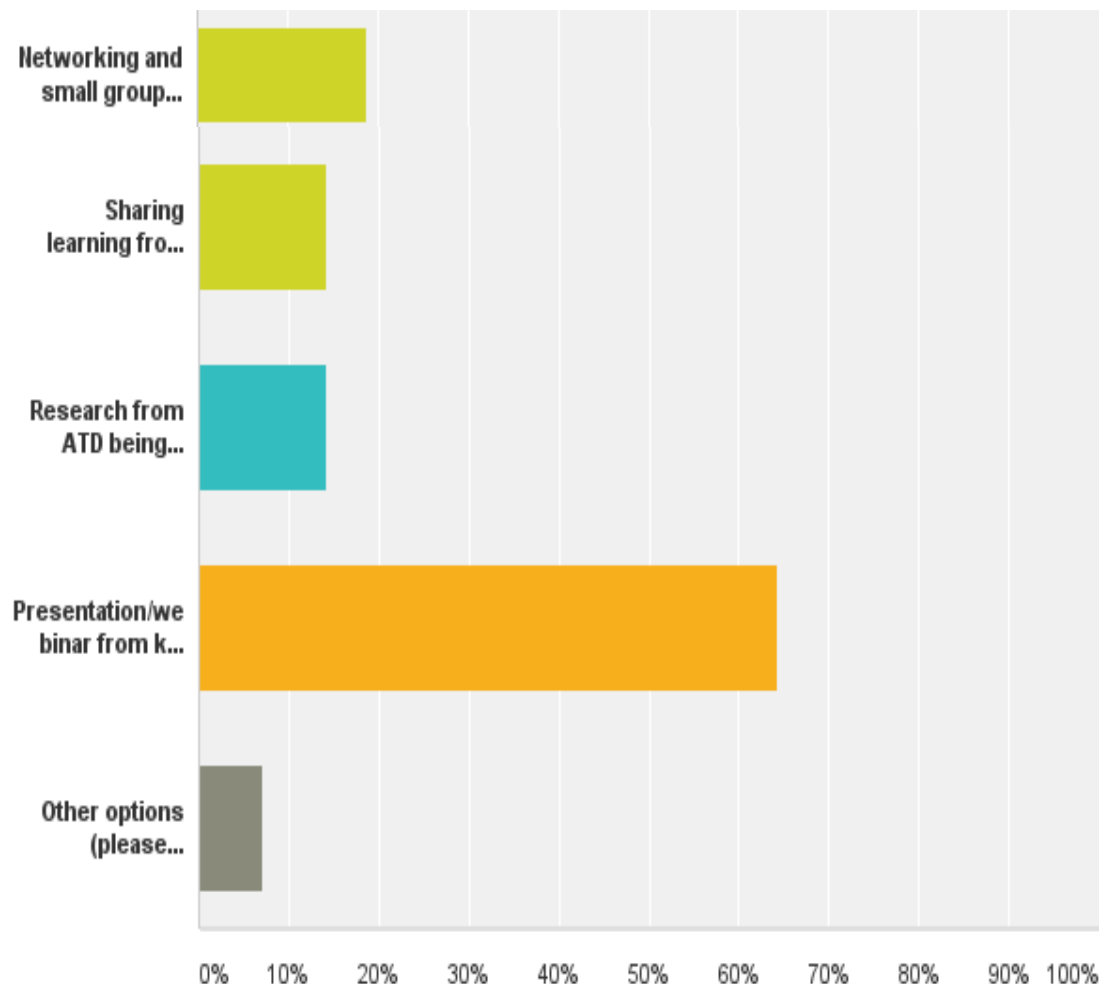




The ATD UK Member Network

Q3: We will look to hold a number of virtual events each year, what topics/areas of focus would you like to see?



ATD UK Network team



David Smith
Advocate



Alison
Knight
Associate



Andrea
Colucci
Associate



Our intentions – 4 to 6 events per year



world of
learning
Conference & Exhibition

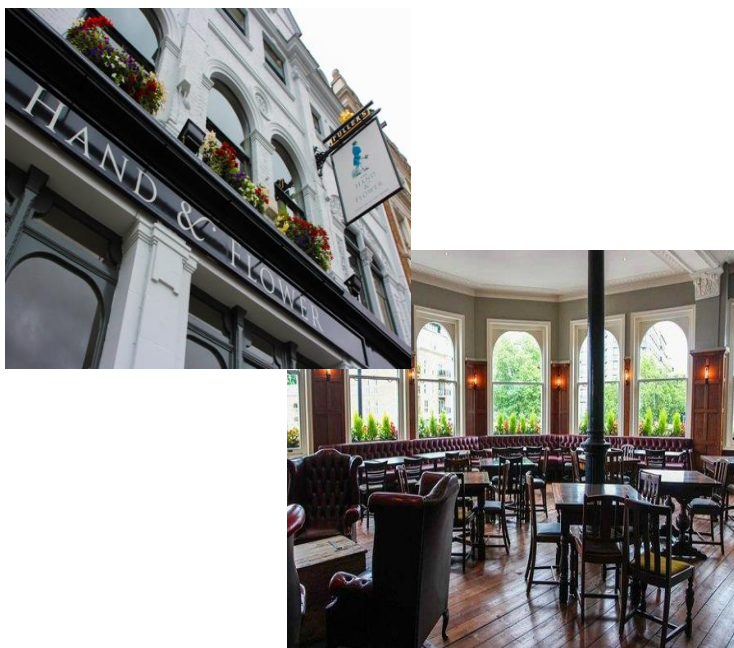
17 & 18 October 2017
NEC Birmingham

**learning
technologies**

31 January - 1 February 2018, Olympia, London

atd UK MEMBER
NETWORK
Association for
Talent Development

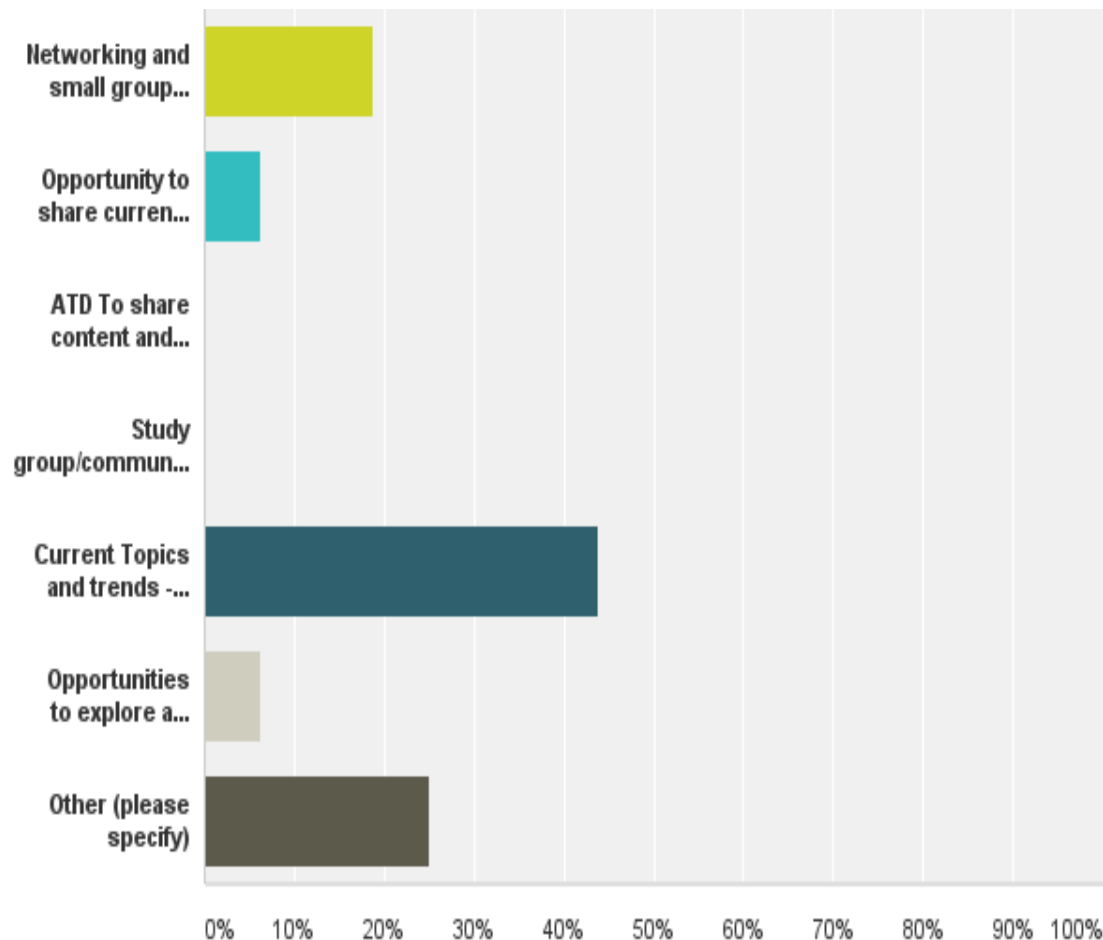
Launch event – 2nd February



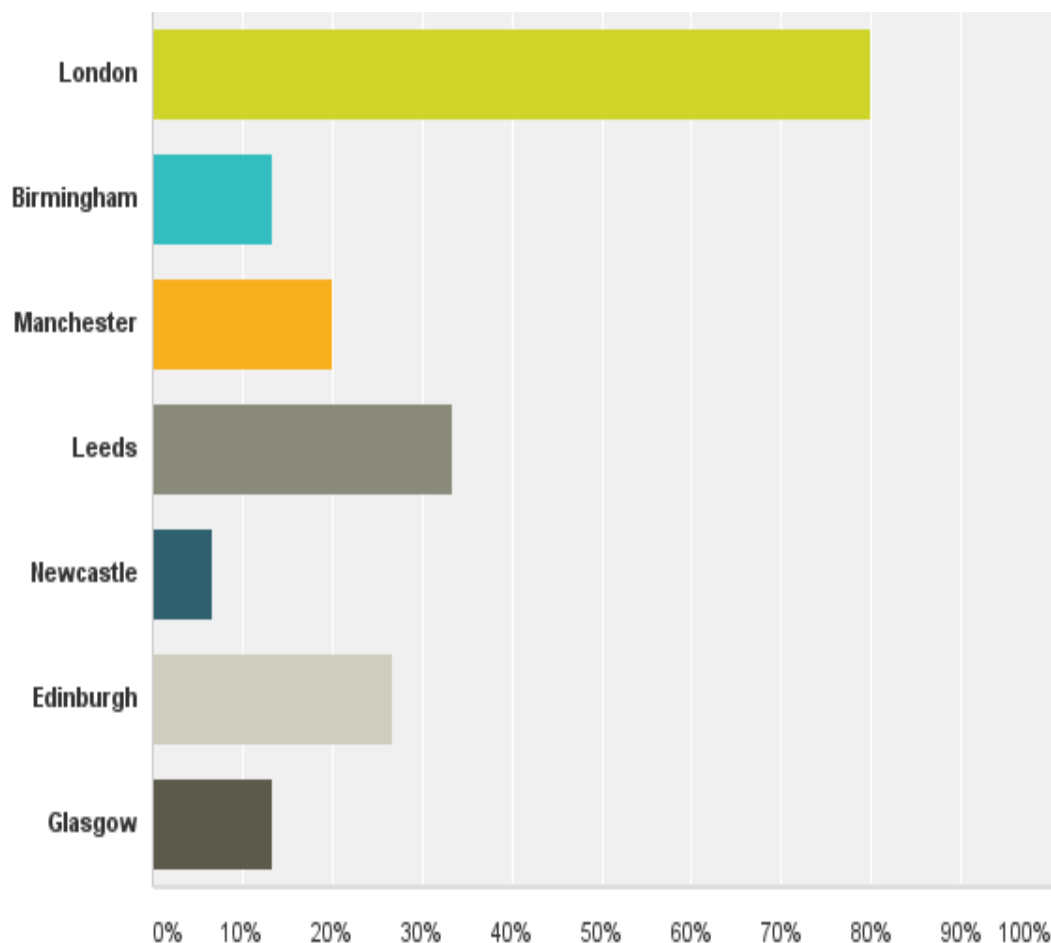
learning
technologies

atd UK MEMBER
NETWORK
Association for
Talent Development

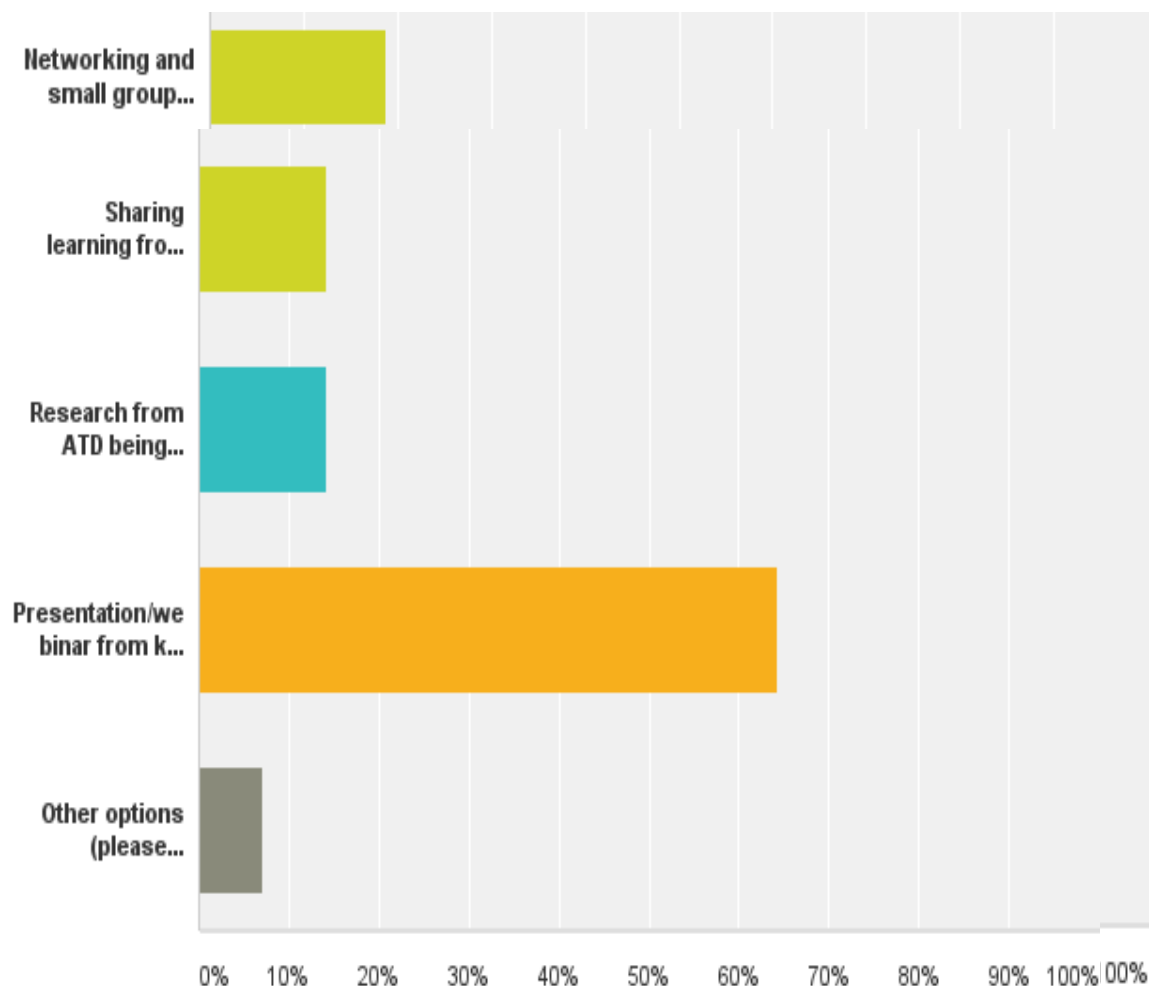
Q1: What topics/themes would you like the ATD UK Network to explore at future face to face events



Q2: In attending face to face member events where would you expect them to be held?



Q3: We will look to hold a number of virtual events each year, what topics/areas of focus would you like to see?



ATD International Conference & Exposition (ICE)



UK Member delegation – code: **201702046**

Hotel Block bookings

Omni Hotel at CNN Center - \$229

Doubletree Downtown - \$ 179

Networking opportunities

First time attendee support

ATD 2017 International Conference & Exposition

CONTENT
COMMUNITY
GLOBAL PERSPECTIVES

The Largest Conference in the World Dedicated to Talent Development and Training Professionals

atd2017
INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

I'm attending 

atd2017
INTERNATIONAL CONFERENCE & EXPOSITION
MAY 21-24 | ATLANTA, GA

About the Organizer



The world's largest association dedicated to those who develop talent in organizations, with more than 35,000 members from more than 120 countries.

- Provides resources for the training and talent development profession
- Brings professionals together online, in conferences, and in workshops
- Offers professional development opportunities for practitioners, such as education programs and the CPLP certification
- Serves as the voice of the profession, recognizing excellence and setting the standard

Welcome @

“This truly is a **global gathering** of the talent development profession, with attendees coming from **all over the world**”

환영

Willkommen

Bienvenue

Welkom

Velkommen

Vitame

歡迎

欢迎

مرحبا

Bienvenidos

Bem Vindo

Добро

пожаловать

Benvenuto

Witamy

Υποδοχή

atd 2017
INTERNATIONAL CONFERENCE & EXPOSITION

MAY 21-24 | ATLANTA, GA
CONTENT • COMMUNITY • GLOBAL PERSPECTIVES

Industry-Defining Global Event for Talent Development Professionals



Help Others Reach Their Full Potential by Reaching Yours!

70+ year history

More than **9,600** attendees,
25% overseas

92 countries represented

60+ international delegations

300+ educational sessions

400 exhibitors

300 speakers from **22** countries

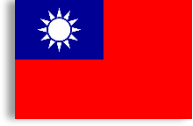
Total Attendance: 10,200
International attendance: 1,800
Countries represented: 83

ATD 2016
International Conference

Country	# Of Participants
1. Korea	274
2. Canada	196
3. Japan	156
4. China	142
5. UK	90
6. Netherlands	75
7. Brazil	70
8. Saudi Arabia	66
9. Taiwan	41
10. Denmark	38
UAE	38

LEARN

Top Attending Countries Outside the United States in 2016



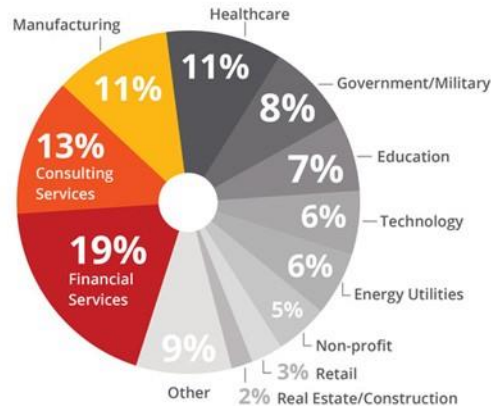
Attendee Profile

96% of attendees have, recommends, or specifies purchasing decisions for their organization

LEVEL WITHIN ORGANIZATION



INDUSTRY REPRESENTATION

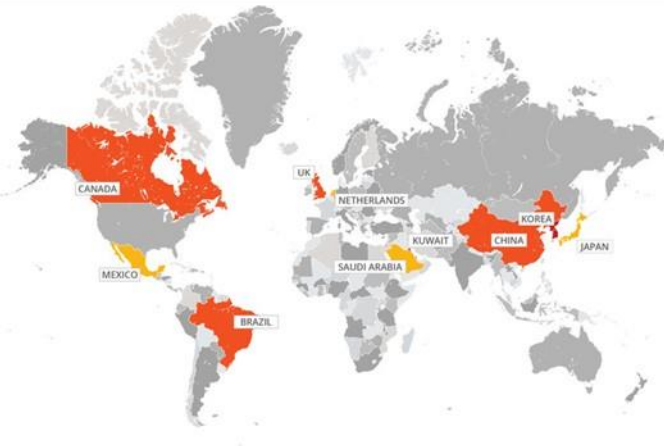


91%

of attendees are satisfied with ATD International Conference and Expo

Conference provides attendees with:

- Networking opportunities
- Vendor analysis
- Benchmarking data
- Professional Development
- Best Practices



57%

of attendees are from an organization with 1,000+ employees

45%

of attendees have been in the training industry 11+ years

ORGANIZATION SIZE



24%

of attendees come from outside the United States

TOP TITLES

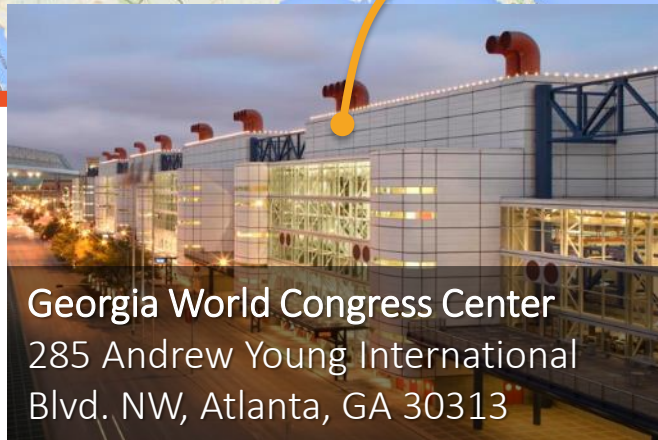
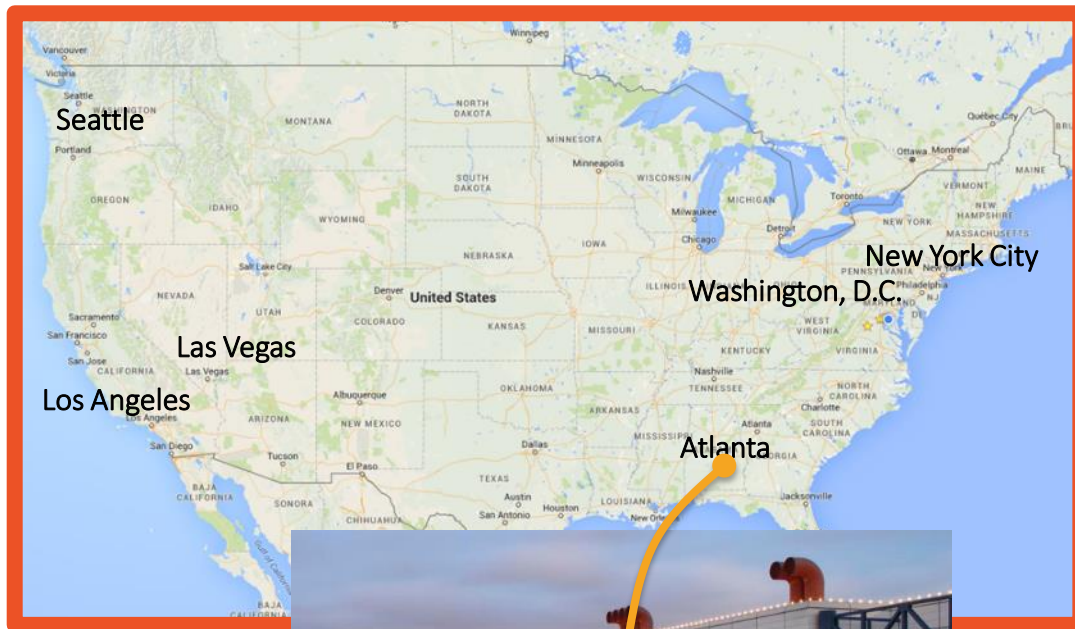
AVP, Talent Management
Chief Development Officer
Chief Engagement Officer
Chief HR Officer
Chief Learning Officer
Chief Talent Development Officer
Deputy Dir., Learning and Performance
Director - Change Management

Senior Training Officer
SVP - Chief Talent Officer
Training & Development Supervisor
Senior Director, Global L&D
Director - Talent Development
Director Corporate University
Director Human Resources
Director of eLearning

Director of Sales Training
Director, Leadership Development
Director, Training
Executive Director of Talent
Global Director of Sales Enablement
VP Technology
VP, Global Learning

Date and Location

Atlanta, Georgia, May 21-24, 2017



Atlanta: A fascinating historical hub, Georgia's capital city was named one of the *New York Times's* 52 places to visit in 2014. There is no time like the present to visit the South's largest city. Around every corner is a new attraction, restaurant, or shop. Learn more about Atlanta at www.atlanta.net!

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INTERNATIONAL CONFERENCE & EXPOSITION

MAY 21-24 | ATLANTA, GA
CONTENT • COMMUNITY • GLOBAL PERSPECTIVES



Conference Theme

Content. Community. Global Perspectives.

www.atdconference.org

ATD 2017 brings the talent development industry to life by gathering together the game changers, the individuals who are shaping the industry; the legends, those who defined best practices; and the practitioners, the lifeblood of this profession! Learn and grow with us, because when you reach your fullest potential, you can effectively develop the talent around you, giving your organization the ultimate competitive advantage.

10 Content Tracks



- Career Development
- Global Human Resources Development
- Human Capital
- Instructional Design
- Leadership Development
- Learning Technologies
- Learning Measurement & Analytics
- Management
- Training Delivery
- Science of Learning

4 Industry Tracks



- Government
- Healthcare
- Higher Education
- Sales Enablement

atd 2017

INTERNATIONAL CONFERENCE & EXPOSITION

Keynotes

MAY 21-24 | ATLANTA, GA
CONTENT • COMMUNITY • GLOBAL PERSPECTIVES



Captains Mark and Scott Kelly
Highly Decorated NASA Astronauts and
Retired U.S. Navy Captains

Monday, May 21, 8-9:30 a.m.

Highly Decorated NASA Astronauts and Retired U.S. Navy Captains

To Infinity and Beyond! Extraordinary Life Lessons From the Kelly Brothers

DAY
2



Kelly McGonigal
Health Psychologist and Lecturer
at Stanford University

Tuesday, May 22, 8-9:30 a.m.

Health Psychologist and Lecturer at Stanford University.

How to Make Stress Work for You

DAY
3



Dr. Ronan Tynan
Irish Tenor, Paralympic Champion,
and M.D.

Wednesday, May 23, 3:00 p.m.-4:00 p.m.

Irish Tenor, Paralympic Champion, and M.D. Ronan moves people like few others can. His ability to easily connect with audiences along with his inspiring message about overcoming obstacles and living life to the fullest promotes ways to reach new heights both professionally and personally

Hitting the High Notes: Living Life to the Fullest

International Programs

atd 2017
INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA



Global Perspectives

- Global HRD track: More than 20 sessions
- Global focus
- More than 60 international speakers from 22 countries



Global Village

Network with your colleagues from around the world! The Global Village is the center of networking for international attendees and is open during the entire conference.

International Programs

atd 2017
INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

International Attendee Orientation

Sunday, May 21

This informative session is highly recommended for new and returning international attendees to network and learn how to get the most out of ATD 2017.

International Reception

Monday, May 22

A festive invitation-only networking reception, this event is a great opportunity to start your conference networking with attendees from around the world. Refreshments and light hors d'oeuvres will be served.



International Programs

atd 2017
INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

International Recognition Ceremony

An invitation-only ceremony to honor and recognize special delegations and attendees.

Strategic Partner and Network Meeting

An invitation-only opportunity to meet with our strategic partners and network.



International Programs

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INTERNATIONAL CONFERENCE & EXPOSITION

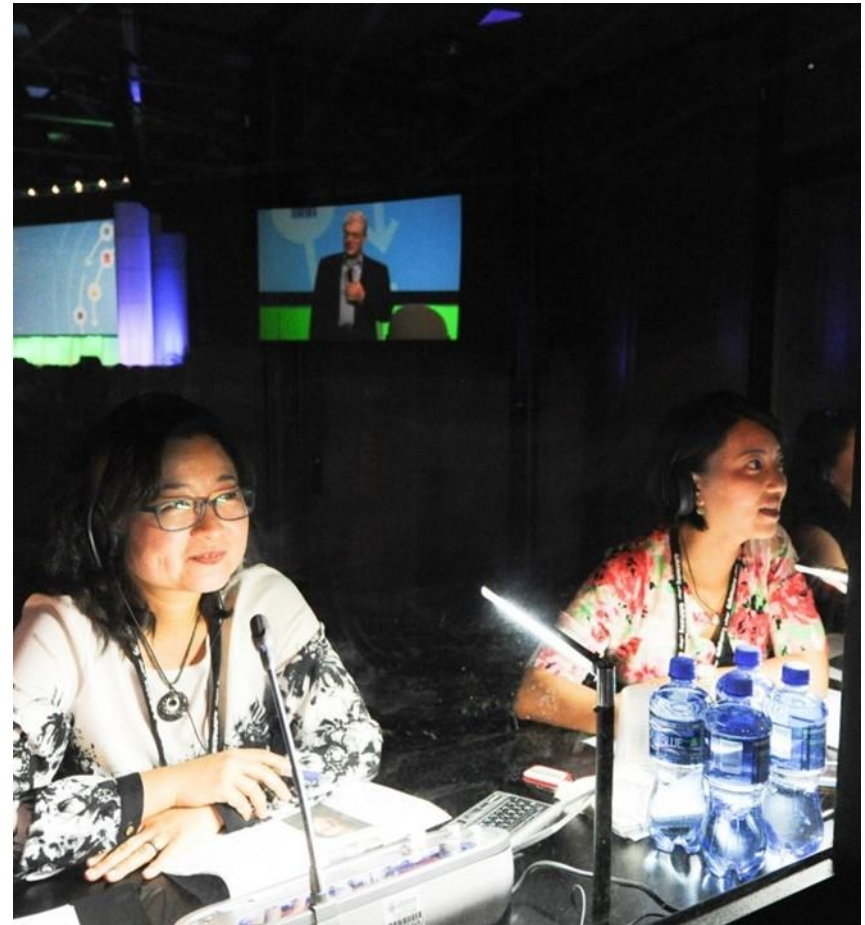
May 21-24 | Atlanta, GA

Simultaneous Interpretation



Simultaneous interpretation is offered for several sessions in three languages for a fee:

Korean, Japanese, and Chinese (Mandarin)



International Programs

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May 21-24 | Atlanta, GA

Preconference Workshops (1 day)

- Interactive workshops with a hands-on approach
- Ideal way to develop new skills or gain new perspectives while focusing in-depth on a topic

Certificate Programs (2-3 days)

- Practical content presented by expert practitioners
- Enhance your competitive advantage and professional development
- Participants receive an ATD certificate

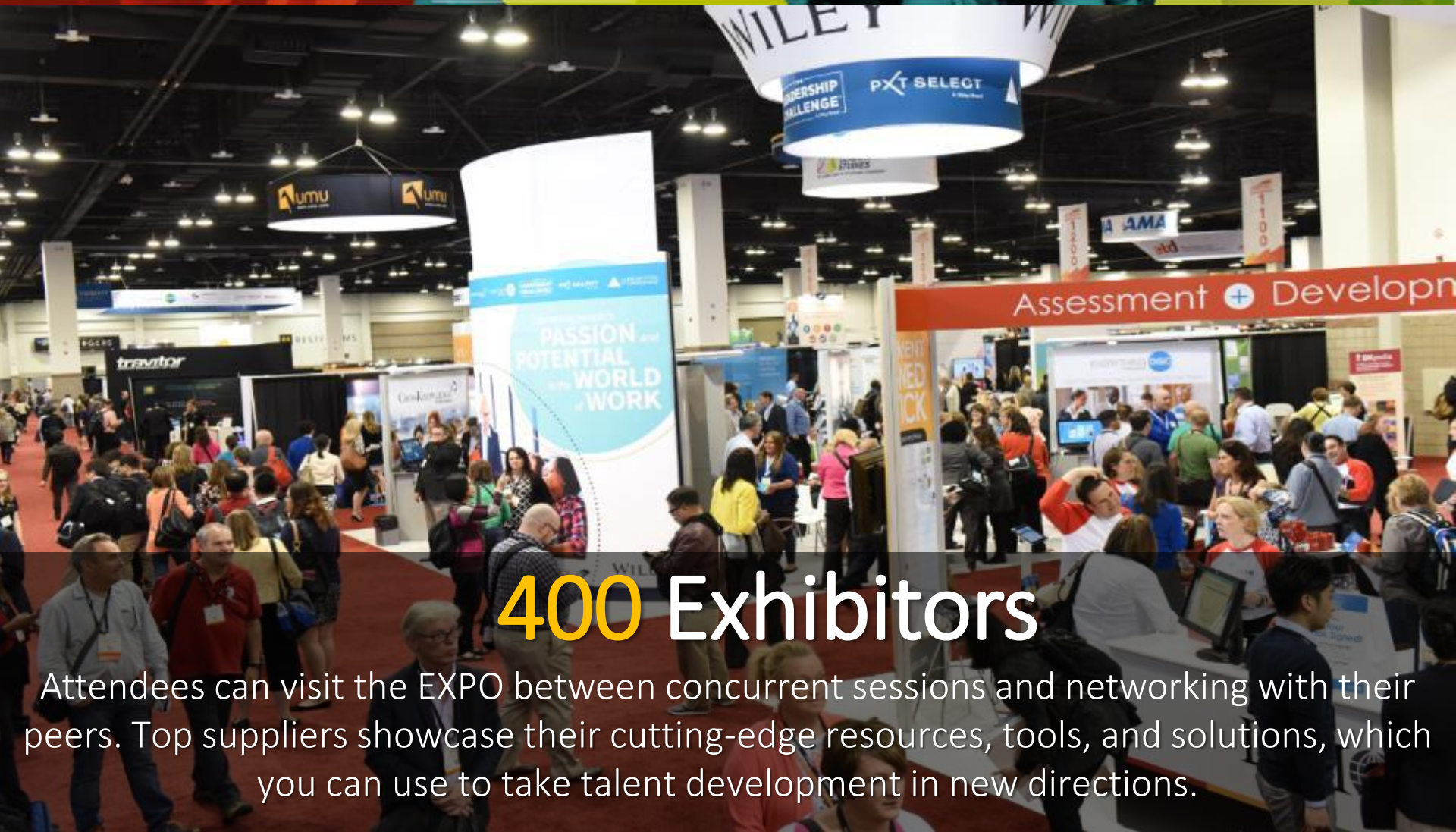


Industry's Largest ~~at~~ 2017

EXPO

INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA



400 Exhibitors

Attendees can visit the EXPO between concurrent sessions and networking with their peers. Top suppliers showcase their cutting-edge resources, tools, and solutions, which you can use to take talent development in new directions.

atd 2017

INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

ATD 2017 Networking Night

Georgia Aquarium



Attendees will have the opportunity to dance to live music, network with peers, enjoy delicious food, and so much more!

Register together with the conference (\$75/person)!

ATD 2016 Networking Night
Denver Art Museum
Denver, CO



Register

atd 2017

INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

Full Conference Registration

ATD Member

List Price

Advanced Rate
Expires 2/10/2017

\$1,325

\$1,650

On-Site Rate

\$2,175

\$2,500

International Delegation
(Groups of 5 or More)

\$1,250

\$1,575

Government

\$1,250

\$1,575

Student

\$500

\$800

Other Fees

Networking Night

\$75

Simultaneous Interpretation
Korean, Japanese, Chinese

\$345



Register

atd2017
INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

Ways to Register

Individual

- Register online:
www.atdconference.org/Register
- Contact us: international@td.org



Group (Delegation)

- To register and organize a delegation, email international@td.org.



Delegations

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INTERNATIONAL CONFERENCE & EXPOSITION

May 21-24 | Atlanta, GA

With a minimum of **five paid participants**, you can organize an international delegation. Benefits include:

- convenient conference and travel registration
- delegation only-services, such as a networking room and early badge pickup
- special recognition during the conference
- marketing support
- reduced registration rates
- a rebate based on the number of paid participants (new for this year).





Delegation Benefits

Paid Delegate Number	Delegation Rate	Marketing Materials	Delegation Leader Events	1 Free Registration for Delegation Leader	Additional Financial Incentive*	Networking Room Sharing	Early Badge Pickup
≥ 5	●	●	●				
≥ 10	●	●	●	●	●		
≥ 20	●	●	●	●	●	●	●
≥ 50	●	●	●	●	●	●	●

** Rebate based on number of paid delegates.*

Hotel & Travel

DESTINATION

Why Use Official ATD Housing?

- Official hotels are endorsed and inspected by ATD.
- Housing representatives are available at the conference for assistance with official hotels.
- You'll receive friendly booking terms with no change fees and no full prepayment.
- You'll have guaranteed hotel rates.
- Complimentary shuttle service is provided from most official hotels.
- It is easy to make changes.
- Greater networking opportunities exist in hotels within the conference block.

The number of rooms is limited. [Book your room now!](#)



Hotel & Travel DESTINATION

If You Require a Visa to Enter the United States:



- We provide invitation letters only for registered conference attendees.
- Request the invitation letter form by emailing international@td.org.
- Please allow three business days to process your request.
- Contact ATD early to leave enough time for your visa application.
- Complete visa information is available on the U.S. Department of State's website.



atd2017

INTERNATIONAL CONFERENCE & EXPOSITION

CONTENT • COMMUNITY • GLOBAL PERSPECTIVES

MAY 21-24, 2017 | ATLANTA, GA, USA

See You in Atlanta!



May 21-24, 2017