





- Balancing the role of producer and leader
- Leading your peers
- Conflicting expectations
- Changing goals

Why is it so hard to be the boss?

## Why managers matter



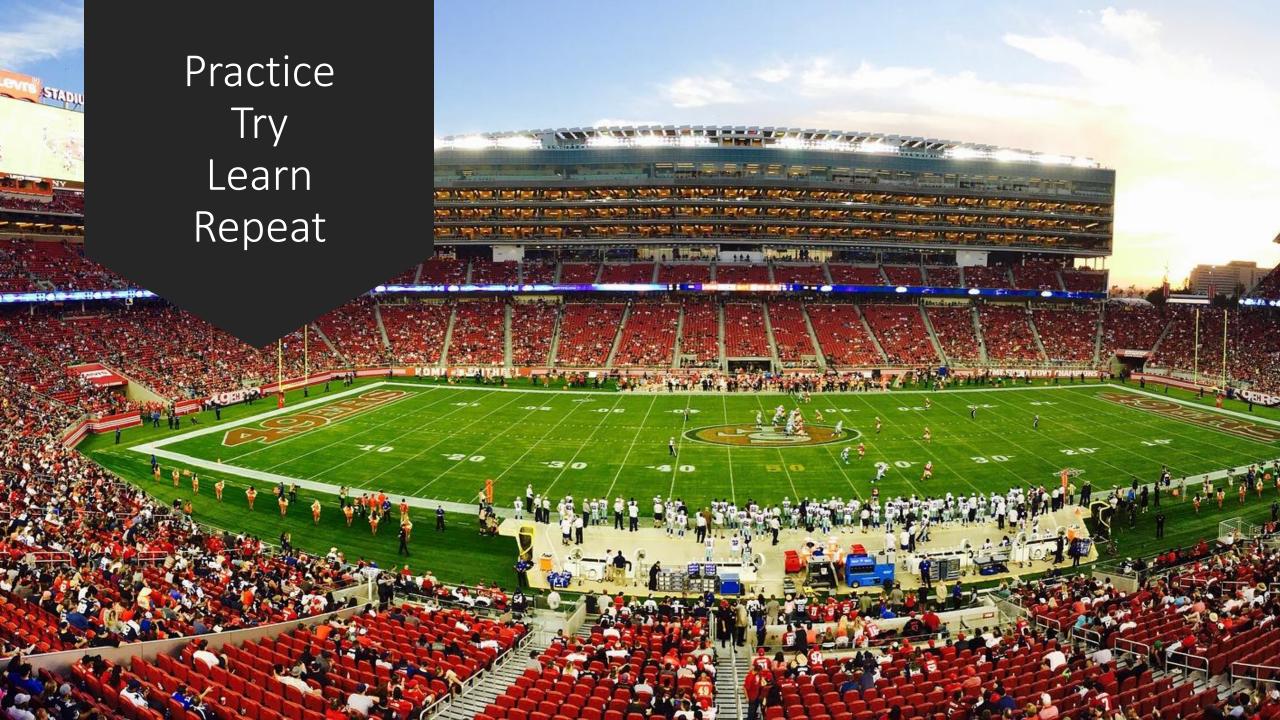
















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