## Revolutionizing Corporate Learning

**JANUARY 4, 2017** 





## SPEAKERS



Rick Levin
CEO
Coursera



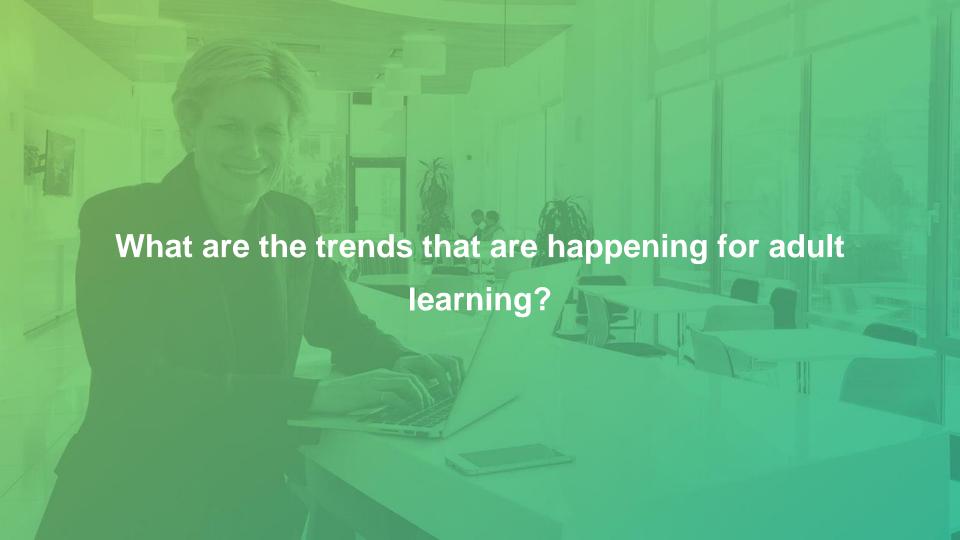
Barbara Oakley
Professor of Engineering
Oakland University

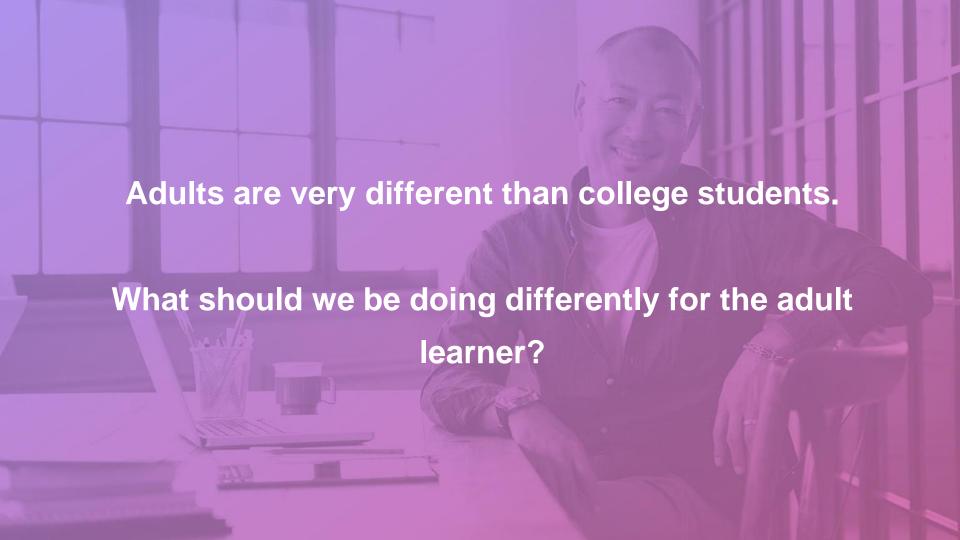


Laurent Reich

Digital Learning Director

L'Oreal





How do you motivate people to learn, when there is such delayed gratification?











25% of millennial learners expect to leave their job within 1 year, and 66% expect to leave their jobs within 5 years

(2016 Deloitte Millennial Survey)

Only 29% of millennial workers report being engaged at work, the lowest of any generation. Millennial turnover costs the US \$30 billion dollars annually

(Gallup, How Millennials Want to Work and Live)

Only 14% of young professionals feel wholly satisfied with the training options currently offered in their workplace

(Coursera, Generation Never)

39% of young learners feel that their skills are becoming less relevant or outdated in their current career; especially leadership, people management and digital skills

(Coursera, Generation Never)

What are some misconceptions when it comes to learning and development?

What are the little known advantages?

## REVOLUTIONIZING CORPORATE LEARNING

- What companies and employees each need to stay competitive is changing
  - 40% of Fortune 500 companies on the S&P 500 today will not exist ten years from now

- Adult learners are different than college students
  - Personalized learning and blended learning opportunities are key
  - Creating a culture of learning within companies
- Data around millennials is staggering
  - Millennials are one-third of the workforce today and expect L&D as part of their working lives and careers--and will leave if employers fail to provide it

