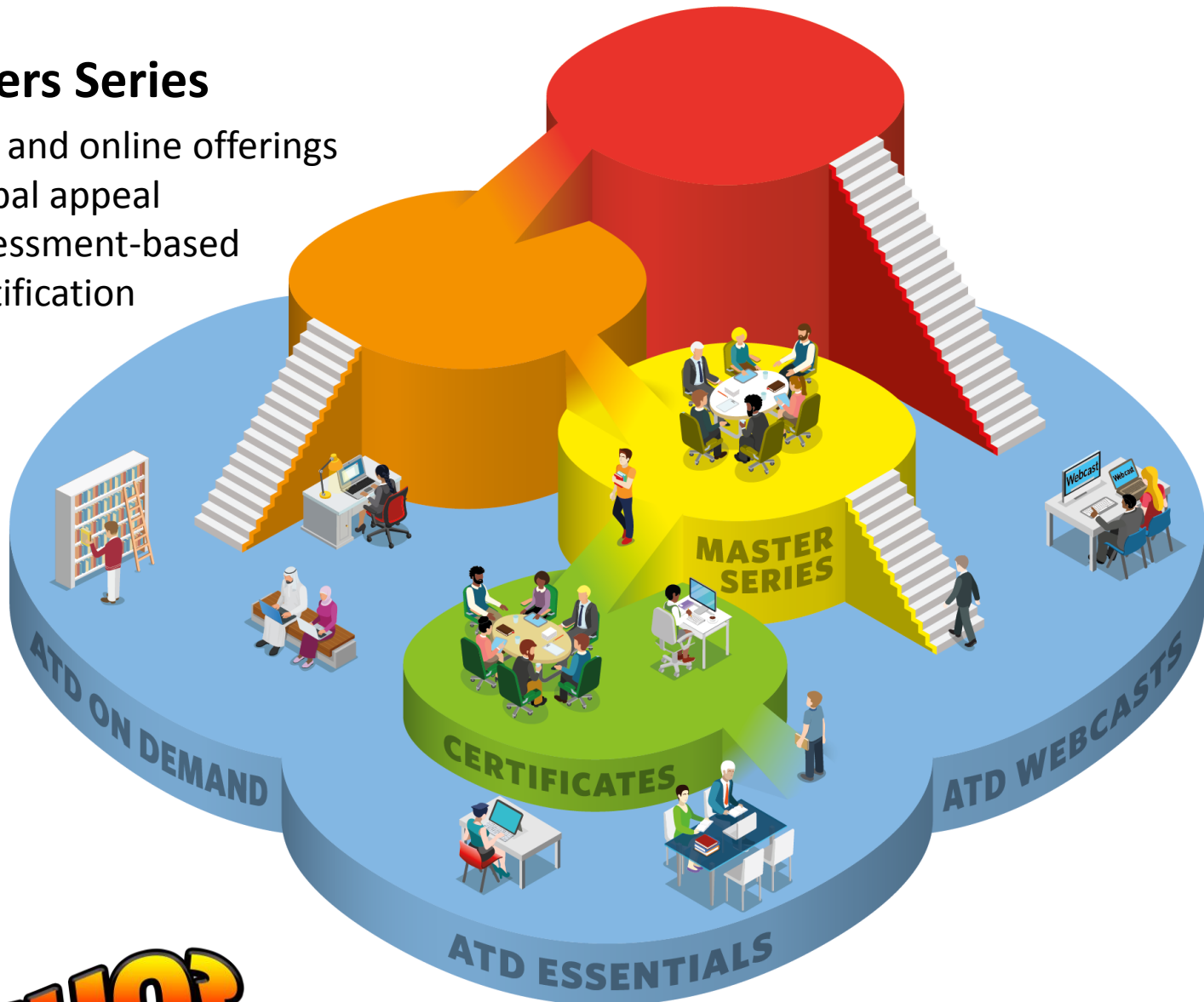
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Associate Professional in Talent Development (APTD)

2017 is pilot year
3 Areas of Expertise
1 knowledge exam
Associate-level certification

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People who want to start proving their knowledge in 3 areas of expertise; early to mid-career professionals and accidental trainers

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Associate-level certification
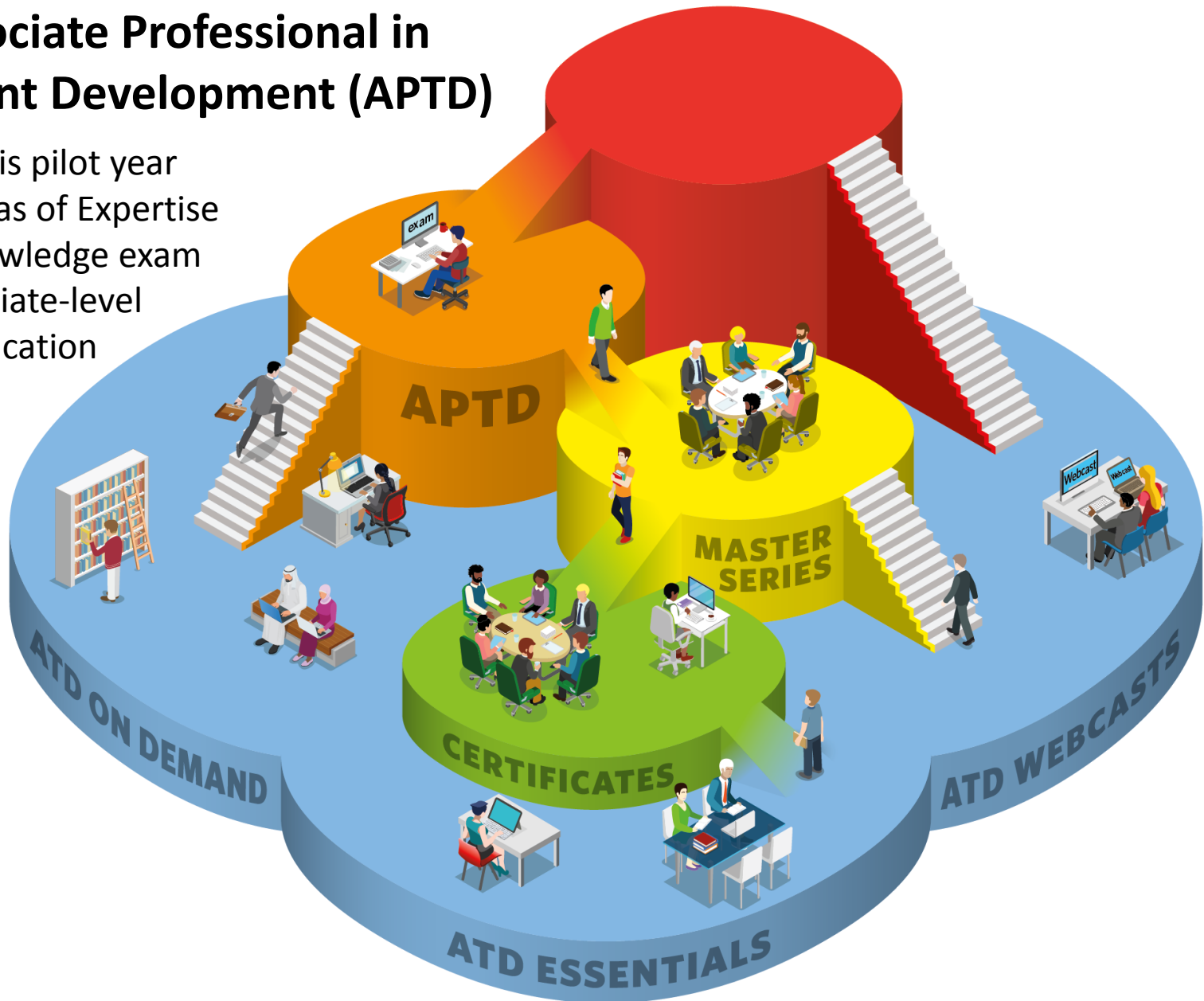
Certified Professional in Learning and Performance (CPLP)

Premier talent development certification
10 areas of expertise
2 exams: knowledge and
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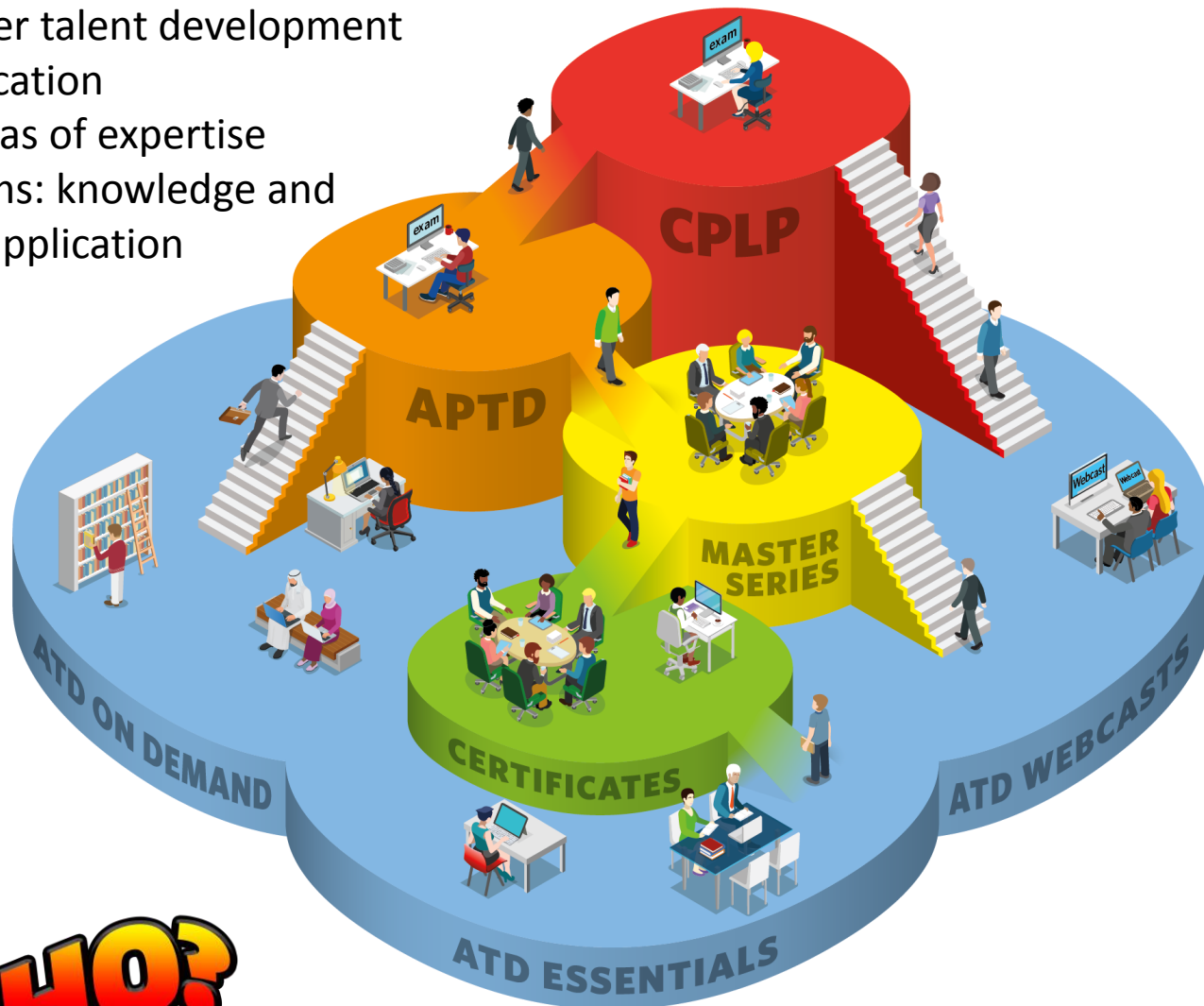
People who want to prove their worth across the ATD Competency Model; those who have been in the field for a while

CPLP

APTD

MASTER SERIES

CERTIFICATES

ATD ON DEMAND

ATD WEBCASTS

ATD ESSENTIALS

5 years experience

3 years experience

2-3 yrs experience

atd Career Development Stack

Association for Talent Development

ACHIEVEMENTS: Proven Knowledge, Application, or Experience
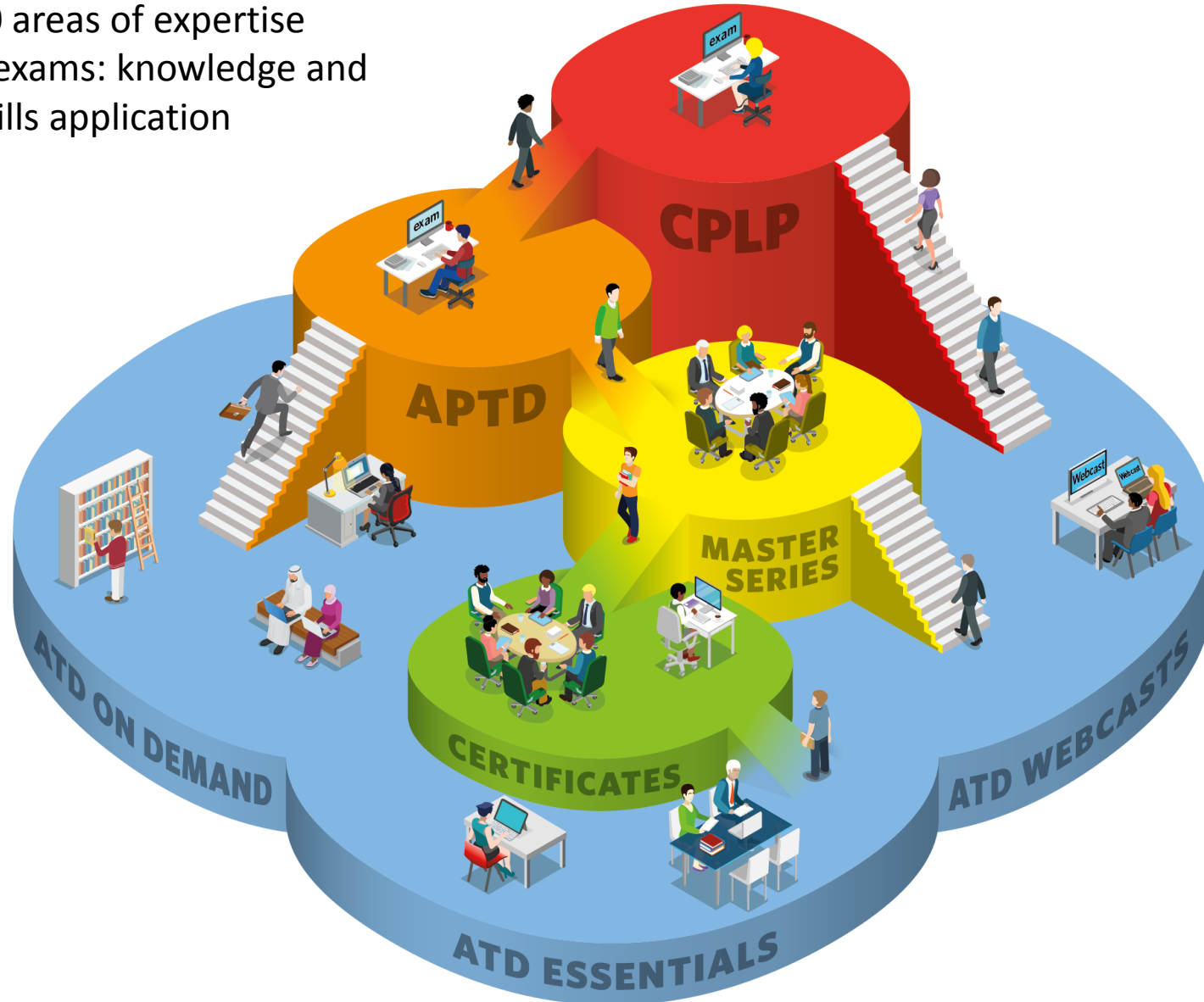
CPLP — *Certified Professional in Learning and Performance*
Our highest certification, granted for successful completion of two exams. Knowledge Exam validates broad mastery in 10 areas of expertise. Requires 80+ hours of preparation. Skills Application Exam validates deep mastery of one area. Requires 40+ hours of preparation.

APTD — *Associate Professional in Talent Development*
Our newest certification, granted for successful completion of one exam. Knowledge Exam validates deep mastery of three areas of expertise. Requires 50+ hours of preparation.

MASTER SERIES — Assessment-based certificate programs taught by expert facilitators, focused on the mastery of a single area of expertise. Includes one final project.

CERTIFICATES — Classroom-based, online, or on-site workshops focused on building a comprehensive group of skills or concepts.

ONGOING EDUCATION: Launch or Enhance Career Development

ATD ON DEMAND
Self-paced, online, interactive courses available anytime, covering a wide range of topics.

ATD ESSENTIALS
Instructor-led, interactive, application-based online courses focused on a single niche topic.

ATD WEBCASTS
Webcasts presented by industry leaders, authors, and content experts.

	ATD MASTER INSTRUCTIONAL DESIGNER™ / MASTER TRAINER™	APTD — Associate Professional in Talent Development	CPLP — Certified Professional in Learning & Performance
Eligibility	Recommended 2-3 years	Minimum 3 years	Minimum 5 years
AOEs Covered	ID or TD (Though there are others that do not stack)	3 primary AOEs - ID, TD, LT (Also ELI and Global Mindset)	All 10 AOEs + 1 Foundational Competency
Type of Assessment	Knowledge and Hands-on	Primarily Knowledge	Knowledge & Skills
Certification Process	Exam as a part of class & hands-on assessment	1 Knowledge Exam	1 Knowledge Exam + 1 Skills Application Exam

	atd MASTER INSTRUCTIONAL DESIGNER™ MASTER TRAINER™	**APTD™** ASSOCIATE PROFESSIONAL IN TALENT DEVELOPMENT **atd** CERTIFICATION INSTITUTE	**CPLP®** CERTIFIED PROFESSIONAL IN LEARNING & PERFORMANCE **atd** CERTIFICATION INSTITUTE
Recertification	N/A Can only use Masters from current competency model update to test out	Every 3 years / 40 credits	Every 3 years / 60 credits
Test-Out Option	N/A	May use qualifying ATD Masters to test-out of 1 area	**COMING LATER IN 2018** May use qualifying ATD Masters to test-out of 1 area OR APTD to test out of 3 areas on Knowledge Exam

APTD Profiles

Name: Beth
Job Title: Training Specialist
Role: Assist senior staff with developing and delivering training
Years of Experience: 2.5
Career Aspirations: Leadership position within Training and Development; needs certification to showcase growing knowledge and skills

Name: Mike
Job Title: Sr. Emergency Medical Technician
Role: EMT for rescue squad with 50% of time training new squad members and delivering in-service training for entire squad
Years of Experience: 4.5
Career Aspirations: Crew chief/Captain with increased responsibility ensuring squad has up-to-date skills

APTD™

ASSOCIATE PROFESSIONAL
IN TALENT DEVELOPMENT
atd CERTIFICATION INSTITUTE

CPLP Profiles

Name: Sydney
Job Title: Training Manager
Role: Manages team of 5 designers
Years of Experience: 7
Career Aspirations: CLO
Current Aspirations:
Needs a certification
in order to showcase broad
TD knowledge and skills

Name: Pat
Job Title: Independent Contractor
Role: Performance Consultant
Years of Experience: 10
Career Aspirations: To grow a
performance consulting business
Current Aspirations:
Needs a certification in order to
establish instant credibility and win
more TD contracts

CPLP®

CERTIFIED PROFESSIONAL IN
LEARNING & PERFORMANCE

atd CERTIFICATION INSTITUTE

Contact Us

800.628.2783

customercare@td.org

APTDcertification@td.org

CPLPcertification@td.org

www.td.org/careerstacks