

Building an Effective Strategy for Interactive eLearning

Melissa Loble

VP, Platform, Instructure Instructor, University of California, Irvine eLearning Instructional Design Certificate Program





Interactive eLearning:

Hands-on, realistic, and applied format for relaying information, content, knowledge, and experiences.



SCENCE INTERACTIVITY WORKS

bridge





Learner to Content

Quizzes, Games, Simulations

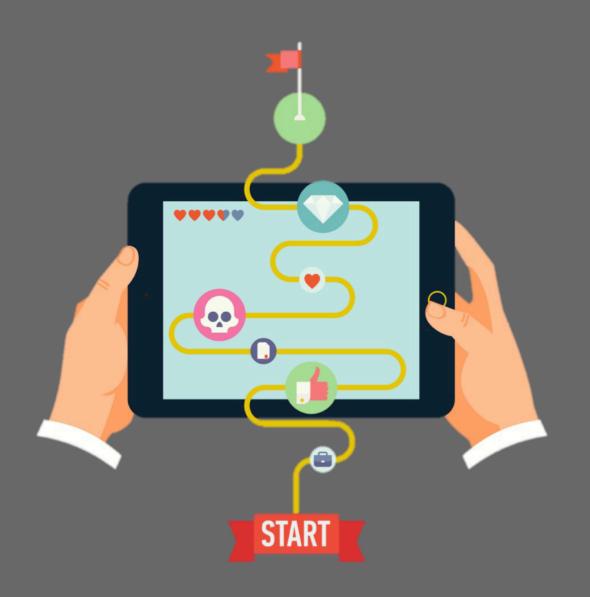
Learner to Learner

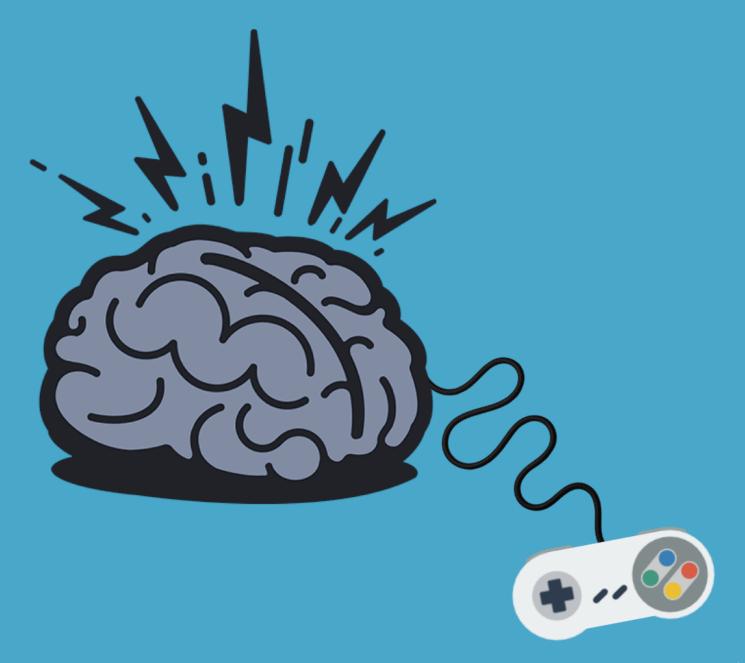
Team activities, Peer review, Social learning

Learner to System

Search, Multi-player games

LEARNER TO CONTENT







Challenges



Levels



Teams



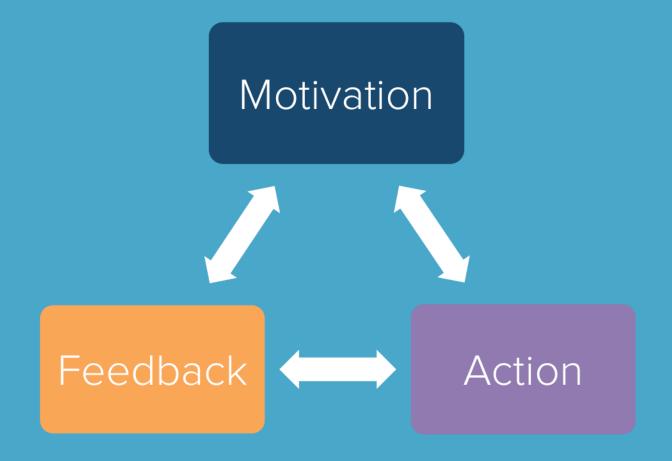
Rewards



Badging



ENGAGEMENT LOOPS





PROGRESSION LOOPS





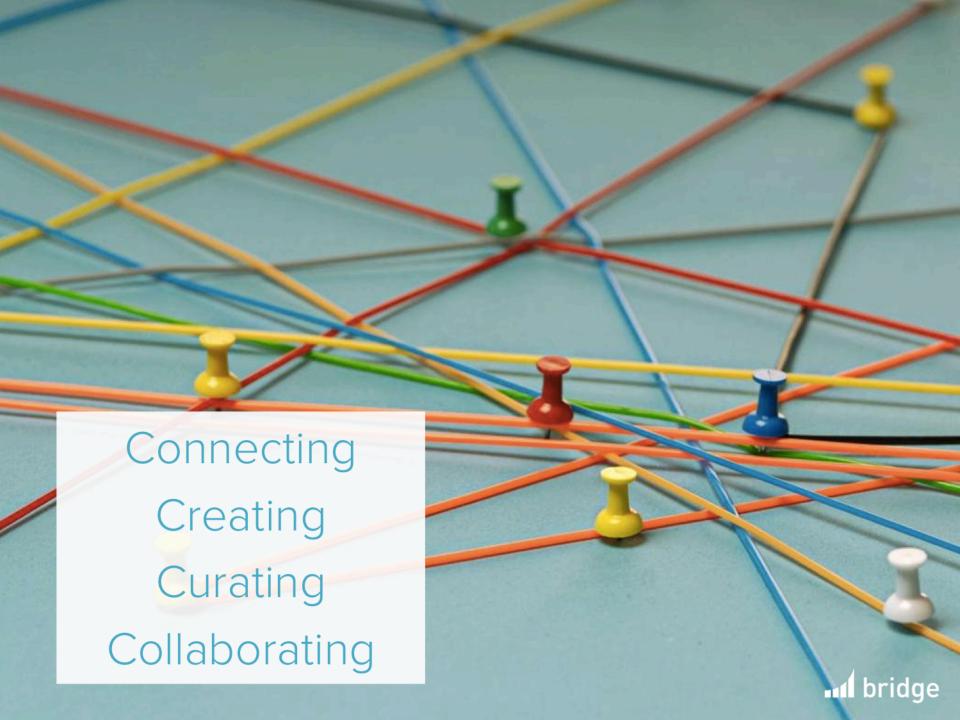
- 1. Implement loops.
- 2. Know your characters.
- 3. Know your stories.
- 4. Focus on content & design.
- 5. Less is more.



LEARNER TO LEARNER







In-lesson peer interaction Outside-lesson peer interaction

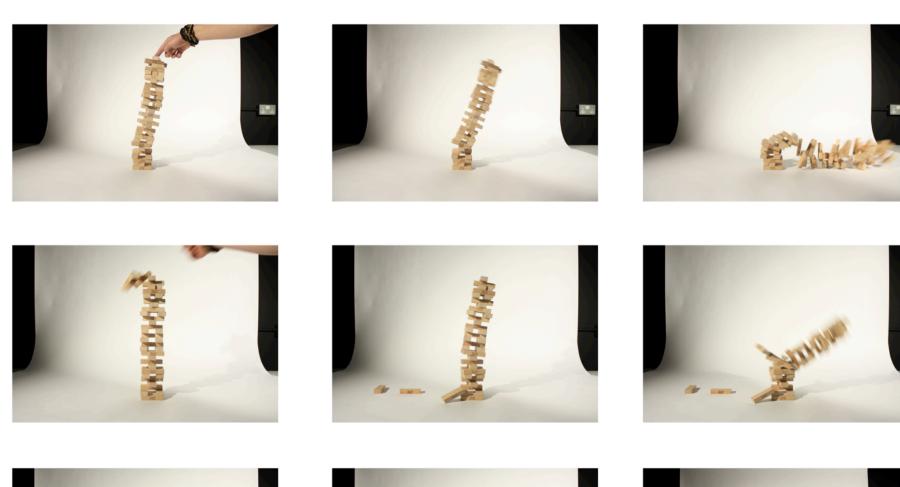
Synchronous, event-driven Asynchronous, ongoing

Informal promotion Formal recognition



- 1. Know your learners.
- 2. Keep things small.
- 3. Be explicit.
- 4. Focus on content & design.
- 5. Less is more.











■ bridge



Additional Resources for Interactivity & Game-based Learning:

- Which Levels of Interactivity Do You Need?
- E-Learning Interaction Types
- The Simple Science of Creating Engaging eLearning Courses
- What is eLearning Gamification?
- A Neurologist Makes the Claim for the Video Game Model as a Learning Tool
- Gamification Separating Fact from Fiction
- Is Digital Game-based Learning the Future of Learning?
- Gamification: Using Game Mechanics to Enhance eLearning
- 10 eLearning Game Ideas for Instructional Designers
- 5 Killer Examples of Gamified Learning
- Gamification Techniques: How to Apply Them to eLearning

Interactive eLearning Examples:

- https://life-saver.org.uk/
- The Scale of the Universe
- A Workout at Work
- Camera Simulation
- Interactive Constitution
- Fish of the Future interactive graphic

thank you bridge

Melissa Loble: mloble@instructure.com
@melissajoell