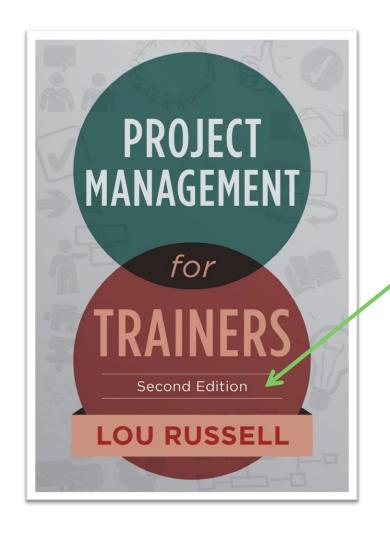
Project Management for Trainers



presented by

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Let's discuss...

- Secret Decoder Ring
- Define = WHY
- Plan = HOW
- Manage = ADAPT
- Review = LEARN



Dare to Properly Manage Resources





Bad News Early is Good News

The Secret Decoder Ring

TERM	DEFINITION
TASK (sometimes called ACTIVITY)	A unit of work, has a beginning and end
PROJECT	A collection of tasks, has a beginning and end
PROCESS	A collection of tasks that repeat over and over (never end) with a dedicated staff





What is a Project Manager?

Project Manager



Plans,

Organizes and

Manages the Project **Project Team Members**

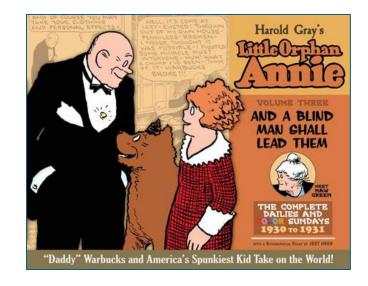


Perform project activities and produce project deliverables



What is a Project Sponsor?

- •Represents the best interest of the organization that is funding the project.
- Provides resources
- Makes critical business choices (governance)





You Try It!

Project Sponsor

Project Manager

- Provides status reports to stakeholders
- Assigns tasks to people
- Determines the business objectives
- Determines the project objectives
- Recommends what to do when money, time or quality are threatened
- Decides what to do when money, time or quality are threatened

- -----
- ____
 - ____
- ____



How do you work on projects?

Ten Years Ago...

Present...

Hours per day you work on work:

Hours per day you work on work:

Number of projects you manage:

Number of projects you manage:

Number of Roles per project needed to complete your project (who are *not* dedicated to your project):

Number of Roles per project needed to complete your project (who are *not* dedicated to your project):



Projects Are Flash Mobs





What Project Management **DELIVERS**

- Less (not 'no') rework
- Better quality
- Pay More Less cost to the business
- Less chaos
- Less heroics

Increased upfront thought = increased project success



Pay Now or

Later

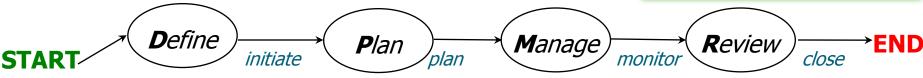
What Project Management is NOT

- Filling out forms
- An excuse to ignore the organization's perspective
- Late, poor quality or over budget project delivery
- A substitute for a brain



Steps to Great Projects

Dare to **P**roperly **M**anage **R**esources!



- Set Business Objectives
- 2. Establish Project Scope
- 3. Set Project Objectives
- 4. Mitigate Risks
- 5. Establish Constraints
- 6. Plan communications
- 7. Establish Governance Plan

- . Determine Milestones
- Schedule Task 2.Dependencies
- 3. Adjust for Resource Dependencies
- 1. Create budget 4.

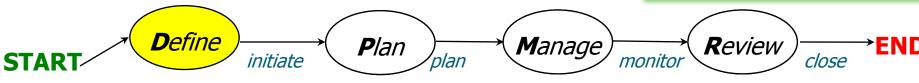
- Control work in progress
 - Provide status and feedback
- 3. Leverage Governance
 - Resolve conflict

- 1. Close the project
- Turn over deliverables
- 3. Hold Project Review
- 4. Celebrate accomplishments



Define = WHY

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Develop Business Objectives:

The Greek Goddess of Business



My project will...

IRACIS

will... Increase Revenue by...

Avoid Cost

Improve Service

Also...

- Reaction to government regulation
- Reaction to competitive pressures

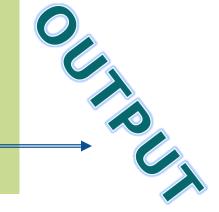


Who are my Stakeholders?

INPUT

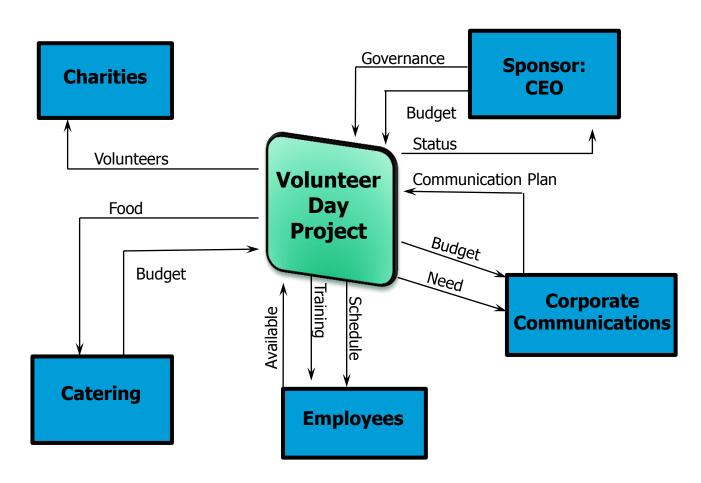
STAKEHOLDER:

A person, role, organization, company or system who PROVIDES SOMETHING to the project or RECEIVES SOMETHING from the project





DEFINE The Scope Diagram





Project Objectives:

When is a Training Project DONE?

How do you measure DONE?

What will the outcomes be?

How will they be measured?

Who will measure them?

Who do you transition artifacts to?





Document Risks

Risk = Management

Overall Project Risk

Average:

Size - How "big" is this project or how long will it take relative to others you have done?

Rated 1(small) - 10(large)

Structure - How stable are the requirements?

Rated 1(fixed) - 10(undefined)

Technology - How understood is the technology *and* procedures?

Rated 1(old) - 10(new)

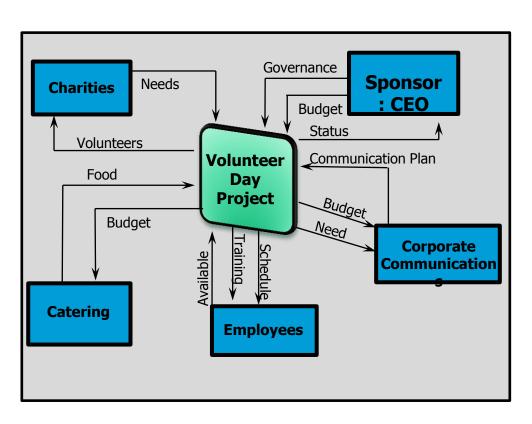
So What?

1 - 3 Wing this project
4 - 6 Do a quick project charter, high level project plan
7 - 8 Block regular project management time
9 - 10 Block frequent time, clear your schedule and plan NOW to cut the scope

> 5 Mitigate the Risk



Establish Communications Plan



- Who will you communicate status to?
- What is your PURPOSE?



Establish Decision Making Plan

Governance

- ✓ Who signs off on the project (done)? communicate status to?
- ✓ Who can change Budget, Due Dates, Quality or Scope?





It's a DRAFT

As the project progresses and new data emerges then we "must" change the plan ...

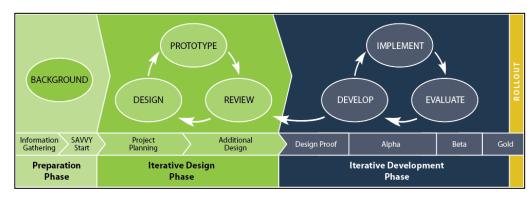


- Changes to the plan are never "failures" in this model, just emerging realities ...
- Those who created the plan did not fail they created what they could with what they knew ...
- from "Why Systems Fail"

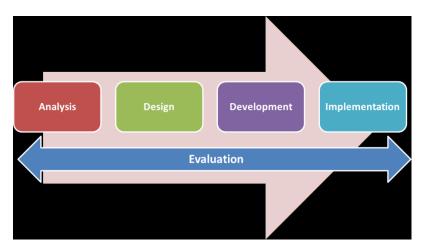
Project Charter
Time to create: < 45 minutes



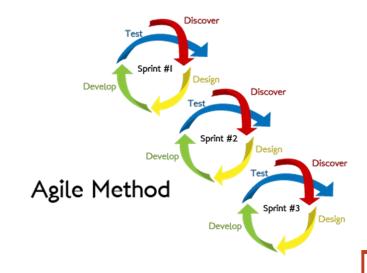
Choices



ADDIE



SAM





Critical Success Factors / Risks

- ✓ Get the Right People
- ✓ Get FOCUS TIME
- ✓ Don't lock on, iteratively discover throughout
- ✓ Divergence and Convergence
- ✓ Governance at appropriate places
- ✓ Focus on PERFORMANCE not CONTENT
- ✓ Focus on PERFORMANCE not TOOLS





Steps to **Great Projects**

Dare to **P**roperly Manage Resources!



- **Set Business** Objectives
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- **Establish Constraints**
- 6. Plan communications
- **Establish** Governance Plan

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Close the project

close

Turn over deliverables

Review

- Hold Project Review
- Celebrate accomplishments



Plan = HOW

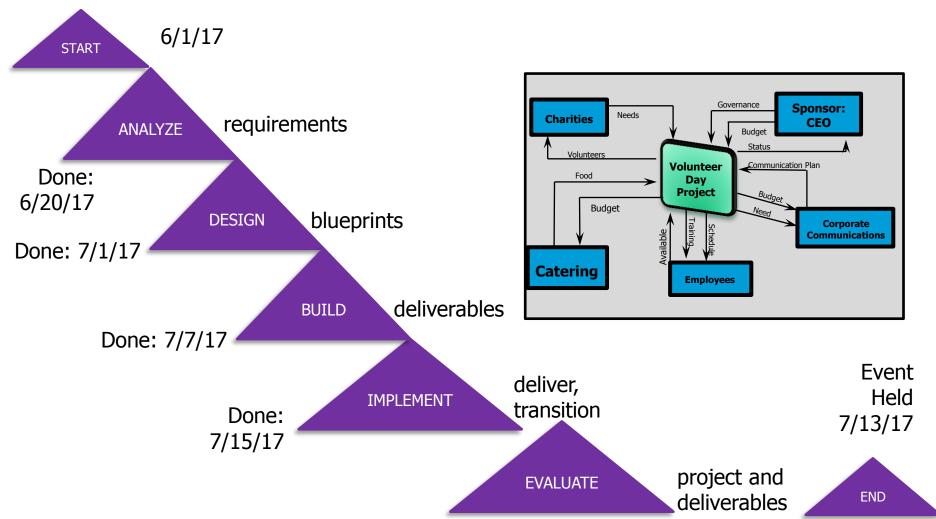
- Milestones
- Tasks/Activities
- Task Dependencies
- Resource Assignments
- Estimates
- Due Dates





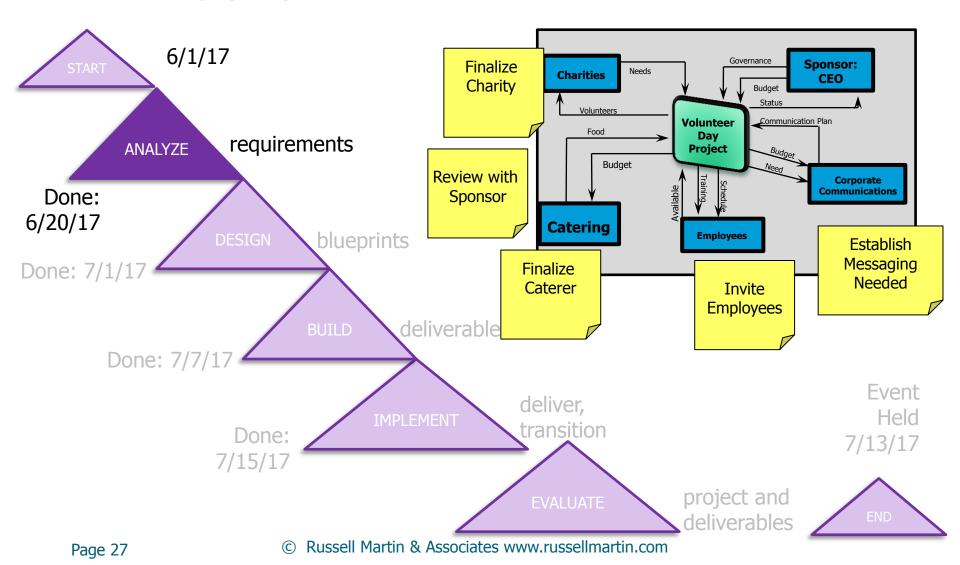
Milestones

Work Back from the Date

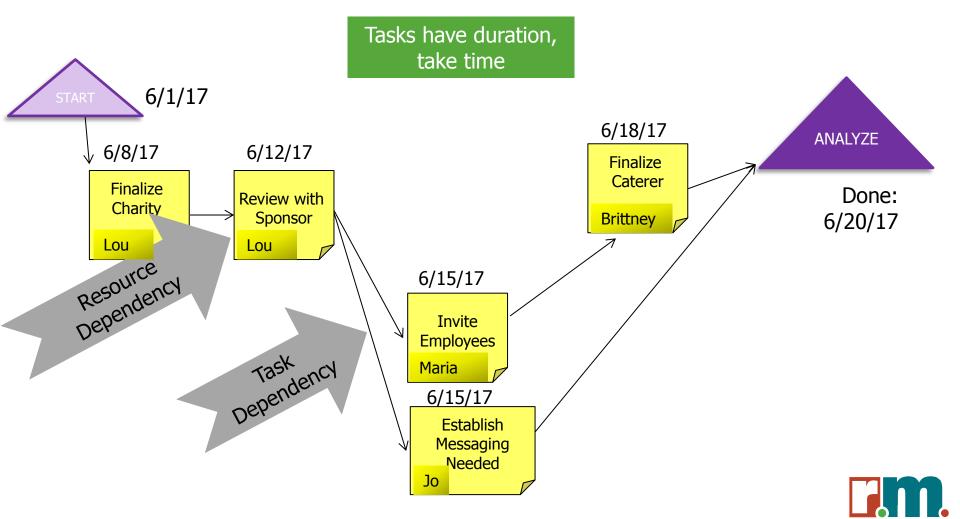


What has to happen to finish ANALYZE? Which Stakeholders / flows are involved?

Tasks



Plan Back From the Milestone Due Date



Build a Spreadsheet

Project Manager: Tai

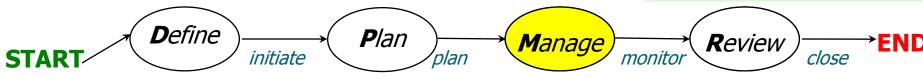
- Allows you to sort by date, task manager, or completed
- Dependencies are cooked into the dates

Task	Task Owner	Due	Comments	Complete
Finalize charity	Lou	6/8/17	Email results	
Review with Sponsor	Lou	6/12/17	Needs approvals	
Establish messaging needed	Jo	6/15/17		
Invite employees	Maria	6/15/17		
Finalize Caterer	Brittney	6/18/17		



Manage = ADAPT

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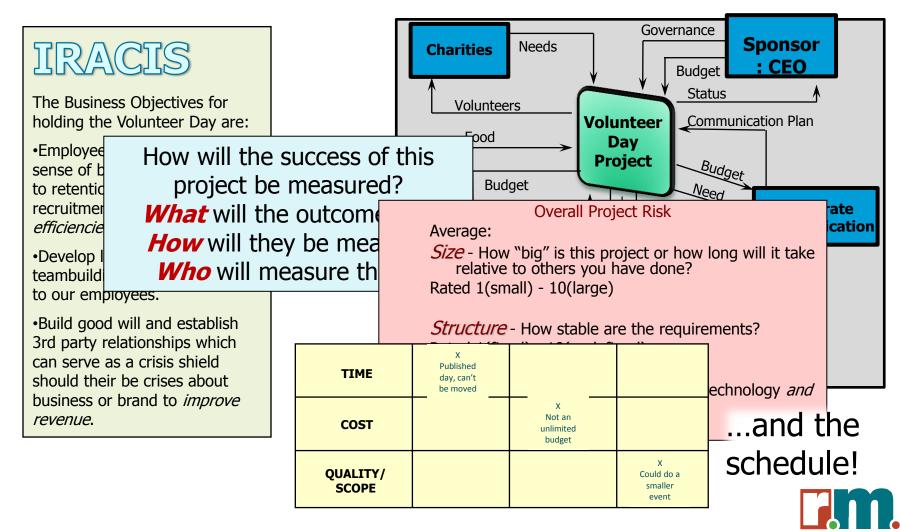
Simple Status Reports

Project Manager: Tai

Task	Task Owner	Due	Comments	Complete
Finalize charity	Lou	6/8/17	Email results	/
Review with Sponsor	Lou	6/12/17	Needs approvals	/
Establish messaging needed	Jo	6/15/17		
Invite employees	Maria	6/15/17	Customer is doing this	
Finalize Caterer	Brittney	6/18/17		



Monitor Change

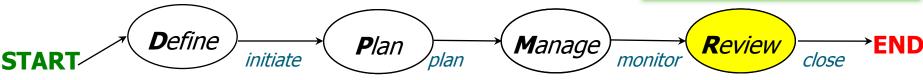






Review = LEARN

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The Five Deadly Sins of Project Management

- Seek first to blame.
- I'm busy, I must be making progress.
- 3. We can do that.
- 4. That will just take a minute.
- 5. All projects are the same.



The Five Heavenly Atonements of PM

- 1. Seek first to blame collaborate.
- I'm busy on the things that are must be making money.
- 3. We can do that *for a price*.
- That will just take some planning a minute.
- All projects are the same unique.



How Can I Get More HELP?

- Purchase ATD books at <u>www.td.org</u>
- Download our Project Templates here: http://www.russellmartin.com/tools--templates.html
- •Get our LEARNING FLASH e-zine for more tips and tools https://russellmartin.infusionsoft.com/app/form/default-campaignform15 or email info@russellmartin.com
- •Find out about our online workshops, webinars, e-learning and virtual alumni communities www.russellmartin.com

