

# Highlights of ATD 2016 International Conference & Exposition

The Largest Conference in the World Dedicated to Talent Development and Training Professionals



**Webcast**

**April 20, 2016**

**CONTENT • COMMUNITY • GLOBAL PERSPECTIVES**

**I'm attending**



**May 22-25, 2016 | Denver, CO, USA**

# atd2016

INTERNATIONAL CONFERENCE & EXPOSITION

MAY 22–25, 2016 | DENVER, CO

# Welcome!

CONTENT

COMMUNITY

GLOBAL  
PERSPECTIVES

“This truly is a **global gathering** of the talent development profession, with attendees coming from **all over the world**”

환영

Willkommen

Bienvenue

Welkom

Velkommen

Vitame

歡迎

欢迎

مرحبا

Bienvenidos

Bem Vindo

Добро

пожаловать

Benvenuto

Witamy

Υποδοχή





## About the Organizer



The world's largest association dedicated to those who develop talent in organizations, with more than 35,000 members from more than 120 countries.

- Provides resources for the training and talent development profession
- Brings professionals together online, in conferences, and in workshops
- Offers professional development opportunities for practitioners, such as education programs and the CPLP certification
- Serves as the voice of the profession, recognizing excellence and setting the standard

# ATD Resources



# Member Benefits



## TD magazine

ATD's award-winning magazine reports on and examines industry trends. Members receive 12 issues per year and access to the publication's digital archives.



## Communities of Practice

Centered on key areas within talent development, each community provides content and resources for your specific needs.



## E-books

Access the latest content from the industry's thought leaders through e-books that are included in your membership.



## TD at Work

Each issue of *TD at Work* offers a fully immersive experience in a crucial topic in talent development—from designing e-learning to career development.



## Research reports

Get the latest industry research and data to help you make effective business decisions.



## State of the Industry

ATD's annual research report, valued at \$499 but free to members, details workplace talent development trends.



## Webcasts

Quickly build your skills and competencies on critical topics with these time-saving guides.



## Whitepapers

These data-driven reports highlight key areas within talent development.



## Member discounts

Members receive reduced rates on conferences, education programs, CPLP certification, publications, and more.

**NEW**

International  
USD \$179

atd  
PROFESSIONAL  
MEMBER

Join Now

4 per year

1 e-book per year

1 digital issue per year

—

atd  
PROFESSIONAL PLUS  
MEMBER

Join Now

unlimited access

2 e-books per year

4 digital issues per year

1 full report free

**NEW**

International  
USD \$279

## 2) What are the most critical workplace challenges in talent development in your region/ country?





Copenhagen, Febrero 23



Londres, Febrero 24



Rio de Janeiro, Marzo 8

## ATD 2016 Preview Workshops around the World



São Paulo, Marzo 10



Istanbul, Febrero 29



Lima, Marzo 17



Dubai, Marzo 8



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## Industry-Defining Global Event for Talent Development Professionals



70+ year history

More than 9,600 attendees,  
25% overseas

92 countries represented

60+ international delegations

300+ educational sessions

400 exhibitors

300 speakers from 22 countries



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Total Attendance: 9,600  
International Attendance: 2,300  
Countries Represented: 92  
Thank You!

INTERNATIONAL  
CONFERENCE & EXPOSITION  
**atd2015**  
Content, Community, Global Perspectives

#ATD2015

## ATD 2015

### International Conference

	Country	#Of Participants
1.	KOREA	291
2.	CANADA	211
3.	JAPAN	172
4.	CHINA	163
5.	BRAZIL	146
6.	KUWAIT	108
7.	SAUDI ARABIA	88
8.	THE NETHERLANDS	75
9.	UNITED KINGDOM	74
10.	MEXICO	65

## Top Attending Countries Outside the U.S. in 2015



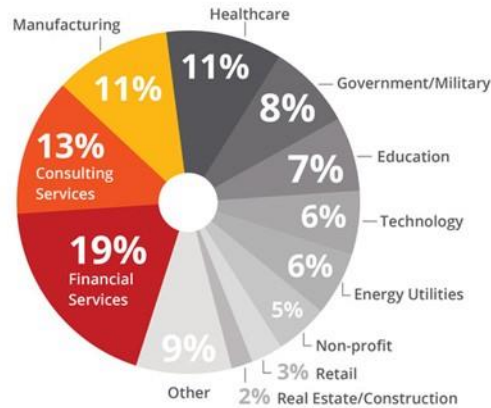
# Attendee Profile

**96%** of attendees have, recommends, or specifies purchasing decisions for their organization

## LEVEL WITHIN ORGANIZATION



## INDUSTRY REPRESENTATION

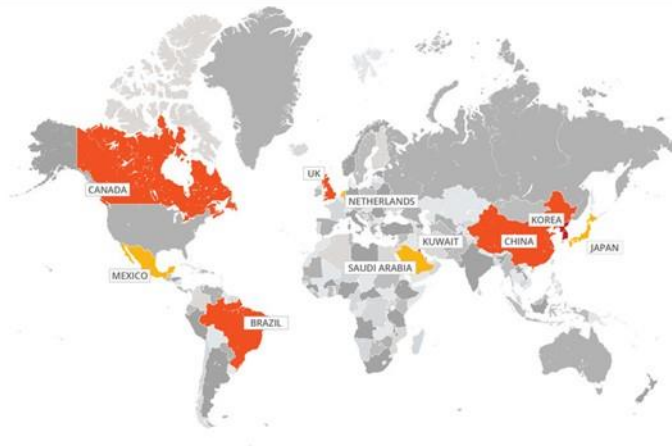


**91%**

of attendees are satisfied with ATD International Conference and Expo

Conference provides attendees with:

- Networking opportunities
- Vendor analysis
- Benchmarking data
- Professional Development
- Best Practices



**57%**

of attendees are from an organization with 1,000+ employees

**45%**

of attendees have been in the training industry 11+ years

## ORGANIZATION SIZE



**24%**

of attendees come from outside the United States

## TOP TITLES

AVP, Talent Management  
Chief Development Officer  
Chief Engagement Officer  
Chief HR Officer  
Chief Learning Officer  
Chief Talent Development Officer  
Deputy Dir., Learning and Performance  
Director - Change Management

Senior Training Officer  
SVP - Chief Talent Officer  
Training & Development Supervisor  
Senior Director, Global L&D  
Director - Talent Development  
Director Corporate University  
Director Human Resources  
Director of eLearning

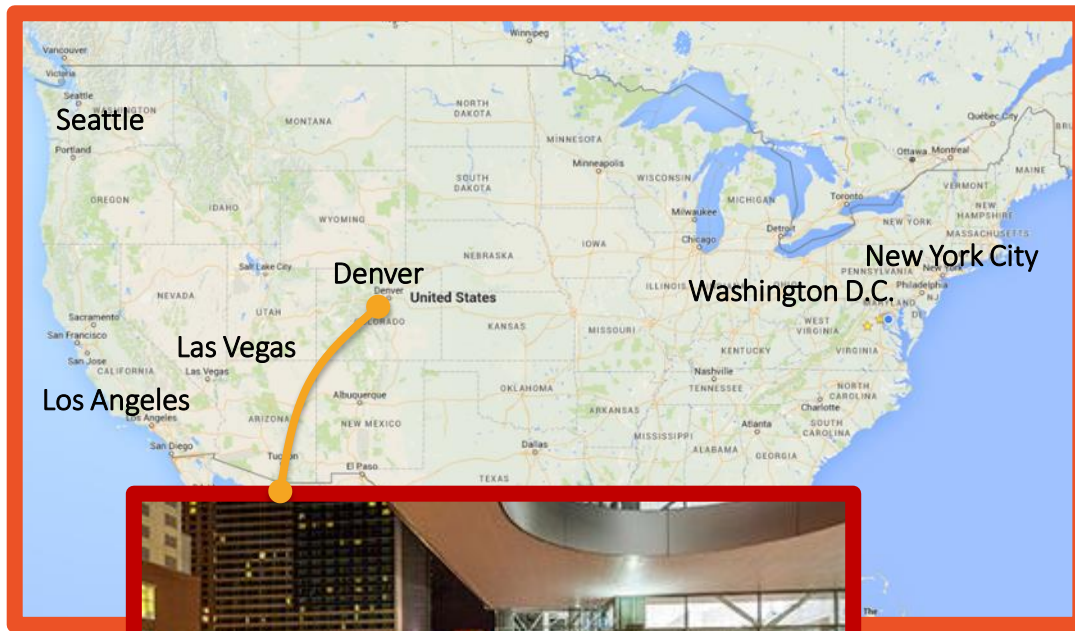
Director of Sales Training  
Director, Leadership Development  
Director, Training  
Executive Director of Talent  
Global Director of Sales Enablement  
VP Technology  
VP, Global Learning



# atd2016

## Date and Location

Denver, Colorado, May 22-25, 2016



**Denver** is one of the United States' most beautiful and active cities, boasting eight professional sports teams, numerous museums, and tons of outdoor adventure.

The city of Denver is full of opportunity. Take advantage of all it has to offer.

Learn more about Denver at:  
[www.denver.org/visitdenver!](http://www.denver.org/visitdenver!)



Colorado Convention Center  
700 14th Street  
Denver, CO 80202



Once just a simple mining town, Denver, Colorado has grown into a world-class destination. Named one of the best cities to visit by Escape Here, with the scenic Rocky Mountains and thriving nightlife, Denver has it all. Feed your passions for food, art, culture, nature and adventure...and of course, shopping!

## Dining

A well-known "foodie" town, Denver is unsurpassed culinary specialties from around the world.

Whether you like to indulge in Latin American, Mexican, French or good old American cuisines, you find the finest food offerings.

## Sports

Championship teams and sporting adventures in a class by themselves.

Football. Baseball. Basketball. Hockey. Golf. They're all here. Whether you're watching or playing there is something for every sports enthusiast. For the truly adventurous, test your skills with the Oxotic Car Driving Experiences.

## Nightlife

Whatever you're up for, Denver is ready for you. Feel like dancing? Check out South of Colfax Nightlife District. Or try Larimer Street for night clubs and chic boutiques. Wherever you go in Denver you'll find the most tempting top restaurants in a class by themselves.

## Scenery

Exhilarating view and experiences right outside your door.

Majestic Mountains. Grand vistas. Even the Garden of the Gods. It's all within reach. Arrange an outdoor experience to satisfy the adventurer in you.

## Arts

*Fine and Contemporary. Nature and Science.*

From garden displays to 3D movies, Denver museums bring culture to life. With exhibitions that include Asian art, photography of towns on the American prairie and virtual voyages through the solar system, Denver museums will expand your horizons far beyond their walls.

## Shopping

*Downtown and all around the town, unmatched retail therapy.*

Check out western wear downtown or luxury goods in chic Cherry Creek. If you enjoy shopping, Denver is the town for you. From local boutiques to global retailers, you will find everything your heart desires.

## Music

*Classical. The blues. And everything in between.*

The Denver music scene is always hopping. From intimate clubs to grand concert halls you will enjoy the vast array of music offerings and venues. Your choice and let the music move you.

## History

Explore by taxi, by scooter or on foot, there's plenty to learn about Denver.

Start your tour of historic Denver right in front of the Convention Center. Learn about city's past, present and future. A little urban escape to what your appetite to explore.

MUSIC

HISTORY

DINING

SPORTS

ARTS

Welcome to the  
Mile High City!  
Come for the  
learning and enjoy  
the city.

SHOPPING

SCENERY

NIGHTLIFE

# Destination Denver



To learn more visit:  
[www.atdconference.org/denver](http://www.atdconference.org/denver)



ATD International Conference  
& Exposition 2016  
May 22-25, 2016





Conference Theme

**Content. Community . Global Perspectives.**

**[www.td.org/atd16](http://www.td.org/atd16)**

- As businesses become more global and competitive, a key differentiator for success will be talent. You need to know the latest trends and best practices, and the best place to learn is at ATD 2016.
- No other learning event brings together the global perspective, expert content, and community of practitioners that ATD's conference does.



# CONTENT TRACKS

## 10 Content Tracks



- Career Development
- Global Human Resources Development
- Human Capital
- Instructional Design
- Leadership
- Learning Technologies
- Learning Measurement and Analytics
- Management
- Training Delivery
- Science of Learning

## 4 Industry Tracks



- Government
- Healthcare
- Higher Education
- Sales Enablement



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## Session Search

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[Session Search](#)

[Floor Plan](#)

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Choose the search type from the drop-down menu to see all sessions by date, track, speaker, learning approach, topic or to search by keyword. You may also use the [Advanced Search](#) to search using multiple filters. **Login to save your schedule.**

Conference Keyword

Search



[Show Advanced Conference Search](#)

Conference Keyword

Date

Tracks

Speakers

Types

Topics

Learning Approaches

Event Topics

Session Services

### Additional Areas

[Preconference Events - May 21, 2016](#)

[Sessions by Day - May 22, 2016](#)

[Sessions by Day - May 23, 2016](#)

[Sessions by Day - May 24, 2016](#)

[Sessions by Day - May 25, 2016](#)

### Build your Schedule!

Research the events you would like to attend, create an agenda and export it to your calendar.

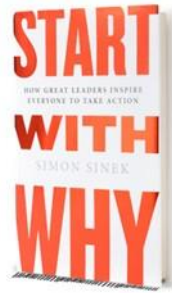
[Get Started Now](#)

# ATD 2016 International Conference & Exposition Schedule-at-a-Glance

Schedule-at-a-Glance	Thursday-Friday May 19-20	Saturday May 21	Sunday May 22	Monday May 23	Tuesday May 24	Wednesday May 25
8:00 a.m.				General Session Simon Sinek 8:00-9:30 a.m.	General Session Brene' Brown 8:00-9:30 a.m.	Concurrent Sessions 75 minutes 8:15-9:30 a.m.
8:30 a.m.						
9:00 a.m.						
9:30 a.m.			ATD 2016 Preview & Orientation 9:30-10:30 a.m.	<b>OPEN EXPO</b> 9:30 a.m.-3:00 p.m.		<b>OPEN EXPO</b> 9:30 a.m.-1:30 p.m.
10:00 a.m.			International Orientation 10:00-11:00 a.m.		Concurrent Sessions 75 minutes 10:00-11:15 a.m.	Concurrent Sessions 60 minutes 10:00-11:00 a.m.
10:30 a.m.						
11:00 a.m.				<b>Expo Lunch</b> 11:30 a.m.-12:45 p.m.		
11:30 a.m.						
12:00 p.m.	Certificate Programs 8:30 a.m.-4:30 p.m.	Certificate Programs 8:30 a.m.-4:30 p.m.	Concurrent Sessions 75 minutes: 11:45 a.m.-1:00 p.m.			
12:30 p.m.		Full-Day Preconference Workshops 9:00 a.m.-5:00 p.m.				
1:00 p.m.				Concurrent Sessions 75 minutes: 1:00-2:15 p.m.	Concurrent Sessions 60 minutes: 1:00-2:00 p.m.	Concurrent Sessions 60 minutes: 1:30-2:30 p.m.
1:30 p.m.			Concurrent Sessions 60 minutes: 1:30-2:30 p.m.		Ice Cream Break 2:00-3:00 p.m.	
2:00 p.m.						
2:30 p.m.						
3:00 p.m.			Concurrent Sessions 60 minutes: 3:00-4:00 p.m.	Concurrent Sessions 60 minutes: 3:00-4:00 p.m.	Concurrent Sessions 60 minutes: 3:00-4:00 p.m.	Closing Session: Jeremy Gutsche 3:00-4:00 p.m.
3:30 p.m.						
4:00 p.m.						Conference Ends
4:30 p.m.			Concurrent Sessions 60 minutes: 4:30-5:30 p.m.	Concurrent Sessions 60 minutes: 4:30-5:30 p.m.	Concurrent Sessions 60 minutes: 4:30-5:30 p.m.	
5:00 p.m.						
5:30 p.m.		Newcomers Orientation 5:00-6:15 p.m.	Annual Meeting 5:30-6:30 p.m.	Meet to Eat 6:00 p.m.		
6:00 p.m.						
6:30 p.m.					ATD Networking Night 7:30-11:00 p.m.	



# KEYNOTE



**Simon Sinek**

Bestselling Author and Visionary Thinker



**Brené Brown**

Research Professor, University of Houston Graduate  
College of Social Work

The Power of Vulnerability, top five most viewed  
TED talks in the world



**Jeremy Gutsche**

CEO, TrendHunter.com

TrendHunter.com is the largest, most influential,  
most updated collection of cutting-edge ideas  
available anywhere.





## Global Perspectives

- Global HRD track: More than 20 sessions
- Global focus: More than 20 sessions
- More than 60 international speakers from 22 countries



## Global Village

Network with your colleagues from around the world! The Global Village is the center of networking for international attendees and is open during the entire conference.



ATD speakers are at the forefront of the industry. They are the trendsetters who are forging new paths; you'll learn how today's trends are being implemented, and find out what's on the horizon for tomorrow.



**Britt Andreatta**

lynda.com

Track: Science of Learning



**Sebastian Bailey**

Mind Gym

Track: Science of Learning



**Elaine Biech**

ebb associates

Track: Training Delivery



**Sardek Love**

Infinity Consulting and Training Solutions

Track: Instructional Design



**Bob Pike, CPLP Fellow**

CTT Newsletters

Track: Training Delivery



**Sivasailam Thiagarajan "Thiagi"**

The Thiagi Group

Track: Learning Technologies





# PRECONFERENCE LEARNING



## **Preconference Workshops (1 day)**

- Interactive workshops with a hands-on approach
- Ideal way to develop new skills or gain new perspectives while focusing in-depth on a topic

## **Certificate Programs (2-3 days)**

- Practical content presented by expert practitioners
- Enhance your competitive advantage and professional development
- Participants receive an ATD certificate





# Industry's Largest EXPO

## 400 Exhibitors

Attendees can visit the EXPO between concurrent sessions and networking with their peers. Top suppliers showcase their cutting-edge resources, tools, and solutions, which you can use to take talent development in new directions.





## **International Attendee Orientation** **Sunday, May 22**

This informative session is highly recommended for new and returning international attendees to network and learn how to get the most out of ATD 2016.

## **International Reception** **Monday, May 23**

A festive invitation-only networking reception, this event is a great opportunity to start your conference networking with attendees from around the world. Refreshments and light hors d'oeuvres will be served.





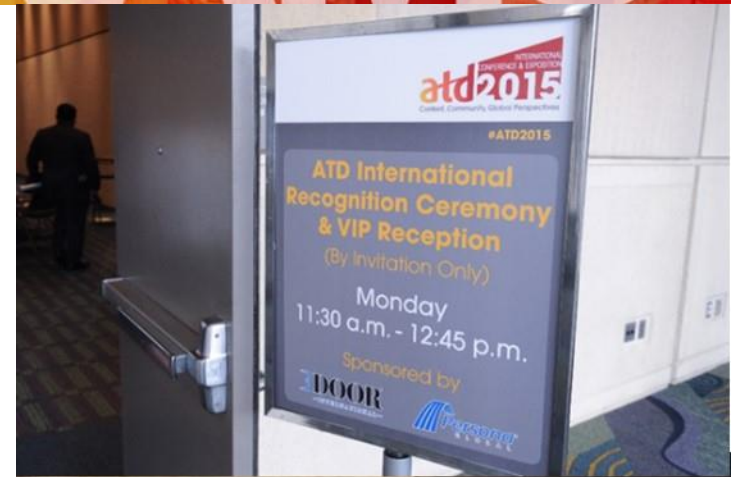


## **International Recognition Ceremony** **Monday, May 23**

An invitation-only ceremony to honor and recognize special delegations and attendees

## **Strategic Partner and Network Meeting** **Wednesday, May 25**

An invitation-only opportunity to meet with our strategic partners and network



# ATD 2016 Networking Night

Denver Art Museum

Tuesday, May 24, 2016 | 7:30 - 11:30 p.m.

Attendees will have the opportunity to dance to live music, network with peers, enjoy delicious food, and so much more!

Register together with the conference (\$75/person)!

ATD 2016 Networking Night  
Denver Art Museum  
downtown Denver, CO





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## ATD 2016 International Networking Events



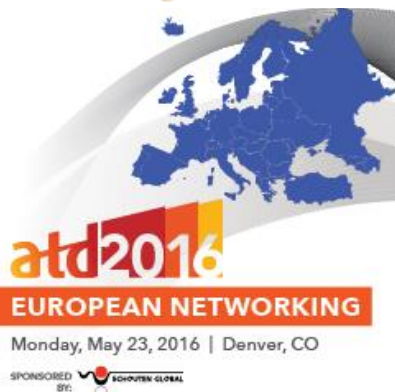
**Sunday, May 22**  
7:00- 9:30 pm

**Dragon Night**  
Hard Rock Café Denver



**Sunday, May 22**  
7:00- 10:00 pm

**Networking Iberoamericano**  
Wynkoop Brewing Company



**Monday, May 23**  
7:00- 10:00 pm

**European Networking**  
Wynkoop Brewing Company

Register together with the conference \$50/person!





Nigeria



Brazil



Venezuela



Kuwait



Turkey



Mexico



Canada



Belgium



UAE



Argentina



Italy

# 60+ international delegations



Taiwan



Australia



Japan





## Delegation Benefits

Paid Delegate Number	Delegation Rate	Marketing Materials	Delegation Leader Events	1 Free Registration for Delegation Leader	Additional Financial Incentive*	Networking Room Sharing	Early Badge Pickup
$\geq 5$	●	●	●				
$\geq 10$	●	●	●	●	●		
$\geq 20$	●	●	●	●	●	●	●
$\geq 50$	●	●	●	●	●	●	●

\* Rebate based on number of paid delegates.



Full Conference Registration	ATD Member	List Price
Regular and On-Site Rate After 4/1/2016	\$1,875	\$2,200
International Delegation (Groups of 5 or More)	\$1,250	\$1,575
Government	\$1,250	\$1,575
Student	\$500	\$800

Other Fees		
Networking Night		\$75
International Networking Events		\$50
Simultaneous Interpretation Korean, Japanese, Chinese		\$345





# HOTEL & TRAVEL

## If You Require a Visa to Enter the United States



- We provide invitation letters **only** for registered conference attendees.
- Request the invitation letter form by emailing [international@td.org](mailto:international@td.org).
- Please allow three business days to process your request.
- Contact ATD early to leave enough time for your visa application.
- Complete visa information is available on the U.S. Department of State's website.

# HOTEL & TRAVEL

## Why Use Official ATD Housing?

- Official hotels are ATD endorsed and inspected.
- Housing representatives are available at the conference for on-site assistance with official hotels.
- Friendly booking terms: There are no change fees and you don't have to prepay in full.
- Guaranteed hotel rates.
- Complimentary shuttle service is provided from most official hotels.
- It is easy to make changes.
- There are greater networking opportunities in hotels within the conference block.

The deadline for registration is **Thursday, April 28, 2016**.  
The number of rooms is limited. [Book your room now!](#)





# How to Convince your Boss

# REGISTER

## Convince Your Boss

You're convinced that you want to attend ATD 2016, and we really want you there; now it's time to convince your boss! Most managers will be concerned about the return on investment—every dollar has to be justified, and so does the time away from the office. But don't worry, we've got you covered. Use these tools to show why your organization needs to invest in ATD 2016!



### Find Real Solutions to Your Top Challenges.

ATD 2016 is an industry-defining event for talent development—there are more than 300 education sessions focused on ten content tracks. You will learn what's going on in the industry, find out what strategies your peers are implementing, and discover how they are tackling similar issues you are facing. In short, you'll learn new strategies and solutions to solve some of your biggest challenges.



### Meet and Learn From the Trendsetters.

Our speakers, attendees, and exhibitors are at the forefront of the industry; they are the game-changers. They won't just be presenting to you; they'll be sitting next to you, attending sessions, and having lunch with you. This is your opportunity to find out how to stay ahead of the curve!



### Networking.

Meet 10,000 of your peers (well, perhaps not all 10,000) who are also passionate about talent development. This is your chance to get up close and personal with them. You'll walk away with a new set of contacts for collaboration and sharing best practices.



### Stay Relevant.

If you want to stay relevant in your profession, you have to know the latest trends and how to implement them in your organization. With several sessions focused on innovation in each track, trendsetting speakers, and an EXPO hall filled with more than 400 suppliers offering today's latest products and solutions, there is no better place to take the pulse of the industry than ATD 2016.



### Inspire Your Team.

Take what you learn from ATD 2016 and share it with your team. You'll have the tools and know-how to implement the latest talent development strategies. It's not just about your personal development. By successfully using what you learn at ATD 2016, you'll improve your organization's bottom line!

# Stay Connected with ATD!

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[international@TD.org](mailto:international@TD.org)  
[india@td.org](mailto:india@td.org)



#ATD2016  
@atdINTL



ATD National  
ATD International



ATD India  
ATD National  
ATD International







See You in **Denver!**

May 22-25, 2016