

New Attendee Orientation

Maximizing your Conference Experience!

The Presenter

- **Becca Wilson**

**Learning Experience Architect,
General Assembly**

- **ATD 2017 TechKnowledge
Program Advisory Chair**



Agenda

- Conference Overview
- Program Highlights
- Conference Resources
- Making the Most of the Conference
- The Backchannel

CONFERENCE OVERVIEW



BECCA WILSON
Chair

Learning Expert Architect
General Assembly
New York, NY



RICK LOZANO

Engaged Learning Guru!
Rackspace Hosting
San Antonio, TX



BRANDON CARSON

Director of Learning
The Home Depot
Atlanta, GA



DEBBIE RICHARDS

President
Creative Interactive Ideas
Houston, TX



JD DILLON

Principal Learning Strategist
Axonify
Orlando, FL



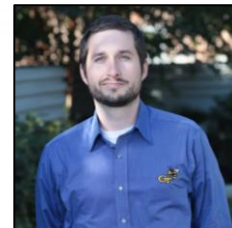
TRINA RIMMER

Articulate
Agoura Hills, CA



JOE KELLER

Manager, Global Systems Training
Tiffany & Co.
New York/New Jersey



TRAVIS WAUGH

Training Generalist
The Georgia Institute of Technology
Atlanta, GA

Conference Tracks

- E-Learning Design/Development
- Emerging Technologies
- Management & Implementation
- Mobile
- Platforms & Tools
- Serious Games & Simulations
- Virtual Classroom

PROGRAM HIGHLIGHTS

Keynote Speakers



Mick Ebeling
CEO, Now Impossible Labs
(WEDNESDAY)



Rahaf Harfoush
Co-Founder, Red Thread
(THURSDAY)



Clara Shih
*CEO and Founder,
Hearsay Social*
(FRIDAY)

Session Types

- Concurrent Sessions
- Hands-On Learning
(Longer sessions this year for enhanced learning)
- TK Disrupt Room

TK Disrupt Room Schedule

Wednesday

11:30 a.m.-12:15 p.m.	xAPI Showcase
3:00-3:45 p.m.	Collaborative Design Workshop
4:15-5:00 p.m.	GO VIRAL! Activating Knowledge Sharing Behaviors at Work

Thursday

11:15 a.m.-12 p.m.	AR and VR in Action
2:15-3:00 p.m.	Collaboration Tool Showcase
3:30-4:15 p.m.	Fail Jam

Key Problems



Level Up My Virtual Classroom

These sessions are ideal for people who have facilitated classes but want to make their synchronous online training more engaging and improve learner retention.



Work Smarter, Not Harder—Tactical Solutions

These sessions will identify ways to be more efficient by maximizing your time and delivering results in budget-conscious and time-strapped cultures.



Explore New Technology

These sessions will show you new and emerging technologies so you can influence decisions and guide the learning department.



Influence Innovation and Create Change

These sessions will help those who are looking for innovative ideas and tools to take your talent development to the next level.

CONFERENCE RESOURCES

Conference Website - www.tkconference.org

The screenshot shows the homepage of the atd tk 2017 conference website. At the top left is the 'tk techknowledge' logo. To its right is a navigation menu with links for 'About', 'Program', 'Preconference', 'Expo', 'Hotel/Travel', and 'International'. A prominent orange 'Register' button is located in the top right corner. The main banner features the 'atd tk 2017 Reimagine Learning' logo in large white and blue text, with the dates 'January 11-13 | Las Vegas #ATDTK' below it. A blue 'REGISTER' button is centered at the bottom of the banner. Below the banner is a row of five icons: a teal checkmark, a person at a computer, an orange calendar with a clock, a blue airplane, and a grey circuit board.

For Attendees

The screenshot displays the ATDTK 2017 website interface. At the top left is the 'tk techknowledge' logo. The navigation menu includes 'About', 'Program', 'Preconference', 'Expo', 'Hotel/Travel', 'International', and a prominent orange 'Register' button. A dropdown menu is open under 'About', listing 'About', 'Convince Your Boss', 'FAQs', and 'For Attendees' (which is highlighted in orange). The main content area features a large graphic with the text 'FOR ATTENDEES' and an orange arrow pointing right. Below this are four circular icons with corresponding text: a microphone icon for 'SESSION RECORDINGS', a notepad icon for 'SESSION EVALUATIONS', a document icon for 'SESSION MATERIALS', and a smartphone icon for 'EVENT APP'. The background is decorated with light blue circuit board patterns.

SCHEDULE- AT-A-GLANCE

[Preconference Learning](#)

Wednesday, 1/11

[Thursday, 1/12](#)

[Friday, 1/13](#)

[Download Schedule](#)

7:15 - 8 a.m.

Newcomers' Orientation

8 - 9:15 a.m.

General Session

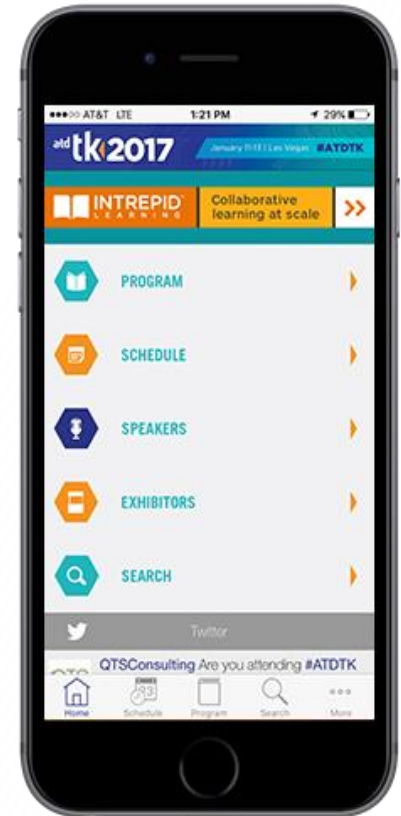
Program Guide



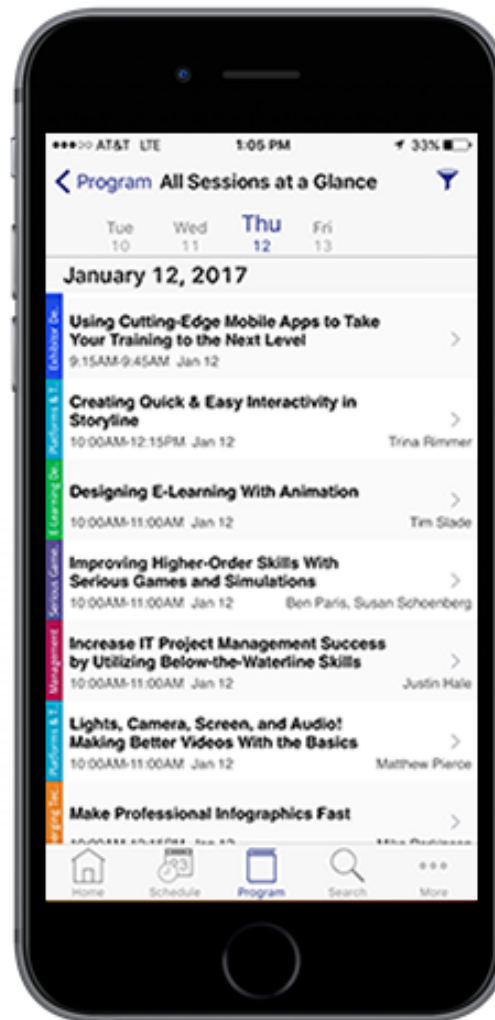
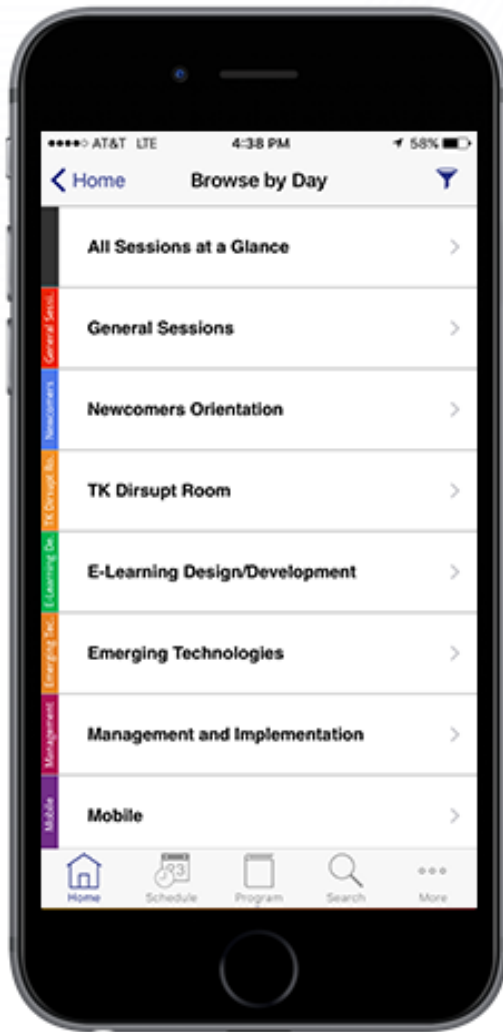
Conference App

App Features

- Build Your Personal Daily Schedule
- Session Search
- Receive Reminders and Updates
- Engage and Network
- Take Notes – Back up notes in the Cloud and Synchronize Across Your Devices

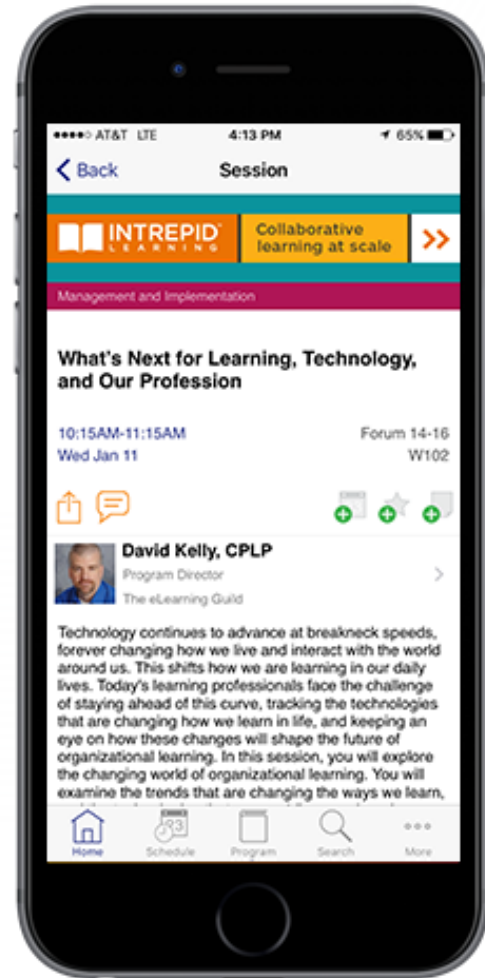


Search for “ATD Events” in your device’s app store to download.



Electronic Evaluations

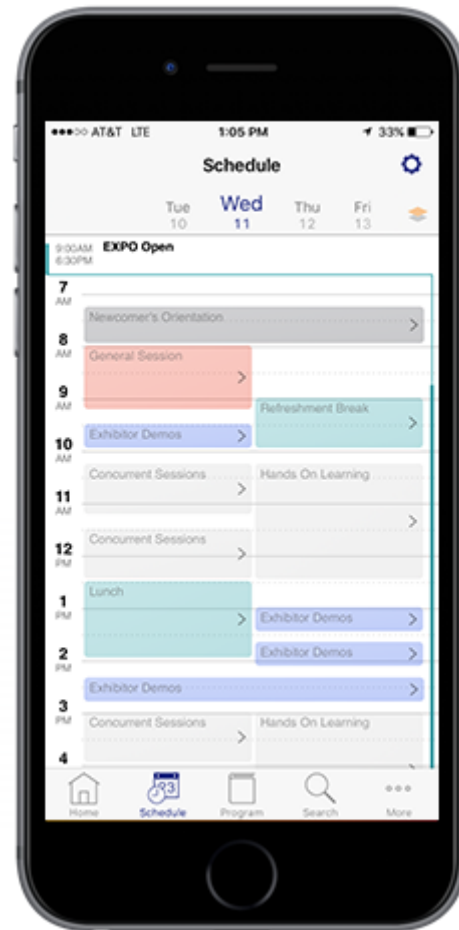
Individual session evaluations will be accessible through the conference app and conference website. Session evaluations take less than 60 seconds and play a vital role in planning future conferences.



MAKING THE MOST OF YOUR CONFERENCE EXPERIENCE

Tips

- Session Selection: *make a plan using the program guide or conference app*
- Have a session back-up plan
- Pace yourself
- Network, network, network!

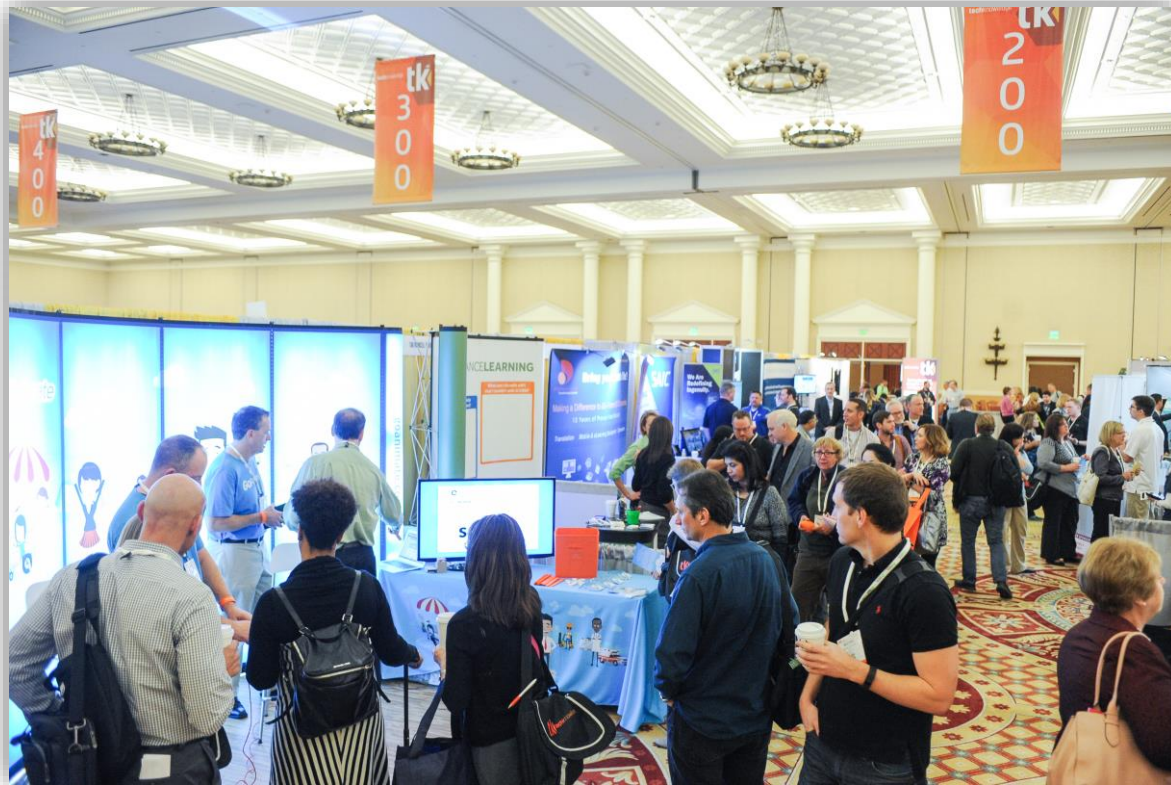


EXPO

Hours of Operation

Wednesday 9 am – 6:30 pm

Thursday 9 am – 2:30 pm



Exhibitor Appointments

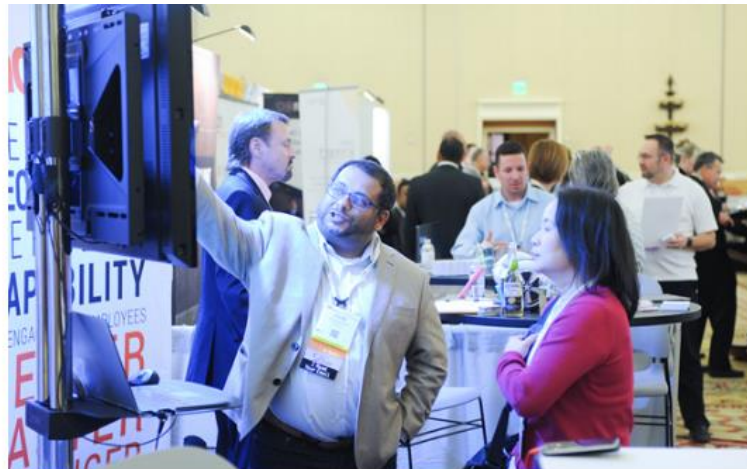
Schedule Appointments with Exhibitors Before You Arrive

[Schedule Appointments](#)

No more waiting to talk to the exhibitors you want to meet with. Make the most of your time so you can fit everything in!

It's very easy to set-up:

- Visit our **featured exhibitors' page** to see the list of exhibitors with whom you can schedule appointments
- Select an exhibitor
- Click on Schedule Appointment
- Login (first time users will have to create a new account)
- Choose your date, time, and add in any details regarding the appointment i.e. what you are interested in, more about your company, the project you are working on...etc.
- Click submit request, and await the confirmation from the exhibitor



<http://www.tkconference.org/Expo>

EXPO Reception

Wednesday 5:15pm – 6:30pm



EXPO Food Functions

- Refreshment Break, EXPO Lunch



ATD Central and ATD Store

ATD Central - Hours of Operation

Tuesday	7 am – 5:30 pm
Wednesday	7 am – 6:30 pm
Thursday	7 am – 6 pm
Friday	7 am – 12:15 pm



ATD Store - Hours of Operation

Tuesday	2 – 6 pm
Wednesday	7 am – 6:30 pm
Thursday	7 am – 6:30 pm
Friday	7 am – 1:00 pm

Meet to Eat



THE BACKCHANNEL
#ATDTK

#atdtk

Top

Live

Accounts

Photos

Videos

More options



CharlotteS. and 82 others follow



RISC Inc. @RISC_Inc · 34m

Start year off at #ATDTK 2017 in Vegas! Today is last day for registration discount! Our team will be in Booth 510. tkconference.org



Debbie Richards follows



Thomas Runds @ThoRunds · 37m

I'm excited to be on stage again with @cre8iveii, this time for #ATDTK! Join us in January! ow.ly/oAlo306YKeV #LMS365



ATD Job Bank and 99 others follow



ATD Houston @ATDHouston · 43m

TODAY is the last day to save \$150 on registration for #ATDTK 2017! @atd bit.ly/2hfyvAX



atd **tk** 2017

Reimagine Learning

January 11-13 | Las Vegas #ATDTK

SEE YOU IN LAS VEGAS!