

Using CSR to Engage New Employees During Onboarding

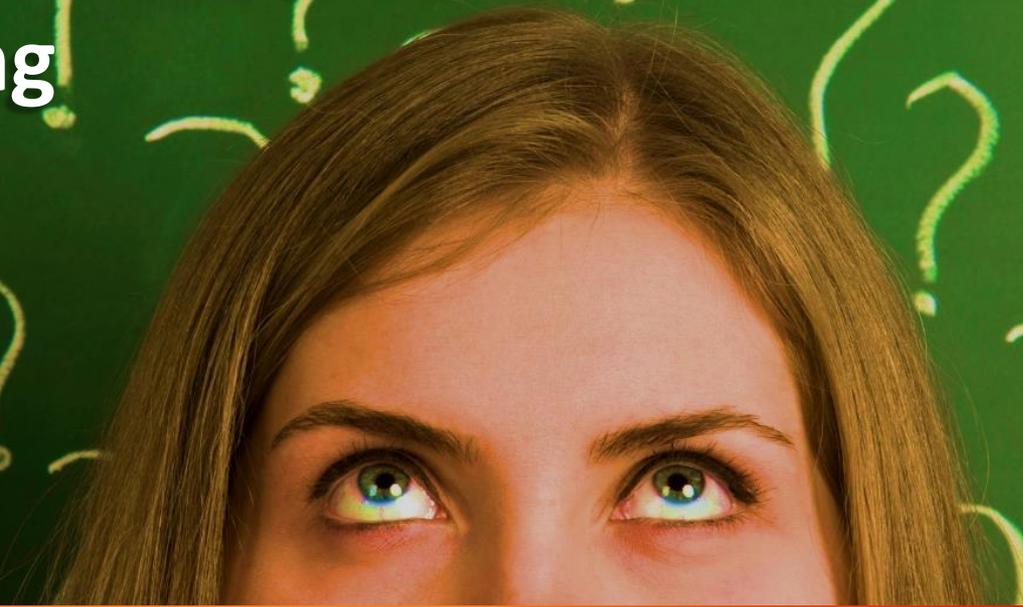
Ben Bisbee | Rhinocorn Consulting

Agenda

- CSR Overview
- Creating 5 Immediate Introductions
- Getting to Know Your Leadership
- Final Thoughts
- Questions

What Department Do You Work In?

- HR
- Talent Development
- Training
- CSR
- Other





CSR



Corporate social responsibility (**CSR**) refers to business practices involving initiatives that benefit society.



Philanthropy
Green & Sustainability
Community & Global investments
Volunteerism
Ethical Labor and Business Practices
Cause Marketing & Advocacy
Nonprofit Partnerships







Practicing What you Preach



Showcasing

What you Preach & Practice



Creating Immediate Introductions



Introduce Your Company History **AND** Your CSR

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Introduce Your Company Structure **AND** Your Nonprofit Partners or CSR Pillars





Don't Introduce Volunteer Days **LIKE Your Sick Days**





Introduce Payroll Instructions **AND** Nonprofit Matching & Deduction Instructions





Information is Overwhelming, Inspiration is Lasting





Researching What you Preach & Practice

A photograph of three business professionals in a professional setting. On the left, a woman with long brown hair, wearing a white blazer and white pants, is shaking hands with a man on the right. In the center, another woman with long brown hair, wearing a dark blue pinstriped suit, is smiling and looking towards the man. The man is wearing a dark suit and a patterned tie. The background is a light-colored wall with a brick-like pattern. The text "Get to Know Your CSR and it's Leadership" is overlaid in large white font with a drop shadow.

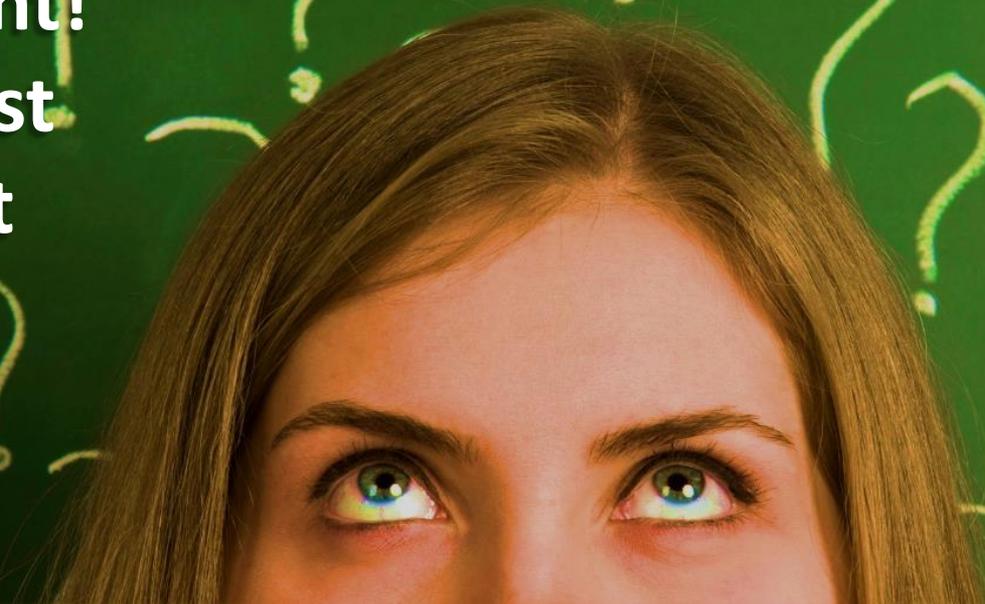
Get to Know Your CSR and it's Leadership

Final Thoughts

Have Fun
You're Not Alone
Leverage Existing Resources
Learn to Share, And to Know
Look for Synergies and Stories
Inspire Your New Hires

How Was the Pacing of this Presentation?

- Too slow
- A bit slow
- Just right!
- A bit fast
- Too fast





Questions?

Thank you!



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