

ATD 2016 International Conference & Exposition

Preview Workshop Canada Webcast

The Largest Conference in the World Dedicated to Talent Development and Training Professionals



April 25, 2016

CONTENT • COMMUNITY • GLOBAL PERSPECTIVES

I'm attending



May 22-25, 2016 | Denver, CO, USA

atd2016

INTERNATIONAL CONFERENCE & EXPOSITION

MAY 22–25, 2016 | DENVER, CO

Welcome!

CONTENT

COMMUNITY

GLOBAL
PERSPECTIVES

“This truly is a **global gathering** of the talent development profession, with attendees coming from **all over the world**”

환영

Willkommen

Bienvenue

Welkom

Velkommen

Vitame

歡迎

欢迎

مرحبا

Bienvenidos

Bem Vindo

Добро

пожаловать

Benvenuto

Witamy

Υποδοχή



About the Organizer



The world's largest association dedicated to those who develop talent in organizations, with more than 35,000 members from more than 120 countries.

- Provides resources for the training and talent development profession
- Brings professionals together online, in conferences, and in workshops
- Offers professional development opportunities for practitioners, such as education programs and the CPLP certification
- Serves as the voice of the profession, recognizing excellence and setting the standard

ATD Resources



Member Benefits



TD magazine

ATD's award-winning magazine reports on and examines industry trends. Members receive 12 issues per year and access to the publication's digital archives.



Communities of Practice

Centered on key areas within talent development, each community provides content and resources for your specific needs.



E-books

Access the latest content from the industry's thought leaders through e-books that are included in your membership.



TD at Work

Each issue of *TD at Work* offers a fully immersive experience in a crucial topic in talent development—from designing e-learning to career development.



Research reports

Get the latest industry research and data to help you make effective business decisions.



State of the Industry

ATD's annual research report, valued at \$499 but free to members, details workplace talent development trends.



Webcasts

Quickly build your skills and competencies on critical topics with these time-saving guides.



Whitepapers

These data-driven reports highlight key areas within talent development.



Member discounts

Members receive reduced rates on conferences, education programs, CPLP certification, publications, and more.



**THE INSTITUTE
FOR PERFORMANCE
AND LEARNING**

Joint Membership

CAD \$199

**atd
PROFESSIONAL
MEMBER**

USD \$229

Join Now

4 per year

1 e-book per year

1 digital issue per year

—

**atd
PROFESSIONAL PLUS
MEMBER**

USD \$349

Join Now

unlimited access

2 e-books per year

4 digital issues per year

1 full report free





Conference Theme

Content. Community . Global Perspectives.

www.td.org/atd16

- As businesses become more global and competitive, a key differentiator for success will be talent. You need to know the latest trends and best practices, and the best place to learn is at ATD 2016.
- No other learning event brings together the global perspective, expert content, and community of practitioners that ATD's conference does.



atd2016

INTERNATIONAL CONFERENCE & EXPOSITION
MAY 22-25, 2016 | DENVER, CO

CONTENT

COMMUNITY

GLOBAL
PERSPECTIVES

Industry-Defining Global Event for Talent Development Professionals



70+ year history

More than 9,600 attendees,
25% overseas

92 countries represented

60+ international delegations

300+ educational sessions

400 exhibitors

300 speakers from 22 countries

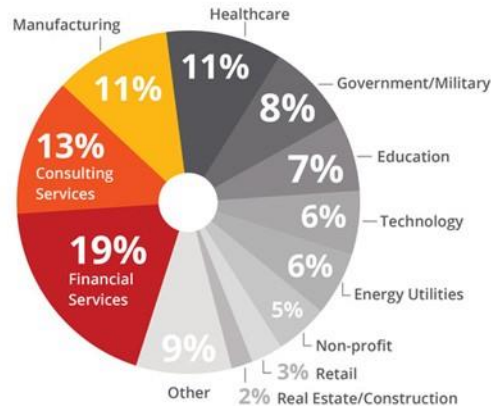
Attendee Profile

96% of attendees have, recommends, or specifies purchasing decisions for their organization

LEVEL WITHIN ORGANIZATION



INDUSTRY REPRESENTATION

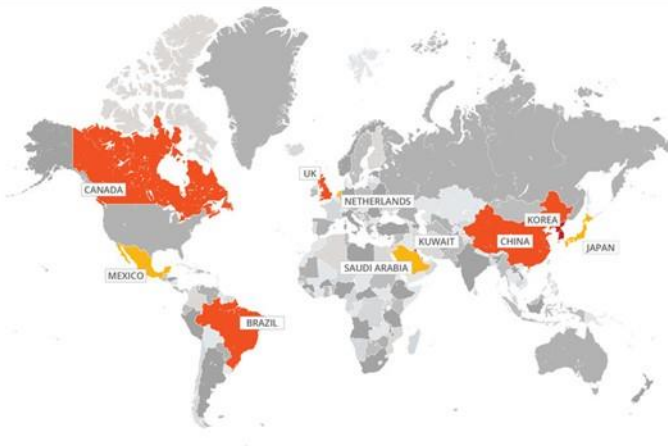


91%

of attendees are satisfied with ATD International Conference and Expo

Conference provides attendees with:

- Networking opportunities
- Vendor analysis
- Benchmarking data
- Professional Development
- Best Practices



57%

of attendees are from an organization with 1,000+ employees

45%

of attendees have been in the training industry 11+ years

ORGANIZATION SIZE



24%

of attendees come from outside the United States

TOP TITLES

AVP, Talent Management
Chief Development Officer
Chief Engagement Officer
Chief HR Officer
Chief Learning Officer
Chief Talent Development Officer
Deputy Dir., Learning and Performance
Director - Change Management

Senior Training Officer
SVP - Chief Talent Officer
Training & Development Supervisor
Senior Director, Global L&D
Director – Talent Development
Director Corporate University
Director Human Resources
Director of eLearning

Director of Sales Training
Director, Leadership Development
Director, Training
Executive Director of Talent
Global Director of Sales Enablement
VP Technology
VP, Global Learning

CONTENT TRACKS

10 Content Tracks



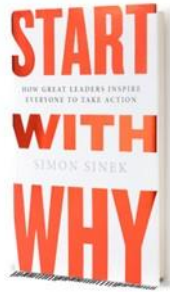
- Career Development
- Global Human Resources Development
- Human Capital
- Instructional Design
- Leadership
- Learning Technologies
- Learning Measurement and Analytics
- Management
- Training Delivery
- Science of Learning

4 Industry Tracks



- Government
- Healthcare
- Higher Education
- Sales Enablement

KEYNOTE



Simon Sinek

Bestselling Author and Visionary Thinker



Research Professor, University of Houston Graduate
College of Social Work

The Power of Vulnerability, top five most viewed
TED talks in the world



Brené Brown



Jeremy Gutsche

CEO, TrendHunter.com

TrendHunter.com is the largest, most influential,
most updated collection of cutting-edge ideas
available anywhere.





ATD speakers are at the forefront of the industry. They are the trendsetters who are forging new paths; you'll learn how today's trends are being implemented, and find out what's on the horizon for tomorrow.



Britt Andreatta

lynda.com

Track: Science of Learning



Sebastian Bailey

Mind Gym

Track: Science of Learning



Elaine Biech

ebb associates

Track: Training Delivery



Sardek Love

Infinity Consulting and Training Solutions

Track: Instructional Design



Bob Pike, CPLP Fellow

CTT Newsletters

Track: Training Delivery



Sivasailam Thiagarajan "Thiagi"

The Thiagi Group

Track: Learning Technologies



PRECONFERENCE LEARNING



Preconference Workshops (1 day)

- Interactive workshops with a hands-on approach
- Ideal way to develop new skills or gain new perspectives while focusing in-depth on a topic

Certificate Programs (2-3 days)

- Practical content presented by expert practitioners
- Enhance your competitive advantage and professional development
- Participants receive an ATD certificate



Industry's Largest EXPO

400 Exhibitors

Attendees can visit the EXPO between concurrent sessions and networking with their peers. Top suppliers showcase their cutting-edge resources, tools, and solutions, which you can use to take talent development in new directions.

atd2016

INTERNATIONAL CONFERENCE & EXPOSITION
MAY 22-25, 2016 | DENVER, CO

CONTENT

COMMUNITY

GLOBAL PERSPECTIVES

Total Attendance: 9,600
International Attendance: 2,300
Countries Represented: 92
Thank You!

INTERNATIONAL
CONFERENCE & EXPOSITION
atd2015
Content, Community, Global Perspectives

#ATD2015

ATD 2015 International Conference

	Country	#Of Participants
1.	KOREA	291
2.	CANADA	211
3.	JAPAN	172
4.	CHINA	163
5.	BRAZIL	146
6.	KUWAIT	108
7.	SAUDI ARABIA	88
8.	THE NETHERLANDS	75
9.	UNITED KINGDOM	74
10.	MEXICO	65

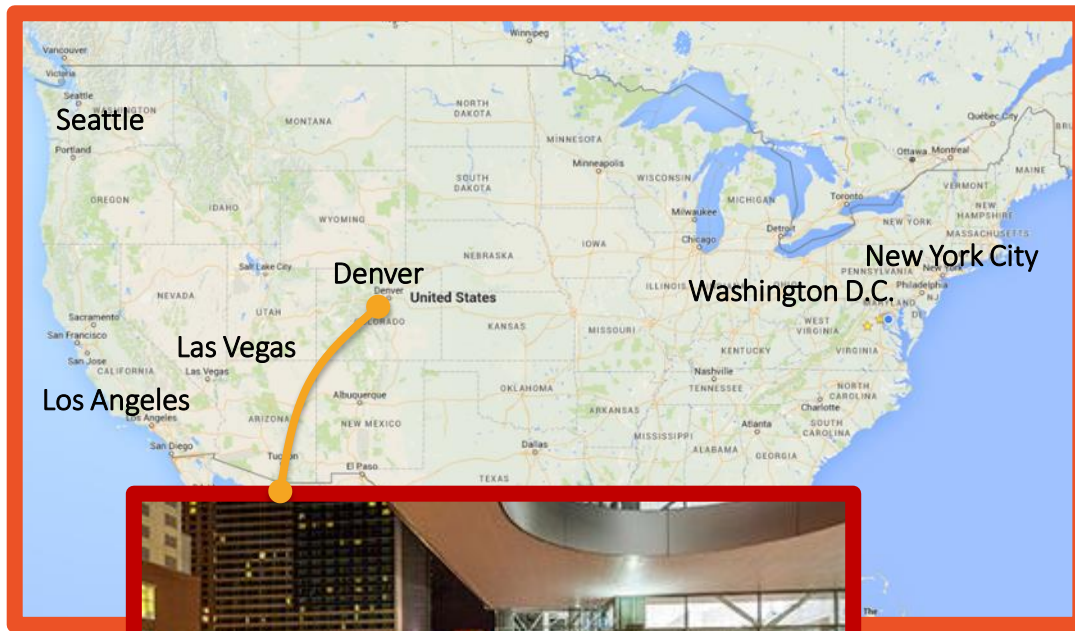
Top Attending Countries Outside the U.S. in 2015



atd2016

Date and Location

Denver, Colorado, May 22-25, 2016



Denver is one of the United States' most beautiful and active cities, boasting eight professional sports teams, numerous museums, and tons of outdoor adventure.

The city of Denver is full of opportunity. Take advantage of all it has to offer.

Learn more about Denver at:
www.denver.org/visitdenver!



Colorado Convention Center
700 14th Street
Denver, CO 80202

Once just a simple mining town, Denver, Colorado has grown into a world-class destination. Named one of the best cities to visit by Escape Here, with the scenic Rocky Mountains and thriving nightlife, Denver has it all. Feed your passions for food, art, culture, nature and adventure...and of course, shopping!

Dining

A well-known "foodie" town, Denver is unsurpassed culinary specialties from around the world.

Whether you like to indulge in Latin American, Mexican, French or good old American cuisines, you find the finest food offerings.

Sports

Championship teams and sporting adventures in a class by themselves.

Football. Baseball. Basketball. Hockey. Golf. They're all here. Whether you're watching or playing there is something for every sports enthusiast. For the truly adventurous, test your skills with the Oxotic Car Driving Experiences.

Nightlife

Whatever you're up for, Denver is ready for you. Feel like dancing? Check out South of Colfax Nightlife District. Or try Larimer Street for night clubs and chic boutiques. Wherever you go in Denver you'll find the most tempting top restaurants in a class by themselves.

Scenery

Exhilarating view and experiences right outside your door.

Majestic Mountains. Grand vistas. Even the Garden of the Gods. It's all within reach. Arrange an outdoor experience to satisfy the adventurer in you.

Arts

Fine and Contemporary. Nature and Science.

From garden displays to 3D movies, Denver museums bring culture to life. With exhibitions that include Asian art, photography of towns on the American prairie and virtual voyages through the solar system, Denver museums will expand your horizons far beyond their walls.

Shopping

Downtown and all around the town, unmatched retail therapy.

Check out western wear downtown or luxury goods in chic Cherry Creek. If you enjoy shopping, Denver is the town for you. From local boutiques to global retailers, you will find everything your heart desires.

Music

Classical. The blues. And everything in between.

The Denver music scene is always hopping. From intimate clubs to grand concert halls you will enjoy the vast array of music offerings and venues. Your choice and let the music move you.

History

Explore by taxi, by scooter or on foot, there's plenty to learn about Denver.

Start your tour of historic Denver right in front of the Convention Center. Learn about city's past, present and future. A little urban escape to what your appetite to explore.

MUSIC

HISTORY

DINING

SPORTS

ARTS

Welcome to the
Mile High City!
Come for the
learning and enjoy
the city.

SHOPPING

SCENERY

NIGHTLIFE

Destination Denver



To learn more visit:
www.atdconference.org/denver

atd2016
INTERNATIONAL CONFERENCE & EXPOSITION
1101 W. 14TH AVE. • 3RD FLOOR • DENVER, CO 80202

atd2016

ATD International Conference
& Exposition 2016
May 22-25, 2016



International Reception

Monday, May 23

A festive invitation-only networking reception, this event is a great opportunity to start your conference networking with attendees from around the world. Refreshments and light hors d'oeuvres will be served.



ATD 2016 Networking Night

Denver Art Museum



Attendees will have the opportunity to dance to live music, network with peers, enjoy delicious food, and so much more!

Register together with the conference (\$75/person)!

ATD 2015 Networking Night
Universal Studios
Orlando, FL





Nigeria



Brazil



Venezuela



Kuwait



Turkey



Mexico



Canada



Belgium



UAE



Argentina



Italy

60+ international delegations



Taiwan



Australia



Japan



Group Discount

Paid Delegate Number	Delegation Rate	Marketing Materials	Delegation Leader Events	1 Free Registration for Delegation Leader	Additional Financial Incentive*	Networking Room Sharing	Early Badge Pickup
≥ 5	●	●	●				
≥ 10	●	●	●	●	●		
≥ 20	●	●	●	●	●	●	●
≥ 50	●	●	●	●	●	●	●

** Rebate based on number of paid delegates.*



Full Conference Registration	ATD Member	List Price
Advanced Rate Expires 4/1/2016	\$1,575	\$1,900
Regular and On-Site Rate After 4/1/2016	\$1,875	\$2,200
International Delegation (Groups of 5 or More)	\$1,250	\$1,575
Government	\$1,250	\$1,575
Student	\$500	\$800
Other Fees		
Networking Night		\$75



HOTEL & TRAVEL

Why Use Official ATD Housing?

- Official hotels are ATD endorsed and inspected.
- Housing representatives are available at the conference for on-site assistance with official hotels.
- Friendly booking terms: There are no change fees and you don't have to prepay in full.
- Guaranteed hotel rates.
- Complimentary shuttle service is provided from most official hotels.
- It is easy to make changes.
- There are greater networking opportunities in hotels within the conference block.

The deadline for registration is Thursday, April 28, 2016.
The number of rooms is limited. [Book your room now!](#)



How to Convince your Boss

REGISTER

Convince Your Boss

You're convinced that you want to attend ATD 2016, and we really want you there; now it's time to convince your boss! Most managers will be concerned about the return on investment—every dollar has to be justified, and so does the time away from the office. But don't worry, we've got you covered. Use these tools to show why your organization needs to invest in ATD 2016!



Find Real Solutions to Your Top Challenges.

ATD 2016 is an industry-defining event for talent development—there are more than 300 education sessions focused on ten content tracks. You will learn what's going on in the industry, find out what strategies your peers are implementing, and discover how they are tackling similar issues you are facing. In short, you'll learn new strategies and solutions to solve some of your biggest challenges.



Meet and Learn From the Trendsetters.

Our speakers, attendees, and exhibitors are at the forefront of the industry; they are the game-changers. They won't just be presenting to you; they'll be sitting next to you, attending sessions, and having lunch with you. This is your opportunity to find out how to stay ahead of the curve!



Networking.

Meet 10,000 of your peers (well, perhaps not all 10,000) who are also passionate about talent development. This is your chance to get up close and personal with them. You'll walk away with a new set of contacts for collaboration and sharing best practices.



Stay Relevant.

If you want to stay relevant in your profession, you have to know the latest trends and how to implement them in your organization. With several sessions focused on innovation in each track, trendsetting speakers, and an EXPO hall filled with more than 400 suppliers offering today's latest products and solutions, there is no better place to take the pulse of the industry than ATD 2016.



Inspire Your Team.

Take what you learn from ATD 2016 and share it with your team. You'll have the tools and know-how to implement the latest talent development strategies. It's not just about your personal development. By successfully using what you learn at ATD 2016, you'll improve your organization's bottom line!

Stay Connected with ATD!



international@TD.org



#ATD2016
@atdINTL



ATD National
ATD International



ATD National
ATD International





See You in **Denver!**
May 22-25, 2016